Georgia State University ScholarWorks @ Georgia State University

Business Administration Dissertations

Programs in Business Administration

5-9-2018

Embracing the Unexpected: A Quasi-experiment to Explore the Effects of Power and Gender on the Decision to Reciprocate a Hug-Or Not-in the Workplace

Paula R. Gable

Follow this and additional works at: https://scholarworks.gsu.edu/bus admin diss

Recommended Citation

Gable, Paula R., "Embracing the Unexpected: A Quasi-experiment to Explore the Effects of Power and Gender on the Decision to Reciprocate a Hug-Or Not-in the Workplace." Dissertation, Georgia State University, 2018. https://scholarworks.gsu.edu/bus_admin_diss/99

This Dissertation is brought to you for free and open access by the Programs in Business Administration at ScholarWorks @ Georgia State University. It has been accepted for inclusion in Business Administration Dissertations by an authorized administrator of ScholarWorks @ Georgia State University. For more information, please contact scholarworks@gsu.edu.

PERMISSION TO BORROW

In presenting this dissertation as a partial fulfillment of the requirements for an advanced degree from Georgia State University, I agree that the Library of the University shall make it available for inspection and circulation in accordance with its regulations governing materials of this type. I agree that permission to quote from, copy from, or publish this dissertation may be granted by the author or, in her absence, the professor under whose direction it was written or, in his absence, by the Dean of the Robinson College of Business. Such quoting, copying, or publishing must be solely for scholarly purposes and must not involve potential financial gain. It is understood that any copying from or publication of this dissertation that involves potential gain will not be allowed without written permission of the author.

Paula R. Gable

Embracing the Ur	nexpected: A	Quasi-experiment	to Explore the	e Effects o	of Power a	and Gen	der on
	the Decision	to Reciprocate a H	ug-Or Not-in	the Work	place		

by

Paula Gable

A Dissertation Submitted in Partial Fulfillment of the Requirements for the Degree

Of

Executive Doctorate in Business

In the Robinson College of Business

Of

Georgia State University

GEORGIA STATE UNIVERSITY

ROBINSON COLLEGE OF BUSINESS

2017

Copyright by Paula Gable 2017

ACCEPTANCE

This dissertation was prepared under the direction of the *PAULA GABLE* Dissertation Committee. It has been approved and accepted by all members of that committee, and it has been accepted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in Business Administration in the J. Mack Robinson College of Business of Georgia State University.

Richard Phillips, Dean

DISSERTATION COMMITTEE

Dr. Mark Keil (Chair)

Dr. Leigh Anne Liu

Dr. Todd Maurer

TABLE OF CONTENTS

ACKNOWLEDGEMENT	'SError! Bookmark not defi	ned.
LIST OF TABLES		X
LIST OF FIGURES		xi
LIST OF ABBREVIATIO	ONS	xii
I INTRODUCTION		15
I.1 Motivation for the	Study	15
I.2 Theoretical Frame	work	17
I.3 Overview of This S	tudy	18
II LITERATURE REVI	EW	20
II.1 A Review of Social	Exchange Theory (SET)	20
II.1.1 The Origins	of SET	20
II.1.2 The Role of	Power in SET	22
II.1.3 The Role of	Gender in SET	23
II.2 Nonverbal Commu	nication in Human Interactions	24
II.2.1 Touch as a l	Form of Nonverbal Communication	25
II.2.2 The Use of T	Touch in the Workplace	25
II.2.3 The Role of	Gender in Human Touch	27
II.2.4 The Role of	Power in Human Touch	28
II.2.5 Touch in the	e Workplace	29
III RESEARCH METHO	ODOLOGY	33
III.1 Experimental D	esign	33
III.2 Constructs Used	L	35
III.3 Basic Research	Model	36

111.4	Devel	oping Hypotheses36
III	.4.1	Hypothesis 1
III	.4.2	Hypothesis 2
III	.4.3	<i>Hypothesis</i> 3
Ш	.4.4	Hypothesis 4
III.5	Data	Collection Strategy41
III.6	Discu	ssion of Measures Used41
III.7	Quali	ty of Communications Experience Measure (QCE)41
III	.7.1	Global Competency Inventory (GCI)
III.8	Proce	edures42
III	.8.1	An Overview of the Experiment 42
Ш	.8.2	Recruiting Confederates and Research Participants 43
III	.8.3	Manipulation Check
III	.8.4	Data Collection Procedures
III.9	The I	Debrief
IV ANA	ALYSIS	S AND RESULTS 47
IV.1	Descr	iptive Statistics48
IV	.1.1	<i>Gender & Power</i>
IV.	.1.2	Age Distribution and Years in the United States
IV.	.1.3	Ethnicity, Country of Birth and Highest Level of Formal Education 50
IV.2	Нуро	thesis Testing51
IV.	.2.1	Testing H ₁ and Post Hoc Analyses (n=150 and n=86) 51
	IV.2.1.	1 Testing H ₁ : Power of Confederate Predicts Degree of Hug Reciprocation52
	IV.2.1.2	2 Post Hoc Analysis: Power of Confederate Predicts Comfort (QCE) 52

IV.2.1.3	Post Hoc Analysis: Power of Confederate Predicts Responsiveness (QCE) 52
IV.2.2	Testing H ₂ and Related Post Hoc Analyses53
IV.2.2.1	Testing H ₂ : Gender Predicts Degree of Hug Reciprocation
IV.2.2.2	Post Hoc Test: Gender as a Predictor of Comfort (QCE)54
IV.2.2.3	Post Hoc Testing: Gender Predicts Responsiveness (QCE)55
IV.2.3	Testing H ₃ and Related Post Hoc Analyses (n=150 and n=86)55
IV.2.3.1	. Testing H ₃ : Interaction of Power & Gender Predicts Hug 55
IV.2.3.2	Post Hoc Test: The Interaction of Power and Gender Predicts Comfort
(QC)	E)56
IV.2.3.3	Post Hoc Test: The Interaction of Power and Gender Predicts
Resp	ponsiveness56
IV.2.4	Testing H ₄ 57
IV.2.4.1	Testing H _{4A} : Emotional Sensitivity Predicts Hug 57
IV.2.4.2	Testing H _{4B} : Social Flexibility Predicts Hug57
IV.3 Summa	ary of Results57
IV.3.1	Results of Hypothesis and Post Hoc Testing57
IV.3.1.1	Bivariate Correlations (n=150)
IV.3.1.2	Bivariate Correlations (n=86)
V DISCUSSIO	N OF RESULTS AND IMPLICATIONS62
V.1 Contribut	tions to the Body of Knowledge62
V.2 Significan	t Results62
V.2.1 Dis	scussion of Testing H ₁ 63
V.2.2 Dis	scussion of Testing H ₂ 65
V.2.3 Dis	scussion of Testing H ₃ 66

V.2.4	Discussion of Testing H4	67
V.3 Limita	tions of this Study	67
V.4 Areas i	for Future Research	68
APPENDICE	S	70
Appendix A	A Data Collection Strategy	70
Appendi.	x A.1 Flyers to Recruit Confederates	70
Appendi.	x A.2 Flyer to Recruit Research Participants	71
Appendi.	x A.3 Informed Consent Form	72
Appendix I	B Research Scenarios and Debrief	2
Appendi.	x B.1 Research Scenario for Male Participant	2
Appendi.	x B.2 Research Scenario for Female Participant	3
Appendi.	x B.3 Full Research Scenario – Not Shared with Research Participant	4
Appendi.	x B.4 Debrief	6
APPENDIX	X C MEASUREMENT INSTRUMENTS	7
Appendi.	x C.1 Quality of Communication Experience (QCE) Measures	7
Appendi.	x C.2 Global Competency Inventory (AKA Kozai Group Survey Questions)	<i>9</i>
Appendi.	x C.3 Areas of Contact and Interception (Barnlund, 1975)	11
Appendi.	x C.4 Pictures Used to Rate Degree of Hug Reciprocation	12
Appendi.	x C.5 Table of Variables Used	14
Appendi.	x C.6 Full On-Line Qualtrics-Based Questionnaire	19
Appendix I	D. Descriptive Statistics	25
Appendi	ix D.1 Age Distribution of Research Participants (n=150 and n=86)	25
Appendi.	x D.2. Years Living in the United States	27
Annondi	x D.3 Ethnicity. Country of Birth and Highest Level of Formal Education	30

