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# Does Energy Productivity and Technological Innovation Limit Trade-Adjusted Carbon Emissions?

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## ABSTRACT

The present study aims to examine the effect of energy productivity, international trade, especially by treating exports and imports distinctly with technological innovation and gross domestic product on Consumption-based Carbon emissions for G-7 countries over the period of 1996–2017. This study employed cross-section dependence and slope heterogeneity for evaluating the order of unit root. The cross-sectionally augmented autoregressive distributed lags model (CS-ARDL) is used for evaluating long and short-run relationships among variables; and an augmented mean group and a common correlated mean group test to check for robustness. The findings confirm cointegration relationships with structural breaks (e.g., the 2001 mild recession; the 2008 global financial crisis; the 2011 stock market decline; and the 2014 exports decline in Italy, France, the United Kingdom and Japan) among consumption based carbon emission, energy productivity, exports, imports, gross domestic product, and technological innovation. Further, energy productivity, exports and technological innovation are inversely related to consumption based carbon emission while imports and gross domestic product are positively associated with consumption-based carbon emissions for G-7 countries. The findings recommend the promotion of technological innovation and cleaner production for curbing consumption-based carbon emissions.

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CO<sub>2</sub> Emissions; G-7 countries; energy productivity; technological innovation; international trade

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Q53; Q55; P33; P28

## 1. Introduction

With the rising trend in globalization, technological advancement, and regional connectivity, international trade is on the rise since the last two decades, i.e., from 2005 till 2015, approximately 62% increase is recorded. In 1960 trade contribution as a percentage of GDP accounted merely for 23% but now reached a new high with 58% in the year 2017 as per World Bank estimations (WB, 2017)<sup>1</sup>. Similar to developed and developing countries, the Group of Seven (G-7) countries' trade intensity too is on the rise; international trade in terms of goods and services has increased significantly<sup>2</sup>.

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This rising trend in international trade is helping many developed and developing countries; however, it cost repairable damage to the environment (Halicioglu, 2009; Michieka et al., 2013).

Territory based and consumption-based carbon emissions (CCO<sub>2</sub> emissions hereafter) are the two approaches used to calculate carbon emission. The studies of Halicioglu (2009) mainly traced the effect of production-based carbon emissions (PCO<sub>2</sub> emissions hereafter), which does not take into account the production process, which involves many countries and ignored consumption-based carbon emissions. It helps to locate the production of commodities and services in one country and its consumption in other countries. The conventional measure is territory-based carbon emissions, which do not consider imports and exports. Thus, a new consumption-based database has been developed, which calculates carbon emission based on domestic use of fossil fuel and also adds embodied emission from the import minus export (Peters et al., 2011). Studies based on comparison of territory based and consumption-based emissions have established an insignificant relation between international trade and territory-based emissions. In contrast, a significant association is established between international trade and consumption-based emissions. Moreover, to analyze the factors affecting PCO<sub>2</sub> and CCO<sub>2</sub> emissions, both imports and exports can be examined distinctly (Liddle, 2018).

Developed countries might reduce carbon emissions through trade with developing countries by transferring carbon emissions to the territory from where the product/services originate. If a country is consuming more carbon emissions than producing, the ratio of CCO<sub>2</sub> to TCO<sub>2</sub> emissions will be greater than one; on the other hand, if a country is producing more carbon emissions than consuming, the ratio will be less than one. The average ratios of CCO<sub>2</sub> to TCO<sub>2</sub> emissions and the difference between CCO<sub>2</sub> emissions and TCO<sub>2</sub> emission for G-7 countries are given in Table 1.

Table 1 reports the ratios of all the G7 countries. The average ratios for all G-7 countries are greater than one, and its difference is also positive, implying that G-7 countries are net importers of emissions. The possible reason of G-7 countries being the net importers depends on its import-export mix.<sup>3</sup>

Energy productivity—the total factor energy efficiency by Atalla and Bean (2017) ration among economic output and energy input — wang et al 2017. Productivity is usually considered as a characteristic of the territorial production in a region. It measures the economic output per unit of production inputs required (Simas et al. 2015). In this study we focused on energy productivity, if the country is efficient in the production process it will use less energy in the process and have negative impact

**Table 1.** Average ratios and difference for CCOPC<sub>2</sub> & TCOPC<sub>2</sub>.

Countries	Average Ratios ( $\frac{CCO_2}{TCO_2}$ )	Average Difference ( $CCO_2 - TCO_2$ )	Decision
USA	1.061	0.0233	Net Importer
Japan	1.179	0.0530	Net Importer
Germany	1.167	0.0469	Net Importer
UK	1.292	0.0678	Net Importer
France	1.296	0.0525	Net Importer
Italy	1.271	0.0569	Net Importer
Canada	1.028	0.0118	Net Importer

Source: Author's own calculation through mentioned formulas in Table 1.

on consumption-based carbon emission. Thus, energy productivity is expected to have negative impact on consumption-based carbon emission (Khan et al., 2020b, Ahmad et al., 2019). Moreover, suggests that energy productivity “has a more positive association than energy intensity and is more intuitive. Furthermore, on energy productivity focus has increases rapidly in recent years, like UK and Germany they set goals for 2030 and 2020 respectively to double their energy productivity (DOE, 2014). In G-7 group – Canada and the US having the highest per capita while Italy having the lowest which are up to 7 tonnes and 2 tonnes respectively by Galeotti et al. (2016).

