

ROBUST CAPITAL ASSET PRICING MODEL ESTIMATION THROUGH
CROSS-VALIDATION

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The supervisory committee certifies that this thesis complies with North Dakota State University's regulations and meets the accepted standards for the degree of

MASTER OF SCIENCE

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ABSTRACT

Limitations of Capital Asset Pricing Model (CAPM) continue to present inconsistent empirical results despite its firm mathematical foundations provided in recent studies. In this thesis, we examine how estimation errors of the CAPM could be minimized using the cross-validation technique, a concept that is widely applied in machine learning (CV-CAPM). We apply our approach to test the assumption of CAPM as a well-diversified portfolio model with data from S&P500 and Dow Jones Industrial Average (DJIA). Our results from the CV-CAPM validate that both S&P500 and DJIA are well-diversified market indices with statistically insignificant variation in unsystematic risks during and after the 2007 financial crisis. Furthermore, the CV-CAPM provides the smallest root mean square errors and mean absolute deviations compared to the traditional CAPM.

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DEDICATION

This thesis is dedicated to:

1. My Savior Jesus Christ;
2. My parents Diarra Sakouvogui and Sogni Koivogui;
3. My lovely siblings: Kaissa Sakouvogui and Victor Yoko Sakouvogui;
4. My fabulous girlfriend Genevieve Guilavogui from City University London U.K;
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1. INTRODUCTION

Capital Asset Pricing Model (CAPM), a mean-variance portfolio model was introduced in the late 1950s and 1960s (Markowitz (1959), Treynor (1962), Sharpe (1964)). Since then, considerable attention has been given to the portfolio theory of CAPM. Of these, Black (1972) showed that the market portfolio is mean-variance efficient under different assumptions. Levy and Markowitz (1979) provided a firm mathematical foundation with proofs that utility can be correctly approximated with mean and variance, as in CAPM. Since its introduction, CAPM has been extensively used for asset pricing in financial economics. The attraction of CAPM lies in its simple form (linear and one factor), power and ability to predict and measure the systematic risk (β), and the relation between the expected returns and the risks of an asset (Fama and Kenneth 2004).

CAPM, a single-index model, has been refined several times with the development of: 1) a time-series regression test (Jensen, 1968 and Black, et al., 1972), 2) an intertemporal CAPM (ICAPM) (Merton, 1973), 3) applicable proxies in empirical testing (Roll, 1977), 4) probability distributions of CAPM moments (Kraus and Litzenberger, 1983), 5) a 3-factor security market line (Schnabel, 1985), 6) a multiple index models such as Arbitrage Pricing Theory (Fama and French, 1992), 7) a conditional CAPM with human income and time-varying risk aversion (Jagannathan and Wang, 1996), 8) an unconditional Four-Moment CAPM (Hwang and Satchell, 1999), 9) bid and ask spread and CAPM (Jacoby et al., 2000), 10) a conditional CAPM with a stochastic discount factor approach (Lettau and Ludvigson, 2001), 11) a skewness and kurtosis test for cross-section analysis (Dittmar, 2002), 12) a performance analysis for unconditional and conditional asset pricing models (Fletcher and Kihanda, 2005), 13) an extension of the standard CAPM to higher moments (Tucker and Guermat, 2016), and 14) a kernel weighted time varying parameter regression approach.

Despite multiple extensions and developments of CAPM, problems with inconsistent empirical findings still persist (Barry, 1987; Miles and Timmermann, 1996; and Tucker and Guermat 2016). Researchers who exposed the statistical difficulties inherent to CAPM have provided empirical results that are inconclusive, in addition to biases present during the manual partition of the data. However, with the recent development of computers, Sawyer (2016) suggested that, advanced technologic possibilities with machine learning (ML) could help with the verification/falsification

of financial models. Hence, CAPM with self-refining algorithms aided by ML and a cross validation (CV) technique could provide better insight to the robust estimation of systematic risks. Moreover, since CV provides a significant departure from manual partitioning of the data, hence it could reduce errors or noise in the estimation of CAPM for better stability by minimizing the variance between observations and subsequently providing more efficient parameter estimates (Liu and Liao, 2016).

In this thesis, we examine how the estimation errors of CAPM could be minimized to improve the efficiency in risk-return analysis of empirical financial markets. Hence, our approach tests the efficient parameter estimates of CAPM by incorporating CV to improve the efficiency in risk-return analysis of S&P500 and Dow Jones Industrial Average Index (DJIA) over two periods: December 2007-June 2009 (during the financial crisis) and July 2009-June 2016 (post financial crisis). The S&P500 and DJIA provide examples of many versus fewer firms in a market index portfolio.

The present study adds to the literature of CAPM by examining the theory of diversification during and post financial crisis with four main objectives:

1. We use CV technique to partition the periods of the data into a training component and a testing component. This technique minimizes the variance between observations and results in a more efficient CAPM method (Liu and Liao, 2016). It is a significant departure from a manual partitioning of the data. Advances in the field of ML (CV) provide a more robust prediction of CAPM parameters.
2. We provide a framework to test the normality assumption of CAPM. It is efficient to apply CAPM to data exhibiting the first two moments rather than applying it to data with higher moments.
3. We build a predictive CAPM model and then use the model to test whether S&P500 and DJIA are well-diversified market indexes by estimating their risk reduction capabilities. Since CAPM is a time series regression model, the predictive modeling should incorporate a statistical approach that is built on predicting function from the observed data. The use of CV criterion could ensure this process by providing a satisfactory variance in the estimates. We provide a framework to incorporate and evaluate the attributes of diversification (Fraser et

al., 2002). Additionally, we apply our approach to test one of the assumptions of CAPM as a well-diversified portfolio model.

4. We provide a robustness test by comparing the performance of the CV CAPM and the traditional CAPM by the estimation of their respective mean absolute deviation (MAD) and root mean square error (RMSE).

This thesis is organized into six chapters. Chapter 2 deals with the literature review. In this chapter, we introduce the concept of portfolio diversification, systematic, and unsystematic risks and provide a background of ML techniques and efficiency in estimation. Chapter 3 deals with the methodology. Chapter 4 provides the description of the data sets. In this chapter, we describe S&P500 and DJIA and their attributes. In Chapter 5, we present and discuss the results of our analysis. Finally, a brief conclusion and suggestions for further research are discussed in Chapter 6.

2. LITERATURE REVIEW

Capital Asset Pricing Model (CAPM), introduced by Treynor (1962) and developed by Sharpe (1964), Lintner (1965), and Black (1972) to model the mean-variance concept of Markowitz (1959), assumes that the return on the stocks are positive and linearly related to the excess returns. Using Markowitz (1952, 1959) and Tobin (1958), Sharpe (1964), Lintner (1965), and Black (1972) developed the theoretical frameworks about diversification and modern portfolio theory. In theory, since an asset or a portfolio is measured by its risk, β is then a sufficient indicator of the return expected on holding any security. This means that the excess return of the market portfolio is sufficient. Hence, the risk-return relationship is through the slope factor, β .

The rationale behind CAPM is the idea investors should choose a portfolio that minimizes the return risk at any given expected return and maximizes the expected return and any risk level (Fama and French, 2003). However, the choice has been unbiased because of the drawbacks of the traditional CAPM. In the early stage, Mayers (1972) while applying CAPM restricted trading of risky assets, transaction costs, and information asymmetries. Black (1972) considered assumption of unrestricted risk free lending and borrowing as unrealistic and showed that market portfolio is mean-variance-efficient under different assumption. Basu (1977) found that returns on high earnings price ratio stocks are higher than what CAPM can predict. Banz (1981) argued that returns on small stocks are higher when these are sorted by market cap than CAPM prediction. Reinganum (1981) examined whether securities with different estimated betas systematically experience different average rates of return. In addition, Rosenberg et al., (1985) proved that stocks with high B M equity ratios have quite high returns. Fama and French (1992, 1996) concluded that any of price ratios have alike information about expected return.

During the years, CAPM has undergone few changes and different frameworks have been proposed. Jensen (1968) introduced time-series regression test, which has rejected functionality of the version of CAPM designed by Sharpe and Lintner. Merton (1973) proposed the inter-temporal capital asset pricing model (ICAPM). Roll (1977) stated that CAPM model has never been tested properly and it will never be, as there are plenty of proxies used in the empirical testing, which are not sufficient source. Kraus and Litzenberger (1983) developed sufficient conditions on probabil-

ity distributions for three moments (mean, variance, and skewness) consumption-oriented CAPM. Schnabel (1985) extended the traditional CAPM by deriving a new 3-factor security market line while taking to account investor cash demands, share liquidation costs, and dividends as a means of meeting the cash demands and reducing the liquidation costs.

Fama and French (2004) found the possible reason for the empirical failure of CAPM in the simplifying of the assumptions or invalidity of testing the model. Another problem, which was considered by Fama and French (2004) was the misinterpretation of couple of definitions, such as market portfolio. Moreover, empirical testing of the model has revealed plenty of shortcomings such as imprecise estimates of β when regressing cross-sectional data and inefficient data partition. Fama and French (2004) and Vendrame et al., (2016) concluded that by extending the standard CAPM to higher moments adds to its power in explaining average stock returns. Baillie and Cho (2016) proposed adding a kernel weighted time varying parameter regression approach by considering the variation in the euro-dollar rate from an I-CAPM perspective.

2.1. Market Index and Measure of Portfolio Diversification

In the area of financial economics, diversification is a tool for reducing risk. Portfolio diversification, a concept developed by Markowitz (1959), based on the mean and variance analysis, can be measured using different methods. A well-known method to measure portfolio diversification is the correlation among assets. A study by Cholette et al., (2011) defined diversification in terms of measures related to correlation. The authors accessed the level of dependence between financial indices using pearson correlation with fixed marginal rates. Cholette et al., (2011) concluded that a lower dependence is possible when the marginal rates are fixed, implying greater diversification. However, the correlation coefficient does not adequately measure the risk between assets nor the risk of a portfolio. Meucci (2009) used another qualitative measure of portfolio diversification in which a portfolio is well-diversified if it is not heavily exposed to individual shock risk. Other measures of portfolio diversification include the Herfindahl Index and the Value-at-Risk.

The determinants of diversification could be grouped into three major factors: (i) the number of assets in a portfolio, (ii) the correlation between assets, and (iii) the economies of scale. Ibbotson (2010) concluded that the manner that assets are allocated is important in the concept of minimizing risk, but nowhere near 90 % of the variation in returns is caused by the specific asset allocation mix. Moreover, empirical studies by Perold (2004) and Hight (2010) indicated

that diversification is directly associated to the correlation of all assets composing a portfolio and the risks associated with that portfolio. Furthermore, the total risk of a portfolio decreases when the number of financial instruments in the portfolio increases (Frahm and Wiechers, 2011). Consequently, portfolio risk decreases as the number of assets in a portfolio increases.

2.2. Market Risks

In finance, risks and returns are the two words that are frequently used in the same sentence (Reilly 2000). There are two types of risk: systematic risk and unsystematic risk. In the theory of CAPM, the systematic risk is defined as non-diversifiable risk. Beta is the measure of systematic risk, whereas unsystematic risk can only be reduced through diversification. A study by Elton et al., (2003) indicated that if the market is well-diversified, the unsystematic risk is not relevant. In a recent study, Drobetz et al., (2016) concluded that stock market betas are the only sensible measures for investors because they measured the risk component of investors who hold a fully diversified portfolio. Furthermore, institutions could control the exposures of unsystematic risk by selecting certain securities in certain industries (Bennett and Sias, 2006). In addition, Jacoby et al., (2000) implemented CAPM model based on bid and ask spread then they demonstrated that the measure of systematic risk should incorporate liquidity costs.

A study by Dennis and Mayhew (2002) found that stocks with larger betas tend to have a more negative skewness in risk-neutral density. This implies that individual stock option prices tend to be more negative for stocks that have larger betas, suggesting that market risk is important in pricing individual stock options. Another study shows that the power of macroeconomic variables when explaining stock prices increases with increasing time length (Fama, 1990). Furthermore, it is possible to obtain different beta estimates for the same stock at different intervals (Handa et al., 1989). However, there are two different results with data segmentation (Handa et al., 1993). First, Handa et al., (1993) rejected CAPM when daily returns data were used. Second, Handa et al., (1993) failed to reject CAPM when using the yearly return. Despite recent developments in CAPM, fewer studies have focused on the partition of the data and minimizing errors or noise in its estimation. Hence, we provide a framework for consistent ranking with the CAPM and a market index.

2.3. Cross Validation and Efficiency Measures

In this thesis, a new approach is proposed in order to estimate the systematic risk (β) in CAPM. This method is based on the theory of ML, a technique that combines statistics and computer science in order to learn from data. ML is divided into three categories: supervised learning, unsupervised learning and reinforcement learning. The idea behind ML is to first select a candidate model then estimate the parameters of the model by using a learning algorithm and available data (Yaochu and Sendhoff, 2008) through partitioning the data into training data and test data.

Partitioning the data is an important part for evaluating ML algorithms. There are different ways to partition the data. A good starting point is the Pareto principle (80-20). An application of a ML technique to high dimensional data resulted in a random split where 70% of the data were used for training the model and the 30% for testing the model (Thottakkara et al., 2016).

A contribution of this paper is to partition the data such that variance (training or testing) is minimized. An established method that can minimize the variance while partitioning the data into training data and test data is the CV method in conjunction with package *zoo* in R language. A special case of CV technique is the k fold CV method. This method is used to separate the data into K partitions of equal sizes (or of almost equal sizes if the total observations are an even number). For each of the k^{th} iteration, the training data are defined as $k - 1$ subset samples whereas the left out subset sample is defined as the testing data. CV is frequently applied for model selection, variable selection and model estimation in a variety of applications (Colby and Bair 2013; Ramezani et. al., 2014).

3. METHODOLOGY

3.1. Traditional Capital Asset Pricing Model

In the market portfolio \mathbf{M} , CAPM expresses the relationship between the expected return of an asset i and its systematic risk (Barry, 1980) as:

$$R_i = r_f + \frac{E(R_M - r_f)}{\sigma_M^2} c \sigma_i \sigma_M, \quad (3.1)$$

where R_i is the expected return of asset i . r_f is the risk free rate. $E(R_M)$ and σ_M^2 are the expected return and variance, respectively of the market portfolio. $c \sigma_i \sigma_M$ is the covariance between the return of the risky asset i and the return of the market portfolio with σ_i as the standard deviation of an asset i and c , the correlation coefficient. For the estimation of β , equation (3.1) is modified such as:

$$E(R_i) = R_f + \beta_i (E(R_M) - R_f), \quad (3.2)$$

where $\beta_i = \frac{c \sigma_{(M,i)}}{(\sigma_M^2)}$. For a given asset i , σ_i^2 tells about the risk associated with its own fluctuation about its mean rate of return. From the mathematically representation of CAPM in equation (3.2), three conditions exist for β_i : First, if $\beta_i = 1$ then $E(R_i) = E(R_M)$, second, if $\beta_i > 1$ then $E(R_i) > E(R_M)$, and third, if $\beta_i < 1$ then $E(R_i) < E(R_M)$.

In the absence of data on expectations, Black et al., (1972) introduced a time series test of CAPM. The test is based on the time series regression of excess portfolio returns on excess market returns. For an asset i in a sequence indexed by the time subscript, t , the CAPM regression is represented as:

$$R_{it} = \alpha_{it} + \beta_i \times R_{mt} + \varepsilon_{it}, \quad (3.3)$$

where

$$R_{it} = r_{it} - r_{ft}, \quad (3.4)$$

and

$$R_{mt} = r_{mt} - r_{ft}. \quad (3.5)$$

R_{it} is the excess return of stock i at time t . R_{mt} is the average risk premium at time t . r_{it} is the rate of return on asset i at time t . r_{ft} is the risk free rate on asset at time t . α_i is the estimated intercept of stock i . r_{mt} is the rate of return of the market at time t . β_i is the estimated systematic risk of stock i . ϵ_{it} is the random disturbance of stock i and $\epsilon_{it} \stackrel{iid}{\sim} N(0, \sigma_{\epsilon_i}^2)$.

Consider a portfolio of n risky stocks with weights w_1, \dots, w_n and rate of return r_i . Then with the return of the portfolio, $r_p = \sum_{i=1}^n w_i r_i$, the portfolio systematic risk (β_p) is given by:

$$\begin{aligned}\beta_p &= \left[\frac{r_p, r_M)}{\sigma_M^2} \right] \\ &= \left[\frac{\sum_{i=1}^n w_i \sigma_i}{\sigma_M^2} \right] \\ &= \sum_{i=1}^n w_i \beta_i\end{aligned}\tag{3.6}$$

Clearly, equation (3.6) is only estimable in the presence of the weight associated with each stock i conditional on equation (3.2). Hence, the regression estimation of β_p of the traditional CAPM in a sequence indexed by the time subscript t , is expressed as:

$$R_{pt} = \alpha_p + \beta_p \times R_{mt} + \epsilon_{pt},\tag{3.7}$$

where R_{pt} is excess return of portfolio p at time t . R_{mt} is the average risk premium at time t . r_{pt} is the rate of return on the portfolio p at time t . r_{ft} is the risk free rate on stock. α_p is the intercept of the portfolio p . r_{mt} is the rate of return of the market at time t . β_p is the systematic risk of the portfolio p . ϵ_{pt} is the random disturbance of portfolio p at time t and $\epsilon_{pt} \stackrel{iid}{\sim} N(0, \sigma_{\epsilon_p}^2)$ with $E(\epsilon_{pt}) = 0$.

Contrary to the traditional CAPM that may not provide an efficient estimation of β_i and β_p , a contribution of this thesis is to partition the data such that variances between the observations of the daily excess returns (training and testing) are minimized. Moreover, the relationship between β_i and r_i is explained by the Security Market Line (SML). Figure 3.1 displays the graph of the SML. In Figure 3.1, the y-axis represents the expected return of the stock and the x-axis represents the systematic risks.

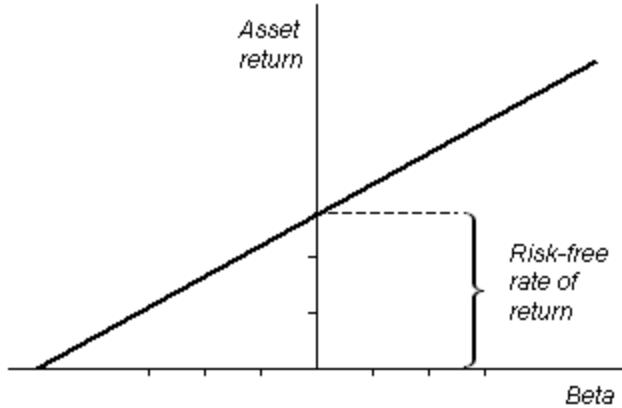


Figure 3.1. Security Market Line

The assumptions of CAPM are the following:

1. Investors hold diversified portfolios - It means that investors will only require a return for the systematic risk of their portfolios, since unsystematic risk has been removed and can be ignored.
2. Single period transaction horizon - A standardized holding period is assumed by CAPM.
3. Investors can borrow and lend at the risk-free rate of return - It is made by portfolio theory, from which CAPM was developed, and provides a minimum level of return required by investors. The risk-free rate of return corresponds to the intersection of the SML and the y-axis represents the expected return of a stock.
4. Perfect capital market - All securities are valued correctly and that their returns will be plotted on to SML. A perfect capital market requires the following: that there are no taxes or transaction costs; that perfect information is freely available to all investors who, as a result, have the same expectations; that all investors are risk averse, rational and desire to maximize their own utility; and that there are a large number of buyers and sellers in the market.

3.2. CV based Capital Asset Pricing Model

The idea behind ML is to first select a candidate model—that is CAPM and then estimate the parameters using a learning algorithm and available data (Yaochu and Sendhoff, 2008). Given the dataset $D_j=(X_{ij}, Y_{ij}), i = 1, 2, \dots, n, j = 1 \text{ and } 2$ such as: 1=during the financial crisis and

2= post financial crisis, the goal is to test if the risk associated with the S&P500 and DJIA are minimized in a well-diversified portfolio, using CAPM model T. In ML, each D_j is partitioned into two subsets of data such that $D_j = D_{1j} \cup D_{2j}$. T is then used to estimate β_i and β_p of both the training component, D_{2j} , and the testing component, D_{1j} . Assuming that the observations of the daily excess returns are independent and using the k-fold CV (KFCV),¹ D_{1j} is divided into κ_j partitions such that $D_j = \cup_{(\kappa=1, j=1)}^{\kappa_j} D_{kj}$. Each partition of D_j is defined as a fold. T is trained on $\kappa_j - 1$ folds and κ_j^{th} is used for testing the validity of T (Clarke, Fokoue, and Zhang 2009).

Without loss of generosity of the financial crisis, let $\kappa : \{1, \dots, n\} \mapsto \{1, \dots, K\}$ define an indexing that relates to the random partition of observation i . Denote $\hat{T}^{-\kappa(i)}$ the fitted model on the remaining $\kappa - 1$ folds, $\hat{R}^{-\kappa(i)}$ the predicted value of the left- κ -out observations of the daily excess return. Hastie et al., (2001) defined the prediction error of KFCV as:

$$KFCV = \frac{1}{n} \sum_{i=1}^n (R_i - \hat{R}^{-\kappa(i)})^2. \quad (3.8)$$

This process is then repeated until each fold occurs exactly once for the testing data. Therefore, at the end of KFCV, the systematic risks are estimated separately for the training and testing components of the daily excess returns.² KFCV is frequently applied for model selection to obtain the training error and the testing error, variable selection and model estimation in a variety of applications (Colby and Bair 2013). It is clear from equation (3.8) that the objective of KFCV is to provide the minimum prediction error defined in equation (3.7). Hence equation (3.7) can be referred to as the loss function which is essentially MSE in the estimation of the daily excess return of a stock on the risk premium.

For models indexed by parameter $\delta \in \omega$ with estimated $\hat{T}_\delta^{-\kappa(i)}$ evaluated on the k^{th} fold, Hastie et al., (2001) defined the optimal $\hat{\delta}$ as:

$$\hat{\delta} = \min_{\delta} \frac{1}{n} \sum_{i=1}^n (R_i - \hat{R}^{-\kappa(i)})^2. \quad (3.9)$$

¹The authors used KFCV to partition each time period into k-fold so that we could estimate independently the systematic risks of the training and testing components of the S&P500 and DJIA.

²KFCV is used as a resampling technique for estimating the systematic risks separately for the stationary training and testing data.

Therefore, for an index of the random partition κ , equation (3.3) can be rewritten as:

$$\hat{R}_{it} = \alpha_{it} + \beta_i \times R_{mt}^\kappa + \varepsilon_{it}. \quad (3.10)$$

In equation (3.9) for different κ , α_i , and β_i can take any value. Hence, the optimal κ is found using equation (3.9) which leads to the smallest predictor error or MSE. Thereafter, the bias and variance in the daily excess return data could be reduced, which will lead to the optimal performance of the systematic risk of the training and testing components of the daily excess return of S&P500 and DJIA. Additionally, for $\kappa=1$, the process is referred to as leave-one-out CV. Hence, for each i , define \hat{R}^{-i} the predicted value of the left-one-out observation, the leave-one-out CV (LOOCV) estimate error is:

$$LOOCV = \frac{1}{n} \sum_{i=1}^n (R_i - \hat{R}^{-i})^2. \quad (3.11)$$

Clearly, equation (3.11) is computationally expensive for large sample because the researcher needs to use every observation at least once in the training component. In the next subsection, assuming that the optimal κ of KFCV is found which led to the minimum MSE, we will present equation (3.3) using the training and testing components of the daily excess return. We will further make the proposition that CV CAPM (ML-CAPM) would be more efficient than the traditional CAPM.

3.2.1. Cross-Validation (CV)

Proposition: CV technique will improve the efficient estimation of CAPM.

Conjecture of the proposition For the example of S&P500 and DJIA, the application of CV requires the researcher to partition the two periods of the S&P500 and DJIA into a training and testing components while minimizing the variance/errors between the observations of the associated period. The application of CV requires us to partition each time period of the data into a training and testing component while minimizing the error between the data points. After transformation of each time period into daily excess return, the time-series regression test of CAPM for the training data³ subscript tr , composed of stock i in a sequence indexed by the time subscript t , the CAPM's time-series regression test is:

$$R_{tr_it} = \alpha_{tr_i} + \beta_{tr_i} \times R_{mt} + \varepsilon_{tr_it}, \quad (3.12)$$

³Forecasting/prediction, a time series CV technique, which is different from the traditional k-fold CV is used.

where $R_{tr_{it}} = r_{tr_{it}} - r_{tr_{it}}$, $R_{mt} = r_{mt} - r_{ft}$. $R_{tr_{it}}$ is the excess return of stock i at time t . R_{mt} is the average risk premium at time t . $r_{tr_{it}}$ is the rate of return on stock i at time t . r_{ft} is the risk free rate on a stock at time t . α_{tr_i} is the intercept of a stock i that will be estimated. r_{mt} is the rate of return of the market at time t . β_{tr_i} is the systematic risk of a stock i . $\varepsilon_{tr_{it}} \sim N(0, \sigma_{\varepsilon_{it}}^2)$. The time series regression of the training portfolio beta (β_{tr_p}) is:

$$R_{tr_{pt}} = \alpha_{tr_p} + \beta_{tr_p} \times R_{mt} + \varepsilon_{tr_{pt}}, \quad (3.13)$$

where $R_{tr_{pt}}$ is excess return of the training portfolio p at time t . R_{mt} is the average risk premium at time t . r_{pt} is the rate of return on the portfolio p at time t . r_{ft} is the risk free rate on stock. α_{tr_p} is the intercept of the training portfolio p . r_{mt} is the rate of return of the market at time t . β_{tr_p} is the systematic risk of the training portfolio p . $\varepsilon_{tr_{pt}}$ is the random disturbance of the training portfolio p at time t and $\varepsilon_{pt} \stackrel{iid}{\sim} N(0, \sigma_{\varepsilon_p}^2)$.