Appendix D4 Degree of Hug Reciprocation & Manipulation Check
Appendix D.5 Comments & Suggestions from Research Participants
Appendix E Supporting Documents for Testing H1 and Related Post Hoc Analyses 38
Appendix E.1. Regression to Test H ₁ : Confederate's Power (Status) Predicts Hug (n=150)
Appendix E.2. Regression to Test H1: Confederation's Power Predicts Hug (n=86) 40
Appendix E.3 Post Hoc Test: Confederate's Power (Status) Predicts Comfort 41
Appendix E.4 Post Hoc Test: Power Predicts Comfort (n=86)
Appendix E.5 Post Hoc Test: Confederate's Power Predicts Responsiveness
Appendix E.6. Post Hoc Test: Confederate's Power (Status) Predicts Responsiveness (n=86)
Appendix E.7 Supporting Documents for Testing H2 and Related Post Hoc Analyses
40
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86) 48
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86) 48
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86) 48 Appendix E.9 Post Hoc Test: Gender Predicts Comfort (n=150)
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86)
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86)
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86)
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86)
Appendix E.8 Testing H ₂ : Gender Predicts Degree of Hug Reciprocation (n=86)

VIT	ΓAError! Bookmark not defined
RE	FERENCES
	Appendix E.21 Testing H _{4B} : Social Flexibility (SF) Predicts Hug (n=150)74
	Appendix E.20 Testing H _{4A} : Emotional Sensitivity (ES) Predicts Hug (n=86) 72
	Appendix E.19. Testing H _{4A} : Emotional Sensitivity (ES) Predicts Hug (n=150)
	Appendix E.18 Post Hoc Analysis: Power*Gender Predicts Responsiveness (n=86) 69

LIST OF TABLES

Table 1 Hugging v. Handshake	31
Table 2 Constructs Used	35
Table 3 Summary of the Measurement Instrument	45
Table 4 Total Number of Participants per Treatment Condition (n=150)	48
Table 5 Number of Participants per Treatment Condition Who Passed Manipulate (Check
(n=86)	49
Table 6 Descriptive Statistics for Control Variables (n=150)	49
Table 7 Descriptive Statistics for Control Variables (n=86)	50
Table 8 Descriptive Statistics for Testing H2 (n=150)	53
Table 9 Descriptive Statistics for Testing H2 (n=86)	54
Table 10 Results of Hypothesis and Post Hoc Testing	58
Table 11 Bivariate Correlations between Key Variables (n=150)	60
Table 12 Bivariate Correlations between Key Variables (n=86)	61

LIST OF FIGURES

Figure 1 Logic Tree for Experimental Design	34
Figure 2 Schematic of 2x2	34
Figure 3 Basic Research Model	36
Figure 4 Research Model with Results (n=150)	47
Figure 5 Research Model with Results (n=86)	48

LIST OF ABBREVIATIONS

(In Alphabetical Order)

DV Dependent Variable

GSU Georgia State University

GCI Global Competency Inventory

ES Emotional Sensitivity

IV Independent Variable

LR Logistic Regression

MR Multiple Regression

QCE Quality of Communication Experience (Measure)

RCB Robinson College of Business

SET Social Exchange Theory

SF Social Flexibility

SPSS Statistical Program for the Social Sciences

xiii

ABSTRACT

Embracing the Unexpected: A Quasi-experiment to Explore the Effects of Power and Gender on

the Decision to Reciprocate a Hug- Or Not- In the Workplace

by

Paula Gable

December 2017

Chair: Mark Keil

Major Academic Unit: Executive Doctorate in Business

In business, the ability to develop rapport with a potential exchange partner can

significantly impact the outcome of a negotiation. Although non-verbal communication is a key

factor in relationship-building, there is little research on use of touch in business, and even less

about hugging, even though hugging is becoming more common in the US. To explore hugging

as a nonverbal form of communication in the workplace, the researcher adopted a quasi-

experimental design informed by Social Exchange Theory (SET). During the experiment, power

and dyadic gender composition were manipulated to study their effects on a "hugee's" decision

to reciprocate a hug, or not, in a business setting. Following a scenario-based encounter between

subject and confederate, the subjects answered a series of questions about themselves and their

experience.

This research shows that female research participants are more likely than male participants to

reciprocate a hug offered by a same-gender exchange partner; that the power (status) of a

"hugger" does not significantly influence whether or not a research participant will reciprocate a

hug offered by an exchange partner; that the gender of the research participant does not moderate

the effect of power of the exchange partner such that power will have a greater effect on female

participants than male participants and that individual traits of Emotional Sensitivity and Social Flexibility do not predict hugging in the workplace.

I INTRODUCTION

I.1 Motivation for the Study

In *Kiss, Bow, or Shake Hands* (Morrison & Conaway, 2006), a popular book on international business etiquette, the authors assert that most business meetings begin with the formal greeting of a kiss, bow, or handshake, depending on local customs. The authors stress the importance of correctly offering and reciprocating a greeting, because it is crucial in developing rapport with potential exchange partners: "an unintentional misstep can destroy your costly international marketing efforts (Morrison & Conaway, p. vii)."

The need to understand cultural nuances and observe correct social protocol is critical to all aspects of business, whether domestic or foreign, according to David Reiter, M.D., M.B.A, and Medical Director of Thomas Jefferson University Hospital. Reiter asserts that "the cost of not knowing local custom and practice varies from unexpectedly poor accommodations to lost business deals, (Morrison & Conway, p. iv.)" To be successful, business people must understand the interpersonal dynamics of social protocol, including hugging, which can either strengthen or weaken a business relationship.

Understanding the dynamics of offering and reciprocating a hug in the workplace may be more difficult than one might initially expect. When we look at the media today, we frequently see pictures of world leaders greeting colleagues with a hug, rather than the more traditional handshake. Some embraces appear to be natural, cordial and appropriate in a professional setting, while others seem stiff and reluctant, at best. A single Google search yielded over 15,000,000 hits for "awkward hugs," many of which contained pictures or videos of public figures who seem quite perplexed about this emerging form of nonverbal communication, which is becoming more prevalent in the American workplace.

This uptick of hugging even caught the attention of the staid *Wall Street Journal*, which published the article, "The Delicate Protocol of Hugging" (Drexler, 2013). Drexler asserts that while hugging in the U.S. is on the rise, surveys reveal that many Americans prefer to avoid intimacy with co-workers. This seeming paradox may indicate the ambivalence U.S. workers have about the use of touch. Although there may be many valid reasons for coworkers to hug, a senior executive once counseled Drexler: "Don't yell, don't cry, don't hug." She prefers to follow that advice.

In the past, when Drexler was first coached to avoid hugging in the workplace, the guidance to refrain from hugging was likely wise counsel. However, this instruction may no longer be relevant today. With hugging in the workplace becoming more common in America, there is a current need to understand the underlying factors of giving and reciprocating a hug. In fact, failure to do so could be detrimental to business.

Psychologists and sociologists have been studying the use of human touch in interpersonal relations for many years (Argyle, 1988; Johnson & Edwards, 1991; Mehrabian, (1970, 1972, 1981), with researchers coming to varying conclusions. Prior work on culture and communication (e.g., Adair, Buchan, & Chen, 2009) suggests that people with different cultural backgrounds prefer varying degrees of personal space and emotional expressiveness. Other factors such as gender, professional culture (e.g., business executives or child care providers), professional status (e.g., hiring manager or student intern), context (e.g., formal or informal) and individual traits may also influence the choice to initiate or respond to hugging.

Done well, hugging can facilitate rapport-building. Yet, if the initiator and the responder have different comfort levels related to hugging, this can cause tension or even rupture an

interpersonal relationship. An unwelcome hug can tarnish a public imagine, affect morale, and even sabotage a deal -- all of which can figure prominently in the bottom line.

One particularly embarrassing, business-related hug was caught on video when a reporter (Markovich, 2013) attended a Charlotte, North Carolina Chamber of Commerce press conference where MetLife announced they would bring more than 1,300 jobs to the city. Later, Markovich looped shots of the male mayor and male governor in an awkward and embarrassing embrace and posted to the internet "an endless snapshot of an infinitesimal moment." (http://www.charlottemagazine.com/Blogs/Way-Out/March-2013/The-Weeks-Inanity-Animated-GIF-edition/)

Although this ill-conceived hug did not torpedo the business deal, it was widely discussed in the business community and drew significant attention on the *Charlotte Magazine* website. From there, the link could easily be Tweeted, posted to Facebook or Stumble-Upon, pinned to Pinterest, or accessed via Google+, to name a few social media outlets. In an era of instantaneous information sharing, it is more important than ever to avoid clumsy embraces that can negatively impact public perceptions. Gaining new insights on this topic will shed light on the current state of hugging in the American workplace, and may help practitioners avoid an awkward or embarrassing social faux pas that could negatively impact both the actors and the organizations they represent.