This study contributes to the existing literature in several ways. First, this study traces the effect of energy productivity and international trade (by separately treating exports and imports) on consumption based carbon emissions (which calculates carbon emission based on domestic use of fossil fuel and also adds embodied emission from the import minus export (Peters et al., 2011) in G-7 countries. Second, the present study also traces the effect of technological innovation on CCO<sub>2</sub> as it has not been tested by any single study so far. Third, the study uses lately developed econometric methods in this area of study for testing unit root, this study uses third generation tests for unit roots, cointegration, CS-ARDL, AMG, CCEMG long and short-run results estimations,. This article is organized as; the first part covers introduction, the second part explains relevant existing literature, the third part data sources, and methodology, the fourth part covers results and discussions, the final section provides conclusion and policy recommendations.

## 2. Literature review

In the existing literature on the determinants of CO<sub>2</sub> emissions, the variable such as GDP, trade, financial development, energy prices, energy consumption, and energy productivity have been highlighted as potentially important determinants of CO<sub>2</sub> emissions. However, the role of technological innovation, along with international trade, has attained less importance from the researchers. Few studies have been conducted to investigate the role of international trade, technological innovation and GDP on carbon emissions (Ahmad et al., 2018, Omri & Kahouli, 2014; Jayanthakumaran et al., 2012; Jebli et al., 2016; Lu, 2017; Michieka et al., 2013; Sadorsky, 2012; Solarin et al., 2017). These studies have used production-based carbon emissions (PCO<sub>2</sub>) as a measure of environmental degradation. Recently, researchers use consumption-based carbon emissions (CCO<sub>2</sub>) as a measure of environmental degradation. On the determinants of CCO<sub>2</sub> emissions, there are hardly few studies exist, i.e., Hasanov et al. (2018); Chen (2018); Liddle (2018); Knight and Schor (2014) by using different approaches and linking different variables. The study of Hasanov et al. (2018) analyse the impact of international trade on CO<sub>2</sub> emissions in the case of nine oil-exporting countries by using a panel cointegration approach from 1995-2013. The author's found no significant impact of exports and imports on TCO<sub>2</sub> emissions, however, exports and imports have a significant impact on CCO<sub>2</sub> emissions, both in the long and short run with opposite signs. Similarly, the study of Knight and Schor (2014) examine CCO<sub>2</sub> and TCO<sub>2</sub> emissions for 29 rich countries of

the world. The results showed that the effect of  $\text{CCO}_2$  emissions compare to  $\text{TCO}_2$  is higher on GDP growth. Moreover, the results also revealed a correlation between  $\text{TCO}_2$  emissions and GDP growth, on the other and no correlation was found between  $\text{CCO}_2$  and GDP growth. Chen (2018) studied  $\text{CCO}_2$  emissions accounting for fast-emerging economies of the world for the duration of 1995–2009. Chen results revealed existence consumption determined of global emission in new model as related to the traditional model. Another study recently by Liddle (2018) investigates the trade-carbon emissions nexus and consumption-based accounting for (102 countries) non-OECD and OECD countries, from 1990–2013. This study reveals that China is liable for more than 50% of world carbon emissions, determined that not for  $\text{TCO}_2$  emissions but for  $\text{CCO}_2$  emissions trade was significant and vice versa for vestige fuel content of a country's energy mix.

Li et al. (2020) investigated energy productivity with renewable energy consumption for OECD economies over the period 1990–2017. The results show that they have positive relation with each other, while Attala and bean (2017) studied Determinants of energy productivity for 39 countries for 1995–2009. The finding shows that increases in sectoral energy productivity were the primary driver behind economy-wide energy productivity improvements.

On the role of other determinants such as technological innovations, exports, imports and gross domestic production, several studies exist. The study of Horbach et al. (2012) investigates the environmental impact of economic revolutions. The results show that government regulation is mainly important factor for concerning self-assured firms to reduce the impact of air (e.g.  $\text{SO}_2$ ,  $\text{CO}_2$ , or  $\text{NO}_x$ ) pollutant. For economic innovation taxation is the key point as well as raw material prices and pointing to the role of energy. Moreover, material use and reducing energy is essential key for cost savings. Another important factor for economic innovation is customer factor, for increasing material efficiency particularly regards to product innovation process and improvement of environmental performance. Moreover, uses dangerous substances and waste. For innovations, product of environment is expected for firms confirm high importance. The empirical findings of Zhu et al. (2016) revealed a positive relation between energy consumption and carbon emissions in The Association of Southeast Asian Nations from 1981 to 2001 by using panel quintile regression model and fully modified OLS, further, the results show that FDI diminish carbon emissions in aforementioned countries. The empirical findings of Omri and Kahouli (2014) revealed that bi-directional causality exist among FDI, GDP growth, and energy consumption for sixty-five different categories of economies in terms of income level. Further, Solarin et al. (2017) employing ARDL for the data from 1980 to 2012, the empirical results show that institutional quality reduces carbon emissions, while technological revolutions and output growth is responsible for the increase in carbon emissions in Ghana. Hossain (2011) examined the linkage between  $\text{CCO}_2$  emissions, trade openness, energy consumption, and urbanization for the period of 1971–2007 of industrial economies. The results of Hossain (2011) suggest no long-run association among the concern variables, however, the results show causality among the variables in the short run. The findings further specify that in longer period of time energy consumption shown high responsiveness to carbon

emissions compare to shorter period of time, causing more damage to the environment.