For the testing data, subscript te , the CAPM's time-series regression test of a stock i at time t is:

$$R_{te_{it}} = \alpha_{te_i} + \beta_{te_i} \times R_{mt} + \varepsilon_{te_{it}} \quad (3.14)$$

where $R_{te_{it}} = r_{te_{it}} - r_{testing_{it}}$. $R_{te_{it}}$ is the excess return of stock i at time t . R_{mt} is the average risk premium at time t . $r_{te_{it}}$ is the rate of return on stock at time t . r_{ft} is the risk free rate on stock. α_{te_i} is the intercept of stock i that will be estimated. r_{mt} is the rate of return of the market at time t . β_{te_i} is the systematic risk of stock i that will be estimated. $\varepsilon_{te_{it}}$ is the random disturbance of stock i at time t and $\varepsilon_{te_{it}} \stackrel{iid}{\sim} N(0, \sigma_{\varepsilon_{it}}^2)$. The second step is to calculate the portfolios' betas. Equation (3.15) is used to estimate the testing portfolio beta (β_{te_p}) of CV-CAPM:

$$R_{te_{pt}} = \alpha_{te_p} + \beta_{te_p} \times R_{mt} + \varepsilon_{te_{pt}}, \quad (3.15)$$

where $R_{te_{pt}}$ is the excess return of the testing portfolio p at time t . R_{mt} is the average risk premium at time t . r_{pt} is the rate of return on the portfolio p at time t . r_{ft} is the risk free rate on stock. α_{te_p} is the intercept of the testing portfolio p . r_{mt} is the rate of return of the market at time t . β_{te_p} is the systematic risk of the testing portfolio p . $\varepsilon_{te_{pt}}$ is the random disturbance of the testing portfolio p at time t and $\varepsilon_{pt} \stackrel{iid}{\sim} N(0, \sigma_{\varepsilon_p}^2)$. Table 3.1 provides the statistical tests associated with

the traditional and CV CAPM.

Table 3.1. Statistical Tests

| Method | Individual alpha | Joint alpha |
|-------------------------|---|---|
| CV CAPM (training data) | $H_o: \alpha_{train_i} = 0$ $H_a: \alpha_{train_i} \neq 0$ $t = \frac{\hat{\alpha}_{train_i}}{S.E(\hat{\alpha}_{train_i})}$ | $H_o: \alpha_{train_1} = \dots = \alpha_{train_Z} = 0$ $H_a: \alpha_{train_i} \neq 0$ $F = \frac{\frac{\sum_{i=1}^n (\hat{y}_i - \bar{y})^2}{K}}{\frac{\sum_{i=1}^n (y_i - \hat{y})^2}{n-K-1}}$ |
| CV CAPM (testing data) | $H_o: \alpha_{test_i} = 0$ $H_a: \alpha_{test_i} \neq 0$ $t = \frac{\hat{\alpha}_{test_i}}{S.E(\hat{\alpha}_{test_i})}$ | $H_o: \alpha_{test_1} = \dots = \alpha_{test_Z} = 0$ $H_a: \alpha_{test_i} \neq 0$ $F = \frac{\frac{\sum_{i=1}^n (\hat{y}_i - \bar{y})^2}{K}}{\frac{\sum_{i=1}^n (y_i - \hat{y})^2}{n-K-1}}$ |

Z= 142 for S&P500 and 29 for DJIA. Train: Training data. Test: Testing data. K: number of predictors.

This thesis proposes a method of partitioning S&P500 and DJIA into training and testing data before applying the theory of CAPM. To validate our methodology, we access the performance of the CV CAPM and the traditional CAPM through the calculation of the following information criteria: Root Mean Squared Error (RMSE) and Mean Absolute Deviation (MAD) for DJIA and S&P500.⁴ We make the following conjectures to test our proposition of efficiency:

$$RMSE_{CV} = \sqrt{\frac{1}{K} \sum_{k=1}^K (y_{i_{CV}} - \hat{y}_{i_{CV}})^2} \leq RMSE_{CAPM} = \sqrt{\frac{1}{K} \sum_{k=1}^K (y_{i_{CAPM}} - \hat{y}_{i_{CAPM}})^2} \quad (3.16)$$

$$MAD_{CV} = \frac{1}{K} \sum_{k=1}^K |(y_{i_{CV}} - \hat{y}_{i_{CV}})| \leq MAD_{CAPM} = \frac{1}{K} \sum_{k=1}^K |(y_{i_{CAPM}} - \hat{y}_{i_{CAPM}})| \quad (3.17)$$

⁴When forecasting or predicting the parameters of trained model on test data, the application of traditional k-fold CV to time dependent data is not valid. In case of time series/time dependent data used for forecasting/prediction, a time series CV technique, which is different from the traditional k-fold CV is used.

4. EMPIRICAL APPLICATION OF PORTFOLIO RISK AND DIVERSIFICATION

The National Bureau of Economic Research reported that the peak in economic activity of the U.S. recession began in December 2007 and ended in June 2009. During this analysis, we consider two asset classes: S&P500 and Dow Jones Industrial Average (DJIA). The S&P500 and DJIA, two of the most active financial markets in the U.S are composed respectively of 500 and 30 different companies that are chosen by the editors of the Wall Street Journal.

This study uses the daily-adjusted closing prices of 142 companies randomly sampled from S&P500 and 28 of the 30 companies listed in DJIA. Data are retrieved from yahoo.finance and covers the period from December 2007 to June 2009 (during the financial crisis), and July 2009 to June 2016 (post financial crisis). The daily T-bills interest rate is used as a proxy for the risk-free rate and the daily closing prices of S&P500 and DJIA as proxies for the market returns. The return of each asset and the market index are calculated as:

$$r_{it} = \log \left[\frac{R_{it}}{R_{it-1}} \right] \quad (4.1)$$

$$r_{mt} = \log \left[\frac{R_t}{R_{t-1}} \right] \quad (4.2)$$

where r_{it} is the logarithm daily return of stock i . R_t is the daily price of stock i at time t . R_{t-1} is the daily price of stock i at time $t - 1$. r_{mt} is the logarithm daily return of the market index.

During this analysis, the four-fold CV technique was used to partition the daily excess returns of each period into training and testing data in order to estimate the systematic risks. The CV technique has been used by Kunst (2008) for forecasting the time series of commodity prices for model selection. Kunst (2008) concluded that the CV technique for model selection deserves attention if dynamic structure can be assumed. After partitioning the daily excess return, since both the training data and test data were stationary and followed a Gaussian distribution, the

time series regression test of CAPM is conducted.¹ This test is used to empirically validate or contradict the proposition that the risks associated with the S&P500 and DJIA are low in a well-diversified portfolio. For this research, the analysis was done using R language with the package zoo developed by Zeileis et al., (2016) for ordered indexes that can handle an irregular financial time series of numeric vectors. Figures 4.1, and 4.2 show the pattern of the daily excess return of DJIA during December 2007-June 2009 and July 2009-June 2016. Figures 4.3, and 4.4 display the pattern of the daily excess return of S&P500 during December 2007-June 2009 and July 2009-June 2016.

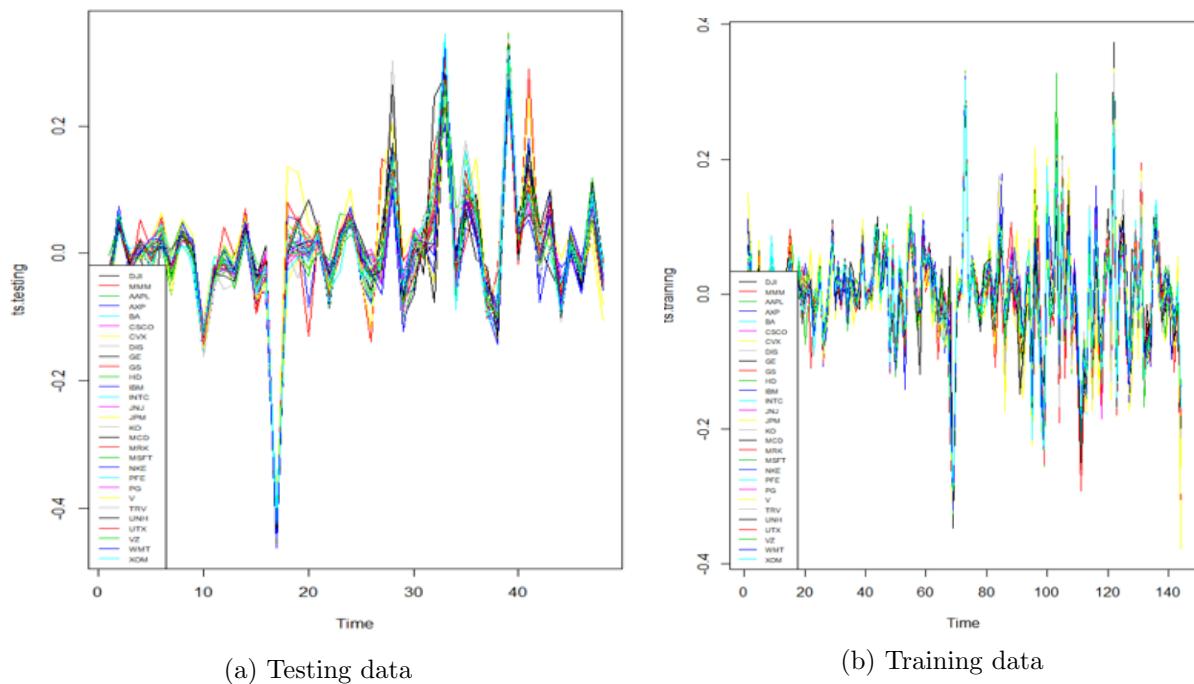


Figure 4.1. DJIA Daily Excess Return: December 2007-June 2009

¹We estimated the beta coefficient for each asset and the portfolio betas for both the training data and the test data across each period using the monthly excess returns (return on the market index minus the risk-free rate).

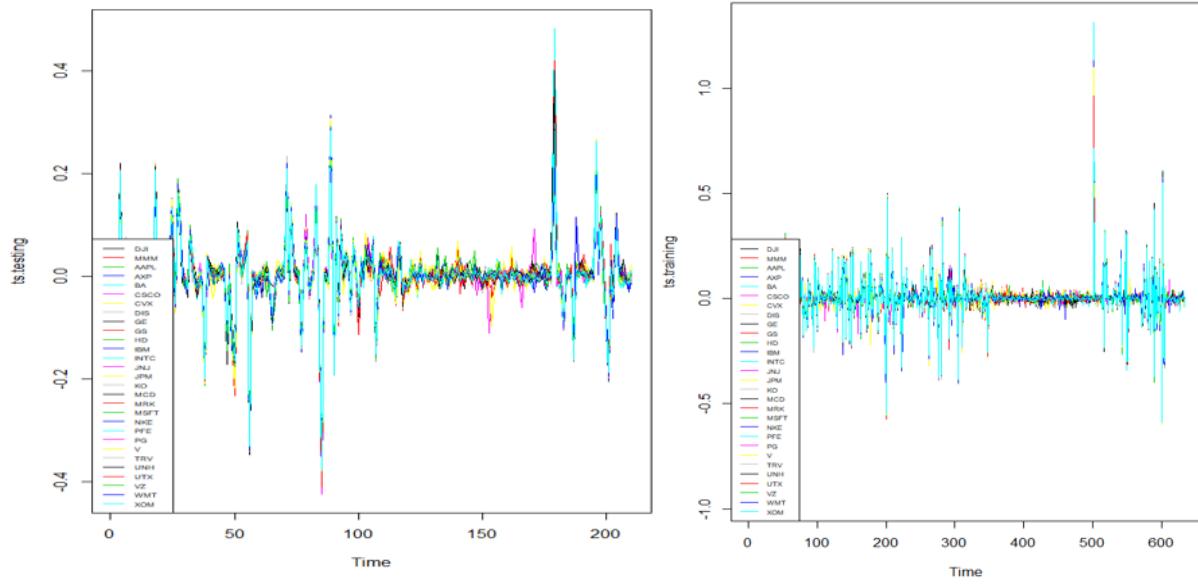


Figure 4.2. DJIA Daily Excess Return: July 2009-June 2016

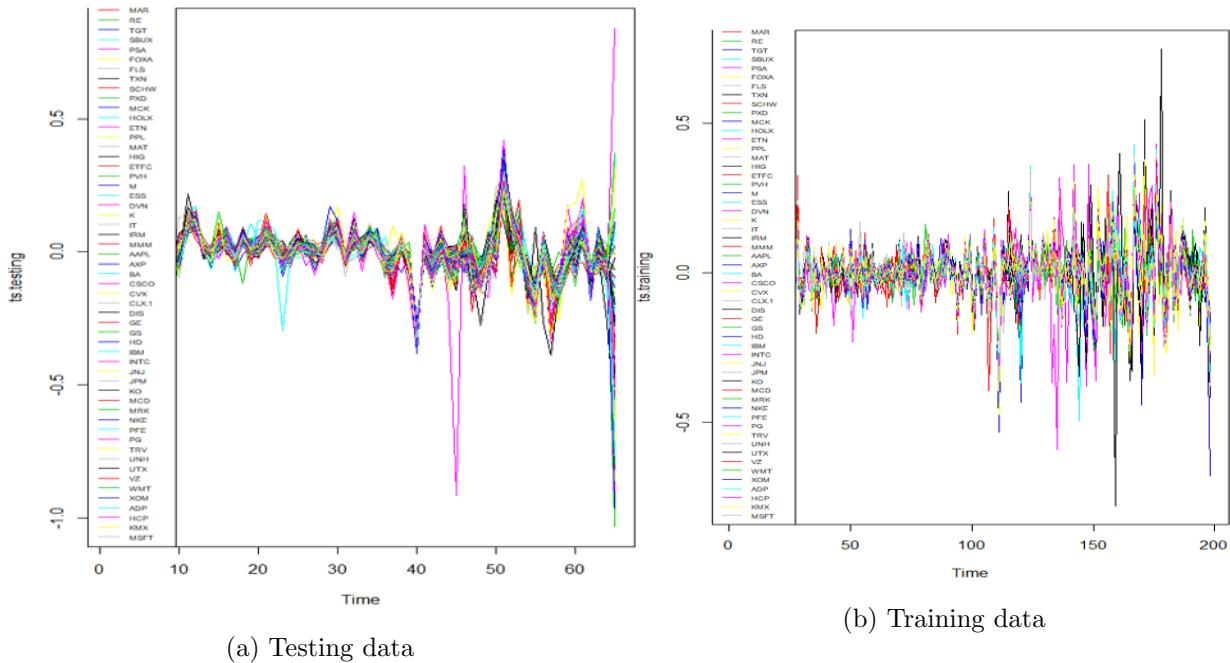


Figure 4.3. S&P500 Daily Excess Return: December 2007-June 2009

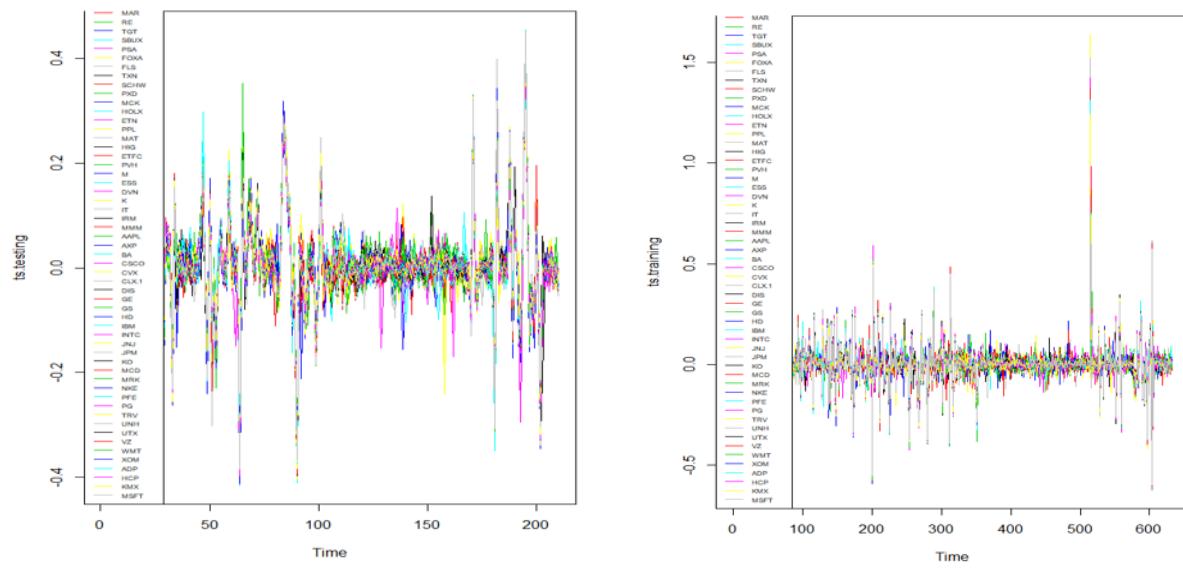


Figure 4.4. S&P500 Daily Excess Return: July 2009-June 2016

5. RESULTS AND DISCUSSIONS

5.1. Distribution of the Training and Testing Components

The application of CAPM is based on the assumption that the data follows a Gaussian distribution. The mean-variance test is conducted over the training and testing components of S&P500 and DJIA for the periods of December 2007-June 2009 and July 2009-June 2016. Tables 5.1 and 5.2 present the three theoretical distributions that are valid representation of the training and testing data of DJIA over December 2007-June 2009 and July 2009-June 2016 respectively. For S&P500, three theoretical distributions represent the period of December 2007- June and July 2009-June 2016 of the training and testing data. Concerning, DJIA and S&P500, those distributions are normal, uniform and logistic.

In this essence, the theoretical densities plots are provided in terms of DJIA in Figures 5.1 and 5.2 and S&P500 in Figures 5.3 and 5.4. These results are viable to choose among the candidates distributions but it does not tell us the best distribution among the candidates.¹ Two statistical tests that address the issue of finding the best distributions among a set of candidate distributions are Akaike Information Criterion (AIC) and Bayesian Information Criterion (BIC).

Tables 5.1 and 5.2 present the AIC and BIC values for selecting the distribution function of DJIA and S&P500 over the training and testing data respectively. Hence, the distribution with the lowest BIC value is preferred, whereas in terms of AIC, the distribution with the highest AIC is preferred. Both criterions indicate contrasting results. That is, AIC indicates that the normal distribution is better than the logistic distribution and according to BIC, the logistic distribution is better than normal distribution. Additionally, by examining the theoretical densities plots over the training and testing over the periods of December 2007-June 2009 and July 2009-June 2016, we conclude that the training and testing data of each period follow a normal distribution (Figures 5.1-5.2 for DJIA and Figures 5.3-5.4 for S&P500).

¹From Figures 5.1-5.4, the Cullen and Frey graphs in terms of the skewness and kurtosis are available upon request for the distributions that represent the daily excess return of DJIA and S&P500.

Table 5.1. Model Selection Criteria of DJIA

| Criteria | December 2007-June 2009 | | July 2009-June 2016 | |
|---------------|-------------------------|----------|---------------------|----------|
| | Normal | Logistic | Normal | Logistic |
| Training data | | | | |
| AIC | -281 | -315 | -1126 | -1394 |
| BIC | -275 | -309 | -1117 | -1385 |
| Testing data | | | | |
| AIC | -114 | -119 | -327 | -398 |
| BIC | -110 | -115 | -321 | -392 |

Table 5.2. Model Selection Criteria of S&P500

| Criteria | December 2007-June 2009 | | July 2009-June 2016 | |
|---------------|-------------------------|----------|---------------------|----------|
| | Normal | Logistic | Normal | Logistic |
| Training data | | | | |
| AIC | -360 | -396 | -1134 | -1380 |
| BIC | -353 | -389 | -1125 | -1170 |
| Testing data | | | | |
| AIC | -157 | -160 | -326 | -387 |
| BIC | -153 | -155 | -319 | -381 |

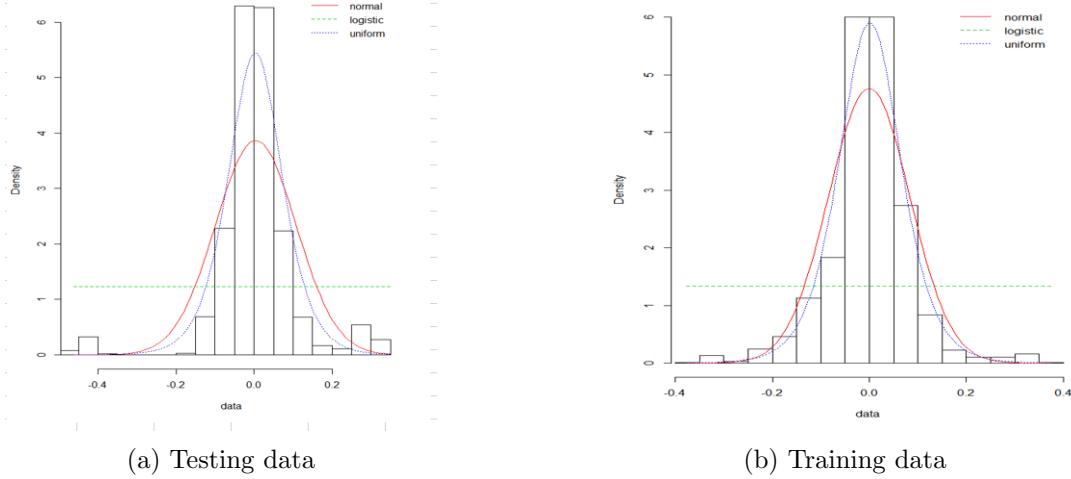


Figure 5.1. DJIA Histogram and Density Plots: December 2007-June 2009

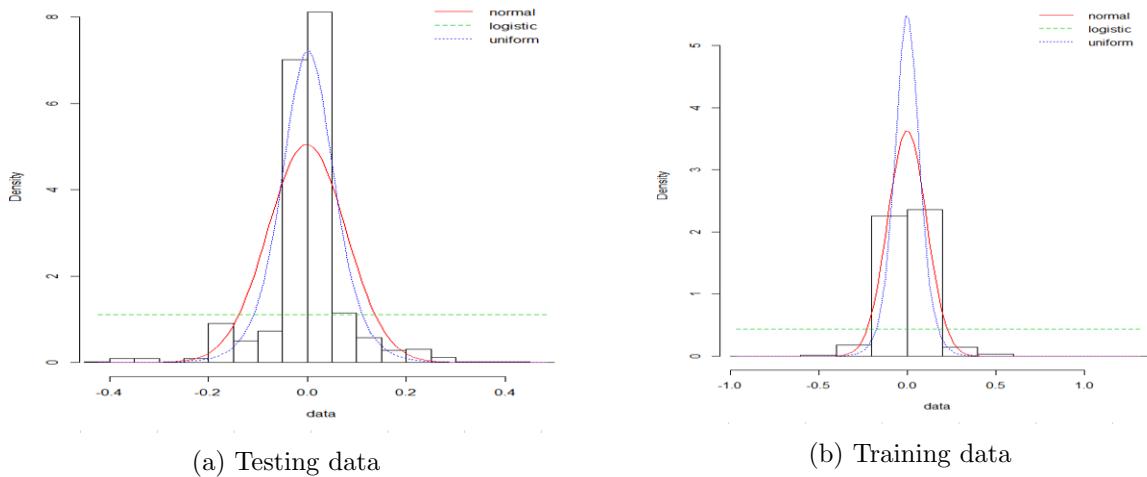
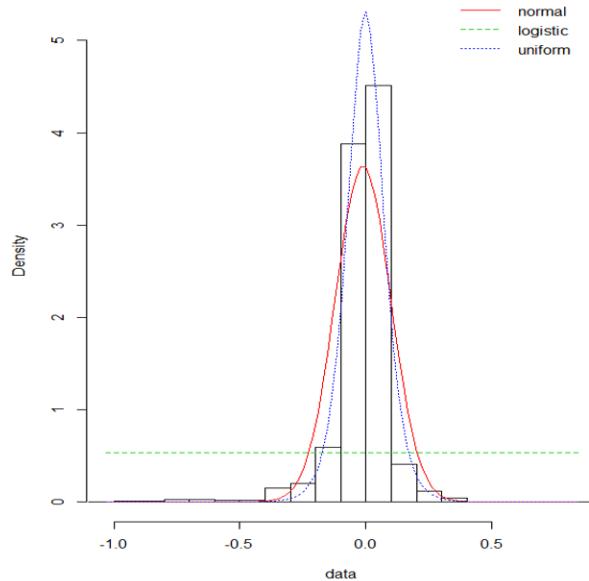
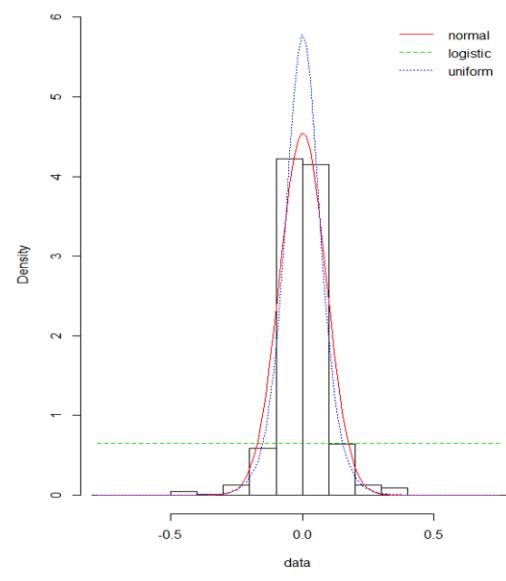


Figure 5.2. DJIA Histogram and Density Plots: July 2009-June 2016

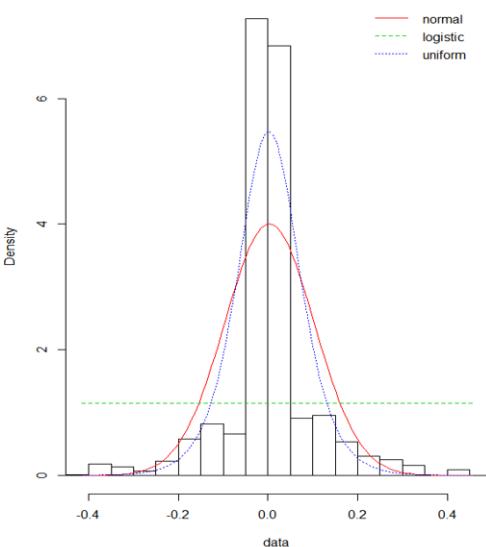


(a) Testing data

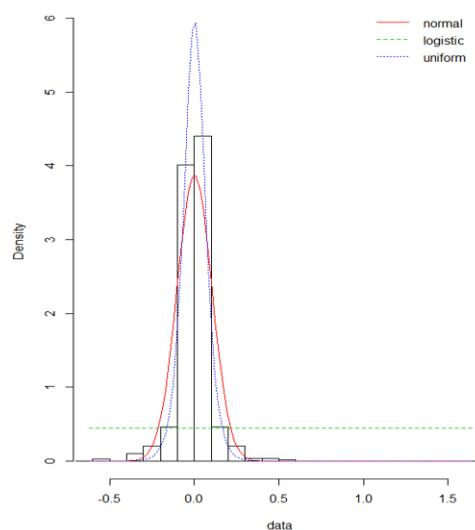


(b) Training data

Figure 5.3. S&P500 Histogram and Density Plots: December 2007-June 2009



(a) Testing data



(b) Training data

Figure 5.4. S&P500 Histogram and Density Plots: July 2009-June 2016

5.2. CV-CAPM Beta Estimation of Each Stock

Using the daily excess returns, equations (3.13) and (3.15) are used to regress the daily excess return of each stock on the daily excess return on the market index for the training and testing data over the periods of December 2007-June 2009 and July 2009-June 2016. Concerning the period of December 2007-June 2009, Tables A.1 and A.2 provide the systematic risk coefficient for the individual stocks of S&P500 and DJIA over the training and the testing data respectively. From Table A.1 of S&P500, the estimated beta coefficients range from 0.7587 to 0.9974 over the training data, and from 0.1963 to 1.2719 over the testing data. Additionally Table A.2 reports the betas coefficients of DJIA which range from 0.9113 to 1.1258 over the training data and from 0.9621 to 1.1138 over the testing.