I.2 Theoretical Framework

This section presents several distinct streams of literature as the theoretical framework to analyze hugging in the workplace. First, *Social Exchange Theory* (SET) (Blau, 1964; Cook, 1978; Emerson, 1962; Homans, 1958; Thibaut & Kelly, 1959) is reviewed to shed light on the effect of power in the decision to reciprocate a hug. Second is a review of the literature on *touch*

as a form of nonverbal communication (Fuller & Simmering, 2011; Hall, 1996; Hornik, 1992; Marler et al., 2011; Simmering, et al., 2013) with a special focus on *hugging* (Derlega, Catanzaro & Lewis, 2001; Dolin & Booth-Butterfield, 1993; Holroyd & Brodsky, 1980; Rabinowitz, 1991). Third is a review of *gender* in the decision to reciprocate a hug (Dolin & Booth-Butterfield, 1993; Holroyd & Brodsky, 1980; Rabinowitz, 1991).

I.3 Overview of This Study

Despite prior research on human touch, there exists little or no research on hugging in a business setting. However, earlier research on Social Exchange Theory (SET) and the use of touch as a form of nonverbal communication indicate that the gender, power, and individual traits of research subjects are important constructs to consider in research on human touch.

This research makes several unique contributions regarding application of Social Exchange Theory to the study of nonverbal communication in the workplace. In particular, it:

- (1) is among the first to explore hugging in a workplace context;
- (2) explores the role of power in the decision to reciprocate a hug in the workplace;
- (3) explores how the gender of exchange partners (M-M and F-F) influences the decision to reciprocate a hug in the workplace;
- (4) explores the interaction of power and gender in the decision to reciprocate a workplace hug;
- (5) explores whether a research participant's relational competency predicts the decision to reciprocate a hug offered at the outset of a business meeting.

The remainder of this document is structured as follows:

- §2 reviews the literature related to the constructs and theories, as well as the research model and hypotheses that will guide study design;
- §3 describes the research methodology (quasi-experimental design and measures);

- §4 discusses the approach to data analysis and presents results;
- §5 discusses the study's results and presents conclusions.
- §6 discusses contributions and limitations;
- §7 cites references used in this study;
- §8 presents supporting documents not included in the body of this paper.

II LITERATURE REVIEW

II.1 A Review of Social Exchange Theory (SET)

To analyze hugging in the workplace, Social Exchange Theory (SET) (Blau, 1964; Cook & Emerson, 1978; Emerson, 1972; Homans, 1958; Thibaut & Kelly, 1959) is used as an orienting theoretical perspective for understanding a hug between two people in a business relationship, known as *exchange partners*. Although various theorists have voiced different opinions about SET, most would agree that it "involves a series of interactions that generate obligations," and that "social exchange theory (SET) is among the most influential conceptual paradigms for understanding workplace behavior (Cropanzo & Mitchell, 2005, p. 874)."

II.1.1 The Origins of SET

Cropanzano & Mitchell (2005) trace the origins of SET back to cultural anthropologist and ethnographer Branislaw Malinowski (1922), who studied circular patterns of exchange among tribal societies on islands in the Pacific Ocean. Malinowski proposed that these social exchange patterns served to reduce conflict and enhance solidarity among groups. In this way, "Rather than a theory that explains precisely the nature of some social phenomenon, social exchange theory is an orienting strategy or perspective that shapes the way social exchange researchers develop theories and conduct research (Lovaglia, 2007)." Thus, adopting this theoretical approach, social exchange is conceptualized as trade of valued resources, which may include both tangible goods such as money and other items of value, and intangible goods such as affection, attention and information, in any combination.

Other scholars believe SET began with Marcel Mauss, sometimes referred to as the "father of modern French anthropology." In 1925, he published Essai sur le don, (released in English in 1954 as *The Gift: Forms and Functions of Exchange in Archaic Societies.*) Homans (1958, p.

598) wrote, "So far as I know, [Mauss's is] the only theoretical work that makes explicit use of [exchange theory]." As such, some researchers consider it the first systematic analysis of the gift exchange custom, which began before the rise of the Roman Empire and is still observed in some parts of the world today.

According to Mauss, the gift exchange can be understood as a transaction, or series of transactions, that shape personal relationships between individuals and groups. Yet, these gift exchanges are much more than the swapping of goods. They seem to take on a life of their own, forming and upholding moral, mythological, and religious phenomena, as well as the aesthetic, economic, judicial, rhetorical and social structure of aboriginal cultures. Later anthropologists (Firth, 1967; Sahlins, 1972) continued in this tradition, which had earlier been revised and applied to social psychology (e.g., Gouldner, 1960; Homans, 1958; Thibault & Kelley, 1959), and sociology, Blau, 1964).

Although Homans himself states that he drew on the work of Mauss, other theorists trace the genesis of SET to sociologist George Homans with publication of his article, "Social Behavior as Exchange" (1958). Here, the author asserted that "interaction between persons is an exchange of goods, material and non-material (p. 597)," with nonmaterial goods being symbols of approval and prestige. Homans drew inspiration from his friend, behavioral psychologist B.F. Skinner (1953), who likened human behavior to that of an experimental animal such as a pigeon. In the laboratory, the pigeon pecks at a target in its cage, and the psychologist rewards the behavior by feeding the bird corn.

Of course there are some fundamental differences between the operant conditioning actions of pigeons and those of humans. Yet, Homans suggests that just as a bird can be conditioned in the laboratory, two individuals can reinforce each other's behavior – even though this interpersonal

process is more complex and less understood. Per Homans, the question with humans is not how their behavior was reinforced in the past, but rather how much value their behavior is "getting them now." In its simplest form, SET, shaped by rational choice theory, can be summarized as Profit = Rewards – Cost. By applying this formula, logical human actors are expected to maximize profit, both tangible and intangible (Blau, 1964; Homans, 1961; Thibaut & Kelly, 1959.)

II.1.2 The Role of Power in SET

When studying exchange relationships, Blau, 1964; Homans, 1961; Thibaut & Kelly, 1959, identified *power* as a key construct, with power defined as the relative interdependence of both parties. For example, if person A relies on person B for positive results, and person B does not rely on person A, then B is understood to have considerable power over A (Cook & Emerson, 1978).

According to Thibaut and Kelly (1959), supervisors may control not only an employee's financial outcomes, termed *fate control*, but can also exert a great deal of influence over a subordinate's behavior, which is referred to as *behavior control*. This control comes from a supervisor's ability to punish or reward particular types of behaviors. When an employee has the ability to create other options for him or herself, beyond rewards from an employer, this is referred to as *mutual fate control*.

In cases where *mutual fate control* exists, the employer and employee are dependent upon each other to achieve desired financial outcomes (Thibaut and Kelly, 1959). The mutuality of their business relationship gives the employee significant bargaining power s/he might not have in a business relationship where the employer holds all the power. Mutual fate control thus limits the behavioral control that the employer may exert over the employee.

It is important to note that Blau (1964) was among the first theorists to distinguish between social exchange and economic exchange. He theorized that social exchange is based on a relationship that involves unspecified, future obligations. In comparison, economic exchange creates an expectation of an exchange in which the exact nature of future return for contributions is clearly specified.

Gouldner (1960) ties Social Exchange Theory to reciprocity, the assumption that people help those who help them. Within this framework, people consciously or unconsciously keep a mental tally of the social credits accruing to them by helping out others. They also tend to like people who help them and show them affection with the unspoken that others will return affection in the future. In addition, people rarely (if ever) support or assist those who cannot reciprocate in some way either now or in the future.

II.1.3 The Role of Gender in SET

"Society rewards and reinforces different types of behavior for men and women." (Eagly, 1987). Additionally, "Prescriptive sex stereotypes stem from men's higher status as compared to women within society (Conway, Pizzamiglio, & Mount, 1996; Eagly & Steffen, 1984; Hoffman & Hurst, 1990; Jackman, 1994; Meeker & Weitzel-O'Neill, 1977; Ridgeway & Bourg, 2004)."

In the U.S., as the percentage of women in the workplace has grown and the gender-based segregation in occupations has decreased, women now personally identify with what were once considered strictly masculine personality traits (Spence & Buckner, 2000; Twenge, 1997) and contemporary society has come to view women as more "masculine" than women of the past (Cejka & Eagly, 1999; Diekman & Eagly, 2000). Nevertheless, societal expectations still prescribe that women exhibit behaviors associated with feminine niceness (e.g., kindness, warmth, and sensitivity to others' needs). Yet, these "feminine" behaviors also connote a

subordinate status to men, (Jackman, 1994; Prentice & Carranza, 2002; Ridgeway, 2001; Rudman & Glick, 2008).