The study of Al-Mulali and Sheau-Ting (2014) explores the nexus between imports, energy consumption, imports, and carbon emissions in 189 countries for the period of 1990–2011. The results show that trade variables such as imports and exports carbon emissions and energy consumption for all sampled regions without Eastern Europe. At the country level, positive feedback relationship exists between energy consumption, imports, and carbon emissions especially for countries with high trade to GDP ratio. Michieka et al. (2013) investigate China's export role on CO<sub>2</sub> emissions through vector autoregressive and Granger causality. They find that that there is unidirectional connection from export to CO<sub>2</sub> emissions. The study of Shahbaz et al. (2013) employing ARDL and Granger causality estimators to the set of data from 1975Q1 to 2011Q1 in case of Indonesia. The results show that the quality of financial institutions and trade with other countries lower carbon emissions in Indonesia, while output growth and an increase in energy usage lead to an increase in carbon emissions. Dedeoğlu and Kaya (2013) investigate exports, imports, GDP and energy use relationships in the case of twenty-five economies of the world for the period of 1980-2010. The empirical results of the said study show that energy use-imports, energy use-GDP, and energy use-exports possess direct relationships and have bidirectional causality between each of the two variables. Jayanthakumaran et al. (2012) made a comparative analysis of India and china from 1971-2007 using ARDL and bound test to cointegration. The empirical results of Jayanthakumaran et al. (2012) revealed that in case of China, structural changes, per capita income, and energy usage leads to carbon emissions. However, in case of India, these findings are opposite and cannot be established. The study of Lau et al. (2014) examines the effect of FDI and trade openness on environmental quality for the period of 1970–2008 in Malaysia. The empirical results of Bound testing show that both foreign direct investment and international trade leads to worsen the quality of environment in Malaysia. Lu (2017) investigates energy, output growth and CO<sub>2</sub> in the case of twenty-four Asian countries using panel cointegration method from 1990 to 2012. According to study in China, Iraq, Pakistan, Saudi Arabia, Yemen, and Philippines CO<sub>2</sub> emissions positively affect energy usage. Furthermore, output growth causes energy to increase and it's determined mainly by GDP in countries like Turkey, Sri Lanka, United Arab Emirates, Malaysia, Jordan, Thailand, India, Mongolia and Saudi Arabia. Further, there is bidirectional causality among variables. Jebli et al. (2016) investigate energy consumption and trade in the presence of the environmental Kuznets curve hypothesis to the data set of 25 countries by using Granger causality test. They find bidirectional causality between energy consumption and trade; there is also unidirectional causality from trade to CO<sub>2</sub> emissions.

### **3. Methodology**

#### **3.1. Data sources and theoretical framework**

This paper explores the effect of global trade on CCO<sub>2</sub> emissions in the presence of Energy Productivity, technological innovation and gross domestic product. This study

uses different approach not only by using Energy Productivity, technological innovation as new explanatory variables but also employing recently developed econometric approaches to get the results. Moreover, the selected sample area for this country is G-7 countries, indicated by  $\ddot{i}$  for the period of 1996-2017 indicated through  $\ddot{t}$ . Data for  $(CCO_{2i,t})$  and  $(TCO_{2i,t})$ , which is measured in  $kgCO_2$  is obtained from the Global Carbon Atlas (GCA) by Peters et al. (2011). While real gross domestic product  $(GDP_{i,t})$  is measured in USA dollars (USD), exports  $(EX_{i,t})$  and imports  $(IM_{i,t})$  as a percentage of gross domestic product similar, technological innovation  $(TI_{i,t})$  which is measured as patents obtained by both residents and non-residents individuals and population data is obtained from the World Bank's World Development Indicators (WDI, 2018). Moreover, Productivity is usually considered as a characteristic of the territorial production in a region. It measures the economic output per unit of production inputs required (Simas et al. 2015). In this study we focused on energy productivity, if the country is efficient in the production process it will use less energy in the process and have negative impact on consumption-based carbon emission. Thus, energy productivity is expected to have negative impact on consumption-based carbon emission (Khan et al., 2020b). Energy Productivity  $(EP_{i,t})$  obtained from OECD (2019). Data converted into log and per capita form. The model specification is given as:

$$CCO_2PC_{i,t} = f(EX_{i,t}, IM_{i,t}, GDP_{i,t}, EP_{i,t}, TI_{i,t}) \quad (1)$$