For the period of July 2009- June 2016, Table A.3 provides the estimated beta coefficients for S&P500 over the training and testing data. These estimates range from 0.9047 to 1.0724 for the training data and from 0.9602 to 1.0139 over the testing data. Concerning DJIA, Table A.4 provides the estimated betas ranging from 0.9043 to 1.0476 over the training data and from 0.9672 to 1.0422 over the testing. Tables A.1-A.4 also report the individual alpha value associated with each stock. A negative (positive) alpha coefficient implies that there is a constant damage (a gain) for holding that stock. Table 5.3 reports the summary of the betas estimation in three groups: ($\beta_i < 0.5$ (group 1); $0.5 < \beta_i \leq 1$ (group 2), and $\beta_i > 1$ (group 3)). These betas are compared to the market risk of $\beta_{market} = 1$. The results in Table 5.3 are subdivided across S&P500 and DJIA. Across each time period, the number of stocks are presented with the minimum and maximum risk. For example, the results in Table 5.3 shows over the period of December 2007-June 2009 in terms of DJIA 12 and 16 stocks of the training and testing components respectively are more riskier than the market risk. Following the success of generating β_i , Figures 5.5 and 5.6 shows the linear trend of the estimated betas of DJIA and S&P500 in relation to the number of stocks n . Literature has concluded that as n increases, the risk of the portfolio decreases due to diversification.

Table 5.3. Summary of CV-CAPM Beta Estimation

| partition | Paramters | S&P500 | | DJIA | |
|-----------|------------------------|-------------------------|---------------------|-------------------------|---------------------|
| | | December 2007-June 2009 | July 2009-June 2016 | December 2007-June 2009 | July 2009-June 2016 |
| CV-CAPM | | | | | |
| Training | $\beta_i < 0.5$ | 0 | 0 | 0 | 0 |
| | $0.5 < \beta_i \leq 1$ | 142 | 98 | 16 | 12 |
| | $\beta_i > 1$ | 0 | 44 | 12 | 16 |
| | minimum β_i | 0.7587 | 0.9047 | 0.9113 | 0.9043 |
| | maximum β_i | 0.9974 | 1.0724 | 1.1258 | 1.0476 |
| Testing | $\beta_i < 0.5$ | 4 | 0 | 0 | 0 |
| | $0.5 < \beta_i \leq 1$ | 78 | 139 | 12 | 14 |
| | $\beta_i > 1$ | 60 | 3 | 16 | 14 |
| | minimum β_i | 0.1963 | 0.9602 | 0.9621 | 0.9672 |
| | maximum β_i | 1.2719 | 1.0139 | 1.1138 | 1.0422 |

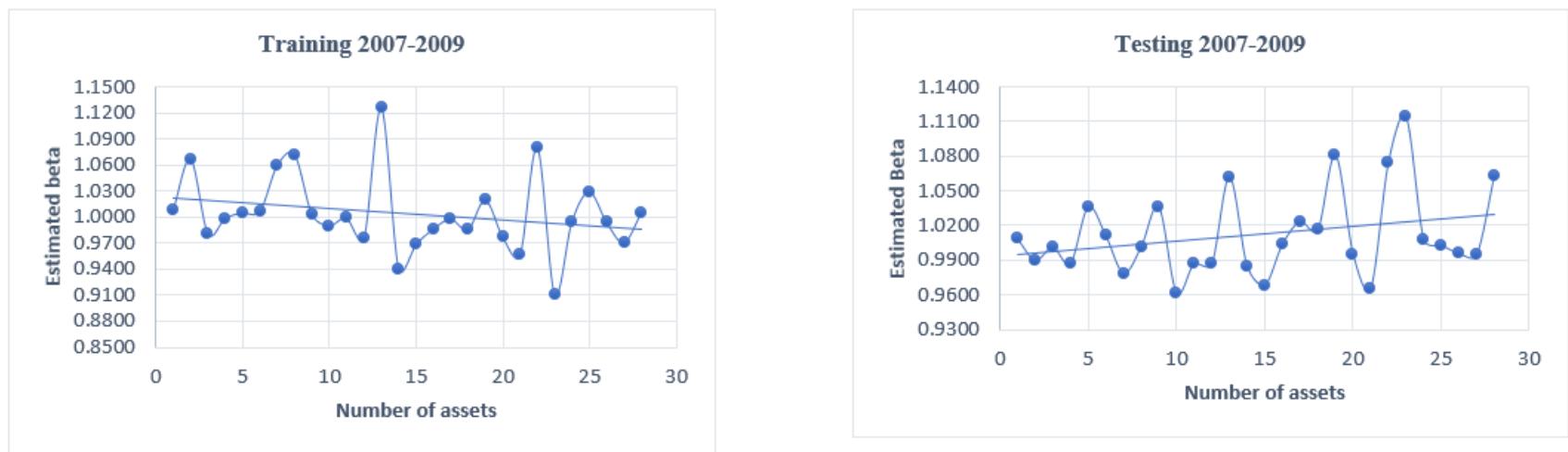
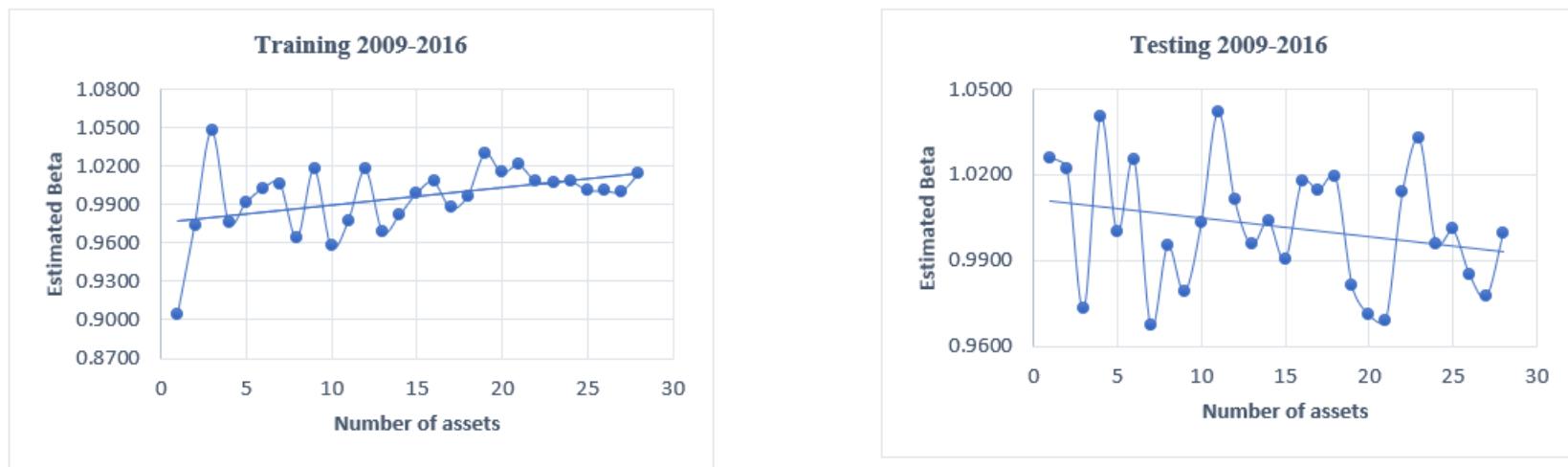


Figure 5.5. Distribution of DJIA Betas

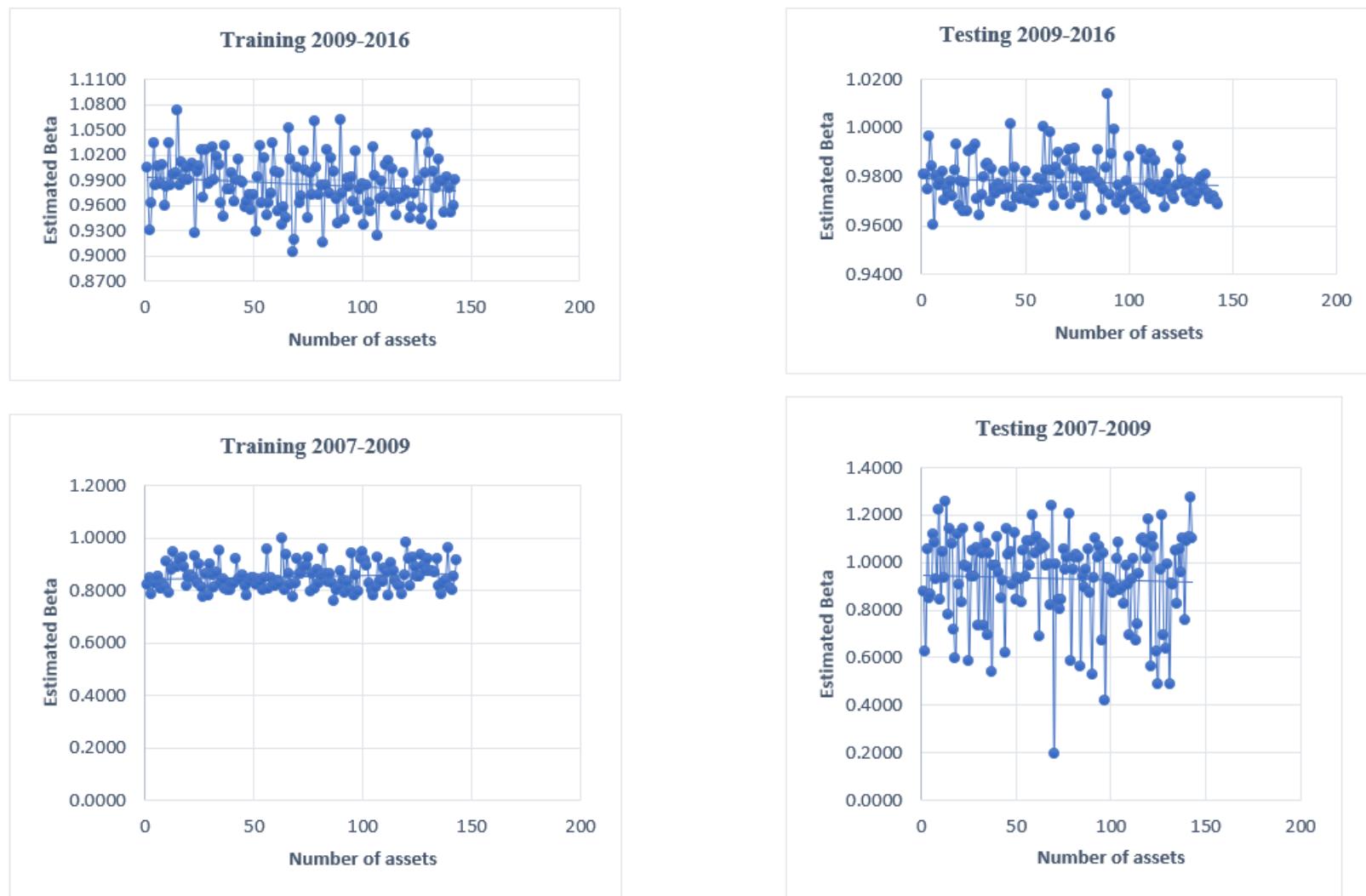


Figure 5.6. Distribution of S&P500 Betas

5.3. CV-CAPM Portfolio Betas and Statistical Tests

In theory, CAPM is a regression model that assumes that the joint intercepts are zero. Hence, to estimate the portfolio betas of the training and testing data over the period of December 2007-June 2009 and July 2009-June 2016, equations (3.14) and (3.16) are used by regressing the daily average excess return of the portfolio on the daily excess return of the market index. Table 5.4 reports the estimated portfolio betas and the joint alphas value over the period of December 2007-June 2009 and July 2009-June 2016.

From Table 5.4, concerning S&P500 during December 2007-June 2009, the joint alpha coefficient of the training data is 0.0028 (p-value of 0.22) and -0.0047 (p-value of 0.26) for the testing data. During the period of July 2009-June 2016, the joint alpha coefficient of the training data is 0.0009 (p-value of 0.16) and 0.0001 (p-value of 0.70) over the testing data. Concerning DJIA, during the period of December 2007-June 2009, the joint alpha coefficient of the training data is -0.0000 (p-value of 0.60) and for 0.0007 (p-value of 0.37) over the testing data. During the period of July 2009-June 2016, the joint alpha coefficient of the training data is 0.0028 (p-value 0.099) and 0.0000 (p-value of 0.70) for the testing data. Hence, the results suggest that the joint alphas value are statistically zero at 1% and 5% level. Hence, we can conclude that the CV- CAPM is robust and and the key assumption of CAPM in terms of the joint alphas for all stocks are jointly zero hold.

Additionally, the theory of CAPM predicts that a higher systematic risk is correlated with a higher return. Hence, we expect all the beta coefficients to be positive. Concerning S&P500, the portfolio beta for the period of December 2007- June 2009 are 0.8527 (p-value <0.001) for the training data and 0.9334 (p-value <0.001) for the testing data. For the period of July 2009-June 2016, the portfolio beta coefficients are 0.9847 (p-value <0.001) for the training and 0.9779 (p-value <0.001) for the testing data. Concerning DJIA, the portfolio beta coefficients for the period of December 2007-June 2009 are 1.0000 (p-value <0.001) for the training data and 1.0210 (p-value <0.001) for the testing data. For the period of July 2009-June 2016, the portfolio beta coefficients are 0.9959 (p-value <0.001) for the training data and 1.0000 (p-value <0.001) for the testing data. The significant portfolio betas validate the CAPM prediction that a higher risk is directly associated with a higher return.

Table 5.4. Estimation of CV-CAPM Portfolio Betas

| partition | Paramters | S&P500 | | DJIA | |
|-----------|-----------------------|-------------------------|---------------------|-------------------------|---------------------|
| | | December 2007-June 2009 | July 2009-June 2016 | December 2007-June 2009 | July 2009-June 2016 |
| Training | Portfolio (β) | 0.8527 | 0.9847 | 1.0000 | 0.9959 |
| | p-value (β) | <0.001 | <0.001 | <0.001 | <0.001 |
| | S.E (β) | 0.0263 | 0.0061 | 0.0005 | 0.0016 |
| | joint (α) | 0.0028 | 0.0009 | -0.0000 | 0.0028 |
| | p value (α) | 0.22 | 0.16 | 0.60 | 0.099 |
| | S.E (α) | 0.0023 | 0.0006 | 0.0004 | 0.0002 |
| Testing | Portfolio (β) | 0.9334 | 0.9779 | 1.0121 | 1.0000 |
| | p-value (β) | <0.001 | <0.001 | <0.001 | <0.001 |
| | S.E (β) | 0.0425 | 0.0082 | 0.0073 | 0.0002 |
| | joint (α) | -0.0047 | 0.0001 | 0.0007 | 0.0000 |
| | p value (α) | 0.26 | 0.70 | 0.37 | 0.70 |
| | S.E (α) | 0.0042 | 0.0008 | 0.0007 | 0.0002 |

5.4. Test for Systematic Risk with CV-CAPM

A major step in this analysis is to test whether the estimated portfolio beta for both the training and testing data are statistically the same across December 2007-June 2009, and July 2009-June 2016. Is it true for example that the estimated portfolio beta over the training data for December 2007-June 2009 is the same as the estimated portfolio beta over the training data for July 2009-June 2016 and so on? Table 5.5 provides the empirical result of the two-sided hypothesis testing. Table 5.5 lists the p-values when testing for the equality of the estimated portfolio beta over each time period. The results are consistent across the board. For example, in Table 5.5, the estimated portfolio beta of the training data for December 2007-June 2009 period is statistically different from the estimated portfolio of the training data for July 2009-June 2016 period in term of DJIA and S&P500. Furthermore, these results are consistent with the literature that suggest systematic risks are non-diversifiable risks.

This thesis proposed a method of partitioning S&P500 and DJIA into training data and test data before applying the theory of CAPM to minimize the errors in its estimation. To validate our methodology, we compare the accuracy of the traditional CAPM to the CV-CAPM using the daily excess returns of December 2007-June 2009, and July 2009-June 2016. Consequently, for the traditional CAPM and CV-CAPM, we divide the period into training and testing data. Furthermore, for consistent comparison, the number of the observations in the training of the CV-CAPM is the same as in the traditional CAPM. The results of RMSE and MAD are in Table 5.6. From Table 5.6, the results suggest CV-CAPM provides better accuracy in terms of MAD and RMSE across both data sets.

Table 5.5. Statistical Comparison of Portfolio Betas

| Data | Null hypothesis | P-value |
|--------|--|---------------------|
| | $\beta_{train_{period1}} = \beta_{train_{period2}}$ | 0.003 |
| | $\beta_{train_{period1}} = \beta_{aggregate_1}$ | 3×10^{-11} |
| S&P500 | $\beta_{test_{period1}} = \beta_{aggregate_{1_period}}$ | <0.001 |
| | $\beta_{test_{period1}} = \beta_{test_{period2}}$ | <0.001 |
| | $\beta_{test_{period2}} = \beta_{aggregate_2}$ | 0.8 |
| | $\beta_{train_{period2}} = \beta_{aggregate_2}$ | 0.7 |
| | $\beta_{aggregate_1} = \beta_{aggregate_2}$ | 3×10^{-7} |
| | $\beta_{train_{period1}} = \beta_{train_{period2}}$ | 0.004 |
| | $\beta_{train_{period1}} = \beta_{aggregate_1}$ | 0.003 |
| DJIA | $\beta_{test_{period1}} = \beta_{aggregate_{1_period}}$ | <0.001 |
| | $\beta_{test_{period1}} = \beta_{test_{period2}}$ | <0.001 |
| | $\beta_{test_{period2}} = \beta_{aggregate_2}$ | 0.7 |
| | $\beta_{train_{period2}} = \beta_{aggregate_2}$ | 0.5 |
| | $\beta_{aggregate_1} = \beta_{aggregate_2}$ | 0.8 |

Period 1: December 2007-June 2009. Period 2: July 2009-June 2016. Train: training data. Test: Testing data. Two sided statistical tests.

Table 5.6. Comparing CV-CAPM and Traditional CAPM

| Criteria | S&P500 | | DJIA | |
|------------------|--------------------------|---------------------|--------------------------|---------------------|
| | December 2007- June 2009 | July 2009-June 2016 | December 2007- June 2009 | July 2009-June 2016 |
| CV CAPM | | | | |
| MAD | 0.0023 | 0.0012 | 0.0027 | 0.0006 |
| RMSE | 0.0032 | 0.0014 | 0.0034 | 0.0007 |
| Traditional CAPM | | | | |
| MAD | 0.0035 | 0.0011 | 0.0028 | 0.0010 |
| RMSE | 0.0050 | 0.0016 | 0.0036 | 0.0012 |

5.5. Test for Unsystematic or Diversifiable Risk with CV-CAPM

In financial economics, diversification is a tool for reducing risk. Portfolio diversification, a concept developed by Markowitz (1959), based on the mean-variance analysis, can be measured using correlation coefficient. In the absence of impactful correlation coefficients, the theory suggests that a portfolio constructed with optimal levels of assets coupled with economies of scale could result in risk reduction from diversification. In a portfolio of linear relationship, the theory of well-diversification for assets leads us to the theory of optimality by determining the optimal number of assets that should be included in the portfolio. Following (Robinson and Barry, 1987), to find the optimal level of diversification, we assume the following properties:

1. A firm must only choose between two assets: safe asset $k_{(n+1)}$ and n risky assets k_1, \dots, k_n .
2. Based on the assumption that the distributions are identically distributed then the expected return on the asset i^{th} .
3. $\sigma_{ii} = \sigma_l^2 \forall i=1, \dots, n$ is the variance of return on the i^{th} .
4. $\sigma_{ij} = \rho \sigma_l^2 \forall i \neq j = 1, \dots, n$ is the covariance of return on the i^{th} and j^{th} assets.
5. β is the portfolio beta.

The certainty equivalent model in addition to transaction cost is:

$$maxy_{CE} = \left[(r - r_{n+1})(W_o - q_{n+1}) + r_{n+1}W_o - cn - \frac{\beta}{2}(W_o - k_{n+1})^2 \left[\frac{1 + (n-1)\rho}{n} \right] \sigma_l^2 \right], \quad (5.1)$$

where the optimal where the optimal amount of investment in the safe asset, k_{n+1} is:

$$k_{n+1} = \frac{(r - r_{n+1}) + \beta W_o [1 + (n-1)\rho] \sigma_l^2}{\beta [1 + (n-1)\rho] \sigma_l^2}. \quad (5.2)$$

From equation (5.2), the first order condition for n is:

$$\frac{dy_{CE}}{dn} = -c + \left[\frac{\beta}{2} \frac{(W_o - k_{n+1})^2 [1 - \rho] \sigma_l^2}{n^2} \right]. \quad (5.3)$$

Setting equation (5.3) to 0 and solving it for n yields the following results

$$n = \left[\frac{\beta}{2c} (1 - \rho) \right]^{1/2} \left[(W_o - k_{n+1}) \sigma_l \right]. \quad (5.4)$$

Substituting equation (5.2) into equation (5.4) yields the finite number of assets that is defined as

$$n = \left[\frac{r_i - r_{i+1}}{\beta^{1/2} \sigma_{ij}} \right] \times \left[\left(\frac{1 - \rho}{2c} \right)^{1/2} \right] + \frac{\rho - 1}{\rho}. \quad (5.5)$$

For a fixed transaction cost, the number of stocks in DJIA and S&P500 should be optimal. A test for optimality suggests the DJIA and S&P500 are well-diversified. Further testing is done by performing a quantitative financial shock analysis on the banking sector of DJIA and S&P500.