These gender-based stereotypes pose a unique threat to women in business negotiations. A female who projects competence in stereotypically masculine ways (e.g. self-promoting Rudman, 1998); authoritative or directive (Eagly, Makhijani & Klonsky, 1992) runs a far greater risk of social resistance that a male with otherwise comparable individual traits (Carli, 1990; Carli et al., 1995; Eagly et al., 1992; Rudman, 1998; Rudman & Glick, 1999, 2001).

As recently as 2001, researchers Rudman & Glick suggested than in order for a professional woman to convey competence and be as influential as her male counterparts, she must soften behaviors typically associated with male competence by accentuating behaviors traditionally associated with "feminine niceness." Based on this understanding of clear differences in behavioral expectations for men and women, it will be interesting to note how gender and power interact in the decision to reciprocate a hug in a business setting in 2016.

II.2 Nonverbal Communication in Human Interactions

In the second edition of his book *Silent Messages: Implicit Communication of Emotions and Attitudes (1981)*, Albert Mehrabian builds on his earlier research on non-verbal communications (1970, 1972) to demonstrate "that only 7% of what we communicate consists of the literal content of the message. The use of one's voice, such as tone, intonation and volume, take up 38% and as much as 55% of communication consists of body language (as cited by Van Vliet, 2012, p. v)." Thus, "body language" is an extremely important element of communication, and well worthy of study.

II.2.1 Touch as a Form of Nonverbal Communication

One form of body language is, of course, touch. Rose (1990, p. 315) asserts that "although touch clearly has important functions it is not clear that it plays any sort of one unique role in interpersonal communication." Argyle (1988) and Johnson & Edwards, (1991) also conducted research demonstrating the ambiguity of touch in interpersonal behavior. A review of the literature yields interesting insights into the use of human touch and its effect on those who are touched by another.

II.2.2 The Use of Touch in the Workplace

As early as 1976, Fisher et al., (p. 417) wrote that "touch is an essentially positive stimulus for the recipient to the extent that it does not: (a) impose a greater level of intimacy than the recipient desires . . ., or (b) communicate a negative message." Because touch may be used to persuade (Jones & Yarbrough, 1985), obtain compliance with requests (Willis & Hamm, 1980), or generate prosocial behavior (Goldman & Fordyce, 1983), one way to conceptualize touch is as an influence tactic. If touch is conceptualized as an influence tactic, then supervisors who use touch effectively should demonstrate greater interpersonal influence and greater apparent sincerity. Interpersonal influence captures work-related relationship building skill and communication effectiveness, while apparent sincerity assesses the extent to which individuals are honest, open, and forthright (Ferris et al., 2005).

Heaphy (2007) and others (e.g. Blanchard & Johnson, 2003) suggest that managers who use touch effectively are more effective at conveying sincere care for their subordinates and their success, than those who cannot. As a result, managers with higher "touch efficacy" are more likely to gain a variety of benefits including positive, supportive relationships, than peers with

less touch efficacy. Edwards (1984) proposed that "through touch, people will communicate support and caring to each other and thus feel safer and closer to each other (p. 770)."

In a novel experiment conducted in 1984, Crusco & Wetzel examined the effects of two different types of touch, either on the hand or on the shoulder, given by a waitress to a customer in a restaurant. The percentage tip left by the customer was used as a proxy to measure customer satisfaction. Results showed that the tipping rate was significantly higher when the waitress touched the customer, and that the tipping rate did not vary between the two different types of touch, (hand or shoulder) or the gender of the customer. The researchers concluded that the effect of touch can occur without the recipient's awareness, and that males respond similarly to females regarding human touch, as long as the contact is unobtrusive or free of dependency or status implications.

Nevertheless, as recently as 2007, Heaphy reported that "Though touch is fundamental to our nature, the use of touch as a means of building positive organizational relationships is a phenomenon that remains unexplored." In fact, much research in the area of human touch has focused on negative aspects of this behavior, particularly sexual harassment. Indeed, many managers are afraid to use physical touch with their subordinates because they fear this behavior could be perceived as sexual harassment (Richmond & McCroskey, 2004). Yet, Fuller & Simmering (2011) contend that appropriate touch can play a significant role in facilitating positive organizational behavior, particularly between a supervisor and a subordinate. Shotland and Craig (1988) believe that these concerns about appropriate touch being construed as sexual harassment are largely unfounded, because adults generally have the ability to distinguish between behavior associated with sexual interest and behavior that is simply meant to be friendly. Furthermore, certain types of touch -- pats on the back, handshakes, and other forms of

touch commonly used in the workplace can be used legally and appropriately. Fuller & Simmering (2011) agree that appropriate use of touch in the workplace can enhance interpersonal relationships and is related to several indicators of supervisor social effectiveness, including positive, supportive relationships, which may be associated with enhanced results in the workplace.

II.2.3 The Role of Gender in Human Touch

Although results from research on human touch have not always been consistent, some findings have been replicated. There is some consensus among earlier publications regarding who received touch in the workplace; female subjects were touched in the workplace more frequently than their male contemporaries (Crusco & Wetzel, 1984; Henley, 1977; Major, 1981; Major et al., 1990).

However, it was not clear whether same-gender or opposite-gender touch was more common in the workplace, because different researchers have reached different conclusions, "owing to methodological problems (Stier & Hall, 1984, p. 440)." Major, et al., (1990) and Willis, et al., (1978) assert that physical contact between opposite-gender individuals was more prevalent, while Stier & Hall (1984) concluded that same-gender touch was more common.

Other studies (Martin & Anderson, 1993; Stier & Hall, 1984; Willis & Rawdon, 1994) on the relationship between gender and touch indicated that male subjects at that time were less comfortable with same-sex touch than were females. Rabinowitz (1991, p. 574) concluded that "Because traditional male gender-role socialization prohibits male-to-male touching except in specific situations, many men in North American culture rarely ... use physical contact to convey caring or closeness in male relationships."

These findings are in keeping with earlier research by Heslin & Alper (1983) and Jourard & Rubin (1968) which indicate that women are generally *less* touch-avoidant than men in samegender encounters, while Anderson & Leibowitz (1978) report women are *more* touch-avoidant than men in opposite-gender encounters (Remland & Jones, 1988). Additionally, Heslin & Alper (1983) showed that in general, women feel more positive about being touched than do men.

II.2.4 The Role of Power in Human Touch

It appears there is a connection between proximity of people in a shared space, and their level of comfort during an encounter with another person. In 1964, Hall's research indicated that in the US, "distances of from 6 to 18 inches are typical for intimate interpersonal situations, distances of from 30 to 48 inches are typical of casual personal interaction, distances of from 7 to 12 feet are characteristic of social-consultative situations, and distances of 30 feet and more are characteristic of public interaction situations (Mehrabian, 1969, p. 362.)"

Hall (1996) implies that if a person making an address does not observe these norms, either by being too close or too far away, then the addressee can adopt a negative attitude toward the encounter. Thus, an unexpected hug from another person could violate the norm of socially acceptable distances between people, and therefore be considered undesirable.

Hall further indicates there is an interaction between gender and power in some nonverbal communications: "Higher-status individuals initiated touch that was judged more often to be affectionate and that was more often directed to the arm or shoulder, whereas lower-status individuals initiated more formal touches and hand-shakes. Gender asymmetry in touch was very weak overall, but favored male-to-female over female-to-male touch when the two individuals had equal professional status, (p. 23)."

Henley (1973) proposed that higher status individuals have a touching privilege that they exercise in order to express and maintain their status advantage; and, because men have higher status than women, status is expressed through a man's touch of a woman more than vice versa. In general, lower status individuals permit individuals of higher status to approach quite closely but do not generally encroach upon the personal space of a higher status individual (Hartnett, Baily & Gibson, 1970). Major (1981) draws an analogy between the use of touch and the use of first names in social exchange. Like the use of another individual's first name, physical contact can imply closeness and camaraderie when used reciprocally, or higher status and power when used unilaterally, at times when the recipient does not feel free to reciprocate the gesture.

II.2.5 Touch in the Workplace

Cultural awareness is of particular importance to business people who seek to do business with exchange partners of varying ethnic and religious backgrounds. In Platonic, adult relationships, "individuals expressing affection can incur a number of inter-personal risks, especially in nonromantic relationships where opportunities for misattribution on the part of the recipient may be high (Floyd & Voloudakis, 1999.)" Within some societies, certain types of physical contact, such as kissing on the cheeks, are perceived as appropriate or even expected, while in others, the same act is viewed as invasive and unwelcome and may even be forbidden by religious or social tradition.