The basic econometric equation for data estimation is given as

$$CCO_2PC_{i,t} = \vartheta_0 + \vartheta_1 EX_{i,t} + \vartheta_2 IM_{i,t} + \vartheta_3 GDP_{i,t} + \vartheta_4 TI_{i,t} + \vartheta_5 EP_{i,t} + \epsilon_{i,t} \quad (2)$$

The rationale behind using the selected variables given in Equation (2) is mainly due to the current and past literature with a strong theoretical motivation. The earlier studies by Ren et al. (2014) use  $TCO_2$  emissions ignoring  $CCO_2$  emissions which embodied trade such as goods and services produced in one country and consumed in the others. It is imperative to take into account the effect of trade to identify the factors that increase or decreases  $CCO_2$  emissions in G-7 countries. Unlike conventional carbon emissions approach, exports are negatively linked with  $CCO_2$  emissions. Following Peters et al. (2012), the association of exports with  $CCO_2$  emissions is expected to be negative such as  $\vartheta_1 = \frac{\partial CCO_2pc_{i,t}}{\partial EX_{i,t}} < 0$ . Similarly, imports produced in other countries and consumed in recipient countries such as  $\vartheta_2 = \frac{\partial CCO_2pc_{i,t}}{\partial IM_{i,t}} > 0$ . Gross domestic product which contains significant portion of consumption is expected to be directly related with  $CCO_2$  emissions. Following Seker et al. (2015), GDP is expected to have positive impact on  $CCO_2$  emissions, i.e.  $\vartheta_3 = \frac{\partial CCO_2pc_{i,t}}{\partial GDP_{i,t}} > 0$ . Technological innovation which is crucial for controlling  $CO_2$  is expected to be inversely linked with  $CCO_2$  emissions such as  $\vartheta_4 = \frac{\partial CCO_2pc_{i,t}}{\partial TI_{i,t}} < 0$ . Energy productivity which is also vital for controlling  $CO_2$  is expected to be inversely linked with  $CCO_2$  emissions such as  $\vartheta_5 = \frac{\partial CCO_2pc_{i,t}}{\partial EP_{i,t}} < 0$ .

In order to deal with long-time panel data, it is essential to check for different issues in the model. To begin our analysis this study initially tests cross-section



dependence between units followed by testing slope coefficient heterogeneity. In the presence of both aforementioned issues this study avoids first-generation unit root tests because we may get biased cointegration and stationary results by employing first-generation tests with size distortion and spurious outcomes (Jalil, 2014; Salim et al., 2017; Westerlund, 2007). Therefore, it is important to employing the test of Pasaran and Yamagta (2008) to check heterogeneous slope coefficients and the test of Pasaran (2015) for cross-section dependence. Once these issues are confirmed, the next step is the use of relevant stationary test. This study implements the cross-sectional augmented (CIPS) unit root test of Pesaran (2007) to deals with the problem of cross-section dependence and heterogeneous slope coefficients, this study implements the cross-sectional augmented Pesaran and Shin (CIPS) unit root test of Pesaran (2007) and the unit root test of Bai & Carrion-I-Silvestre (2009). The use of panel cointegration tests of Westerlund (2005) and Pedroni (2004) does not provide efficient results with distortion of size and the possibility of structural breaks in the model. Although, Westerlund (2007) deals with both cross-section dependence and heterogeneity in slope coefficients; however, it cannot deal with the possible structural breaks in the model and even serial correlation in errors. Therefore, to overcome the above-mentioned issues, this study utilizes the Westerlund and Edgerton (2008) panel based cointegration test. This study use CS-ARDL test to check the long-run and short-run relationship among CCO<sub>2</sub>, EX, IM, GDP, EP and TI. The use of conventional method is likely to provide biased results, Thus to analyse the short-run and long-run effect of imports, exports, gross domestic product, energy productivity and technological innovation on CCO<sub>2</sub> for G-7 countries, we applied CS-ARDL estimator in this study. The equation is given as

$$D_{i,t} = \sum_{I=0}^{pD} \vartheta_{I,i} D_{i,t-I} + \sum_{I=0}^{pX} \delta_{I,i} X_{i,t-I} + \epsilon_{i,t} \quad (3)$$

To solve the issue of cross sectional dependency and slope heterogeneity, the extended version of Equation (3) is given as

$$D_{it} = \sum_{I=0}^{pD} \vartheta_{I,i} W_{i,t-I} + \sum_{I=0}^{pX} \delta_{I,i} X_{i,t-I} + \sum_{I=0}^{pZ} \sigma'_{i} I \bar{Z}_{t-I} + \epsilon_{i,t} \quad (4)$$

In Equation (4),  $\bar{Z}_{t-I} = (\overline{D_{i,tI}}, \overline{X_{i,tI}})$  Provide the averages, similarly lags are shown through  $p_D, p_X, p_Z$ .  $D_{it}$  is dependent variable such as CCO<sub>2</sub>, followed by  $X_{i,t}$  for all the independent variables like EX, IM, GDP, EP and TI  $\bar{Z}$  is dummy for time period.