This evaluation is done in two stages. In the first stage, the returns of the banking sectors of DJIA and S&P500 are increased by 25% (positive shock) and in the second stage, the same returns are decreased by 25% (negative shock). In each stage, we consider four stocks: American Express Co (AXP), Goldman Sachs Group Inc (GS), JPMorgan Chase & Co (JPM) and the Travelers Companies Inc (TRV) and estimate the individual beta coefficients, the portfolio betas over the training and testing data of December 2007-June 2009, and July 2009-June 2016.

Concerning S&P500, Tables A.5 and A.6 present the results of the positive shock of December 2007-June 2009 and July 2009-June 2016 respectively. Tables A.7 and A.8 respectively show the results of the negative shocks from December 2007-June 2009 and July 2009-June 2016. These tables contain the analysis of the 142 stocks with their respective alpha value and beta values for CV-CAPM. These are relevant for a manager who will use an asset pricing model to calculate the cost of capital. The beta valuations differ quite a bit for the average portfolio beta in Table 5.7.

Concerning DJIA, Tables A.9 and A.10 present the results of the positive shock for the respective periods of December 2007-June 2009 and July 2009 -June 2016 whereas Tables A.11 and A.12 present the results of the negative shock for the respective periods of December 2007-June 2009 and July 2009 -June 2016. The beta valuations differ quite a bit across S&P500 and DJIA. For example, the minimum beta value for the positive shock of S&P500 from December 2007-June 2009 is 0.0572. The estimated beta coefficient suggest that the stocks have changed due to the shock with positive beta estimates.

Table 5.7. Estimation of the Shocks Analysis

| partition | Paramters | S&P500 | | DJIA | |
|--------------------------------------|------------------------|-------------------------|---------------------|-------------------------|---------------------|
| | | December 2007-June 2009 | July 2009-June 2016 | December 2007-June 2009 | July 2009-June 2016 |
| 25% Increase of AXP, GS, JPM and TRV | | | | | |
| Training | $\beta_i < 0.5$ | 0 | 0 | 0 | 0 |
| | $0.5 < \beta_i \leq 1$ | 138 | 141 | 13 | 13 |
| | $\beta_i > 1$ | 4 | 1 | 15 | 15 |
| Testing | $\beta_i < 0.5$ | 8 | 0 | 0 | 0 |
| | $0.5 < \beta_i \leq 1$ | 86 | 64 | 11 | 13 |
| | $\beta_i > 1$ | 48 | 78 | 17 | 15 |
| 25% Decrease of AXP, GS, JPM and TRV | | | | | |
| Training | $\beta_i < 0.5$ | 0 | 0 | 0 | 0 |
| | $0.5 < \beta_i \leq 1$ | 142 | 142 | 16 | 17 |
| | $\beta_i > 1$ | 0 | 0 | 12 | 11 |
| Testing | $\beta_i < 0.5$ | 5 | 0 | 0 | 0 |
| | $0.5 < \beta_i \leq 1$ | 75 | 72 | 19 | 13 |
| | $\beta_i > 1$ | 62 | 70 | 9 | 15 |

Table 5.8 reports the the unsystematic risk of the training and testing data over December 2007- June 2009 and July 2009-June 2016 for DJIA and S&P500. The estimated portfolio betas over the training and testing of each period are positive. These estimates are statistically significant and are different from zero at 1% level. We expect all the beta coefficients for these different portfolios to be positive. The theory of CAPM predicts that a higher systematic risk is correlated with a higher return. The systematic risk of the portfolio is smaller than the majority of systematic risk of the individual stock beta listed in Tables A.5-A.12. This is expected if DJIA and S&P500 are diversified.

Table 5.8. Estimation of the Unsystematic Risks

| partition | Paramters | S&P500 | | DJIA | |
|--------------------------------------|-----------------------|--------------------------|---------------------|--------------------------|-----------------------|
| | | December 2007- June 2009 | July 2009-June 2016 | December 2007- June 2009 | July 2009-June 2016 |
| 25% increase of AXP, GS, JPM and TRV | | | | | |
| Training | Portfolio (β) | 0.8769 | 0.9709 | 1.0079 | 1.0000 |
| | p-value (β) | <0.001 | <0.001 | <0.001 | <0.001 |
| | joint (α) | 0.0026 | 0.0007 | 0.0002 | 8.17×10^{-5} |
| | p-value (α) | 0.26 | 0.22 | 0.62 | 0.27 |
| Testing | Portfolio (β) | 0.8789 | 1.0056 | 1.0295 | 0.9871 |
| | p-value (β) | <0.001 | <0.001 | <0.001 | <0.001 |
| | joint (α) | 0.0044 | 0.0009 | -0.0003 | 0.0008 |
| | p-value (α) | 0.28 | 0.38 | 0.64 | 0.2 |
| 25% Decrease of AXP, GS, JPM and TRV | | | | | |
| Training | Portfolio (β) | 0.8561 | 0.9733 | 1.002 | 0.9934 |
| | p-value (β) | <0.001 | <0.001 | <0.001 | <0.001 |
| | joint (α) | -0.0005 | 0.0007 | 0.0002 | 0.0001 |
| | p-value (α) | 0.83 | 0.23 | 0.5 | 0.36 |
| Testing | Portfolio (β) | 0.9333 | 1.0004 | 0.9904 | 1.0066 |
| | p-value (β) | <0.001 | <0.001 | <0.001 | <0.001 |
| | joint (α) | 0.0050 | 0.0004 | 0.0005 | 0.0003 |
| | p-value (α) | 0.22 | 0.75 | 0.46 | 0.068 |

6. CONCLUSIONS

This study applies the ML-CAPM to test the theory of risk efficiency in a well-diversified portfolio using the S&P500 and DJIA indexes from December 2007 to June 2009 (during financial crisis) and July 2009 to June 2016 (post financial crisis) for empirical analysis. The paper contributes to the literature in several ways. First, we used the CV technique to partition each period into a training and a testing data in a way that minimizes noise or error in the estimation. We applied a ML approach to estimate the betas while accounting for bias or error in the estimation. Second, we provided a framework to test the normality assumption of CAPM. Finally, we built a predictive ML-CAPM and then used the model to test whether the S&P500 and DJIA are lower risk in a well-diversified market indexes by estimating their unsystematic risks. Finally, to evaluate the unsystematic risks, we conducted a sensitivity analysis by analyzing a 25% shock to the banking sector, to evaluate whether that change is captured by the other stocks.

Other strengths of our paper include addressing the mean-variance assumption of the CAPM model and robustness of our results. Moreover, we conclude that CV-CAPM is more robust and efficient compared to the traditional CAPM in terms of RMSE and MAD. Additionally, the findings of our study are supportive of the theory that a higher beta value is directly associated with a higher return. Our study consists of few limitations. First, we did not account for transaction costs while estimating the optimal level of diversification because of insufficient data. Further studies could concentrate on predicting the trained betas on the test data for testing the performance of various CAPM models in order to choose the best performing model for forecasting the stock values.

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APPENDIX

Table A.1. S&P500 Beta Estimation: (December 2007-June 2009)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| A | 0.0019 | 0.7414 | 0.8220 | -0.0024 | -0.5435 | 0.8794 |
| AAPL | 0.0033 | 1.1454 | 0.8484 | -0.0030 | -0.3678 | 0.6270 |
| ABT | 0.0035 | 1.2410 | 0.7861 | -0.0032 | -0.3969 | 1.0538 |
| ADBE | 0.0021 | 0.8341 | 0.8301 | -0.0028 | -0.6548 | 0.8520 |
| ADI | 0.0035 | 1.1932 | 0.8245 | -0.0044 | -0.9412 | 0.8643 |
| ADM | 0.0033 | 1.1430 | 0.8497 | -0.0039 | -0.5522 | 1.1168 |
| ADP | 0.0045 | 1.8464 | 0.8063 | -0.0067 | -0.8501 | 1.0861 |
| ADSK | 0.0001 | 0.0244 | 0.8244 | -0.0025 | -0.5475 | 0.9298 |
| AEE | 0.0014 | 0.5712 | 0.8127 | -0.0052 | -0.4762 | 1.2246 |
| AES | 0.0001 | 0.0313 | 0.9070 | -0.0007 | -0.1277 | 0.8414 |
| AET | 0.0032 | 0.9908 | 0.7923 | -0.0113 | -1.5615 | 1.0457 |
| AFL | 0.0045 | 1.5012 | 0.8780 | -0.0097 | -1.8302 | 0.9340 |
| AIG | -0.0073 | -1.2280 | 0.9466 | -0.0245 | -1.4241 | 1.2592 |
| AKAM | 0.0026 | 0.8072 | 0.8899 | -0.0073 | -1.2817 | 0.7794 |
| ALK | 0.0066 | 1.4490 | 0.8864 | -0.0052 | -0.6629 | 1.1395 |
| ALL | 0.0037 | 1.1179 | 0.9151 | -0.0103 | -1.4165 | 1.0779 |
| AMG | 0.0021 | 0.5581 | 0.9265 | -0.0094 | -1.6299 | 0.7187 |
| AMZN | 0.0032 | 1.0597 | 0.8871 | 0.0002 | 0.0225 | 0.5963 |
| AON | 0.0049 | 1.7123 | 0.8158 | -0.0106 | -1.0077 | 1.1189 |
| APC | 0.0026 | 0.8520 | 0.8504 | 0.0008 | 0.1689 | 0.9079 |
| APH | 0.0026 | 0.8937 | 0.8558 | -0.0013 | -0.3218 | 0.8298 |
| ATVI | 0.0040 | 1.3582 | 0.8479 | -0.0057 | -0.8932 | 1.1405 |
| AVB | 0.0028 | 0.8810 | 0.9324 | -0.0040 | -0.7591 | 0.9841 |
| AVY | 0.0032 | 1.2443 | 0.8280 | -0.0066 | -1.2081 | 0.9837 |
| AXP | 0.0006 | 0.2102 | 0.8992 | -0.0024 | -0.3064 | 0.5859 |
| BA | 0.0004 | 0.1466 | 0.8101 | -0.0005 | -0.0891 | 0.9426 |
| BAX | 0.0046 | 1.8503 | 0.7759 | -0.0061 | -0.7375 | 1.0479 |
| BBY | 0.0034 | 1.0979 | 0.8651 | -0.0074 | -1.3139 | 0.9423 |
| BDX | 0.0045 | 1.6470 | 0.7810 | -0.0065 | -0.7856 | 1.0589 |
| BEN | 0.0029 | 1.0167 | 0.8991 | -0.0043 | -0.7810 | 0.7341 |
| BIIB | 0.0043 | 1.3621 | 0.8582 | -0.0093 | -1.1046 | 1.1480 |
| BMY | 0.0016 | 0.5740 | 0.8132 | 0.0004 | 0.0556 | 1.0414 |
| BWA | 0.0011 | 0.3548 | 0.8673 | -0.0024 | -0.4564 | 0.7373 |
| C | -0.0022 | -0.4378 | 0.9520 | -0.0192 | -2.0750 | 1.0763 |
| CCI | 0.0010 | 0.3489 | 0.8246 | 0.0003 | 0.0482 | 0.6923 |
| CHRW | 0.0039 | 1.3282 | 0.8430 | -0.0023 | -0.3628 | 1.0400 |
| CI | 0.0002 | 0.0392 | 0.8048 | -0.0027 | -0.3527 | 0.5384 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| CLX | 0.0039 | 1.3850 | 0.7996 | -0.0052 | -0.7147 | 0.9844 |
| CMCSA | 0.0040 | 1.3051 | 0.8238 | -0.0075 | -1.1134 | 1.1077 |
| CMS | 0.0020 | 0.8038 | 0.8263 | -0.0003 | -0.0549 | 0.9603 |
| COF | 0.0043 | 1.1717 | 0.9189 | -0.0095 | -1.8893 | 0.8470 |
| COG | 0.0016 | 0.4930 | 0.8395 | 0.0057 | 1.0817 | 0.9233 |
| COO | 0.0018 | 0.5340 | 0.8417 | -0.0031 | -0.4907 | 0.6178 |
| COP | 0.0017 | 0.6529 | 0.8586 | -0.0028 | -0.4091 | 1.1413 |
| COST | 0.0039 | 1.3282 | 0.8167 | -0.0058 | -0.8877 | 1.0348 |
| CPB | 0.0036 | 1.3215 | 0.7803 | -0.0047 | -0.5738 | 1.0450 |
| CSCO | 0.0022 | 0.8589 | 0.8332 | -0.0016 | -0.4281 | 0.9076 |
| CVX | 0.0030 | 1.2322 | 0.8466 | -0.0020 | -0.3067 | 1.1219 |
| CXO | 0.0037 | 1.0541 | 0.8482 | 0.0087 | 1.1983 | 0.8418 |
| DGX | 0.0054 | 2.0185 | 0.8187 | -0.0083 | -1.1779 | 0.9369 |
| DIS | 0.0025 | 1.0243 | 0.8420 | -0.0017 | -0.3711 | 0.9270 |
| DISH | -0.0008 | -0.2382 | 0.8321 | -0.0026 | -0.5425 | 0.8321 |
| DLTR | 0.0087 | 2.4887 | 0.8018 | -0.0105 | -1.3704 | 1.0526 |
| DOV | 0.0035 | 1.3737 | 0.8458 | -0.0034 | -0.7302 | 0.9411 |
| DRE | 0.0021 | 0.4880 | 0.9562 | -0.0088 | -1.1306 | 1.0907 |
| DTE | 0.0027 | 1.0855 | 0.8051 | -0.0027 | -0.4264 | 0.9883 |
| DVN | 0.0017 | 0.5933 | 0.8479 | 0.0015 | 0.2871 | 1.0884 |
| EA | 0.0023 | 0.7853 | 0.8214 | -0.0161 | -1.8408 | 1.1979 |
| EFX | 0.0034 | 1.3689 | 0.8170 | -0.0050 | -0.8540 | 1.0358 |
| EIX | 0.0013 | 0.5475 | 0.8375 | -0.0027 | -0.3421 | 1.1052 |
| EMN | 0.0023 | 0.8529 | 0.8269 | -0.0027 | -0.4788 | 0.6898 |
| EQR | 0.0046 | 1.3223 | 0.9974 | -0.0074 | -1.0381 | 1.0580 |
| ES | 0.0029 | 1.1722 | 0.8025 | -0.0039 | -0.5004 | 1.0759 |
| ESS | 0.0048 | 1.5543 | 0.9359 | -0.0094 | -1.4102 | 1.0663 |
| ETFC | 0.0000 | 0.0043 | 0.8616 | -0.0057 | -0.6788 | 0.9893 |
| ETN | 0.0015 | 0.5551 | 0.8226 | -0.0009 | -0.1738 | 0.9917 |
| EW | 0.0051 | 1.8999 | 0.7723 | 0.0003 | 0.0578 | 0.8220 |
| EXC | 0.0015 | 0.5684 | 0.8259 | -0.0030 | -0.3260 | 1.2373 |
| F | 0.0037 | 0.9220 | 0.9190 | -0.0019 | -0.1043 | 0.1964 |
| FAST | 0.0058 | 2.0246 | 0.8633 | -0.0079 | -1.4998 | 0.9933 |
| FL | 0.0053 | 1.3170 | 0.8635 | -0.0106 | -1.7742 | 0.8458 |
| FLS | 0.0013 | 0.4089 | 0.8862 | 0.0042 | 0.5772 | 0.8023 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| FOXA | 0.0003 | 0.1092 | 0.8912 | -0.0010 | -0.2149 | 0.8439 |
| FRT | 0.0038 | 1.1622 | 0.9235 | -0.0065 | -1.1101 | 1.0559 |
| GD | 0.0022 | 0.8354 | 0.7975 | -0.0030 | -0.4857 | 0.9685 |
| GE | 0.0013 | 0.4479 | 0.8613 | -0.0082 | -1.2881 | 1.0187 |
| GILD | 0.0048 | 1.6728 | 0.8067 | -0.0057 | -0.5998 | 1.2030 |
| GS | -0.0007 | -0.1846 | 0.8801 | 0.0020 | 0.2320 | 0.5846 |
| GWW | 0.0046 | 1.6680 | 0.8268 | -0.0045 | -0.8540 | 0.9690 |
| HAS | 0.0063 | 2.1141 | 0.8572 | -0.0091 | -1.2468 | 1.0208 |
| HCP | 0.0041 | 1.1964 | 0.9539 | -0.0053 | -0.8916 | 1.0333 |
| HD | 0.0052 | 1.7847 | 0.8620 | -0.0082 | -1.3591 | 1.0216 |
| HIG | -0.0021 | -0.2545 | 0.8319 | -0.0088 | -0.8573 | 0.5626 |
| HOLX | 0.0023 | 0.7520 | 0.8607 | -0.0118 | -1.5840 | 0.9403 |
| HPQ | 0.0046 | 1.7277 | 0.8262 | -0.0068 | -1.4531 | 0.8955 |
| HRL | 0.0035 | 1.1650 | 0.7587 | -0.0040 | -0.5595 | 0.9675 |
| HSY | 0.0055 | 2.0308 | 0.8019 | -0.0094 | -1.1328 | 1.0573 |
| IBM | 0.0045 | 1.7490 | 0.8108 | -0.0039 | -0.8158 | 0.8702 |
| INCY | 0.0000 | 0.0136 | 0.8705 | 0.0061 | 0.5252 | 0.5293 |
| INTC | 0.0020 | 0.7842 | 0.8358 | -0.0026 | -0.6074 | 0.9377 |
| IRM | 0.0026 | 0.9184 | 0.7905 | -0.0060 | -0.7259 | 1.1028 |
| IT | 0.0046 | 1.5143 | 0.8296 | -0.0044 | -0.9116 | 1.0230 |
| JNJ | 0.0042 | 1.5872 | 0.7979 | -0.0057 | -0.7398 | 1.0647 |
| JPM | 0.0038 | 0.9883 | 0.9395 | -0.0067 | -0.9160 | 0.6695 |
| K | 0.0042 | 1.6500 | 0.7791 | -0.0052 | -0.7205 | 1.0363 |
| KMX | 0.0009 | 0.2560 | 0.8574 | 0.0007 | 0.0720 | 0.4196 |
| KO | 0.0036 | 1.3426 | 0.7962 | -0.0054 | -0.8763 | 0.9378 |
| LUK | 0.0023 | 0.7821 | 0.9211 | -0.0088 | -1.2729 | 0.9316 |
| M | 0.0025 | 0.6671 | 0.9473 | -0.0094 | -1.5058 | 0.9297 |
| MAA | 0.0036 | 1.0524 | 0.9136 | -0.0036 | -0.7374 | 0.8705 |
| MAR | 0.0033 | 1.0531 | 0.8921 | -0.0072 | -1.5891 | 0.9035 |
| MAT | 0.0054 | 1.7139 | 0.8270 | -0.0091 | -1.3895 | 1.0150 |
| MCD | 0.0048 | 1.8170 | 0.8023 | -0.0057 | -0.7077 | 1.0835 |
| MCK | 0.0023 | 0.8212 | 0.7775 | -0.0012 | -0.2340 | 0.8831 |
| MMM | 0.0030 | 1.1477 | 0.8103 | -0.0020 | -0.3895 | 0.8935 |
| MOS | 0.0012 | 0.2480 | 0.9263 | 0.0009 | 0.1314 | 0.8271 |
| MRK | 0.0016 | 0.5663 | 0.8361 | -0.0041 | -0.6387 | 0.9875 |
| MSFT | 0.0027 | 1.0650 | 0.8313 | -0.0026 | -0.5658 | 0.9038 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| MTB | 0.0029 | 0.7908 | 0.8810 | -0.0069 | -1.2459 | 0.6952 |
| NKE | 0.0040 | 1.4956 | 0.8682 | -0.0056 | -0.9551 | 0.9277 |
| NOC | 0.0021 | 0.8094 | 0.7787 | -0.0041 | -0.6030 | 1.0140 |
| NTAP | 0.0037 | 1.2445 | 0.9017 | -0.0015 | -0.2300 | 0.6737 |
| NVDA | -0.0014 | -0.3684 | 0.8730 | 0.0009 | 0.1233 | 0.7417 |
| ORCL | 0.0042 | 1.7600 | 0.8362 | -0.0027 | -0.5955 | 0.9509 |
| PEG | 0.0012 | 0.4850 | 0.8234 | -0.0014 | -0.1786 | 1.0939 |
| PFE | 0.0038 | 1.5299 | 0.8141 | -0.0067 | -0.8704 | 1.1037 |
| PG | 0.0037 | 1.4443 | 0.7848 | -0.0060 | -0.7031 | 1.0847 |
| PH | 0.0018 | 0.7171 | 0.8575 | -0.0025 | -0.5296 | 1.0156 |
| PHM | 0.0079 | 1.8214 | 0.9818 | -0.0132 | -1.3740 | 1.1823 |
| PNC | 0.0008 | 0.1818 | 0.9177 | -0.0017 | -0.2372 | 0.5638 |
| PPL | 0.0019 | 0.7709 | 0.8180 | -0.0047 | -0.5278 | 1.1073 |
| PSA | 0.0055 | 1.7286 | 0.9232 | -0.0078 | -1.2608 | 1.0680 |
| PVH | 0.0010 | 0.2922 | 0.8862 | 0.0019 | 0.2597 | 0.6273 |
| PXD | -0.0008 | -0.2570 | 0.8498 | 0.0084 | 0.7490 | 0.4868 |
| RE | 0.0022 | 0.7275 | 0.8546 | -0.0026 | -0.3662 | 0.9708 |
| REG | 0.0032 | 0.9456 | 0.9360 | -0.0101 | -1.1487 | 1.2014 |
| RL | 0.0033 | 1.0190 | 0.8939 | -0.0015 | -0.2347 | 0.6953 |
| SBUX | 0.0015 | 0.5269 | 0.8740 | 0.0004 | 0.0593 | 0.6393 |
| SCHW | 0.0043 | 1.3627 | 0.9222 | -0.0087 | -1.7395 | 0.9932 |
| SIG | 0.0004 | 0.1128 | 0.8746 | 0.0039 | 0.3246 | 0.4883 |
| TGT | 0.0041 | 1.3036 | 0.8723 | -0.0083 | -1.5434 | 0.9118 |
| TMK | 0.0036 | 1.1828 | 0.8683 | -0.0083 | -1.3918 | 0.9044 |
| TRV | 0.0049 | 1.6233 | 0.9178 | -0.0078 | -1.1712 | 1.0478 |
| TXN | 0.0021 | 0.7696 | 0.8156 | -0.0039 | -0.8503 | 0.8271 |
| UNH | 0.0040 | 1.1955 | 0.7830 | -0.0124 | -2.0081 | 1.0568 |
| UTX | 0.0026 | 1.0656 | 0.8263 | -0.0013 | -0.2676 | 0.9596 |
| VZ | 0.0038 | 1.4960 | 0.8372 | -0.0078 | -0.9546 | 1.0989 |
| WFC | 0.0030 | 0.7349 | 0.9599 | -0.0049 | -0.9152 | 0.7600 |
| WM | 0.0038 | 1.4792 | 0.8087 | -0.0032 | -0.4169 | 1.0912 |
| WMT | 0.0059 | 2.1998 | 0.8024 | -0.0075 | -0.9073 | 1.1051 |
| XOM | 0.0030 | 1.1980 | 0.8514 | -0.0030 | -0.3092 | 1.2719 |
| ZION | 0.0017 | 0.3530 | 0.9123 | -0.0153 | -1.8959 | 1.1014 |

Table A.2. DJIA Beta Estimation: (December 2007-June 2009)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| AAPL | -0.0013 | -0.5426 | 1.0087 | 0.0021 | 0.4746 | 1.0084 |
| AXP | -0.0016 | -0.6392 | 1.0669 | -0.0068 | -1.3217 | 0.9901 |
| BA | -0.0010 | -0.5970 | 0.9812 | -0.0008 | -0.2889 | 1.0011 |
| CSCO | -0.0006 | -0.4459 | 0.9985 | 0.0005 | 0.1946 | 0.9874 |
| CVX | -0.0003 | -0.1536 | 1.0050 | 0.0056 | 1.6608 | 1.0360 |
| DIS | 0.0002 | 0.1480 | 1.0066 | -0.0009 | -0.4293 | 1.0112 |
| GE | -0.0019 | -0.9710 | 1.0596 | -0.0066 | -1.3414 | 0.9788 |
| GS | -0.0070 | -2.2133 | 1.0719 | 0.0084 | 1.1471 | 1.0015 |
| HD | 0.0004 | 0.1941 | 1.0032 | 0.0034 | 1.0257 | 1.0360 |
| IBM | 0.0017 | 1.6550 | 0.9899 | -0.0037 | -1.6211 | 0.9621 |
| INTC | 0.0006 | 0.3470 | 0.9992 | -0.0033 | -1.1422 | 0.9872 |
| JNJ | 0.0011 | 0.9648 | 0.9757 | 0.0028 | 1.1101 | 0.9868 |
| JPM | -0.0050 | -1.4293 | 1.1258 | 0.0061 | 0.8521 | 1.0619 |
| KO | 0.0015 | 0.9921 | 0.9405 | -0.0029 | -0.9015 | 0.9849 |
| MCD | 0.0028 | 2.3107 | 0.9684 | 0.0016 | 0.5866 | 0.9684 |
| MMM | -0.0003 | -0.2015 | 0.9861 | 0.0014 | 0.7470 | 1.0038 |
| MRK | 0.0021 | 1.1996 | 0.9976 | -0.0065 | -1.2657 | 1.0236 |
| MSFT | -0.0003 | -0.1709 | 0.9853 | 0.0004 | 0.1578 | 1.0161 |
| NKE | 0.0025 | 1.4201 | 1.0198 | -0.0061 | -1.6327 | 1.0808 |
| PFE | 0.0012 | 1.1425 | 0.9772 | 0.0012 | 0.5894 | 0.9954 |
| PG | 0.0018 | 1.4546 | 0.9561 | 0.0000 | 0.0166 | 0.9658 |
| TRV | -0.0005 | -0.1998 | 1.0804 | 0.0060 | 1.0592 | 1.0746 |
| UNH | -0.0027 | -0.9688 | 0.9113 | 0.0081 | 1.2877 | 1.1138 |
| UTX | -0.0003 | -0.2984 | 0.9949 | 0.0028 | 1.3598 | 1.0077 |
| V | -0.0011 | -0.4560 | 1.0291 | 0.0061 | 1.5770 | 1.0027 |
| VZ | 0.0031 | 2.0355 | 0.9938 | -0.0039 | -1.8047 | 0.9958 |
| WMT | 0.0029 | 2.1800 | 0.9705 | 0.0000 | -0.0162 | 0.9949 |
| XOM | 0.0010 | 0.6163 | 1.0048 | 0.0034 | 1.0404 | 1.0632 |