Cultural awareness is of particular importance to business people who seek to do business with people of varying ethnic and religious backgrounds. The risk of claims of sexual harassment is another factor to consider when determining whether or not a hug is appropriate in a business setting. "Officially, the Equal Employment Opportunity Commission (EEOC) says that sexual

harassment includes 'unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature'" (Rosner et al., 2001, p. 369).

In general, the courts have determined if a particular behavior constitutes harassment by asking if a "reasonable person" would consider it to be so. Additionally, when the alleged victim is female, some courts have held that the standard must be whether a "reasonable woman" would consider the questionable behavior unwelcome and sexual in nature.

Simmering, et al., (2013) further notes that "for physical touch to be seen as contributing to a hostile work environment, it must be intentional and involve 'intimate body areas' (U.S. EEOC, 1990: p. 8), or be performed in 'an offensive manner' (U.S. EEOC, 1990: p. 11). Therefore, many common types of physical touch (e.g., high fives, handshakes, pats on the back) would not normally be characterized as constituting sexual harassment. This creates the potential for touch to be used in the workplace in a positive fashion (p. 134).

Prior research (Hornik, 1992) suggests intentional touch frequently has a positive effect on consumers; female shoppers who were touched by a confederate, posing as an employee as they entered a store, spent more time in-store. Yet, for accidental interpersonal touching, when women - and to a lesser extent men - are brushed by another consumer in a store, they are likely to cease considering the product and may leave.

According to a US survey (*PR Newswire*, 2011) sponsored by the Menlo Park, California-based advertising, PR, and marketing recruiting firm, The Creative Group, "three in 10 advertising and marketing executives said hugging colleagues is at least somewhat common in the United States, and nearly one-quarter (24 percent) said it's not out of the ordinary to greet clients that way." Nevertheless, many leaders in the field do not personally engage in the practice. Seven in ten executives interviewed reported that "embracing coworkers in

a business setting is inappropriate; 76 percent said they rarely, if ever, hug clients or business contacts."

For this study, *The Creative Group* hired an independent research firm that did over 500 telephone interviews (*PR Newswire*, 2011). Participants were comprised of approximately 375 randomly selected marketing executives from firms with 100 or more employees, and about 125 randomly selected advertising executives from agencies with 20 or more employees. For this survey, research volunteers were asked, "In general, how common is it for you to greet the following individuals with a hug instead of a handshake in the United States?" Their responses reveal:

Table 1 Hugging v. Handshake

Responses to the question: "In general, how common is it for you to greet the following individuals with a hug instead of a handshake in the United States?"	Coworker	Client/ Business Contact
Very common if you know the individual well or it has been a while since you have seen him/her	7%	3%
Somewhat common if you know the individual well or it has been a while since you have seen him/her	23%	21%
Not common at all; hugging is rarely appropriate in a business setting	57%	61%
Never; hugging is not appropriate in a business setting	13%	15%
Total	100%	100%

These results suggest that hugging colleagues is probably more common in advertising agencies than in corporate marketing environments: 48 percent of the advertising executives interviewed said it is somewhat or very common to hug coworkers, compared to 29 percent of their counterparts in corporate marketing. In addition, 41 percent of advertising executives reported embracing clients or business contacts, while only 24 percent of marketing executives reported engaging in this behavior.

According to Donna Farrugia, Executive Director of the organization sponsoring the survey on hugging, "When it comes to business greetings, it's important to read your audience and the environment well. It's always best to err on the formal side to avoid making anyone feel uncomfortable." Business people even run the risk of having others perceive an embrace as a form of sexual harassment. Given the potential negative consequences of an inappropriate hug, answers to the research question can provide valuable information about the decision to hug or not, in a business setting.

When considering factors that influence the decision to hug in the workplace, it is important to note that younger employees may well be more comfortable with physical touch than previous generations. This sociological phenomenon is particularly interesting because the US has not traditionally been a very "tactile culture," (Simmering, et al., 2013). Nevertheless, Kershaw (2009) notes that among many American youth from a wide range of ethnic backgrounds, hugging is replacing more traditional forms of greetings for male-male, male-female and female-female encounters, which now tend to be entirely nonverbal.

Since most undergraduate students are between 18-25 years of age, and data was gathered at a university campus setting, it is possible that the subjects in this age range have adopted the emerging "hugging as the standard greeting" trend observed in interactions between youth and young adults.

III RESEARCH METHODOLOGY

This section presents the methodology employed to test predictions about the effect of gender and power in the decision to reciprocate a hug, or not, in a business setting.

III.1 Experimental Design

"Experimental designs are often touted as the most 'rigorous' of all research designs or, ... the 'gold standard' against which all other designs are judged." (Trochim, W. n.d. *Research Methods Knowledge Base*. Retrieved from http://www.socialresearchmethods.net/kb/desexper.php on 2-15-2016). If the study is well designed and implemented then the experiment is "probably the strongest design with respect to internal validity" which is required to establish a cause-effect or causal relationship between an experimental treatment and outcomes.

The limitation of experimental design is that it often limits external validity, or the ability to generalize results to the "real world." This is due to use of artificial experimental contexts, thereby sacrificing external validity (reproducibility in other settings) to achieve greater internal validity by establishing a high degree of correlation between the treatment and the observed behavior of the subject. In experimental design, it may be necessary to balance a high level of internal validity, required to minimize the possibility of alternative explanations, and a high level of external validity, needed to support reproducibility in other contexts.

Trochim (2008) presents the following diagram as a logic tree to identify the experimental design:

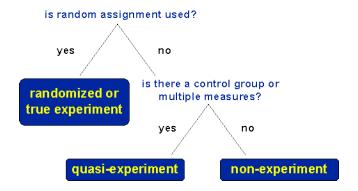


Figure 1 Logic Tree for Experimental Design

In addition to a true experimental design, a researcher may also choose to adopt either a quasi-experimental design, or a non-experimental approach to an investigation. A true experiment requires random assignment of subjects, while research that does not meet the criteria for either a true or quasi-experimental design are categorized as non-experimental. This study qualifies as a 2x2 factorial quasi-experiment with a non-equivalent group design (NEGD) employing post-test only measurements. A graphic representation of the 2x2 factorial design is presented in Figure 2 below.

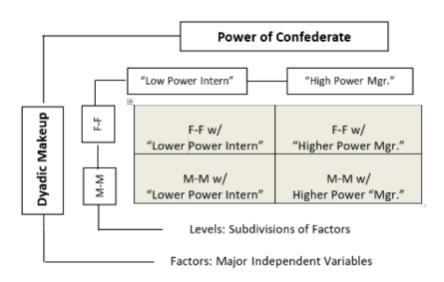


Figure 2 Schematic of 2x2

Given the unique features of a quasi-experimental methodology, this approach was adopted to study factors that influence the decision to reciprocate a hug in the workplace. Drawing on Social Exchange (Blau, 1964; Cook & Emerson, 1978; Homans, 1958, 1961; Thibaut & Kelly, 1959) for a theory-based analysis of an encounter between two exchange partners, the independent variable, *power*, was manipulated to determine whether relative social power is a significant factor in the decision to reciprocate a hug offered by an exchange partner at the outset of a business meeting. To explore the role of *gender* in this encounter, the researcher matched female research participants with a female confederate, and male research participants with a male confederate who offered an unexpected hug at the outset of a mock business negotiation.

III.2 Constructs Used

The constructs shown in Table 1 were used to study the effects of power and gender on the decision to reciprocate an unexpected hug offered by a confederate playing the role of an exchange partner in an important business negotiation. For a full list of the SPSS-based questions used to gather related data, please see Appendix 7.3.5. A brief description of variables follows.

Table 2 Constructs Used

Variable	Description of Variable
Manipulated Variable: Gender Composition of Dyad	Subjects self-identified as male or female and were assigned to either the male or female confederate so that all dyads were either M-M or F-F.
Manipulated Variable: Power (Confederate has either = or > Power than the research participant)	The mutual interdependence of both parties in an exchange relationship, e.g.: If person A relies on person B for positive results, and person B does not rely on person A, then B is understand to have considerable power over A. Power (status) was manipulated by having the confederate present as either a manager of higher power, or a student intern (peer) of equal power.
Power (Status as its proxy)	The position a person occupies in a particular setting. In this study, status served as a proxy for power.
IV: Global Competency Inventory (GCI)	GCI is a multifaceted, individual level construct that is broken down into several distinct constructs. Analysis in this study is limited to Emotional Sensitivity and Social Flexibility scales.