The long-run coefficients is provided through Equation (5)

$$\hat{\theta}_{CS-ARDL,i} = \frac{\sum_{I=0}^{pX} \hat{\delta}_{I,i}}{1 - \sum_{I=0}^{pD} \hat{\vartheta}_{I,i}} \quad (5)$$



Whereas Equation (6) shows the mean group

$$\hat{\theta}_{MG} = \frac{1}{N} \sum_{i=1}^N \hat{\theta}_i \quad (6)$$

Likewise, the short-run coefficients is given in Equation (7)

$$\Delta D_{i,t} = \vartheta_i [D_{i,t-1} - \theta_i X_{i,t}] - \sum_{I=1}^{pD-1} \vartheta_{I,i} \Delta_I W_{i,t-I} + \sum_{I=0}^{pX} \delta_{I,i} \Delta_I X_{i,t} + \sum_{I=0}^{pZ} \sigma'_{i,I} \bar{Z}_t + \varepsilon_{i,t} \quad (7)$$

$$\hat{\alpha}_i = - \left( 1 - \sum_{I=1}^{pD} \widehat{\vartheta}_{I,i} \right) \quad (8)$$

$$\hat{\theta}_i = \frac{\sum_{I=0}^{pX} \hat{\delta}_{I,i}}{\hat{\alpha}_i} \quad (9)$$

$$\hat{\theta}_{MG} = \sum_{i=1}^N \hat{\theta}_i \quad (10)$$

In CS-ARDL, the ECM should be statistically significant, as it shows the speed of adjustment towards equilibrium. Additionally, this study will use AMG by Eberhardt and Teal (2010), and CCEMG by Pesaran (2006) to check for robustness. Moreover, both of these tests provides better results with unobserved common factors, non-stationary, cross-section dependence, and heterogeneous slope.

#### 4. Empirical findings and discussions

Since the main objective of this study is to capture the effect of Energy productivity, international trade especially by treating exports and imports distinctly with technological innovation and GDP on CCO<sub>2</sub>. We use the cross-section dependence and slope heterogeneity test. The results of both these tests are stated in Table 2, indicate the existence of cross-section dependence between the units with highly statistically significant. Therefore, the unit root and co-integration test cannot be applied. The reasons for cross-section dependence are the local and universal economic shocks, globalization, economic integrations, and trade interaction within different economies of the world.

Similarly, the results of heterogeneity test show that the coefficient slopes are for model under consideration in this study are heterogeneous with statistically significant results. Based on these results with cross-section dependence and heterogeneous

**Table 2.** Cross-section dependence and slope heterogeneity test.

Variable	Test statistics
CCO <sub>2</sub>	19.57*** (0.000)
EX	6.85*** (0.000)
IM	9.62*** (0.000)
GDP	15.34*** (0.000)
TI	1.66* (0.077)
EP	8.64*** (0.000)
<b>Slope heterogeneity test</b>	
Delta tilde	7.243*** (0.000)
Delta tilde Adjusted	8.154*** (0.000)

\*, \*\* and \*\*\* respectively indicated 1%, 5%, and 10% levels of significance, while () contains P-values.  
 Source: Author's own calculation.

**Table 3.** Panel unit root tests.

Variables	Level		First Difference	
	CIPS	M-CIPS	CIPS	M-CIPS
	CCO <sub>2</sub> PC <sub>i,t</sub>	-2.76	-5.26	-5.78***
EXPC <sub>i,t</sub>	-1.53	-3.07	-3.30*	-7.42*
IMPC <sub>i,t</sub>	-1.84	-3.24	-3.47*	-7.20*
GDPPC <sub>i,t</sub>	-2.04	-3.55	-3.74**	-8.40**
TIPC <sub>i,t</sub>	-2.42	-5.32	-4.37***	-14.16***
EPPC <sub>i,t</sub>	-1.25	-3.23	-3.49*	-6.27*

	Z			P		
	Z	P <sub>m</sub>	P	Z	P <sub>m</sub>	P
CCO <sub>2</sub> PC <sub>i,t</sub>	-0.49	-0.97	31.24	-1.85**	3.14***	68.09***
EXPC <sub>i,t</sub>	0.51	-0.56	34.92	-2.02**	1.65**	45.84*
IMPC <sub>i,t</sub>	-0.99	0.25	42.27	-1.56*	2.31**	44.83*
GDPPC <sub>i,t</sub>	-0.56	1.91**	57.15***	-2.25**	2.73***	64.44***
TIPC <sub>i,t</sub>	-0.70	-0.36	36.69	-1.80**	1.49*	53.40**
EPPC <sub>i,t</sub>	-0.14	-0.74	-27.81	-2.81**	-2.34**	-58.21***

Note: \*, \*\* and \*\*\* respectively indicated 1%, 5%, and 10% levels of significance, while () contains P-values.  
 Source: Author's own calculation.

slope coefficients, the present study employs the unit root tests of Carrion-i-Silvestre (2009), co-integration test, CS-ARDL, AMG and CCEMG tests.