Table A.3. S&P500 Beta Estimation: (July 2009-June 2016)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| A | 0.0007 | 0.7229 | 1.0042 | 0.0004 | 0.2709 | 0.9811 |
| AAPL | 0.0019 | 1.9273 | 0.9304 | 0.0005 | 0.4164 | 0.9807 |
| ABT | 0.0007 | 0.9904 | 0.9625 | -0.0001 | -0.1271 | 0.9749 |
| ADBE | 0.0010 | 0.9594 | 1.0335 | -0.0002 | -0.1640 | 0.9965 |
| ADI | 0.0009 | 1.1182 | 0.9842 | 0.0001 | 0.0707 | 0.9845 |
| ADM | 0.0005 | 0.5208 | 1.0063 | 0.0001 | 0.0619 | 0.9602 |
| ADP | 0.0011 | 1.5140 | 0.9849 | 0.0002 | 0.1715 | 0.9803 |
| ADSK | 0.0016 | 1.6278 | 1.0086 | -0.0014 | -0.8645 | 0.9765 |
| AEE | 0.0005 | 0.7152 | 0.9602 | -0.0002 | -0.1804 | 0.9782 |
| AES | -0.0002 | -0.1928 | 0.9824 | -0.0006 | -0.4641 | 0.9819 |
| AET | 0.0016 | 1.6251 | 1.0343 | 0.0007 | 0.5243 | 0.9701 |
| AFL | 0.0004 | 0.4452 | 0.9843 | -0.0007 | -0.6290 | 0.9752 |
| AIG | 0.0014 | 1.2546 | 0.9975 | -0.0018 | -1.0995 | 0.9731 |
| AKAM | 0.0019 | 1.6930 | 0.9977 | -0.0015 | -0.7633 | 0.9780 |
| ALK | 0.0030 | 2.2684 | 1.0724 | -0.0002 | -0.1293 | 0.9720 |
| ALL | 0.0010 | 1.3792 | 0.9845 | 0.0002 | 0.1886 | 0.9825 |
| AMG | 0.0017 | 1.6842 | 1.0117 | -0.0003 | -0.2132 | 0.9933 |
| AMZN | 0.0008 | 0.7504 | 0.9904 | 0.0021 | 1.3983 | 0.9679 |
| AON | 0.0009 | 1.0930 | 1.0046 | 0.0011 | 1.0688 | 0.9779 |
| APC | 0.0004 | 0.4095 | 0.9906 | -0.0007 | -0.3931 | 0.9659 |
| APH | 0.0013 | 1.6300 | 1.0068 | 0.0001 | 0.0558 | 0.9775 |
| ATVI | 0.0010 | 1.1298 | 1.0102 | 0.0000 | 0.0313 | 0.9660 |
| AVB | 0.0011 | 1.2980 | 0.9279 | -0.0001 | -0.0575 | 0.9906 |
| AVY | 0.0004 | 0.4095 | 1.0003 | -0.0003 | -0.2846 | 0.9912 |
| AXP | 0.0010 | 1.1973 | 1.0066 | -0.0006 | -0.5415 | 0.9915 |
| BA | 0.0014 | 1.2075 | 1.0264 | -0.0004 | -0.3438 | 0.9935 |
| BAX | 0.0003 | 0.4180 | 0.9693 | -0.0010 | -0.8546 | 0.9710 |
| BBY | 0.0001 | 0.0726 | 1.0251 | -0.0008 | -0.5191 | 0.9644 |
| BDX | 0.0010 | 1.2702 | 0.9847 | -0.0005 | -0.5016 | 0.9724 |
| BEN | 0.0005 | 0.6650 | 0.9876 | -0.0005 | -0.3927 | 0.9798 |
| BIIB | 0.0027 | 2.4911 | 1.0293 | 0.0014 | 0.9969 | 0.9847 |
| BMY | 0.0009 | 0.9998 | 0.9902 | 0.0013 | 1.0675 | 0.9853 |
| BWA | 0.0012 | 1.2670 | 1.0182 | 0.0016 | 1.0192 | 0.9695 |
| C | 0.0009 | 0.8468 | 1.0087 | -0.0015 | -1.1157 | 0.9832 |
| CCI | 0.0007 | 0.9094 | 0.9626 | 0.0011 | 1.0454 | 0.9754 |
| CHRW | 0.0002 | 0.1868 | 0.9459 | 0.0002 | 0.1554 | 0.9732 |
| CI | 0.0016 | 1.5665 | 1.0303 | 0.0007 | 0.5547 | 0.9769 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| CLX | 0.0009 | 1.0848 | 0.9795 | -0.0005 | -0.4866 | 0.9748 |
| CMCSA | 0.0013 | 1.7331 | 0.9977 | 0.0012 | 1.1707 | 0.9822 |
| CMS | 0.0009 | 1.2859 | 0.9647 | 0.0004 | 0.4333 | 0.9683 |
| COF | 0.0013 | 1.4815 | 0.9901 | -0.0013 | -1.0012 | 0.9756 |
| COG | 0.0015 | 1.2515 | 1.0138 | -0.0005 | -0.2811 | 1.0014 |
| COO | 0.0019 | 2.1137 | 0.9885 | 0.0012 | 0.8565 | 0.9676 |
| COP | 0.0004 | 0.5686 | 0.9875 | 0.0003 | 0.2281 | 0.9837 |
| COST | 0.0008 | 1.0260 | 0.9573 | 0.0015 | 1.4900 | 0.9716 |
| CPB | 0.0001 | 0.1411 | 0.9651 | 0.0005 | 0.5078 | 0.9714 |
| CSCO | 0.0003 | 0.2825 | 0.9732 | -0.0007 | -0.6999 | 0.9707 |
| CVX | -0.0001 | -0.1133 | 0.9554 | 0.0008 | 0.7771 | 0.9749 |
| CXO | 0.0006 | 0.6001 | 0.9725 | 0.0015 | 0.9453 | 0.9820 |
| DGX | -0.0002 | -0.2226 | 0.9295 | 0.0012 | 0.8677 | 0.9702 |
| DIS | 0.0014 | 1.8318 | 0.9942 | 0.0010 | 0.9464 | 0.9748 |
| DISH | 0.0014 | 1.2490 | 1.0313 | 0.0013 | 0.9866 | 0.9729 |
| DLTR | 0.0022 | 2.5230 | 0.9630 | 0.0005 | 0.3739 | 0.9693 |
| DOV | 0.0010 | 1.1442 | 1.0160 | -0.0006 | -0.5265 | 0.9740 |
| DRE | 0.0005 | 0.5352 | 0.9487 | 0.0005 | 0.4101 | 0.9793 |
| DTE | 0.0005 | 0.7093 | 0.9629 | 0.0008 | 0.7710 | 0.9743 |
| DVN | -0.0003 | -0.3290 | 0.9743 | -0.0010 | -0.7733 | 0.9785 |
| EA | 0.0018 | 1.4822 | 1.0336 | -0.0003 | -0.1794 | 1.0005 |
| EFX | 0.0013 | 1.6260 | 1.0001 | 0.0006 | 0.6068 | 0.9824 |
| EIX | 0.0006 | 0.8399 | 0.9531 | 0.0002 | 0.1676 | 0.9753 |
| EMN | 0.0009 | 1.1351 | 0.9983 | 0.0004 | 0.3933 | 0.9984 |
| EQR | 0.0010 | 1.2567 | 0.9366 | 0.0005 | 0.4363 | 0.9828 |
| ES | 0.0008 | 1.1357 | 0.9580 | 0.0001 | 0.0710 | 0.9681 |
| ESS | 0.0013 | 1.5822 | 0.9449 | 0.0006 | 0.5250 | 0.9837 |
| ETFC | 0.0008 | 0.5951 | 1.0520 | -0.0008 | -0.5380 | 0.9896 |
| ETN | 0.0009 | 1.0187 | 1.0146 | 0.0000 | -0.0170 | 0.9810 |
| EW | 0.0010 | 0.6899 | 0.9047 | 0.0018 | 1.2478 | 0.9749 |
| EXC | -0.0007 | -0.7439 | 0.9190 | -0.0004 | -0.3261 | 0.9725 |
| F | 0.0000 | -0.0135 | 1.0056 | 0.0010 | 0.7358 | 0.9866 |
| FAST | 0.0007 | 0.8099 | 0.9621 | 0.0002 | 0.1850 | 0.9912 |
| FL | 0.0018 | 2.0130 | 0.9707 | 0.0016 | 1.0256 | 0.9686 |
| FLS | 0.0007 | 0.7182 | 1.0241 | -0.0005 | -0.3055 | 0.9834 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| FOXA | 0.0012 | 1.3596 | 1.0017 | 0.0008 | 0.6833 | 0.9916 |
| FRT | 0.0011 | 1.4121 | 0.9449 | 0.0000 | 0.0033 | 0.9762 |
| GD | 0.0007 | 0.8272 | 0.9979 | 0.0005 | 0.4845 | 0.9716 |
| GE | 0.0002 | 0.2807 | 0.9726 | 0.0007 | 0.6749 | 0.9713 |
| GILD | 0.0022 | 1.7934 | 1.0602 | -0.0002 | -0.0954 | 0.9820 |
| GS | 0.0000 | -0.0231 | 1.0041 | 0.0001 | 0.0776 | 0.9642 |
| GWW | 0.0010 | 1.3147 | 0.9727 | 0.0003 | 0.2623 | 0.9794 |
| HAS | 0.0012 | 1.4109 | 0.9837 | -0.0010 | -0.7731 | 0.9800 |
| HCP | 0.0003 | 0.2896 | 0.9160 | 0.0001 | 0.1175 | 0.9819 |
| HD | 0.0016 | 1.9398 | 0.9834 | 0.0014 | 1.3628 | 0.9802 |
| HIG | 0.0011 | 0.9823 | 1.0251 | -0.0019 | -1.4433 | 0.9798 |
| HOLX | 0.0012 | 1.4277 | 0.9736 | -0.0007 | -0.5230 | 0.9911 |
| HPQ | -0.0003 | -0.3051 | 1.0157 | -0.0018 | -1.4180 | 0.9777 |
| HRL | 0.0012 | 1.3634 | 1.0007 | 0.0010 | 0.9398 | 0.9664 |
| HSY | 0.0010 | 1.1360 | 0.9684 | 0.0011 | 1.0212 | 0.9749 |
| IBM | 0.0002 | 0.1860 | 0.9382 | -0.0001 | -0.1113 | 0.9837 |
| INCY | 0.0029 | 1.6848 | 1.0611 | 0.0011 | 0.5175 | 1.0139 |
| INTC | 0.0004 | 0.4287 | 0.9739 | 0.0002 | 0.1756 | 0.9725 |
| IRM | 0.0009 | 0.9766 | 0.9435 | -0.0009 | -0.6375 | 0.9894 |
| IT | 0.0020 | 2.3230 | 0.9912 | 0.0000 | -0.0122 | 0.9994 |
| JNJ | 0.0005 | 0.7001 | 0.9827 | 0.0000 | -0.0231 | 0.9691 |
| JPM | 0.0005 | 0.5346 | 0.9931 | -0.0005 | -0.4213 | 0.9763 |
| K | -0.0001 | -0.1491 | 0.9641 | 0.0005 | 0.4051 | 0.9716 |
| KMX | 0.0011 | 0.9729 | 1.0235 | 0.0012 | 0.7758 | 0.9728 |
| KO | 0.0005 | 0.6095 | 0.9550 | -0.0003 | -0.3079 | 0.9664 |
| LUK | -0.0001 | -0.0889 | 0.9794 | -0.0008 | -0.6601 | 0.9782 |
| M | 0.0015 | 1.6473 | 0.9850 | 0.0014 | 0.9993 | 0.9884 |
| MAA | 0.0005 | 0.6094 | 0.9373 | 0.0002 | 0.1545 | 0.9742 |
| MAR | 0.0013 | 1.5263 | 0.9837 | 0.0009 | 0.8375 | 0.9742 |
| MAT | 0.0001 | 0.1274 | 0.9636 | -0.0001 | -0.0431 | 0.9711 |
| MCD | 0.0004 | 0.5119 | 0.9528 | 0.0004 | 0.3609 | 0.9721 |
| MCK | 0.0019 | 1.8847 | 1.0283 | -0.0002 | -0.2297 | 0.9687 |
| MMM | 0.0010 | 1.4110 | 0.9952 | -0.0005 | -0.5216 | 0.9910 |
| MOS | -0.0008 | -0.6512 | 0.9247 | 0.0002 | 0.1544 | 0.9690 |
| MRK | 0.0005 | 0.6656 | 0.9670 | 0.0000 | -0.0079 | 0.9668 |
| MSFT | 0.0001 | 0.0995 | 0.9880 | 0.0008 | 0.7679 | 0.9870 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| MTB | 0.0004 | 0.5585 | 0.9708 | 0.0007 | 0.6385 | 0.9772 |
| NKE | 0.0013 | 1.3450 | 1.0084 | 0.0009 | 0.7740 | 0.9895 |
| NOC | 0.0015 | 1.6231 | 1.0130 | 0.0003 | 0.2749 | 0.9750 |
| NTAP | 0.0003 | 0.2646 | 0.9652 | -0.0010 | -0.7359 | 0.9863 |
| NVDA | 0.0004 | 0.3995 | 1.0027 | -0.0008 | -0.4550 | 0.9767 |
| ORCL | 0.0007 | 0.8050 | 0.9719 | 0.0001 | 0.1064 | 0.9735 |
| PEG | 0.0004 | 0.5607 | 0.9488 | -0.0008 | -0.7485 | 0.9757 |
| PFE | 0.0005 | 0.6154 | 0.9679 | 0.0009 | 0.8075 | 0.9677 |
| PG | 0.0003 | 0.4280 | 0.9686 | -0.0001 | -0.0927 | 0.9779 |
| PH | 0.0010 | 1.1675 | 0.9991 | -0.0001 | -0.0793 | 0.9809 |
| PHM | 0.0011 | 0.8948 | 0.9781 | -0.0006 | -0.3167 | 0.9743 |
| PNC | 0.0007 | 0.8246 | 0.9746 | -0.0002 | -0.1717 | 0.9720 |
| PPL | -0.0003 | -0.3968 | 0.9453 | 0.0005 | 0.4496 | 0.9709 |
| PSA | 0.0011 | 1.6454 | 0.9582 | 0.0004 | 0.4121 | 0.9763 |
| PVH | 0.0009 | 0.8262 | 0.9746 | 0.0008 | 0.4611 | 0.9928 |
| PXD | 0.0009 | 0.8153 | 1.0442 | 0.0020 | 1.3191 | 0.9871 |
| RE | 0.0010 | 1.3368 | 0.9884 | -0.0003 | -0.2769 | 0.9789 |
| REG | 0.0008 | 0.9880 | 0.9440 | 0.0001 | 0.1271 | 0.9763 |
| RL | 0.0005 | 0.5722 | 0.9557 | 0.0000 | -0.0260 | 0.9730 |
| SBUX | 0.0021 | 2.3096 | 0.9982 | 0.0001 | 0.0618 | 0.9773 |
| SCHW | 0.0008 | 0.7159 | 1.0447 | -0.0009 | -0.7458 | 0.9705 |
| SIG | 0.0023 | 2.2533 | 1.0231 | -0.0003 | -0.2519 | 0.9745 |
| TGT | 0.0002 | 0.2599 | 0.9368 | 0.0011 | 0.9332 | 0.9698 |
| TMK | 0.0012 | 1.5669 | 1.0007 | 0.0004 | 0.4168 | 0.9727 |
| TRV | 0.0012 | 1.6412 | 0.9806 | -0.0004 | -0.3540 | 0.9781 |
| TXN | 0.0011 | 1.3024 | 1.0143 | 0.0001 | 0.1208 | 0.9798 |
| UNH | 0.0011 | 1.3918 | 0.9881 | 0.0022 | 1.6710 | 0.9749 |
| UTX | 0.0007 | 1.0084 | 0.9883 | -0.0005 | -0.5096 | 0.9807 |
| VZ | 0.0004 | 0.4790 | 0.9521 | 0.0007 | 0.6658 | 0.9730 |
| WFC | 0.0008 | 1.0119 | 0.9935 | 0.0001 | 0.1282 | 0.9708 |
| WM | 0.0007 | 0.9272 | 0.9806 | -0.0006 | -0.6062 | 0.9709 |
| WMT | 0.0003 | 0.4263 | 0.9512 | 0.0003 | 0.3154 | 0.9718 |
| XOM | 0.0000 | -0.0139 | 0.9593 | 0.0003 | 0.2947 | 0.9696 |
| ZION | 0.0004 | 0.4153 | 0.9899 | 0.0006 | 0.3951 | 0.9687 |

Table A.4. DJIA Beta Estimation: (July 2009-June 2016)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| AAPL | 0.0017 | 1.2944 | 0.9043 | 0.0029 | 2.9668 | 1.0261 |
| AXP | 0.0008 | 0.6184 | 0.9739 | 0.0017 | 2.2140 | 1.0222 |
| BA | 0.0010 | 1.1569 | 1.0476 | -0.0008 | -0.9787 | 0.9730 |
| CSCO | -0.0002 | -0.3349 | 0.9765 | -0.0002 | -0.1396 | 1.0403 |
| CVX | -0.0006 | -1.4133 | 0.9918 | 0.0001 | 0.1486 | 1.0000 |
| DIS | 0.0008 | 1.7434 | 1.0027 | 0.0015 | 1.7923 | 1.0252 |
| GE | -0.0004 | -1.1843 | 1.0064 | 0.0006 | 0.7618 | 0.9672 |
| GS | 0.0010 | 0.7144 | 0.9639 | -0.0012 | -1.1511 | 0.9952 |
| HD | 0.0013 | 2.8397 | 1.0179 | 0.0001 | 0.1625 | 0.9791 |
| IBM | -0.0001 | -0.0994 | 0.9575 | -0.0003 | -0.7240 | 1.0031 |
| INTC | -0.0004 | -0.7746 | 0.9770 | 0.0017 | 1.5353 | 1.0422 |
| JNJ | -0.0003 | -0.6390 | 1.0174 | -0.0003 | -0.5137 | 1.0113 |
| JPM | 0.0007 | 0.6775 | 0.9693 | -0.0003 | -0.2969 | 0.9957 |
| KO | -0.0002 | -0.6122 | 0.9820 | -0.0001 | -0.2306 | 1.0040 |
| MCD | -0.0002 | -0.4793 | 0.9988 | -0.0005 | -0.9193 | 0.9906 |
| MMM | 0.0003 | 0.6719 | 1.0078 | 0.0006 | 0.9625 | 1.0178 |
| MRK | -0.0002 | -0.5167 | 0.9875 | 0.0003 | 0.3671 | 1.0145 |
| MSFT | -0.0001 | -0.2294 | 0.9968 | 0.0005 | 0.6523 | 1.0196 |
| NKE | 0.0009 | 1.2167 | 1.0297 | 0.0007 | 0.7451 | 0.9811 |
| PFE | -0.0001 | -0.1761 | 1.0150 | -0.0004 | -0.5473 | 0.9710 |
| PG | -0.0001 | -0.2823 | 1.0209 | -0.0018 | -2.6257 | 0.9692 |
| TRV | 0.0007 | 1.9681 | 1.0078 | -0.0011 | -2.0647 | 1.0141 |
| UNH | 0.0011 | 1.9590 | 1.0067 | 0.0004 | 0.4884 | 1.0327 |
| UTX | 0.0001 | 0.2581 | 1.0083 | 0.0000 | -0.0704 | 0.9959 |
| V | 0.0015 | 1.5322 | 1.0015 | 0.0002 | 0.2911 | 1.0009 |
| VZ | 0.0001 | 0.1475 | 1.0008 | -0.0014 | -2.2404 | 0.9852 |
| WMT | 0.0000 | -0.0676 | 1.0003 | -0.0014 | -2.0170 | 0.9776 |
| XOM | -0.0010 | -1.4642 | 1.0139 | -0.0004 | -0.9261 | 0.9997 |