IV: Emotional Sensitivity (ES) (a GCI Construct)	Capacity to read emotions and understand feelings and challenges of others. This is the first of two GCI constructs used in this study.		
IV: Social Flexibility (SF) (a GCI Construct)	Capacity to regulate and adapt one's behaviors to fit in and build positive relationships with others. This is the second of two GCI constructs used.		
DV: Degree of Hug Reciprocation	Measured using a five point scale (Appendix 7.3.3.b) with (1) denoting no hug and (5) a full embrace. This scale was based on Barnlund's (1975) research that delineates "Areas of Contact" in human encounters.		
DV: Quality of Communication Experience (QCE)	QCE is a multifaceted, individual level construct that involves cognitive, behavioral, and affective elements. It is broken down into three distinct constructs: Clarity, Comfort and Responsiveness.		
DV: Comfort (a QCE Construct)	A condition of positive affect of ease and pleasantness when interacting with each other (Liu et al., 2010, p.470).		
DV: Responsiveness (a QCE Construct)	The behavioral aspect of the communication experience which indicates the norm of coordination (Liu et al., 2010, p.470).		
Control Variables	Calculations were made using Age and Years in US as controls.		

III.3 Basic Research Model

Figure 3 presents a schematic of the basic research model.

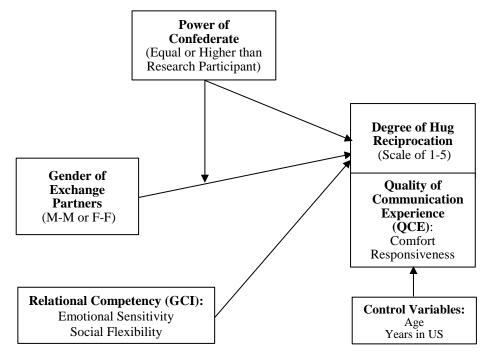


Figure 3 Basic Research Model

III.4 Developing Hypotheses

Based on the findings in the literature review, hypotheses were developed about reciprocation of a hug, in relationship to the effect of: (1) the manipulated variable, Power, (with status used as

a proxy for power); (2) the Gender composition of the research participant-confederate dyad; (3) the interaction of Power and Gender; (4) the relationship between reciprocation of a hug and the participant's assessment of the quality of communication during the encounter.

III.4.1 Hypothesis 1

Within SET is the belief that a person of lower power will seek to garner favor with the exchange partner of higher power (status) in order to gain future, unspecified rewards from the more powerful individual, who has access to resources that could help the exchange partner in the present or future. In short, Blau (1964) posited that one will perform a rational, economic calculus and then seek out and foster relationships predicated upon expectation of reciprocity.

The first hypothesis was developed based on SET, which suggests that an exchange partner of lower power (status) will ingratiate him or herself to a person of higher status (power):

 H_1 : Research participants are more likely to reciprocate a hug offered in a business setting by an exchange partner of higher power (status) than by an exchange partner of equal power (peer.)

III.4.2 Hypothesis 2

In 1968, Jourard & Rubin demonstrated that women are generally *less* touch-avoidant than men in same-gender encounters, while Anderson & Leibowitz (1978) report women are *more* touch-avoidant than men in opposite-gender encounters. This is consistent with the findings of other researchers (Heslin & Nguyen, 1983; Jourard & Rubin (1968); Martin & Anderson, 1993; Rabinowitz, 1991; Stier and Hall, 1984; Willis & Rawdon, 1994) who concluded that women in the 60's through the 90's were far more comfortable with same-gender touch than were men.

Therefore, it would be reasonable to hypothesize that, despite a recent increase in hugging among youth of both genders (Kershaw, 2009), females today are still more likely than males to reciprocate a hug offered by a same-gender exchange partner, as posited in H₂ below:

H₂: Female research participants are more likely than male participants to reciprocate a hug offered in a business setting by a same-gender exchange partner.

III.4.3 Hypothesis 3

For many years, social scientists have studied social influence behavior used by individuals in organizations where they aspire to achieve desired outcomes such as positive performance reviews, higher pay and promotions (e.g. Gotsis & Kortezi 2010; Kipnis et al. 1980; Sussman et al. 2002). Such influence tactics have been categorized by Kipnis et al. 1980 as either *soft* or *hard*. Soft tactics involve less aggressive, more subtle and indirect forms of influence that do not threaten the influence target's sense of power and control (Farmer et al. 1997, Kipnis et al. 1980). Ingratiating one's self to the boss is a typical example of a soft influence tactic. Hard tactics involve a more explicit challenge to an influence target's sense of power and control, with examples being directness and assertiveness, dominance (Kipnis et al. 1980) and even insults (Carothers & Allen, 1999).

In relationships where the power differential between supervisor and employee is perceived as high, the employee tends to use soft tactics as a primary influence strategy (Farmer et al., 1997). In contrast, when the perceived power differential is low, rather than high, the employee is more likely to use hard tactics as a primary influence strategy (Kipnis et al. 1980).

Research suggests that, in addition to the perceived power differential, gender norms also dictate a person's decision to employ soft or hard influence tactics. Studies have demonstrated that women are more likely than men to use soft influence tactics, and men are more likely than women to use hard influence tactics (Carothers & Allen 1999; Oakley 2000; Rudman 1998; Singh et al. 2002.)

Consistent with earlier findings, recent research by Capezio et al. (2017) demonstrated that in leader-follower relationships, gender is a significant factor in how followers respond to

Machiavellian leaders. As in other organizational settings, women tend to ingratiate themselves to their superior, while men do not; and men tend to be assertive while women do not. Thus, it is reasonable to posit that women are more sensitive to a power differential than men, and that they would be more likely to ingratiate themselves to "the boss" by reciprocating a hug, even if it was an unwelcome gesture of greeting. This reasoning gave rise to the following hypothesis about the decision to reciprocate a hug in a work-related scenario:

H₃: The gender of the research participant moderates the effect of power of the exchange partner such that power has a greater effect on reciprocation of the hug for female participants in a business setting than for male participants.

III.4.4 Hypothesis 4

Mendenhall, Stevens, Bird & Oddou (2010) of The Kozai Group demonstrated that, in order to be successful in an overseas assignment, business professionals must have a high level of competency in three dimensions: Perception Management, Relationship Management, and Self-Management. To assess an individual's skill in these three dimensions, The Kozai Group developed a proprietary instrument, the Global Competency Index (GCI, Appendix 7.2.2), to measure three broad dimensions of one's capacity to interact and function effectively in culturally complex contexts. Within the GCI, Relationship Management is conceptualized as having five distinct dimensions: (1) relationship interest, (2) interpersonal engagement, (3) emotional sensitivity, (4) self-awareness, and (5) social flexibility. In this study, use of the GCI is limited to two constructs, ES and SF, because upon review of the GCI instrument, they appeared most relevant to a research participant's decision to reciprocate a hug.

Emotional Sensitivity (ES) refers to the capacity to read the emotions and understand the feelings and concerns of others, as well as respond with empathy to the circumstances

individuals face. Emotional sensitivity is critical to effectiveness in complex business relationships because it contributes to an individual's ability to:

show appropriate respect to others (Arthur & Bennett, 1995, 1997; Hudson & Inkson, 2006; Kealey, 1994; Moro Bueno & Tubbs, 2004);

display interpersonal and cultural empathy (Arthur & Bennett, 1995, 1997; Cui & Van Den Berg, 1991; Hudson & Inkson, 2006; Kealey, 1994; Mendenhall & Osland, 2002; Moro Bueno & Tubbs, 2004);

show tolerance for differences in others (Arthur & Bennett, 1995, 1997; Hudson & Inkson, 2006; Kealey, 1994; Selmer, 1999, 2001).

Social Flexibility (SF) is defined as a person's capacity to regulate and adapt one's behavior to fit in and build positive relationship with others. "High social flexibility helps people adjust their behaviors to fit the situation and to favorably impress and connect with people they do not know well. Social flexibility also helps people better influence others to adapt their behaviors to fit the social situation." (Mendelhall et al., 2010, p. 13.)

It would seem logical that in order to show respect for the exchange partner; exhibit interpersonal and cultural empathy; and show acceptance of different behaviors in others; persons with highly developed ES would be more likely than persons with a less-developed ES to reciprocate an unexpected hug offered at the outset of a business meeting.

It would seem equally logical that persons with highly developed SF would be less "thrown" by an unexpected hug than persons with a less-developed SF. Therefore, one could predict that persons who score high in the SF domain would quickly reciprocate a hug in order to fit it and be accepted by the exchange partner, as well as to favorably impress and connect with the person offering the hug.