Table 3 contains the results of unit root test. The results confirm that GDP is stationary at level, while the other time series variables are non-stationary at level, findings given in the lower part of Table 3. To remove the non-stationarity from each series, we took the first difference of the variables and it is important to mention that the times series variables seem stationary at first difference with different levels of statistical significance. Therefore, we can conclude that the time series variables are integrated of order one, I(1).

Table 4 shows the results of panel co-integration test. For mean shift, the result with high level of statistical significance confirms that there exists co-integrating association among the variables. Similarly, for regime shift, the results verified the existence of co-integrating association with structural breaks among the variables. After verifying for co-integration among variables, the next stage is to use CS-ARDL test to analyse both long run and short-run association with magnitude of each variable.

**Table 4.** Westerlund and Edgerton (2008) Panel Cointegration Test.<sup>a</sup>

Westerlund and Edgerton (2008)			
Test	Mean shift	Regime shift	Major structural breaks (SB)
$Z_{\phi}(N)$	-5.213***	-7.472***	2001–2008–2011–2014
$P_{value}$	0.000	0.000	
$Z_{\tau}(N)$	-6.732***	-6.932***	2000–2008–2011–2014
$P_{value}$	0.000	0.000	

Note: \*, \*\* and \*\*\*, respectively, indicated 1%, 5%, and 10% levels of significance, while () contains P-values.

<sup>a</sup>Structural breaks are provided in the appendix.

Source: Author's own calculation.

**Table 5.** CS-ARDL Results.

Variables	Long-Run	Variables	Short-Run
EX	-0.083** [-2.20] (0.039)	$\Delta$ EX	-0.128** [-2.28] (0.024)
IM	0.143** [2.48] (0.013)	$\Delta$ IM	0.244** [2.39] (0.017)
$GDP_t$	0.0047** [2.24] (0.025)	$\Delta GDP_t$	0.0079** [2.20] (0.028)
TI	-0.083*** [-3.70] (0.000)	$\Delta$ TI	-0.158*** [-3.83] (0.000)
EP	-0.18*** [-3.89] (0.000)	$\Delta$ EP	-0.14*** [-3.94] (0.000)
		ECM(-1)	-0.86*** [-8.62] (0.000)

F-statistics: 8.48

\*\*\* (0.000) CD-Statistics: -1.02 (0.47).

Note: \*, \*\*, \*\*\* is for 10%, 5% and 1% significance levels, while [] for t-statistics, () for p-values,  $\Delta$  for short-run variables.

Source: Author's own calculation.

Table 5 shows results for CS-ARDL test. The results reveal that exports, imports, gross domestic product, energy productivity and technological innovation have statistically significant relationship with CCO<sub>2</sub> emissions. The negative values in short and long-run (CS-ARDL) of exports, energy productivity and technological innovation shows that increase in these variables decreased carbon emission in G-7 countries. On the other hand, positive values in short and long-run (CS-ARDL) of imports and GDP suggests that if there is increase in these variables there will be increase in Carbon emission in G-7 countries. As expected, in the G-7 countries, energy productivity and technological innovation aims to promote energy-efficient or energy-saving production process which reduces CO<sub>2</sub> emissions. Table 5 also reports that exports have negative relation with carbon emission while imports is linked with increasing CCO<sub>2</sub> in the G-7 countries which needs explanation. G-7 countries are highly developed, and they are trying to reduce their carbon emission, this results in an environmentally safe production sample shift Commodities. Moreover, G-7 countries imports environmental friendly products which apply positive effect over carbon emission. This finding can be supportive evidence for the findings of Wong et al. (2013); Zhang et al. (2017), Wurlod and Noailly (2018) and Alvarez-Herranz et al. (2017).

In addition, GDP have positive impact on carbon emission. GDP per capita record an average rise of 0.0047% (long-run) and 0.0079% (short-run) in CCO<sub>2</sub> emissions. Explanation for this is, there is an increase in economic activity which increase energy demand. Which adds more carbon emission, therefore increase in GDP exert positive impact on carbon emission. The results supported by Safi et al. (2020), Zhang and Da (2015) and Destek and Sarkodie (2019).

The finding in Table 5 also mirrors that on average Technological innovation in the G-7 countries cause  $-0.083\%$  in long-run and  $-0.158\%$  in short-run decline in CCO<sub>2</sub> emissions. Meanwhile, technological innovation is vital factor for transmitting the economy to further sustainable source of energy, therefore, carbon emission decline by improving environmental friendly technology. With low taxes on firm can improve environmental performance and with thus a country can reduced their consumption based carbon emission. These study supported the results of Khan et al. (2020a), Alvarez-Herranz et al. (2017) and Zhang et al. (2017).

Likewise, energy productivity is inversely linked with CCO<sub>2</sub> emissions; One per cent increase in energy productivity decline CCO<sub>2</sub> emission in an average of  $-0.18\%$  in long-run and  $-0.14\%$ . Energy productivity enhances renewable energy, with an increase in productivity energy consumption decreases. There is a negative relation between energy productivity and consumption based carbon emission as productivity is directly linked with consumption. An efficient production system have high productivity and make use of less energy and thus reduces carbon emission this study. This finding can be supportive evidence for the findings of Khan et al. (2020c). The results for ECM (-1) shows that around 86% disequilibrium is corrected every year. The result in Table 5 further indicates that all the variables are statistically significant with mixed level of integration.