Table A.5. Twenty percent increase S&P500 (December 2007-June 2009)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| A | 0.0005 | 0.1940 | 0.8399 | 0.0016 | 0.3777 | 0.8377 |
| AAPL | 0.0020 | 0.7009 | 0.8780 | 0.0022 | 0.2844 | 0.5669 |
| ABT | 0.0038 | 1.3603 | 0.7960 | -0.0057 | -0.7134 | 1.0262 |
| ADBE | 0.0005 | 0.2046 | 0.8548 | 0.0021 | 0.4713 | 0.7955 |
| ADI | 0.0031 | 1.0764 | 0.8449 | -0.0032 | -0.6407 | 0.8191 |
| ADM | 0.0031 | 1.0646 | 0.8868 | -0.0048 | -0.6864 | 1.0255 |
| ADP | 0.0042 | 1.5789 | 0.8208 | -0.0069 | -0.9330 | 1.0496 |
| ADSK | 0.0012 | 0.4173 | 0.8723 | -0.0063 | -0.9125 | 0.8154 |
| AEE | 0.0014 | 0.5589 | 0.8140 | -0.0076 | -0.7166 | 1.2128 |
| AES | 0.0018 | 0.5472 | 0.9243 | -0.0053 | -1.2566 | 0.8030 |
| AET | 0.0029 | 0.9396 | 0.8225 | -0.0117 | -1.4627 | 0.9747 |
| AFL | 0.0010 | 0.3421 | 0.8992 | 0.0005 | 0.1020 | 0.8892 |
| AIG | -0.0112 | -1.8919 | 1.0288 | -0.0140 | -0.7925 | 1.0650 |
| AKAM | 0.0021 | 0.6775 | 0.9405 | -0.0051 | -0.9137 | 0.6685 |
| ALK | 0.0058 | 1.2932 | 0.9267 | -0.0041 | -0.5029 | 1.0430 |
| ALL | 0.0012 | 0.3428 | 0.9137 | -0.0035 | -0.4948 | 1.0833 |
| AMG | 0.0022 | 0.6196 | 0.9768 | -0.0083 | -1.2964 | 0.6122 |
| AMZN | 0.0027 | 0.8631 | 0.8980 | 0.0031 | 0.4113 | 0.5804 |
| AON | 0.0044 | 1.4803 | 0.8069 | -0.0108 | -1.0685 | 1.1389 |
| APC | 0.0032 | 1.0429 | 0.8764 | -0.0011 | -0.2269 | 0.8461 |
| APH | 0.0025 | 0.9396 | 0.8813 | -0.0009 | -0.1728 | 0.7724 |
| ATVI | 0.0044 | 1.5016 | 0.8607 | -0.0085 | -1.3188 | 1.1069 |
| AVB | 0.0032 | 0.9955 | 0.9568 | -0.0055 | -1.0955 | 0.9288 |
| AVY | 0.0023 | 0.8681 | 0.8497 | -0.0047 | -0.9074 | 0.9331 |
| AXP | -0.0024 | -0.7338 | 0.9933 | 0.0075 | 0.6837 | 0.3628 |
| BA | 0.0009 | 0.3432 | 0.8443 | -0.0026 | -0.4904 | 0.8588 |
| BAX | 0.0042 | 1.5655 | 0.7873 | -0.0063 | -0.8112 | 1.0186 |
| BBY | 0.0030 | 0.9507 | 0.8819 | -0.0064 | -1.1644 | 0.9060 |
| BDX | 0.0047 | 1.6857 | 0.7881 | -0.0088 | -1.0894 | 1.0401 |
| BEN | 0.0027 | 1.0085 | 0.9385 | -0.0028 | -0.5033 | 0.6499 |
| BIIB | 0.0051 | 1.7045 | 0.8810 | -0.0132 | -1.4667 | 1.0930 |
| BMY | 0.0042 | 1.5344 | 0.8247 | -0.0088 | -1.1586 | 1.0086 |
| BWA | 0.0019 | 0.6556 | 0.8985 | -0.0042 | -0.7292 | 0.6696 |
| C | -0.0036 | -0.7298 | 1.0453 | -0.0153 | -1.6060 | 0.8614 |
| CCI | 0.0026 | 0.8604 | 0.8637 | -0.0035 | -0.6294 | 0.6047 |
| CHRW | 0.0043 | 1.5053 | 0.8684 | -0.0044 | -0.6554 | 0.9778 |
| CI | 0.0018 | 0.5186 | 0.8694 | -0.0061 | -0.7089 | 0.3956 |
| CLX | 0.0027 | 0.9124 | 0.7849 | -0.0026 | -0.3970 | 1.0183 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| CMCSA | 0.0031 | 1.0012 | 0.8592 | -0.0060 | -0.8426 | 1.0218 |
| CMS | 0.0020 | 0.7917 | 0.8220 | -0.0011 | -0.2095 | 0.9677 |
| COF | 0.0005 | 0.1346 | 0.9491 | 0.0028 | 0.5091 | 0.7848 |
| COG | 0.0041 | 1.2775 | 0.8869 | -0.0022 | -0.3946 | 0.8073 |
| COO | 0.0012 | 0.3218 | 0.8116 | 0.0000 | 0.0050 | 0.6976 |
| COP | 0.0022 | 0.8440 | 0.8801 | -0.0059 | -0.8661 | 1.0847 |
| COST | 0.0046 | 1.5916 | 0.8329 | -0.0092 | -1.3606 | 0.9955 |
| CPB | 0.0032 | 1.1015 | 0.7857 | -0.0049 | -0.6385 | 1.0288 |
| CSCO | 0.0026 | 1.0522 | 0.8573 | -0.0033 | -0.7842 | 0.8506 |
| CVX | 0.0037 | 1.4714 | 0.8642 | -0.0052 | -0.7816 | 1.0751 |
| CXO | 0.0045 | 1.2836 | 0.9063 | 0.0065 | 0.9265 | 0.7025 |
| DGX | 0.0044 | 1.5392 | 0.8218 | -0.0056 | -0.8409 | 0.9333 |
| DIS | 0.0025 | 0.9836 | 0.8596 | -0.0020 | -0.4796 | 0.8853 |
| DISH | -0.0004 | -0.1164 | 0.8788 | -0.0037 | -0.9082 | 0.7231 |
| DLTR | 0.0075 | 2.0945 | 0.8005 | -0.0081 | -1.0890 | 1.0581 |
| DOV | 0.0033 | 1.2886 | 0.8852 | -0.0034 | -0.7581 | 0.8492 |
| DRE | 0.0004 | 0.0764 | 0.9879 | -0.0041 | -0.8551 | 1.0178 |
| DTE | 0.0033 | 1.2574 | 0.8168 | -0.0054 | -0.9088 | 0.9583 |
| DVN | 0.0032 | 1.1340 | 0.8807 | -0.0044 | -0.7994 | 1.0046 |
| EA | -0.0001 | -0.0432 | 0.8373 | -0.0106 | -1.2029 | 1.1590 |
| EFX | 0.0037 | 1.4323 | 0.8468 | -0.0067 | -1.1469 | 0.9636 |
| EIX | 0.0019 | 0.7447 | 0.8433 | -0.0059 | -0.8141 | 1.0859 |
| EMN | 0.0013 | 0.4710 | 0.8362 | 0.0011 | 0.2103 | 0.6743 |
| EQR | 0.0033 | 0.8988 | 1.0055 | -0.0036 | -0.5779 | 1.0432 |
| ES | 0.0023 | 0.8583 | 0.7935 | -0.0034 | -0.4870 | 1.0928 |
| ESS | 0.0047 | 1.5292 | 0.9505 | -0.0097 | -1.4276 | 1.0356 |
| ETFC | -0.0013 | -0.2557 | 0.9383 | -0.0021 | -0.2655 | 0.8077 |
| ETN | 0.0012 | 0.4272 | 0.8480 | -0.0009 | -0.1765 | 0.9282 |
| EW | 0.0053 | 1.9363 | 0.7904 | -0.0007 | -0.1422 | 0.7806 |
| EXC | 0.0025 | 0.9814 | 0.8455 | -0.0083 | -0.8756 | 1.1817 |
| F | 0.0022 | 0.5247 | 0.9881 | 0.0065 | 0.3941 | 0.0572 |
| FAST | 0.0041 | 1.3856 | 0.8637 | -0.0032 | -0.6155 | 0.9956 |
| FL | 0.0062 | 1.7918 | 0.8956 | -0.0132 | -1.5486 | 0.7792 |
| FLS | 0.0044 | 1.4382 | 0.9425 | -0.0046 | -0.6285 | 0.6710 |
| FOXA | 0.0001 | 0.0477 | 0.9145 | -0.0003 | -0.0622 | 0.7911 |
| FRT | 0.0045 | 1.3284 | 0.9577 | -0.0092 | -1.7097 | 0.9770 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| GD | 0.0025 | 0.8950 | 0.8261 | -0.0048 | -0.8534 | 0.8990 |
| GE | 0.0011 | 0.3708 | 0.8889 | -0.0084 | -1.3897 | 0.9541 |
| GILD | 0.0050 | 1.7960 | 0.8238 | -0.0086 | -0.8696 | 1.1567 |
| GS | 0.0003 | 0.0639 | 0.9902 | -0.0002 | -0.0190 | 0.3084 |
| GWW | 0.0057 | 2.0813 | 0.8544 | -0.0085 | -1.5796 | 0.9046 |
| HAS | 0.0052 | 1.6754 | 0.8522 | -0.0066 | -0.9868 | 1.0357 |
| HCP | 0.0037 | 1.0961 | 0.9616 | -0.0046 | -0.7583 | 1.0176 |
| HD | 0.0040 | 1.3460 | 0.8666 | -0.0054 | -0.9026 | 1.0130 |
| HIG | 0.0006 | 0.0959 | 0.9346 | -0.0151 | -0.8488 | 0.3322 |
| HOLX | 0.0020 | 0.6491 | 0.8529 | -0.0112 | -1.4810 | 0.9636 |
| HPQ | 0.0039 | 1.4188 | 0.8600 | -0.0050 | -1.1960 | 0.8197 |
| HRL | 0.0028 | 0.9091 | 0.7669 | -0.0031 | -0.4566 | 0.9459 |
| HSY | 0.0030 | 1.0596 | 0.8015 | -0.0033 | -0.4183 | 1.0583 |
| IBM | 0.0045 | 1.6924 | 0.8227 | -0.0042 | -0.9765 | 0.8448 |
| INCY | 0.0008 | 0.2228 | 0.8835 | 0.0056 | 0.5024 | 0.5054 |
| INTC | 0.0016 | 0.6177 | 0.8805 | -0.0018 | -0.4272 | 0.8317 |
| IRM | 0.0022 | 0.7233 | 0.8085 | -0.0063 | -0.7781 | 1.0557 |
| IT | 0.0049 | 1.6331 | 0.8508 | -0.0063 | -1.2162 | 0.9722 |
| JNJ | 0.0040 | 1.4395 | 0.8067 | -0.0061 | -0.8165 | 1.0413 |
| JPM | 0.0007 | 0.1483 | 1.0248 | 0.0045 | 0.4359 | 0.5151 |
| K | 0.0035 | 1.2955 | 0.7989 | -0.0043 | -0.6266 | 0.9869 |
| KMX | 0.0016 | 0.4310 | 0.8502 | 0.0009 | 0.0943 | 0.4494 |
| KO | 0.0036 | 1.2793 | 0.8009 | -0.0059 | -1.0219 | 0.9273 |
| LUK | 0.0029 | 0.9405 | 0.9546 | -0.0105 | -1.6483 | 0.8581 |
| M | 0.0002 | 0.0505 | 0.9926 | -0.0020 | -0.3175 | 0.8294 |
| MAA | 0.0048 | 1.4076 | 0.9413 | -0.0069 | -1.4280 | 0.8103 |
| MAR | 0.0017 | 0.5373 | 0.9231 | -0.0022 | -0.4549 | 0.8354 |
| MAT | 0.0040 | 1.2192 | 0.8536 | -0.0056 | -0.8828 | 0.9543 |
| MCD | 0.0043 | 1.5509 | 0.8079 | -0.0057 | -0.7337 | 1.0677 |
| MCK | 0.0034 | 1.1878 | 0.8107 | -0.0052 | -1.1913 | 0.8037 |
| MMM | 0.0030 | 1.1166 | 0.8242 | -0.0025 | -0.5485 | 0.8610 |
| MOS | 0.0046 | 1.2139 | 0.9701 | -0.0090 | -0.8639 | 0.7274 |
| MRK | 0.0026 | 0.8829 | 0.8459 | -0.0079 | -1.3425 | 0.9631 |
| MSFT | 0.0017 | 0.6835 | 0.8620 | -0.0001 | -0.0255 | 0.8321 |
| MTB | 0.0012 | 0.3292 | 0.8998 | -0.0007 | -0.1312 | 0.6611 |
| NKE | 0.0024 | 0.8101 | 0.8534 | -0.0010 | -0.2300 | 0.9659 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| NOC | 0.0019 | 0.6725 | 0.7912 | -0.0046 | -0.7214 | 0.9809 |
| NTAP | 0.0026 | 0.9174 | 0.9088 | 0.0028 | 0.4034 | 0.6662 |
| NVDA | -0.0003 | -0.0818 | 0.9161 | -0.0018 | -0.1905 | 0.6428 |
| ORCL | 0.0032 | 1.2747 | 0.8701 | 0.0001 | 0.0184 | 0.8713 |
| PEG | 0.0016 | 0.6395 | 0.8367 | -0.0040 | -0.5121 | 1.0562 |
| PFE | 0.0028 | 1.0945 | 0.8307 | -0.0052 | -0.6831 | 1.0616 |
| PG | 0.0034 | 1.2263 | 0.7907 | -0.0066 | -0.8142 | 1.0670 |
| PH | 0.0020 | 0.7588 | 0.8817 | -0.0038 | -0.8818 | 0.9564 |
| PHM | 0.0075 | 1.7742 | 0.9842 | -0.0131 | -1.3089 | 1.1817 |
| PNC | 0.0001 | 0.0141 | 0.9413 | 0.0024 | 0.3394 | 0.5197 |
| PPL | 0.0031 | 1.1979 | 0.8150 | -0.0097 | -1.1310 | 1.1097 |
| PSA | 0.0043 | 1.3165 | 0.9449 | -0.0050 | -0.8539 | 1.0196 |
| PVH | 0.0030 | 0.8653 | 0.9015 | -0.0027 | -0.3833 | 0.5985 |
| PXD | -0.0006 | -0.2002 | 0.8793 | 0.0098 | 0.9093 | 0.4230 |
| RE | 0.0047 | 1.6110 | 0.8624 | -0.0107 | -1.4166 | 0.9519 |
| REG | 0.0045 | 1.2850 | 0.9560 | -0.0153 | -1.7971 | 1.1537 |
| RL | 0.0035 | 1.0100 | 0.9040 | -0.0010 | -0.1733 | 0.6798 |
| SBUX | 0.0021 | 0.7399 | 0.8973 | -0.0003 | -0.0367 | 0.5919 |
| SCHW | 0.0032 | 1.0290 | 0.9272 | -0.0058 | -1.1084 | 0.9859 |
| SIG | 0.0028 | 0.7275 | 0.9268 | -0.0013 | -0.1160 | 0.3750 |
| TGT | 0.0029 | 0.9178 | 0.8831 | -0.0046 | -0.8000 | 0.8915 |
| TMK | 0.0021 | 0.6967 | 0.9038 | -0.0039 | -0.6480 | 0.8258 |
| TRV | 0.0017 | 0.5042 | 0.9731 | 0.0012 | 0.1794 | 1.0327 |
| TXN | 0.0010 | 0.3570 | 0.8488 | -0.0005 | -0.1101 | 0.7516 |
| UNH | 0.0027 | 0.7847 | 0.8176 | -0.0100 | -1.7449 | 0.9757 |
| UTX | 0.0027 | 1.0479 | 0.8434 | -0.0021 | -0.4663 | 0.9175 |
| VZ | 0.0030 | 1.1142 | 0.8444 | -0.0066 | -0.8353 | 1.0800 |
| WFC | 0.0034 | 0.8754 | 0.9972 | -0.0050 | -0.8112 | 0.6822 |
| WM | 0.0044 | 1.6694 | 0.8255 | -0.0063 | -0.8410 | 1.0471 |
| WMT | 0.0050 | 1.8069 | 0.8134 | -0.0065 | -0.8109 | 1.0773 |
| XOM | 0.0041 | 1.6088 | 0.8659 | -0.0084 | -0.8552 | 1.2287 |
| ZION | -0.0007 | -0.1432 | 0.9538 | -0.0089 | -0.9310 | 1.0066 |

Table A.6. Twenty percent increase S&P500 (July 2009-June 2016)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| A | 0.0001 | 0.1594 | 0.9714 | 0.0026 | 1.8046 | 1.0489 |
| AAPL | 0.0024 | 2.9892 | 0.9818 | -0.0021 | -1.0672 | 0.8690 |
| ABT | 0.0008 | 1.0602 | 0.9711 | -0.0003 | -0.3047 | 0.9547 |
| ADBE | 0.0002 | 0.2778 | 0.9859 | 0.0031 | 1.4602 | 1.0955 |
| ADI | 0.0008 | 1.0293 | 0.9825 | 0.0004 | 0.3306 | 0.9870 |
| ADM | 0.0002 | 0.2352 | 0.9693 | 0.0015 | 0.9279 | 1.0423 |
| ADP | 0.0010 | 1.4516 | 0.9665 | 0.0009 | 0.8094 | 1.0147 |
| ADSK | 0.0006 | 0.6655 | 0.9803 | 0.0020 | 1.1364 | 1.0380 |
| AEE | 0.0004 | 0.5215 | 0.9703 | 0.0002 | 0.1343 | 0.9540 |
| AES | -0.0001 | -0.0980 | 0.9707 | -0.0005 | -0.3851 | 1.0026 |
| AET | 0.0007 | 0.8886 | 0.9893 | 0.0038 | 1.9668 | 1.0733 |
| AFL | 0.0000 | 0.0093 | 0.9542 | 0.0012 | 0.8432 | 1.0329 |
| AIG | 0.0007 | 0.6780 | 0.9606 | 0.0012 | 0.5440 | 1.0470 |
| AKAM | 0.0020 | 1.7058 | 0.9933 | -0.0018 | -0.9306 | 0.9893 |
| ALK | 0.0019 | 1.9210 | 0.9879 | 0.0046 | 1.5354 | 1.1571 |
| ALL | 0.0006 | 0.8594 | 0.9655 | 0.0020 | 1.5333 | 1.0182 |
| AMG | 0.0010 | 1.2006 | 0.9709 | 0.0026 | 1.3945 | 1.0734 |
| AMZN | 0.0013 | 1.3238 | 0.9444 | 0.0017 | 0.8519 | 1.0581 |
| AON | 0.0010 | 1.4110 | 0.9674 | 0.0017 | 0.9795 | 1.0539 |
| APC | 0.0006 | 0.5721 | 0.9833 | -0.0012 | -0.6450 | 0.9856 |
| APH | 0.0008 | 1.0453 | 0.9767 | 0.0021 | 1.4811 | 1.0418 |
| ATVI | 0.0008 | 0.9358 | 0.9870 | 0.0009 | 0.6163 | 1.0217 |
| AVB | 0.0013 | 1.7343 | 0.9724 | -0.0012 | -0.7406 | 0.8888 |
| AVY | 0.0003 | 0.3451 | 0.9679 | 0.0008 | 0.4093 | 1.0526 |
| AXP | 0.0008 | 0.9012 | 0.9855 | 0.0016 | 0.8602 | 1.0750 |
| BA | 0.0004 | 0.5400 | 0.9730 | 0.0036 | 1.4268 | 1.1019 |
| BAX | 0.0003 | 0.3439 | 0.9717 | -0.0008 | -0.7164 | 0.9653 |
| BBY | 0.0003 | 0.2342 | 0.9271 | 0.0008 | 0.2209 | 1.1605 |
| BDX | 0.0004 | 0.5980 | 0.9652 | 0.0015 | 1.1764 | 1.0118 |
| BEN | 0.0000 | 0.0106 | 0.9677 | 0.0015 | 1.2779 | 1.0189 |
| BIIB | 0.0019 | 2.1365 | 0.9780 | 0.0048 | 2.1445 | 1.0929 |
| BMY | 0.0007 | 0.9631 | 0.9632 | 0.0024 | 1.3732 | 1.0366 |
| BWA | 0.0008 | 0.9336 | 0.9768 | 0.0034 | 1.8900 | 1.0611 |
| C | 0.0000 | -0.0275 | 0.9663 | 0.0022 | 1.1959 | 1.0687 |
| CCI | 0.0013 | 1.7481 | 0.9641 | -0.0006 | -0.5238 | 0.9677 |
| CHRW | 0.0004 | 0.4639 | 0.9652 | -0.0007 | -0.5045 | 0.9292 |
| CI | 0.0010 | 1.2947 | 0.9763 | 0.0034 | 1.5436 | 1.0925 |
| CLX | 0.0005 | 0.6360 | 0.9666 | 0.0010 | 0.7741 | 0.9996 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| CMCSA | 0.0012 | 1.6429 | 0.9788 | 0.0020 | 1.6277 | 1.0216 |
| CMS | 0.0008 | 1.2029 | 0.9683 | 0.0006 | 0.5482 | 0.9605 |
| COF | 0.0011 | 1.3081 | 0.9780 | -0.0007 | -0.5016 | 1.0004 |
| COG | 0.0009 | 0.8483 | 0.9633 | 0.0025 | 1.1451 | 1.0968 |
| COO | 0.0014 | 1.5837 | 0.9728 | 0.0028 | 2.1135 | 1.0032 |
| COP | 0.0005 | 0.6825 | 0.9807 | 0.0002 | 0.1434 | 0.9969 |
| COST | 0.0008 | 1.0574 | 0.9587 | 0.0016 | 1.3950 | 0.9654 |
| CPB | 0.0003 | 0.3757 | 0.9618 | 0.0002 | 0.1446 | 0.9752 |
| CSCO | 0.0003 | 0.3035 | 0.9741 | -0.0008 | -0.6026 | 0.9690 |
| CVX | 0.0005 | 0.7505 | 0.9671 | -0.0011 | -0.9150 | 0.9468 |
| CXO | 0.0012 | 1.1600 | 0.9829 | -0.0004 | -0.1997 | 0.9593 |
| DGX | 0.0005 | 0.6515 | 0.9625 | -0.0014 | -0.8603 | 0.8968 |
| DIS | 0.0014 | 1.8557 | 0.9754 | 0.0015 | 1.1708 | 1.0147 |
| DISH | 0.0014 | 1.5271 | 0.9796 | 0.0020 | 0.9508 | 1.0850 |
| DLTR | 0.0018 | 2.0173 | 0.9650 | 0.0017 | 1.3984 | 0.9633 |
| DOV | 0.0004 | 0.4868 | 0.9748 | 0.0020 | 1.2012 | 1.0623 |
| DRE | 0.0008 | 0.9962 | 0.9713 | -0.0009 | -0.5850 | 0.9278 |
| DTE | 0.0007 | 1.0173 | 0.9703 | 0.0001 | 0.0680 | 0.9570 |
| DVN | -0.0002 | -0.1978 | 0.9824 | -0.0016 | -1.0423 | 0.9617 |
| EA | 0.0003 | 0.3080 | 1.0077 | 0.0046 | 2.0093 | 1.0599 |
| EFX | 0.0006 | 0.8692 | 0.9699 | 0.0033 | 2.3160 | 1.0439 |
| EIX | 0.0007 | 0.9200 | 0.9730 | -0.0002 | -0.1759 | 0.9318 |
| EMN | 0.0008 | 1.0866 | 0.9833 | 0.0011 | 0.8128 | 1.0254 |
| EQR | 0.0016 | 2.1901 | 0.9692 | -0.0018 | -1.1738 | 0.9072 |
| ES | 0.0009 | 1.3452 | 0.9648 | -0.0004 | -0.3477 | 0.9517 |
| ESS | 0.0013 | 1.7810 | 0.9747 | -0.0001 | -0.0402 | 0.9167 |
| ETFC | -0.0005 | -0.4569 | 0.9776 | 0.0045 | 1.6092 | 1.1463 |
| ETN | 0.0006 | 0.8362 | 0.9752 | 0.0015 | 0.9055 | 1.0630 |
| EW | 0.0023 | 2.2564 | 0.9848 | -0.0038 | -1.2019 | 0.8047 |
| EXC | 0.0001 | 0.1796 | 0.9696 | -0.0038 | -1.8663 | 0.8619 |
| F | 0.0000 | -0.0090 | 0.9635 | 0.0019 | 0.9380 | 1.0696 |
| FAST | 0.0007 | 0.8054 | 0.9722 | 0.0002 | 0.1731 | 0.9634 |
| FL | 0.0025 | 2.7499 | 0.9778 | -0.0007 | -0.4874 | 0.9545 |
| FLS | 0.0003 | 0.4212 | 0.9695 | 0.0018 | 0.8044 | 1.0954 |
| FOXA | 0.0006 | 0.7399 | 0.9747 | 0.0034 | 1.9198 | 1.0452 |
| FRT | 0.0013 | 1.8547 | 0.9705 | -0.0011 | -0.8638 | 0.9184 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| GD | 0.0005 | 0.7078 | 0.9738 | 0.0013 | 1.0141 | 1.0238 |
| GE | 0.0008 | 1.0221 | 0.9610 | -0.0007 | -0.6344 | 0.9917 |
| GILD | 0.0008 | 0.9425 | 0.9781 | 0.0056 | 1.8304 | 1.1572 |
| GS | 0.0001 | 0.0674 | 0.9715 | 0.0008 | 0.3773 | 1.0706 |
| GWW | 0.0007 | 0.8758 | 0.9623 | 0.0017 | 1.4304 | 0.9965 |
| HAS | 0.0007 | 0.8331 | 0.9719 | 0.0008 | 0.5579 | 1.0020 |
| HCP | 0.0010 | 1.4420 | 0.9676 | -0.0030 | -1.6310 | 0.8656 |
| HD | 0.0017 | 2.1735 | 0.9646 | 0.0016 | 1.2664 | 1.0150 |
| HIG | -0.0003 | -0.3318 | 0.9664 | 0.0036 | 1.5246 | 1.1019 |
| HOLX | 0.0010 | 1.1587 | 0.9835 | -0.0001 | -0.0489 | 0.9666 |
| HPQ | -0.0012 | -1.2639 | 0.9748 | 0.0016 | 0.9009 | 1.0649 |
| HRL | 0.0008 | 1.1436 | 0.9639 | 0.0026 | 1.6353 | 1.0446 |
| HSY | 0.0011 | 1.4418 | 0.9522 | 0.0010 | 0.7701 | 1.0020 |
| IBM | 0.0005 | 0.7594 | 0.9760 | -0.0019 | -1.1524 | 0.8997 |
| INCY | 0.0023 | 2.1261 | 0.9639 | 0.0050 | 1.1791 | 1.2055 |
| INTC | 0.0005 | 0.6442 | 0.9829 | -0.0005 | -0.3945 | 0.9560 |
| IRM | 0.0007 | 0.9158 | 0.9819 | -0.0010 | -0.5668 | 0.9044 |
| IT | 0.0014 | 1.7196 | 0.9718 | 0.0024 | 1.5840 | 1.0321 |
| JNJ | 0.0004 | 0.5567 | 0.9650 | 0.0007 | 0.5902 | 1.0053 |
| JPM | 0.0005 | 0.5094 | 0.9701 | 0.0006 | 0.3377 | 1.0537 |
| K | 0.0000 | 0.0257 | 0.9649 | 0.0001 | 0.1033 | 0.9680 |
| KMX | 0.0008 | 0.9284 | 0.9658 | 0.0030 | 1.2772 | 1.0941 |
| KO | 0.0005 | 0.7461 | 0.9690 | -0.0008 | -0.6989 | 0.9366 |
| LUK | -0.0004 | -0.4791 | 0.9644 | 0.0006 | 0.4988 | 1.0061 |
| M | 0.0014 | 1.6607 | 0.9693 | 0.0020 | 1.2570 | 1.0160 |
| MAA | 0.0008 | 1.1451 | 0.9663 | -0.0013 | -0.8711 | 0.9090 |
| MAR | 0.0016 | 1.9236 | 0.9767 | 0.0000 | -0.0050 | 0.9888 |
| MAT | 0.0002 | 0.2240 | 0.9569 | -0.0001 | -0.0477 | 0.9806 |
| MCD | 0.0006 | 0.7934 | 0.9687 | -0.0004 | -0.3742 | 0.9367 |
| MCK | 0.0010 | 1.3505 | 0.9732 | 0.0035 | 1.5422 | 1.0882 |
| MMM | 0.0006 | 0.9393 | 0.9766 | 0.0011 | 0.8763 | 1.0259 |
| MOS | 0.0002 | 0.2062 | 0.9740 | -0.0035 | -1.4151 | 0.8640 |
| MRK | 0.0005 | 0.7477 | 0.9737 | -0.0003 | -0.2207 | 0.9542 |
| MSFT | 0.0004 | 0.5991 | 0.9800 | -0.0001 | -0.0846 | 1.0015 |
| MTB | 0.0007 | 0.8389 | 0.9629 | 0.0003 | 0.2913 | 0.9892 |
| NKE | 0.0009 | 1.1604 | 0.9711 | 0.0028 | 1.5121 | 1.0637 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| NOC | 0.0011 | 1.4909 | 0.9670 | 0.0024 | 1.2707 | 1.0705 |
| NTAP | 0.0002 | 0.2062 | 0.9634 | -0.0006 | -0.4037 | 0.9820 |
| NVDA | -0.0002 | -0.2131 | 0.9993 | 0.0010 | 0.5524 | 0.9915 |
| ORCL | 0.0005 | 0.6836 | 0.9811 | 0.0002 | 0.1810 | 0.9561 |
| PEG | 0.0005 | 0.7350 | 0.9642 | -0.0013 | -1.0190 | 0.9381 |
| PFE | 0.0006 | 0.7566 | 0.9575 | 0.0009 | 0.7257 | 0.9868 |
| PG | 0.0003 | 0.4009 | 0.9673 | 0.0001 | 0.0853 | 0.9771 |
| PH | 0.0008 | 1.0790 | 0.9680 | 0.0009 | 0.6424 | 1.0426 |
| PHM | 0.0014 | 1.1668 | 0.9775 | -0.0016 | -0.7966 | 0.9745 |
| PNC | 0.0009 | 1.1315 | 0.9703 | -0.0008 | -0.6591 | 0.9794 |
| PPL | 0.0004 | 0.4966 | 0.9620 | -0.0017 | -1.3146 | 0.9316 |
| PSA | 0.0013 | 1.9131 | 0.9681 | -0.0002 | -0.1492 | 0.9517 |
| PVH | 0.0010 | 0.9162 | 0.9585 | 0.0011 | 0.6446 | 1.0160 |
| PXD | 0.0012 | 1.2857 | 0.9839 | 0.0022 | 1.0081 | 1.1148 |
| RE | 0.0001 | 0.0959 | 0.9625 | 0.0032 | 2.4055 | 1.0304 |
| REG | 0.0011 | 1.4916 | 0.9670 | -0.0011 | -0.8003 | 0.9231 |
| RL | 0.0002 | 0.2366 | 0.9589 | 0.0010 | 0.6095 | 0.9621 |
| SBUX | 0.0018 | 2.1567 | 0.9668 | 0.0016 | 0.9578 | 1.0400 |
| SCHW | -0.0001 | -0.0763 | 0.9727 | 0.0030 | 1.3019 | 1.1254 |
| SIG | 0.0012 | 1.2813 | 0.9898 | 0.0034 | 1.9247 | 1.0508 |
| TGT | 0.0010 | 1.1847 | 0.9597 | -0.0015 | -1.0547 | 0.9166 |
| TMK | 0.0007 | 0.9758 | 0.9665 | 0.0028 | 1.9348 | 1.0445 |
| TRV | 0.0007 | 0.9642 | 0.9680 | 0.0025 | 1.9182 | 1.0270 |
| TXN | 0.0008 | 1.0738 | 0.9832 | 0.0016 | 0.9968 | 1.0472 |
| UNH | 0.0012 | 1.4668 | 0.9751 | 0.0022 | 1.7247 | 1.0033 |
| UTX | 0.0002 | 0.3266 | 0.9646 | 0.0016 | 1.3595 | 1.0265 |
| VZ | 0.0007 | 0.9322 | 0.9626 | -0.0004 | -0.3022 | 0.9467 |
| WFC | 0.0010 | 1.3077 | 0.9752 | -0.0002 | -0.1839 | 1.0100 |
| WM | 0.0002 | 0.2931 | 0.9575 | 0.0014 | 1.1269 | 1.0160 |
| WMT | 0.0002 | 0.3257 | 0.9620 | 0.0005 | 0.4003 | 0.9460 |
| XOM | 0.0005 | 0.7254 | 0.9621 | -0.0011 | -1.1336 | 0.9604 |
| ZION | 0.0009 | 0.9266 | 0.9596 | -0.0002 | -0.1164 | 1.0293 |