H₄: Relational Competency of the research participant predicts reciprocation of a hug.

 H_{4A} : More emotionally sensitive people are more likely to fully reciprocate a hug offered in a business setting than less emotionally sensitive people.

 H_{4B} : More socially flexible people are more likely to fully reciprocate a hug offered in a business setting than less socially flexible people.

In order to test these hypotheses, the following data collection strategy was employed.

III.5 Data Collection Strategy

Using Soper's on-line A-priori Sample Size Calculator for Multiple Regression (Roper, D., n.d. Retrieved from http://www.danielsoper.com/statcalc/calculator.aspx?id=1) with anticipated effect size (f2) = .15, which is small; desired statistical power level = 0.8; number of predictors = 3; and a probability level = 0.05 yielded minimum sample size n = 76. To ensure a sufficiently large sample size after cleaning the data, the experiment was run so that n =152 for data collected.

III.6 Discussion of Measures Used

III.7 Quality of Communications Experience Measure (QCE)

To gain insight into the relationship between reciprocating a hug in the workplace and the quality of communication experienced by the research participant, the Quality of Communication Experience (QCE) instrument (Liu, Stahl, & Chua, 2010) was administered to measure the constructs of Comfort, Clarity and Responsiveness in an interpersonal exchange. (See Appendix 7.3.1 to view validated measure.)

III.7.1 Global Competency Inventory (GCI)

The Global Competency Inventory (GCI) developed by the Kozai Group (Mendenhall, et al., 2010) was used to measure the research participant's Emotional Sensitivity (ES) and Social Flexibility (SF) as predictors in the decision to reciprocate a hug or not. (See Appendix 7.3.2 to view elements of validated measure.)

III.8 Procedures

III.8.1 An Overview of the Experiment

To test these hypotheses, the researcher ran a quasi-experiment at Georgia State University, Robinson College of Business, located in downtown Atlanta. Before the experiment began, she met individually with each potential research participant in the "intake room" to discuss the experiment before inviting the potential subject to sign an Informed Consent Form (Appendix 7.1.3). The document clearly stated that there was an element of deception in the scenario, and that the encounter would be recorded by an audio/visual camera.

After the research participant signed the Informed Consent Form, the researcher instructed the participant to read the written research scenario (Appendix 7.1.4.a or b) which set the stage for a "second meeting" between a "representative" of a local business (played by a confederate) and a "leader of a student organization" (played by the research participant) trying to "close a deal" on a proposal s/he presented earlier to the "company representative."

The researcher led the participant to a nearby office, where the confederate was waiting at a desk behind a closed door for the "second meeting." The researcher instructed the student to knock on the door and wait for the "business representative" to answer. When the confederate heard the knock, s/he turned on an audio-video camera before inviting the student to come into the office. When the participant entered the office, the confederate offered the research participant a hug, rather than the traditional handshake extended at the outset of most business meetings in the US.

After the confederate offered the participant a hug, s/he pretended to take an important phone call. The confederate asked the participant to step into the hall for just a moment to allow for privacy. At this point, the researcher met the participant at the office door and announced "This concludes the experiment."

The researcher then invited the participant to return to the initial "intake room" to answer a series of questions administered on a secure computer. Afterwards, the participant was given a written statement explaining the purpose of the experiment (Appendix 7.1.5) and the nature of the deception. The researcher addressed any questions or concerns that arose, to ensure that the experiment had not upset the participant in any way. When the research participant was satisfied with the explanation, the researcher paid the student the \$10 honorarium, thanked the participant, and walked him or her to the exit.

III.8.2 Recruiting Confederates and Research Participants

Both a male and a female confederate of similar age and ethnic background were recruited using the flyer in Appendix 7.1.1. Research participants were recruited via flyers (Appendix 7.1.2) posted throughout public spaces at the university; distributing flyers in GSU classes taught by Business School professors; and by posting flyers in restaurants, coffee shops, houses of worship and other public bulletin boards near the university.

Those interested in participating in this research project were instructed to contact the researcher via phone or e-mail for an initial intake to ensure they met inclusion criteria. They then scheduled a time to meet in person with the researcher on campus at the Robinson College of Business. Occasionally, potential participants received word-of-mouth information about the study and simply "showed up" on site with the hope that there would be availability in the researcher's schedule for them to participate.

To determine if research participants had heard about the true nature of the experiment, the researcher casually inquired about this during the intake session with all participants. All of them said, "No" before the experiment, although 5 participants (3%) admitted a friend told them it was fun and there was a surprise and they should participate.

To address the likelihood of a social desirability bias during a face-to-face meeting, the final item on the questionnaire asked "Did you hear anything about the true nature of this research study BEFORE you participated in the study today?" A total of 90% of research participants responded "No" in the questionnaire while 10% responded "Maybe" or Yes" or did not respond to the question. Running a non-parametric Related Samples Wilcoxon Signed Rank Test revealed that there was no statistical difference in the results of the "Yes" samples and the "No" samples, indicating it was not necessary to eliminate the "Yes" responders from the experiment.

III.8.3 Manipulation Check

When research participants met with the researcher to be briefed on the research scenario, they were told they would be meeting for the second time with a company representative to review a proposal they had presented earlier – with the intention of closing on the deal. In actuality, this was the first and only interaction between research participant and a confederate playing the role of a company representative. Since the manipulated variable for this experiment was power of the "hugger" (with social status as its proxy), the confederate played either the role of a peer (student intern in a local Public Relations firm) or a person of greater power (Manager of PR at a local firm).

When the confederate played the role of a peer (student intern), the written scenario stated that the "student intern" did *not* have the power to approve or reject the participant's proposal. Instead, s/he was simply gathering information to be "passed along to the decision maker" - a "person of higher rank" within the company. When the confederate played the role of a person of higher status (Manager of PR), the written scenario stated that the Manager *did have* the power to approve or reject the research participant's proposal.

To conduct a manipulation check (Sigall & Mills, 1998), the researcher asked participants in the pilot if they could recall the title of their role, as well as that of the confederate. All of them stated they could, and that they understood their status relative to the confederate. They were also able to recall that the "peer" confederate did not have decision-making authority, while the "manager" did.

To further test the effect of the manipulation of the power (status) variable, the questionnaire contained an item asking if participants could remember the role of the confederate. Responding to a free form question, 86 participants (57%) could recall the title of the confederate, while 64 (43%) could not. Since it was quite conceivable that the manipulation could have been effective even with participants who could not recall the exact title, the researcher ran all calculations for both n=148 (all research participants who completed the intake survey) and n=86 (those who "passed" the manipulation check by entering the title of the confederate in a freeform response.)

III.8.4 Data Collection Procedures

Following the encounter, research participants answered questions about their experience online via an anonymous online Qualtrics survey run on a secure computer. The researcher was present to answer any questions the student might have regarding the survey. A summary of the measurement instrument is presented in Table 3 below. (The full questionnaire can be found in Appendix 7.3.6.)

Table 3 Summary of the Measurement Instrument

Question(s)	Objective	Style	Comments/Sources
1	Welcome and instructions	Comment	Not a question.
			Formatting forced by
			Qualtrics.
2-7	Demographics	Selection from	N/A
		predefined list or	
		freeform narrative	
8	Degree of Reciprocation of Hug	5-point scale.	Barlund (1975):

9-31	Quality of Communication	7-point Likert scales w	QCE: Liu et al.
	Experience	multiple measures.	(7.2.1)
32-53	Global Competency Inventory	7-point Likert scales w	AKA Kozai Group
	(GCI)	multiple measures.	Measure (7.2.2)
54	Manipulation check	Question with freeform	Q: Do you remember
		response:	the role of the person
		_	you encountered?
55	Determine if participants heard	Yes/No	In person follow-up
	about the true nature of the		question(s) by
	experiment beforehand		researcher when
			response was not NO.

III.9 The Debrief

Following completion of the survey, the researcher debriefed participants by asking them to read the debriefing script (Appendix 7.2.4). After the debriefing, the researcher requested that participants not discuss the true nature of the research with others so as not to bias the results with future participants who already knew the "surprise" in the experiment. In cases where the respondent did not enter "no" in questions 55, the researcher asked follow-up questions to determine if the research participant's responses should be included in the analysis.

When the research participants were questioned by the researcher about what they had heard about the research, they all said they heard there was a surprise – but no one admitted to knowing the precise nature of the surprise. A few said they heard the experiment was very short and two said they heard it was about "body language." Some admitted knowing that the actors were paid by the researcher, but that fact would not likely change the results of the experiment, because all participants understood that this was a fictitious scenario and not an actual business negotiation. Therefore, none of the subjects were dropped for knowing too much about the research ahead of time.