As robust estimators, Table 6 provides the results of AMG and CCEMG. The results shows that both AMG and CCEMG verify the adverse effect of energy productivity, technological innovation and exports on CCO<sub>2</sub> emissions. In contrast, imports and GDP shows direct effect on CCO<sub>2</sub> emissions. The results for this study

**Table 6.** Robustness check.

Variables/test	AMG	CCEMG
EX	$-0.116^{***}$ [-5.85] (0.000)	$-0.065^*$ [-1.67] (0.097)
IM	$0.409^{***}$ [6.08] (0.000)	$0.486^{**}$ [2.49] (0.013)
GDP	$0.015^{***}$ [5.21] (0.000)	$0.028^{***}$ [3.94] (0.000)
TI	$-0.109^{***}$ [-3.92] (0.000)	$-0.090^{***}$ [-4.11] (0.000)
EP	$-0.174^{***}$ [-4.13] (0.000)	$-0.15^{***}$ [-3.98] (0.000)
Constant	$0.081^{***}$ [4.40] (0.000)	$-0.075^{***}$ [-2.89] (0.004)

[] t-statistics while () contains P-value. Optimum lags for CS-ARDL by using Akaike Information Criteria (AIC).

Source: Author's own calculation.

are accordance to the outcomes of Khan et al. (2020). It is noteworthy to mention that the results of CS-ARDL are in line with the outcomes of AMG and CCEMG.

## 5. Conclusion and policy recommendations

The present study attempts to examine the relationship between CCO<sub>2</sub> emissions and international trade by separately taking exports and imports per capita with technological innovation, energy productivity and GDP per capita as additional explanatory variables for G-7 economies in the period of 1996-2017. This study employs cross-section dependence, slope heterogeneity, unit root, co-integration, CS-ARDL, AMG and CCEMG tests. To test for the co-integrating relationship with structural breaks among the time series variables, this study applies Westerlund and Edgerton (2008) test to tackle heterogeneous slope coefficients, structural breaks and cross-section dependence issues. The results from Westerlund and Edgerton co-integration test confirm co-integrating relationships among time series variables for both level and regime shift. The outcomes of CS-ARDL, AMG and CCEMG estimators reveal that CCO<sub>2</sub> are directly affected by imports and GDP per capita, energy productivity, imports and technological innovation in the G-7 countries have negative or inverse relationship with CCO<sub>2</sub> emissions.

In the lights of our outcomes, this study recommends that:

- To promote environmental friendly technology is helpful to reduce CO<sub>2</sub> emissions.
- Governors should put a carbon tax on emissions-intensive products on both imported materials for production and consumption.
- Governors should restrict the consumption of emissions-intensive products through environmental regulations.
- According to the results to decrease the impact of GDP and Imports over CO<sub>2</sub> emission, they should targeted domestic consumption, especially more energy intensive or those sectors which is the main cause to increase CO<sub>2</sub> emissions.
- According to results, these countries are highly energy consumption countries so these economies need seek to balance over energy productivity, GDP, international trade and technology innovation.

For further research work, the gap in this area can be filled by checking the linkage between green finance and CCO<sub>2</sub> emissions. Moreover, the present study identify strong empirical outcomes, further studies should be conducted in a different group of countries.

## Disclosure statement

No potential conflict of interest was reported by the author(s).