Table A.7. Twenty percent decrease S&P500 (December 2007-Dec 2009)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| A | -0.0001 | -0.0427 | 0.8394 | 0.0034 | 0.7847 | 0.8380 |
| AAPL | -0.0019 | -0.6436 | 0.8638 | 0.0147 | 2.0369 | 0.5630 |
| ABT | 0.0014 | 0.4851 | 0.7834 | 0.0012 | 0.1595 | 1.0900 |
| ADBE | -0.0018 | -0.7202 | 0.8415 | 0.0091 | 1.9875 | 0.8224 |
| ADI | -0.0005 | -0.1899 | 0.8183 | 0.0075 | 1.4839 | 0.8874 |
| ADM | 0.0007 | 0.2268 | 0.9032 | 0.0025 | 0.3646 | 0.9967 |
| ADP | 0.0008 | 0.2945 | 0.8126 | 0.0029 | 0.3865 | 1.1003 |
| ADSK | -0.0035 | -1.0475 | 0.8343 | 0.0078 | 1.9478 | 0.9107 |
| AEE | 0.0006 | 0.2610 | 0.8130 | -0.0059 | -0.5528 | 1.2673 |
| AES | -0.0027 | -0.9025 | 0.9192 | 0.0084 | 1.5302 | 0.7989 |
| AET | -0.0015 | -0.4751 | 0.8145 | 0.0014 | 0.1877 | 1.0148 |
| AFL | -0.0001 | -0.0344 | 0.8673 | 0.0038 | 0.7175 | 0.9757 |
| AIG | -0.0146 | -2.1212 | 0.9352 | -0.0046 | -0.3468 | 1.3268 |
| AKAM | -0.0047 | -1.4813 | 0.9097 | 0.0161 | 2.9959 | 0.7142 |
| ALK | 0.0067 | 1.4469 | 0.9162 | -0.0070 | -0.9110 | 1.0901 |
| ALL | 0.0011 | 0.3412 | 0.9121 | -0.0037 | -0.4856 | 1.1102 |
| AMG | -0.0041 | -1.1176 | 0.8900 | 0.0108 | 1.7213 | 0.8030 |
| AMZN | -0.0007 | -0.2306 | 0.8715 | 0.0140 | 1.8373 | 0.6104 |
| AON | 0.0010 | 0.3521 | 0.7918 | -0.0012 | -0.1153 | 1.2226 |
| APC | -0.0001 | -0.0402 | 0.9073 | 0.0092 | 1.9480 | 0.7538 |
| APH | 0.0010 | 0.3630 | 0.8713 | 0.0039 | 0.8524 | 0.7857 |
| ATVI | -0.0010 | -0.3878 | 0.8615 | 0.0077 | 1.0036 | 1.1329 |
| AVB | -0.0005 | -0.1561 | 0.9321 | 0.0056 | 1.1758 | 0.9920 |
| AVY | 0.0010 | 0.3646 | 0.8346 | -0.0010 | -0.1846 | 0.9858 |
| AXP | -0.0034 | -1.2105 | 0.8362 | 0.0128 | 2.6476 | 0.7421 |
| BA | -0.0022 | -0.8381 | 0.8225 | 0.0064 | 1.3022 | 0.9188 |
| BAX | 0.0016 | 0.6052 | 0.7734 | 0.0012 | 0.1508 | 1.0861 |
| BBY | 0.0003 | 0.0931 | 0.8491 | 0.0015 | 0.2816 | 0.9996 |
| BDX | 0.0006 | 0.2047 | 0.7730 | 0.0033 | 0.4137 | 1.1125 |
| BEN | -0.0009 | -0.3346 | 0.9027 | 0.0086 | 1.5597 | 0.7104 |
| BIIB | -0.0002 | -0.0587 | 0.8481 | 0.0023 | 0.2720 | 1.2098 |
| BMY | 0.0010 | 0.3405 | 0.8042 | 0.0006 | 0.0773 | 1.0884 |
| BWA | -0.0028 | -0.8893 | 0.8750 | 0.0103 | 2.1727 | 0.7025 |
| C | -0.0100 | -1.8681 | 0.9214 | 0.0035 | 0.5472 | 1.1786 |
| CCI | -0.0025 | -0.8589 | 0.8459 | 0.0122 | 2.0000 | 0.6176 |
| CHRW | 0.0026 | 0.9321 | 0.8458 | 0.0003 | 0.0472 | 1.0545 |
| CI | -0.0043 | -1.0786 | 0.7902 | 0.0125 | 1.6878 | 0.5514 |
| CLX | 0.0017 | 0.5893 | 0.7954 | 0.0000 | 0.0064 | 1.0187 |
| CMCSA | 0.0001 | 0.0179 | 0.8391 | 0.0026 | 0.3825 | 1.0971 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| CMS | 0.0012 | 0.5088 | 0.8403 | 0.0011 | 0.1979 | 0.9351 |
| COF | -0.0011 | -0.2924 | 0.9108 | 0.0075 | 1.3682 | 0.8682 |
| COG | 0.0008 | 0.2323 | 0.8931 | 0.0082 | 1.6778 | 0.7780 |
| COO | -0.0015 | -0.4108 | 0.8030 | 0.0082 | 1.4932 | 0.7048 |
| COP | -0.0004 | -0.1467 | 0.8820 | 0.0016 | 0.2306 | 1.1043 |
| COST | 0.0023 | 0.7968 | 0.8325 | -0.0024 | -0.3529 | 1.0177 |
| CPB | 0.0010 | 0.3302 | 0.7806 | 0.0015 | 0.1943 | 1.0732 |
| CSCO | -0.0009 | -0.3580 | 0.8474 | 0.0073 | 2.0999 | 0.8750 |
| CVX | 0.0011 | 0.4588 | 0.8695 | 0.0021 | 0.3026 | 1.0864 |
| CXO | 0.0014 | 0.3940 | 0.9265 | 0.0166 | 2.6607 | 0.6169 |
| DGX | 0.0011 | 0.4071 | 0.8032 | 0.0038 | 0.5804 | 0.9978 |
| DIS | 0.0001 | 0.0207 | 0.8593 | 0.0054 | 1.1603 | 0.8876 |
| DISH | -0.0062 | -1.9575 | 0.8587 | 0.0142 | 2.9736 | 0.7541 |
| DLTR | 0.0044 | 1.2695 | 0.7974 | 0.0007 | 0.0927 | 1.0996 |
| DOV | -0.0001 | -0.0268 | 0.8749 | 0.0070 | 1.5074 | 0.8712 |
| DRE | -0.0033 | -0.7043 | 0.9669 | 0.0068 | 1.2072 | 1.0771 |
| DTE | 0.0015 | 0.5665 | 0.8114 | -0.0002 | -0.0328 | 0.9912 |
| DVN | 0.0005 | 0.1620 | 0.8867 | 0.0039 | 0.6646 | 1.0021 |
| EA | -0.0032 | -1.0756 | 0.8563 | -0.0017 | -0.1900 | 1.1457 |
| EFX | 0.0001 | 0.0270 | 0.8222 | 0.0037 | 0.6157 | 1.0453 |
| EIX | 0.0006 | 0.2606 | 0.8403 | -0.0025 | -0.3288 | 1.1251 |
| EMN | -0.0013 | -0.4850 | 0.8280 | 0.0095 | 1.7941 | 0.6738 |
| EQR | -0.0003 | -0.0937 | 0.9755 | 0.0072 | 1.1986 | 1.1290 |
| ES | 0.0016 | 0.6243 | 0.8058 | -0.0018 | -0.2347 | 1.0969 |
| ESS | -0.0004 | -0.1334 | 0.9270 | 0.0056 | 0.8956 | 1.1095 |
| ETFC | -0.0047 | -0.9179 | 0.8985 | 0.0081 | 1.0265 | 0.8985 |
| ETN | 0.0000 | -0.0147 | 0.8438 | 0.0027 | 0.5051 | 0.9492 |
| EW | 0.0020 | 0.7607 | 0.7813 | 0.0092 | 1.8778 | 0.8025 |
| EXC | 0.0010 | 0.4062 | 0.8427 | -0.0044 | -0.4687 | 1.2326 |
| F | -0.0023 | -0.5494 | 0.9420 | 0.0218 | 1.2976 | 0.0622 |
| FAST | 0.0022 | 0.7604 | 0.8736 | 0.0023 | 0.4226 | 0.9844 |
| FL | -0.0037 | -0.9195 | 0.8608 | 0.0170 | 2.9033 | 0.8550 |
| FLS | -0.0010 | -0.3305 | 0.9288 | 0.0124 | 1.8173 | 0.6712 |
| FOXA | -0.0022 | -0.8792 | 0.9031 | 0.0069 | 1.5088 | 0.8049 |
| FRT | -0.0009 | -0.2791 | 0.9306 | 0.0070 | 1.3259 | 1.0521 |
| GD | -0.0007 | -0.2582 | 0.8028 | 0.0045 | 0.7481 | 0.9711 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| GE | -0.0027 | -0.8937 | 0.8592 | 0.0028 | 0.4770 | 1.0429 |
| GILD | 0.0021 | 0.7420 | 0.8348 | -0.0002 | -0.0159 | 1.1679 |
| GS | -0.0024 | -0.7688 | 0.8479 | 0.0104 | 2.0085 | 0.6688 |
| GWW | 0.0022 | 0.8091 | 0.8401 | 0.0020 | 0.3508 | 0.9501 |
| HAS | 0.0006 | 0.1926 | 0.8538 | 0.0071 | 0.9833 | 1.0521 |
| HCP | -0.0001 | -0.0179 | 0.9486 | 0.0066 | 1.2360 | 1.0587 |
| HD | 0.0018 | 0.6075 | 0.8570 | 0.0010 | 0.1686 | 1.0578 |
| HIG | -0.0103 | -1.3880 | 0.8100 | 0.0182 | 1.3114 | 0.5948 |
| HOLX | -0.0032 | -0.9581 | 0.8435 | 0.0045 | 0.7076 | 1.0012 |
| HPQ | -0.0003 | -0.0990 | 0.8320 | 0.0076 | 1.6987 | 0.8899 |
| HRL | 0.0009 | 0.2740 | 0.7559 | 0.0025 | 0.3858 | 0.9983 |
| HSY | 0.0005 | 0.1866 | 0.8006 | 0.0039 | 0.4808 | 1.0921 |
| IBM | 0.0006 | 0.2316 | 0.8124 | 0.0075 | 1.7258 | 0.8742 |
| INCY | -0.0016 | -0.4311 | 0.8980 | 0.0137 | 1.2489 | 0.4137 |
| INTC | 0.0003 | 0.0993 | 0.8546 | 0.0021 | 0.4981 | 0.8970 |
| IRM | -0.0004 | -0.1335 | 0.8069 | 0.0010 | 0.1147 | 1.0906 |
| IT | 0.0033 | 1.1045 | 0.8594 | -0.0017 | -0.3204 | 0.9645 |
| JNJ | 0.0014 | 0.5104 | 0.7946 | 0.0011 | 0.1453 | 1.1044 |
| JPM | -0.0016 | -0.4914 | 0.8598 | 0.0111 | 2.1602 | 0.8303 |
| K | 0.0014 | 0.5240 | 0.7831 | 0.0015 | 0.2231 | 1.0542 |
| KMX | -0.0021 | -0.5794 | 0.8488 | 0.0131 | 1.4012 | 0.3991 |
| KO | 0.0011 | 0.4068 | 0.7893 | 0.0012 | 0.1943 | 0.9751 |
| LUK | -0.0019 | -0.5709 | 0.9191 | 0.0037 | 0.6763 | 0.9429 |
| M | -0.0023 | -0.5910 | 0.9739 | 0.0058 | 1.1263 | 0.8586 |
| MAA | 0.0004 | 0.1179 | 0.9160 | 0.0066 | 1.3415 | 0.8622 |
| MAR | -0.0003 | -0.1041 | 0.8989 | 0.0038 | 0.8381 | 0.8903 |
| MAT | -0.0002 | -0.0513 | 0.8368 | 0.0067 | 0.9796 | 1.0115 |
| MCD | 0.0023 | 0.8480 | 0.8081 | -0.0001 | -0.0186 | 1.1001 |
| MCK | 0.0000 | 0.0147 | 0.7907 | 0.0050 | 0.9277 | 0.8569 |
| MMM | 0.0008 | 0.2882 | 0.8214 | 0.0042 | 0.8624 | 0.8722 |
| MOS | 0.0002 | 0.0493 | 0.9418 | 0.0046 | 0.6730 | 0.7742 |
| MRK | -0.0006 | -0.1998 | 0.8359 | 0.0013 | 0.2046 | 1.0047 |
| MSFT | -0.0001 | -0.0578 | 0.8398 | 0.0055 | 1.0764 | 0.8883 |
| MTB | -0.0023 | -0.6226 | 0.8445 | 0.0097 | 1.7789 | 0.7815 |
| NKE | 0.0002 | 0.0751 | 0.8854 | 0.0058 | 1.0900 | 0.8894 |
| NOC | 0.0000 | 0.0111 | 0.7864 | 0.0006 | 0.0830 | 1.0176 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| NTAP | 0.0000 | 0.0093 | 0.9129 | 0.0112 | 1.6203 | 0.6216 |
| NVDA | -0.0054 | -1.4171 | 0.8994 | 0.0141 | 2.1349 | 0.6500 |
| ORCL | 0.0007 | 0.2829 | 0.8487 | 0.0074 | 1.8217 | 0.9290 |
| PEG | 0.0012 | 0.5061 | 0.8300 | -0.0033 | -0.4112 | 1.1034 |
| PFE | 0.0015 | 0.6007 | 0.8123 | -0.0019 | -0.2558 | 1.1424 |
| PG | 0.0014 | 0.5332 | 0.7819 | -0.0013 | -0.1563 | 1.1267 |
| PH | 0.0001 | 0.0472 | 0.8772 | 0.0018 | 0.3628 | 0.9778 |
| PHM | 0.0045 | 1.0141 | 0.9700 | -0.0043 | -0.4639 | 1.2478 |
| PNC | -0.0041 | -0.9292 | 0.8801 | 0.0153 | 2.0338 | 0.6317 |
| PPL | -0.0003 | -0.1032 | 0.8209 | -0.0001 | -0.0093 | 1.1299 |
| PSA | 0.0022 | 0.6733 | 0.9157 | 0.0010 | 0.1763 | 1.1099 |
| PVH | -0.0037 | -1.0899 | 0.8812 | 0.0179 | 2.4697 | 0.6110 |
| PXD | -0.0027 | -0.8392 | 0.8801 | 0.0169 | 1.6006 | 0.3589 |
| RE | -0.0009 | -0.2756 | 0.8180 | 0.0056 | 0.8612 | 1.0841 |
| REG | -0.0010 | -0.2697 | 0.9226 | 0.0007 | 0.0901 | 1.2703 |
| RL | -0.0008 | -0.2453 | 0.9079 | 0.0126 | 2.1671 | 0.6373 |
| SBUX | -0.0012 | -0.4355 | 0.8802 | 0.0105 | 1.4784 | 0.5979 |
| SCHW | 0.0000 | -0.0058 | 0.9030 | 0.0037 | 0.6807 | 1.0592 |
| SIG | -0.0030 | -0.7361 | 0.8745 | 0.0170 | 1.5892 | 0.4456 |
| TGT | -0.0007 | -0.2062 | 0.8656 | 0.0059 | 1.2860 | 0.9394 |
| TMK | 0.0004 | 0.1364 | 0.8264 | 0.0008 | 0.1306 | 1.0306 |
| TRV | 0.0001 | 0.0255 | 0.8514 | 0.0054 | 0.7734 | 1.1227 |
| TXN | -0.0013 | -0.4539 | 0.8191 | 0.0065 | 1.5645 | 0.8196 |
| UNH | -0.0016 | -0.4865 | 0.8234 | 0.0030 | 0.4493 | 0.9778 |
| UTX | 0.0013 | 0.5223 | 0.8287 | 0.0018 | 0.3674 | 0.9672 |
| VZ | 0.0011 | 0.4217 | 0.8309 | -0.0015 | -0.1863 | 1.1475 |
| WFC | -0.0013 | -0.3277 | 0.9206 | 0.0095 | 1.6345 | 0.8523 |
| WM | 0.0019 | 0.7392 | 0.8227 | 0.0007 | 0.0943 | 1.0828 |
| WMT | 0.0031 | 1.1128 | 0.8059 | -0.0011 | -0.1312 | 1.1319 |
| XOM | 0.0015 | 0.5846 | 0.8758 | -0.0012 | -0.1221 | 1.2473 |
| ZION | -0.0029 | -0.5915 | 0.8761 | -0.0029 | -0.3857 | 1.2288 |

