#### **ABSTRACT**

Title of Dissertation: "HOW CAN YOU LOVE A WORK, IF YOU DON'T

KNOW IT?": CRITICAL CODE AND DESIGN TOWARD

PARTICIPATORY DIGITAL EDITIONS

Amanda Visconti, Doctor of Philosophy in English, 2015

Dissertation directed by: Professor Matthew Kirschenbaum

**English Department** 

Scholarly editors are integral to the continuum that keeps the stories of the past available to and understood by the present—but that public of readers beyond the academy whose interest keeps the humanities alive and relevant is just as important.

What if we build a digital edition and invite everyone? What if millions of scholars, first-time readers, book clubs, teachers and their students show up and annotate a text with their "infinite" interpretations, questions, and contextualizations? My dissertation pursues this speculative experiment through the creation of the Infinite Ulysses digital edition; I've studied how to improve the design and functionality of a key artifact of the digital humanities—the digital edition—through this unlikely hypothetical.

First, I designed, coded, and publicly released an actual digital edition of James Joyce's Ulysses with various experimental interface features. Second, I conducted user testing and analyzed site analytic data with real readers and researchers. Third, I used the results of the experiment to build on knowledge from fields with a stake in digital

social reading: literary studies, textual scholarship, information science, and visual design rhetoric. I'm using this speculative experiment to dream big about the public humanities, produce something practically useful, and capture data to support critical responses to the challenges of a more public digital humanities.

Three research areas were explored through these methodologies:

- 1. How can we design digital editions that are not just public, but invite and assist participation in the scholarly love for the nuances of a text's materiality, history, and meaning? Are there ways to design for meaningful participation that don't necessarily scaffold critical participation?
- 2. How can we design participatory digital editions to handle an influx of readers and annotations? What might we learn about digital editions and their texts from the accompanying influx of site use data?
- 3. Can we separate the values of textual scholarship from the physical manifestations of these values? How might this clarification help us imagine new types of digital edition that hold true to those values?

The <u>dissertation.AmandaVisconti.com</u> website serves as the container for all pieces of the dissertation, including a whitepaper written at the project's end that discusses process and outcomes of the research.

# "HOW CAN YOU LOVE A WORK, IF YOU DON'T KNOW IT?": CRITICAL CODE AND DESIGN TOWARD PARTICIPATORY DIGITAL EDITIONS

by

## Amanda Visconti

Dissertation submitted to the Faculty of the Graduate School of the University of Maryland, College Park in partial fulfillment of the requirements for the degree of Doctor of Philosophy

2015

## **Advisory Committee:**

Professor Matthew Kirschenbaum, Chair Professor Neil Fraistat Professor Melanie Kill Professor Kari Kraus Professor Brian Richardson

### **Acknowledgments and Credits**

This dissertation is dedicated to Drs. Matthew Kirschenbaum, Kari Kraus, and Neil Fraistat, for introducing me to the digital humanities and generous mentorship ever since, always pairing intellectual challenge with steadfast support.

Thank you to the following people for helping me realize this project:

My dissertation committee — Drs. Matthew Kirschenbaum (chair), Neil Fraistat, Melanie Kill, Kari Kraus (also dean's representative), and Brian Richardson — for their intellectual and personal generosity. In particular, their willingness to learn about, support, and refine my project's unique format and methodology; meeting with me as a team and always being available for discussion throughout the course of the project; and thoughtful evaluation of unusual deliverables for a literature dissertation.

For their support of my unique format and methodology: the University of Maryland English Department, UMD Graduate School and Dean Charles Caramello, and the UMD Libraries Digital Repository.

The Maryland Institute for Technology in the Humanities (MITH) and its stellar staff for introducing me to the digital humanities; intellectual stimulation, community, and funding; and mentorship in diverse digital skills and staff roles.

At the University of Michigan School of Information, Paul Conway (mentorship of my master's thesis research), Chris Quintana (mentorship of my earliest digital Ulysses prototype), and Charles Severance (kindling my abiding enjoyment of all things web design and development).

Porter Olsen, for his invaluable advice and example when learning to teach and preparing for the Ph.D. exams, and Peter Mallios, for supporting my creation of digital projects during his seminars.

For funding, sharing of code and other resources, and intellectual support: Editing Modernism in Canada (particularly Dean Irvine and Alan Stanley), the Modernist Versions Project (particularly Matt Huculak and Stephen Ross), Michael Widner with Stanford's Lacuna Stories project, the Annotator.js community, and the Ulysses Seen team (particularly Rob Berry and Chad Rutkowski).

For family and home: Barb, Keith, Sam, and Kyle.

My partner Jordan, for unequivocal encouragement of everything I do. And for starting all this by lending me some book called *Ulysses*.

## TABLE OF CONTENTS

Acknowledgments and Credits

ii