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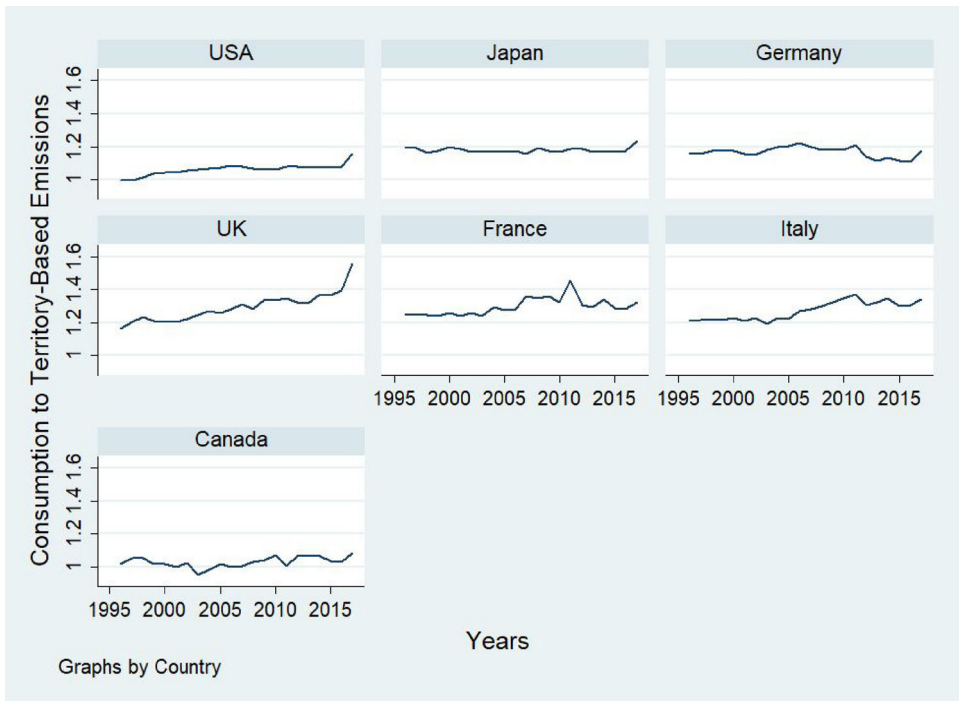
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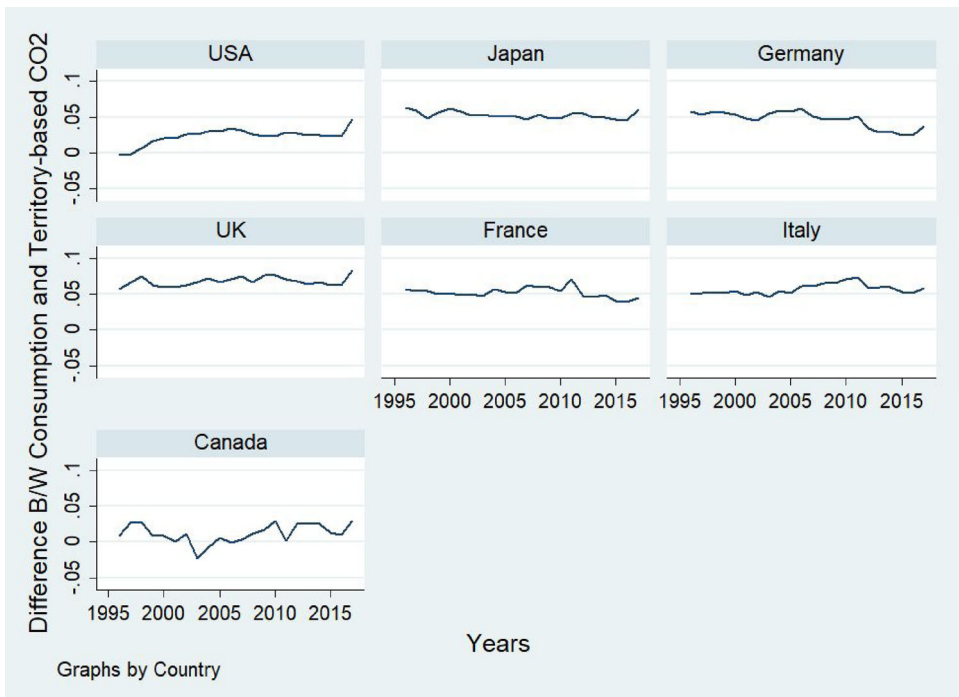


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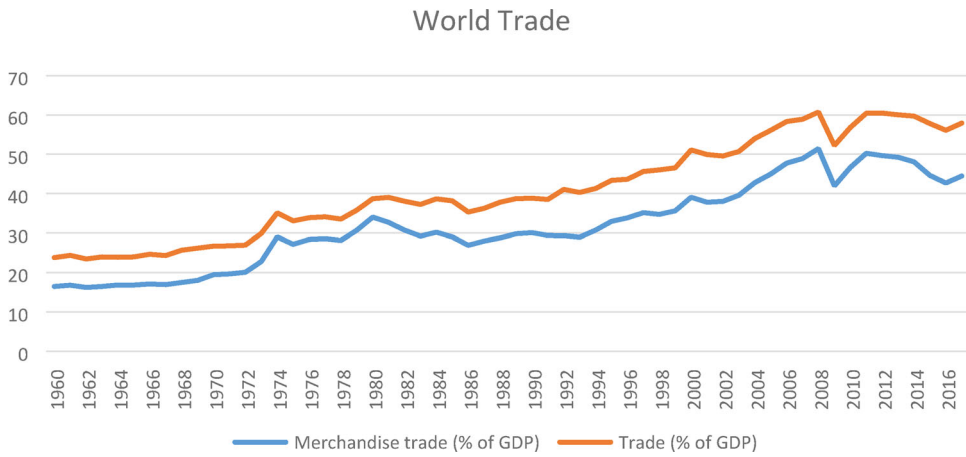
## Appendices



**Figure A1.** CCO<sub>2</sub> to TCO<sub>2</sub> Emissions. Source: Authors own Calculations based on Peters et al. (2012) database.



**Figure A2.** Difference between CCO<sub>2</sub> and TCO<sub>2</sub> Emissions. Source: Authors own Calculations based on Peters et al. (2012) database.



**Figure A3.** Trade as a percentage of GDP and Merchandise of Goods for World.  
 Source: Calculations based on World Bank database.



**Figure A4.** Trade as a percentage of GDP and Merchandise of Goods for World.  
 Source: Authors own Calculations based on World Trade Organization (WTO, 2017) database.