Table A.8. Twenty percent decrease S&P500 (July 2009-June 2016)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| A | 0.0004 | 0.4696 | 0.9779 | 0.0005 | 0.2506 | 1.0371 |
| AAPL | 0.0018 | 2.3551 | 0.9730 | 0.0019 | 0.8813 | 0.8853 |
| ABT | 0.0003 | 0.3997 | 0.9666 | 0.0013 | 0.9931 | 0.9625 |
| ADBE | 0.0004 | 0.4031 | 0.9776 | 0.0001 | 0.0595 | 1.1124 |
| ADI | 0.0008 | 1.1917 | 0.9798 | 0.0000 | -0.0228 | 0.9931 |
| ADM | -0.0002 | -0.2445 | 0.9650 | 0.0009 | 0.5179 | 1.0506 |
| ADP | 0.0009 | 1.4174 | 0.9738 | 0.0004 | 0.2816 | 1.0028 |
| ADSK | 0.0007 | 0.8404 | 0.9777 | 0.0004 | 0.1767 | 1.0437 |
| AEE | 0.0005 | 0.7705 | 0.9699 | 0.0000 | -0.0019 | 0.9549 |
| AES | 0.0000 | 0.0561 | 0.9777 | -0.0013 | -0.9220 | 0.9919 |
| AET | 0.0006 | 0.7829 | 0.9729 | 0.0019 | 0.9243 | 1.1032 |
| AFL | 0.0005 | 0.6376 | 0.9712 | -0.0014 | -0.7862 | 1.0038 |
| AIG | 0.0012 | 1.1179 | 0.9670 | -0.0019 | -0.8941 | 1.0397 |
| AKAM | 0.0010 | 0.9628 | 0.9845 | 0.0010 | 0.3810 | 1.0080 |
| ALK | 0.0012 | 1.3538 | 0.9770 | 0.0026 | 0.8283 | 1.1792 |
| ALL | 0.0010 | 1.5315 | 0.9726 | -0.0003 | -0.1873 | 1.0064 |
| AMG | 0.0010 | 1.2670 | 0.9818 | 0.0008 | 0.3857 | 1.0548 |
| AMZN | 0.0014 | 1.4566 | 0.9648 | -0.0004 | -0.1974 | 1.0242 |
| AON | 0.0005 | 0.7760 | 0.9691 | 0.0013 | 0.6955 | 1.0520 |
| APC | 0.0001 | 0.1418 | 0.9864 | 0.0001 | 0.0615 | 0.9809 |
| APH | 0.0010 | 1.3022 | 0.9776 | 0.0003 | 0.1803 | 1.0415 |
| ATVI | 0.0008 | 1.0822 | 0.9637 | -0.0008 | -0.4911 | 1.0676 |
| AVB | 0.0016 | 2.2758 | 0.9690 | -0.0006 | -0.3393 | 0.8963 |
| AVY | -0.0001 | -0.1265 | 0.9655 | 0.0000 | 0.0134 | 1.0589 |
| AXP | 0.0006 | 0.8768 | 0.9784 | -0.0004 | -0.3164 | 1.0080 |
| BA | 0.0010 | 1.4232 | 0.9671 | -0.0012 | -0.4607 | 1.1162 |
| BAX | 0.0000 | -0.0236 | 0.9730 | 0.0002 | 0.1362 | 0.9632 |
| BBY | -0.0008 | -0.7754 | 0.9527 | -0.0001 | -0.0148 | 1.1177 |
| BDX | 0.0004 | 0.6506 | 0.9695 | 0.0005 | 0.3935 | 1.0042 |
| BEN | 0.0001 | 0.0730 | 0.9776 | 0.0006 | 0.4275 | 1.0003 |
| BIIB | 0.0017 | 1.9514 | 0.9788 | 0.0031 | 1.2959 | 1.0913 |
| BMY | 0.0005 | 0.7015 | 0.9708 | 0.0018 | 0.9202 | 1.0222 |
| BWA | 0.0006 | 0.7106 | 0.9770 | 0.0023 | 1.1517 | 1.0599 |
| C | 0.0002 | 0.2603 | 0.9851 | -0.0002 | -0.0723 | 1.0350 |
| CCI | 0.0009 | 1.2411 | 0.9696 | 0.0007 | 0.5017 | 0.9588 |
| CHRW | 0.0002 | 0.3023 | 0.9714 | 0.0007 | 0.4461 | 0.9168 |
| CI | 0.0007 | 0.9771 | 0.9767 | 0.0017 | 0.7519 | 1.0925 |
| CLX | 0.0005 | 0.6336 | 0.9686 | 0.0004 | 0.2786 | 0.9965 |
| CMCSA | 0.0014 | 2.1084 | 0.9829 | 0.0006 | 0.3707 | 1.0151 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| CMS | 0.0010 | 1.5279 | 0.9660 | 0.0001 | 0.0655 | 0.9655 |
| COF | 0.0007 | 0.9077 | 0.9836 | 0.0001 | 0.0889 | 0.9920 |
| COG | 0.0006 | 0.5469 | 0.9921 | 0.0017 | 0.6524 | 1.0444 |
| COO | 0.0013 | 1.5612 | 0.9663 | 0.0024 | 1.3918 | 1.0143 |
| COP | 0.0004 | 0.6274 | 0.9832 | 0.0001 | 0.0593 | 0.9932 |
| COST | 0.0012 | 1.7819 | 0.9639 | 0.0003 | 0.2128 | 0.9560 |
| CPB | 0.0003 | 0.4426 | 0.9660 | -0.0001 | -0.0819 | 0.9681 |
| CSCO | -0.0002 | -0.2919 | 0.9716 | 0.0007 | 0.4166 | 0.9735 |
| CVX | 0.0006 | 1.0206 | 0.9781 | -0.0007 | -0.5958 | 0.9279 |
| CXO | 0.0009 | 0.9596 | 0.9741 | 0.0007 | 0.3098 | 0.9765 |
| DGX | 0.0007 | 0.9671 | 0.9681 | -0.0005 | -0.3001 | 0.8868 |
| DIS | 0.0011 | 1.5931 | 0.9687 | 0.0012 | 0.8163 | 1.0283 |
| DISH | 0.0008 | 0.8606 | 0.9783 | 0.0017 | 0.7349 | 1.0891 |
| DLTR | 0.0018 | 2.1816 | 0.9719 | 0.0020 | 1.2590 | 0.9501 |
| DOV | 0.0004 | 0.5072 | 0.9778 | 0.0002 | 0.0941 | 1.0581 |
| DRE | 0.0010 | 1.3876 | 0.9692 | -0.0007 | -0.3825 | 0.9330 |
| DTE | 0.0007 | 1.0218 | 0.9687 | 0.0003 | 0.2840 | 0.9604 |
| DVN | -0.0006 | -0.7933 | 0.9885 | 0.0004 | 0.2315 | 0.9497 |
| EA | 0.0005 | 0.5584 | 0.9674 | 0.0017 | 0.5829 | 1.1333 |
| EFX | 0.0011 | 1.6297 | 0.9740 | 0.0004 | 0.2676 | 1.0369 |
| EIX | 0.0007 | 0.9683 | 0.9662 | 0.0004 | 0.2952 | 0.9441 |
| EMN | 0.0012 | 1.5673 | 0.9910 | -0.0005 | -0.3501 | 1.0135 |
| EQR | 0.0017 | 2.4536 | 0.9696 | -0.0008 | -0.4789 | 0.9091 |
| ES | 0.0009 | 1.3851 | 0.9644 | -0.0001 | -0.0991 | 0.9539 |
| ESS | 0.0017 | 2.4431 | 0.9675 | -0.0002 | -0.1486 | 0.9312 |
| ETFC | -0.0007 | -0.7451 | 0.9818 | 0.0017 | 0.5560 | 1.1377 |
| ETN | 0.0004 | 0.5548 | 0.9790 | 0.0004 | 0.2274 | 1.0575 |
| EW | 0.0013 | 1.4825 | 0.9729 | 0.0028 | 0.7756 | 0.8249 |
| EXC | -0.0001 | -0.1363 | 0.9652 | -0.0010 | -0.4470 | 0.8705 |
| F | 0.0003 | 0.3607 | 0.9741 | -0.0010 | -0.4523 | 1.0524 |
| FAST | 0.0010 | 1.2729 | 0.9797 | -0.0003 | -0.1697 | 0.9505 |
| FL | 0.0016 | 1.8032 | 0.9712 | 0.0024 | 1.3763 | 0.9675 |
| FLS | 0.0004 | 0.4678 | 0.9832 | -0.0006 | -0.2882 | 1.0731 |
| FOXA | 0.0012 | 1.6453 | 0.9709 | -0.0002 | -0.1330 | 1.0536 |
| FRT | 0.0015 | 2.2592 | 0.9650 | -0.0009 | -0.6064 | 0.9309 |
| GD | 0.0004 | 0.5267 | 0.9714 | 0.0007 | 0.4123 | 1.0289 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| GE | 0.0009 | 1.2703 | 0.9729 | -0.0013 | -0.9495 | 0.9730 |
| GILD | 0.0004 | 0.4550 | 0.9787 | 0.0030 | 1.0103 | 1.1557 |
| GS | -0.0005 | -0.8013 | 0.9744 | 0.0012 | 0.7390 | 0.9948 |
| GWW | 0.0007 | 1.0305 | 0.9693 | 0.0011 | 0.6776 | 0.9834 |
| HAS | 0.0000 | 0.0587 | 0.9669 | 0.0019 | 1.1334 | 1.0105 |
| HCP | 0.0014 | 2.0569 | 0.9640 | -0.0022 | -1.1477 | 0.8753 |
| HD | 0.0016 | 2.3190 | 0.9748 | 0.0009 | 0.5907 | 0.9978 |
| HIG | -0.0001 | -0.1413 | 0.9697 | 0.0003 | 0.1091 | 1.0966 |
| HOLX | 0.0008 | 0.9205 | 0.9870 | 0.0011 | 0.6702 | 0.9601 |
| HPQ | -0.0015 | -1.5810 | 0.9701 | 0.0003 | 0.1885 | 1.0728 |
| HRL | 0.0007 | 0.9864 | 0.9674 | 0.0015 | 0.8356 | 1.0385 |
| HSY | 0.0012 | 1.6805 | 0.9657 | 0.0002 | 0.1048 | 0.9790 |
| IBM | 0.0007 | 1.0641 | 0.9765 | -0.0007 | -0.3996 | 0.8995 |
| INCY | 0.0023 | 1.8947 | 0.9701 | 0.0001 | 0.0206 | 1.2003 |
| INTC | 0.0006 | 0.7982 | 0.9773 | -0.0004 | -0.2319 | 0.9674 |
| IRM | 0.0008 | 1.0037 | 0.9757 | 0.0003 | 0.1693 | 0.9154 |
| IT | 0.0013 | 1.7356 | 0.9729 | 0.0012 | 0.7491 | 1.0310 |
| JNJ | 0.0001 | 0.1539 | 0.9626 | 0.0006 | 0.4487 | 1.0102 |
| JPM | 0.0001 | 0.2242 | 0.9774 | 0.0001 | 0.0388 | 0.9791 |
| K | 0.0000 | -0.0370 | 0.9641 | 0.0002 | 0.1338 | 0.9694 |
| KMX | 0.0005 | 0.6076 | 0.9693 | 0.0013 | 0.5172 | 1.0890 |
| KO | 0.0004 | 0.6255 | 0.9699 | 0.0002 | 0.1452 | 0.9351 |
| LUK | 0.0003 | 0.4189 | 0.9867 | -0.0017 | -1.0588 | 0.9665 |
| M | 0.0014 | 1.6257 | 0.9737 | 0.0012 | 0.7686 | 1.0088 |
| MAA | 0.0012 | 1.6881 | 0.9676 | -0.0011 | -0.7162 | 0.9082 |
| MAR | 0.0008 | 1.1216 | 0.9710 | 0.0020 | 1.1603 | 0.9997 |
| MAT | 0.0003 | 0.3680 | 0.9642 | -0.0006 | -0.3253 | 0.9684 |
| MCD | 0.0007 | 1.0136 | 0.9686 | -0.0001 | -0.0824 | 0.9375 |
| MCK | 0.0008 | 1.1022 | 0.9667 | 0.0014 | 0.6271 | 1.1012 |
| MMM | 0.0004 | 0.6318 | 0.9774 | 0.0008 | 0.5318 | 1.0250 |
| MOS | 0.0004 | 0.3909 | 0.9801 | -0.0015 | -0.6135 | 0.8536 |
| MRK | 0.0006 | 0.8730 | 0.9709 | -0.0002 | -0.1451 | 0.9601 |
| MSFT | 0.0004 | 0.5417 | 0.9846 | -0.0003 | -0.1970 | 0.9944 |
| MTB | 0.0010 | 1.3706 | 0.9706 | -0.0009 | -0.6256 | 0.9774 |
| NKE | 0.0009 | 1.1825 | 0.9791 | 0.0011 | 0.5468 | 1.0498 |
| NOC | 0.0007 | 1.0587 | 0.9703 | 0.0014 | 0.6656 | 1.0657 |

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| NTAP | -0.0002 | -0.2614 | 0.9812 | 0.0010 | 0.4973 | 0.9487 |
| NVDA | 0.0003 | 0.2655 | 0.9911 | -0.0006 | -0.2886 | 1.0065 |
| ORCL | 0.0006 | 0.7530 | 0.9812 | 0.0007 | 0.4852 | 0.9552 |
| PEG | 0.0002 | 0.2950 | 0.9642 | 0.0002 | 0.1543 | 0.9385 |
| PFE | 0.0005 | 0.7543 | 0.9678 | 0.0007 | 0.4843 | 0.9678 |
| PG | 0.0003 | 0.4651 | 0.9737 | 0.0000 | 0.0253 | 0.9656 |
| PH | 0.0005 | 0.6932 | 0.9804 | 0.0007 | 0.4270 | 1.0210 |
| PHM | 0.0010 | 0.8500 | 0.9825 | -0.0001 | -0.0431 | 0.9678 |
| PNC | 0.0006 | 0.8502 | 0.9712 | -0.0002 | -0.1171 | 0.9797 |
| PPL | 0.0000 | -0.0144 | 0.9631 | 0.0001 | 0.0483 | 0.9300 |
| PSA | 0.0015 | 2.2236 | 0.9701 | -0.0003 | -0.2978 | 0.9499 |
| PVH | 0.0011 | 1.0943 | 0.9696 | 0.0000 | -0.0020 | 0.9974 |
| PXD | 0.0011 | 1.2197 | 0.9918 | 0.0000 | -0.0152 | 1.1038 |
| RE | 0.0004 | 0.5629 | 0.9718 | 0.0011 | 0.7723 | 1.0120 |
| REG | 0.0014 | 1.9143 | 0.9704 | -0.0009 | -0.5541 | 0.9187 |
| RL | 0.0005 | 0.5932 | 0.9692 | 0.0003 | 0.1783 | 0.9426 |
| SBUX | 0.0012 | 1.5492 | 0.9685 | 0.0017 | 0.9489 | 1.0384 |
| SCHW | -0.0007 | -0.8649 | 0.9866 | 0.0020 | 0.7587 | 1.0992 |
| SIG | 0.0013 | 1.6285 | 0.9721 | 0.0012 | 0.5316 | 1.0843 |
| TGT | 0.0009 | 1.2203 | 0.9713 | 0.0001 | 0.0477 | 0.8961 |
| TMK | 0.0008 | 1.2751 | 0.9708 | 0.0007 | 0.4601 | 1.0373 |
| TRV | 0.0004 | 0.5912 | 0.9701 | 0.0011 | 0.8674 | 0.9726 |
| TXN | 0.0006 | 0.9272 | 0.9806 | 0.0005 | 0.3033 | 1.0534 |
| UNH | 0.0010 | 1.3473 | 0.9709 | 0.0020 | 1.2975 | 1.0105 |
| UTX | 0.0002 | 0.3458 | 0.9736 | 0.0006 | 0.4346 | 1.0100 |
| VZ | 0.0009 | 1.2724 | 0.9685 | -0.0004 | -0.3096 | 0.9371 |
| WFC | 0.0011 | 1.5487 | 0.9788 | -0.0011 | -0.7084 | 1.0068 |
| WM | 0.0006 | 0.8572 | 0.9666 | -0.0006 | -0.3934 | 1.0008 |
| WMT | 0.0006 | 0.8859 | 0.9741 | 0.0001 | 0.0822 | 0.9232 |
| XOM | 0.0005 | 0.8204 | 0.9751 | -0.0008 | -0.7064 | 0.9382 |
| ZION | 0.0012 | 1.2433 | 0.9722 | -0.0021 | -1.1091 | 1.0110 |

Table A.9. Twenty percent increase DJIA: (December 2007-June 2009)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| AAPL | 0.0016 | 0.6320 | 1.0064 | -0.0068 | -1.9474 | 0.9959 |
| AXP | -0.0036 | -0.9523 | 1.0513 | -0.0046 | -0.7903 | 1.1684 |
| BA | -0.0012 | -0.7017 | 0.9758 | 0.0009 | 0.3728 | 1.0417 |
| CSCO | -0.0002 | -0.1435 | 0.9862 | 0.0000 | -0.0201 | 1.0304 |
| CVX | 0.0024 | 1.3103 | 1.0243 | -0.0031 | -1.1615 | 0.9665 |
| DIS | -0.0003 | -0.2239 | 1.0030 | 0.0011 | 0.5953 | 1.0320 |
| GE | -0.0021 | -0.9064 | 1.0306 | -0.0061 | -2.0460 | 1.0281 |
| GS | -0.0052 | -1.1327 | 1.0609 | -0.0003 | -0.0389 | 1.2050 |
| HD | -0.0003 | -0.1755 | 1.0001 | 0.0071 | 2.5852 | 1.0923 |
| IBM | 0.0001 | 0.0652 | 0.9746 | 0.0017 | 1.0180 | 1.0070 |
| INTC | 0.0000 | -0.0088 | 0.9845 | -0.0007 | -0.2671 | 1.0339 |
| JNJ | 0.0011 | 0.8776 | 0.9887 | 0.0021 | 1.0690 | 0.9457 |
| JPM | -0.0031 | -0.6614 | 1.1431 | -0.0035 | -0.3652 | 1.2086 |
| KO | -0.0004 | -0.2723 | 0.9645 | 0.0025 | 0.8228 | 0.9239 |
| MCD | 0.0024 | 1.7287 | 0.9611 | 0.0037 | 1.7864 | 1.0008 |
| MMM | 0.0000 | -0.0273 | 0.9929 | 0.0008 | 0.4581 | 0.9914 |
| MRK | 0.0012 | 0.6202 | 1.0110 | -0.0047 | -1.0528 | 0.9662 |
| MSFT | 0.0010 | 0.6279 | 0.9854 | -0.0026 | -0.9276 | 1.0262 |
| NKE | -0.0006 | -0.2828 | 1.0259 | 0.0046 | 1.5331 | 1.1064 |
| PFE | 0.0010 | 0.8517 | 0.9868 | 0.0019 | 0.9751 | 0.9718 |
| PG | 0.0023 | 1.7208 | 0.9591 | -0.0016 | -0.8037 | 0.9486 |
| TRV | 0.0017 | 0.4517 | 1.1254 | -0.0020 | -0.6979 | 1.1038 |
| UNH | 0.0019 | 0.5768 | 0.9640 | -0.0040 | -1.0321 | 1.0252 |
| UTX | 0.0000 | -0.0278 | 1.0079 | 0.0013 | 0.7145 | 0.9693 |
| V | 0.0016 | 0.7241 | 1.0057 | -0.0010 | -0.2098 | 1.0758 |
| VZ | 0.0010 | 0.6552 | 1.0001 | 0.0019 | 0.9194 | 0.9707 |
| WMT | 0.0017 | 1.2049 | 0.9670 | 0.0047 | 1.8229 | 1.0319 |
| XOM | 0.0024 | 1.3370 | 1.0376 | -0.0019 | -0.7405 | 0.9596 |

Table A.10. Twenty percent increase DJIA: (July 2009-June 2016)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| AAPL | 0.0013 | 2.4008 | 1.0106 | 0.0031 | 0.9554 | 0.7255 |
| AXP | 0.0001 | 0.1231 | 1.0180 | 0.0054 | 1.1201 | 0.8912 |
| BA | 0.0000 | -0.0096 | 1.0037 | 0.0026 | 1.1064 | 1.1109 |
| CSCO | -0.0002 | -0.3849 | 1.0063 | -0.0003 | -0.2546 | 0.9403 |
| CVX | -0.0003 | -0.9751 | 0.9913 | -0.0009 | -0.7946 | 0.9967 |
| DIS | 0.0009 | 1.9626 | 1.0024 | 0.0015 | 1.4118 | 1.0140 |
| GE | -0.0004 | -1.1620 | 0.9946 | 0.0007 | 0.9854 | 1.0143 |
| GS | -0.0009 | -1.1285 | 1.0021 | 0.0055 | 1.0752 | 0.8765 |
| HD | 0.0007 | 1.6527 | 0.9977 | 0.0021 | 2.3752 | 1.0451 |
| IBM | -0.0001 | -0.2264 | 1.0033 | -0.0007 | -0.4659 | 0.8771 |
| INTC | 0.0000 | 0.0709 | 1.0110 | 0.0000 | -0.0343 | 0.9320 |
| JNJ | 0.0001 | 0.2257 | 0.9950 | -0.0012 | -1.1754 | 1.0640 |
| JPM | -0.0005 | -0.6595 | 1.0008 | 0.0045 | 1.0652 | 0.8982 |
| KO | 0.0000 | 0.1165 | 0.9961 | -0.0011 | -1.3739 | 0.9606 |
| MCD | 0.0000 | -0.0710 | 0.9970 | -0.0012 | -0.8898 | 0.9985 |
| MMM | 0.0001 | 0.3822 | 1.0097 | 0.0011 | 0.9967 | 1.0084 |
| MRK | 0.0000 | 0.0598 | 1.0051 | -0.0005 | -0.6869 | 0.9610 |
| MSFT | -0.0001 | -0.3432 | 1.0113 | 0.0004 | 0.3602 | 0.9752 |
| NKE | 0.0006 | 1.1622 | 0.9964 | 0.0018 | 1.0538 | 1.0810 |
| PFE | -0.0002 | -0.5472 | 0.9855 | 0.0002 | 0.2070 | 1.0598 |
| PG | -0.0003 | -0.9770 | 0.9960 | -0.0009 | -0.8054 | 1.0520 |
| TRV | 0.0002 | 0.5579 | 1.0016 | 0.0017 | 1.7313 | 1.0393 |
| UNH | 0.0013 | 2.3561 | 1.0077 | -0.0002 | -0.1963 | 1.0165 |
| UTX | -0.0003 | -1.1450 | 0.9960 | 0.0014 | 1.4241 | 1.0302 |
| V | 0.0007 | 1.2888 | 1.0028 | 0.0027 | 1.0213 | 0.9989 |
| VZ | 0.0002 | 0.4817 | 0.9912 | -0.0016 | -1.1932 | 1.0146 |
| WMT | -0.0001 | -0.1564 | 0.9944 | -0.0013 | -0.9773 | 1.0025 |
| XOM | -0.0003 | -1.1993 | 0.9920 | -0.0022 | -1.1768 | 1.0555 |

Table A.11. Twenty percent decrease DJIA: (December 2007-June 2009)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| AAPL | -0.0023 | -1.0092 | 0.9918 | 0.0050 | 1.0959 | 1.1150 |
| AXP | -0.0021 | -1.1061 | 0.9997 | -0.0005 | -0.1952 | 1.0483 |
| BA | 0.0000 | 0.0193 | 0.9896 | -0.0038 | -1.4375 | 0.9772 |
| CSCO | -0.0015 | -0.9892 | 0.9989 | 0.0030 | 1.4499 | 0.9688 |
| CVX | 0.0009 | 0.5115 | 1.0178 | 0.0023 | 0.7156 | 1.0034 |
| DIS | 0.0000 | -0.0337 | 1.0192 | -0.0001 | -0.0314 | 0.9379 |
| GE | -0.0029 | -1.4690 | 1.0295 | -0.0038 | -0.7793 | 1.0499 |
| GS | -0.0025 | -1.0816 | 1.0155 | 0.0001 | 0.0276 | 1.0000 |
| HD | 0.0028 | 1.5087 | 1.0119 | -0.0039 | -1.3587 | 1.0316 |
| IBM | -0.0003 | -0.2266 | 0.9807 | 0.0022 | 1.1239 | 0.9760 |
| INTC | -0.0001 | -0.0548 | 0.9944 | -0.0013 | -0.4894 | 0.9976 |
| JNJ | 0.0022 | 1.8698 | 0.9863 | -0.0006 | -0.2736 | 0.9378 |
| JPM | -0.0018 | -0.7086 | 1.0369 | 0.0005 | 0.0979 | 1.1690 |
| KO | 0.0009 | 0.5148 | 0.9528 | -0.0008 | -0.3113 | 0.9671 |
| MCD | 0.0031 | 2.4322 | 0.9755 | 0.0010 | 0.3844 | 0.9234 |
| MMM | -0.0006 | -0.4809 | 0.9954 | 0.0026 | 1.6298 | 0.9710 |
| MRK | 0.0000 | -0.0011 | 1.0166 | -0.0002 | -0.0572 | 0.9346 |
| MSFT | -0.0008 | -0.4928 | 0.9997 | 0.0020 | 0.7346 | 0.9693 |
| NKE | 0.0008 | 0.4068 | 1.0460 | -0.0006 | -0.1666 | 0.9960 |
| PFE | 0.0014 | 1.2463 | 0.9934 | 0.0009 | 0.5057 | 0.9200 |
| PG | 0.0018 | 1.4811 | 0.9634 | -0.0001 | -0.0346 | 0.9331 |
| TRV | 0.0013 | 0.6254 | 1.0427 | 0.0020 | 0.7407 | 0.9878 |
| UNH | -0.0019 | -0.6390 | 0.9783 | 0.0065 | 1.1159 | 0.9852 |
| UTX | -0.0007 | -0.6202 | 0.9914 | 0.0039 | 2.0266 | 1.0489 |
| V | 0.0010 | 0.3954 | 1.0208 | -0.0003 | -0.0923 | 1.0238 |
| VZ | 0.0023 | 1.4683 | 1.0003 | -0.0013 | -0.5639 | 0.9537 |
| WMT | 0.0043 | 3.3145 | 0.9866 | -0.0041 | -1.4204 | 0.9285 |
| XOM | 0.0016 | 0.9205 | 1.0321 | 0.0019 | 0.6479 | 0.9761 |

Table A.12. Twenty percent decrease DJIA: (July 2009-June 2016)

| Tickers | alpha(tr) | alpha t-value(tr) | beta(tr) | alpha(te) | alpha t-value(te) | beta(te) |
|---------|-----------|-------------------|----------|-----------|-------------------|----------|
| AAPL | 0.0020 | 1.6968 | 0.9432 | 0.0020 | 1.0990 | 0.8667 |
| AXP | 0.0004 | 0.5283 | 0.9594 | 0.0005 | 0.5884 | 1.0470 |
| BA | 0.0000 | 0.0957 | 0.9887 | 0.0015 | 0.7112 | 1.1628 |
| CSCO | 0.0000 | 0.0519 | 0.9910 | -0.0009 | -0.6784 | 0.9725 |
| CVX | -0.0003 | -0.6974 | 1.0062 | -0.0008 | -1.0567 | 0.9585 |
| DIS | 0.0010 | 2.1311 | 0.9940 | 0.0008 | 0.9571 | 1.0373 |
| GE | -0.0004 | -1.0328 | 0.9946 | 0.0004 | 0.4978 | 1.0163 |
| GS | 0.0000 | -0.0117 | 0.9471 | 0.0000 | -0.0230 | 1.0455 |
| HD | 0.0010 | 2.2530 | 0.9993 | 0.0009 | 1.1046 | 1.0464 |
| IBM | 0.0000 | 0.0541 | 0.9874 | -0.0003 | -0.2311 | 0.9032 |
| INTC | 0.0005 | 0.8119 | 0.9905 | -0.0012 | -1.3937 | 0.9765 |
| JNJ | -0.0004 | -0.8969 | 1.0124 | -0.0001 | -0.1294 | 1.0271 |
| JPM | -0.0001 | -0.1907 | 0.9582 | 0.0006 | 0.8254 | 1.0287 |
| KO | -0.0001 | -0.1930 | 0.9975 | -0.0005 | -0.6572 | 0.9529 |
| MCD | 0.0000 | -0.0870 | 1.0180 | -0.0008 | -1.0548 | 0.9441 |
| MMM | 0.0002 | 0.5577 | 0.9926 | 0.0006 | 0.7717 | 1.0530 |
| MRK | 0.0000 | 0.0545 | 1.0035 | -0.0002 | -0.3527 | 0.9597 |
| MSFT | 0.0004 | 0.7772 | 0.9919 | -0.0012 | -1.5106 | 1.0222 |
| NKE | 0.0003 | 0.4947 | 0.9898 | 0.0020 | 1.3659 | 1.1082 |
| PFE | -0.0003 | -0.5318 | 1.0058 | 0.0002 | 0.2966 | 1.0156 |
| PG | -0.0006 | -1.1950 | 1.0200 | -0.0002 | -0.3927 | 0.9959 |
| TRV | -0.0003 | -0.9321 | 1.0066 | 0.0008 | 1.4451 | 0.9984 |
| UNH | 0.0007 | 1.3902 | 1.0010 | 0.0013 | 1.3358 | 1.0353 |
| UTX | -0.0001 | -0.2963 | 0.9911 | 0.0004 | 0.4659 | 1.0469 |
| V | 0.0006 | 0.6455 | 0.9674 | 0.0027 | 1.7044 | 1.0905 |
| VZ | -0.0004 | -0.7230 | 1.0144 | 0.0001 | 0.1666 | 0.9566 |
| WMT | -0.0003 | -0.6351 | 1.0148 | -0.0002 | -0.3354 | 0.9501 |
| XOM | -0.0009 | -1.3926 | 1.0288 | -0.0004 | -0.6803 | 0.9669 |