IV ANALYSIS AND RESULTS

The data (n=150 and n=86) were analyzed to reveal descriptive statistics. (Please see Appendix 7.4 and 7.5 for full results.) Results of hypothesis testing and post hoc analyses are presented in Figures 4a and 4b below.

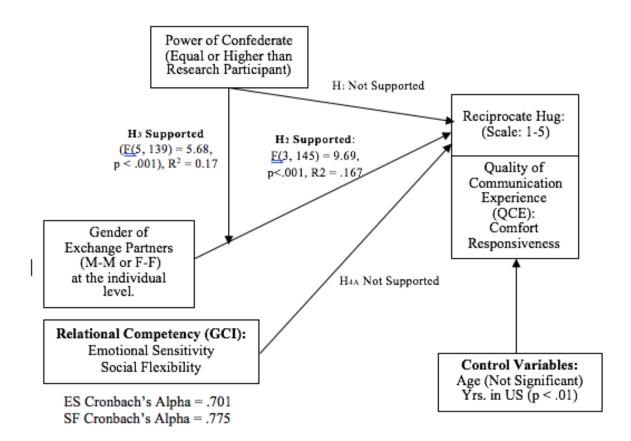


Figure 4 Research Model with Results (n=150)

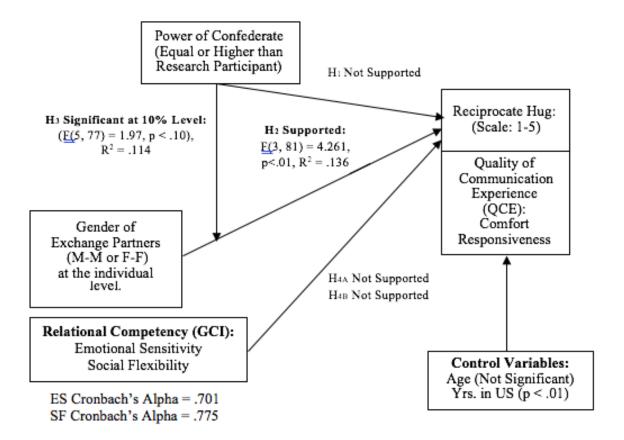


Figure 5 Research Model with Results (n=86)

IV.1 Descriptive Statistics

Key descriptive statistics for both n=150 and n=86 follow.

IV.1.1 Gender & Power

The <u>total</u> number of research participants were divided into four groups, where n=150. Fortynine percent (49%) of the research participants self-identified as male, and 51% as female.

Table 4 Total Number of Participants per Treatment Condition (n=150)

Gender	Intern with Same	Manager with	Total	Total
	Power as Subject	Greater Power	Count	(%)
Male	37	36	71	49
Female	40	37	75	51
TOTAL	77	73	150	100

In an attempt to determine if the manipulation of the variable for Power (status) was effective, the analysis was conducted using the data for all participants (n=150 above) as well as with only those participants (n=86 below) who passed the manipulation check, i.e., could correctly recall the status (role or title) of the confederate in a freeform format.

Table 5 Number of Participants per Treatment Condition Who Passed Manipulate Check (n=86)

Gender	Intern with Same	Manager with	Total	Total
	Power as Subject	Greater Power	Count	(%)
Male	27	25	52	60
Female	16	18	34	40
TOTAL	43	43	86	100

IV.1.2 Age Distribution and Years in the United States

As presented in Table 5a below, the age of participants in the full sample (n=150) ranged from 18 to 71 years of age, with a mean of 23 years, S.D. = 31.2. The number of years spent living in the U.S. ranged from less than one year to 71 years, with a mean of 23 years in the U.S, S.D. = 15.1.

Table 6 Descriptive Statistics for Control Variables (n=150)

	n	Min.	Max.	Mean	S.D.
Age of Participant	150	18	71	23	31.2
Years Living in the US	150	1	71	23.9	15.1

As presented in Table 5b below, the age of participants in the smaller sample (n=86) again ranged from 18 to 71 years of age, with a slightly lower mean age of 22.7 years and slightly smaller S.D. = 29.1. The number of years spent living in the U.S. ranged from less than one year to 71 years, with a mean of 22.8 years in the U.S, S.D. = 14.3. Please see Appendices 7.4.1 and 7.4.2 for supporting information.

Table 7 Descriptive Statistics for Control Variables (n=86)

	n	Min.	Max.	Mean	S.D.
Age of Participant	86	18	71	22.7	29.1
Years Living in the US	86	1	71	22.8	14.3

IV.1.3 Ethnicity, Country of Birth and Highest Level of Formal Education

For n=150, 77 (51.3%) of research participants identified as African American; 30 (20%) as Asian; 11 (7.3%) as mixed ethnicity; 5 (3.3%) as White of Hispanic origin; 23 (15.3%) as White, not of Hispanic origin; and 4 (2.7%) as "Other" ethnicity. Participants in the full sample reported being born in 32 different countries, with 67.3% born in the USA; 5.3% born in India; 2% born in China, Nigeria or South Korea; and 1.3% born in Iran, Jamaica, Japan, Pakistan or Vietnam.

For n = 86, 46 (53.5%) of research participants identified as African American; 18 (20.9%) as Asian; 6 (7%) as mixed ethnicity; 4 (4.7%) as White of Hispanic origin; 11 (12.8%) as White, not of Hispanic origin; and 1 (1.2%) as "Other" ethnicity. Participants in this smaller sample reported being born in 20 different countries, with 60% born in the US; 7% born in India; 2.3% in Pakistan or South Korea; and 1.2% born in Bulgaria, Canada, Columbia, Germany, Haiti, Honduras, Iran, Japan, Kenya, Nigeria, Taiwan, Turkey, Venezuela and Vietnam. For supporting information please see Appendix 7.4.3.

Regarding Highest Level of Formal Education for the full sample (n=150), 70 (46.7%) completed high school or received a GED Certificate; 46 (30.7%) reported completing or being enrolled in a Bachelor's Degree program; 23 (15.3%) reported completing or being enrolled in a Master's Degree program; and 11 (7.3%) reported completing or being enrolled in a Doctoral program.

For the smaller sample of participants passing the manipulation check (n=86), 40 (46.5%) completed high school or received a GED Certificate; 28 (32.6%) reported completing or being enrolled in a Bachelor's Degree program; 11 (12.8%) reported completing or being enrolled in a Master's Degree program; and 7 (8.1%) reported completing or being enrolled in a Doctoral program. Please see Appendix 7.4.3 for supporting information.

IV.2 Hypothesis Testing

Since hugging can be conceived of as Areas of Contact and Interception (Barnlund, 1975, Appendix 7.3.3.a), rather than a binary (Y/N) response, participants were asked to respond to the question "Did you hug the other party? Please rate the "Degree of Hug": 1 = No; 2 = A little; 3 = Somewhat; 4 = Not quite a full hug; 5 = Full hug. To corroborate the self-reported rating of Degree of Hug Reciprocation with the coding scale, the researcher reviewed the videotape of random encounters and almost universally concurred with the rating the research participant chose. Please see Appendix 7.3.3.b for photographs used to code Degree of Hug Reciprocation.

Multiple regression analyses were conducted for hypothesis and post hoc testing, with results for H_1 in Section 4.1; H_2 in Section 4.2; H_3 in Section 4.3; and $H_{4A\&B}$ in Section 4.4.

IV.2.1 Testing H_1 and Post Hoc Analyses (n=150 and n=86)

Section 4.2.1.a presents results of testing H₁ for n=150 and n=86; Section 4.2.1.b presents results of a post-hoc analysis (n=150 and n=86) of the Confederate's Power (status) as a predictor of the *Comfort* construct in the QCE measure; and 4.2.1.c present results of a post-hoc analysis (n=150 and n=86) of the Confederate's Power (status) as a predictor of *Responsiveness* respectively.

IV.2.1.1 Testing H₁: Power of Confederate Predicts Degree of Hug Reciprocation

A multiple linear regression analysis was conducted to test if an exchange partner is more likely to reciprocate a hug offered in a business setting by a person of higher power (status) than by an exchange partner of equal power (peer), as suggested by the literature on Social Exchange Theory and postulated in H₁ below:

H₁: Research participants are more likely to reciprocate a hug offered in a business setting by an exchange partner of higher power (status) than by an exchange partner of equal power (peer.)

The analysis revealed that for n=150, a nonsignificant regression equation was found: (F(3, 141) = 1.47, p < .23), R^2 = .03. Similarly, for n=86, a nonsignificant regression equation was found: (F(3, 79) = 1.5, p < .23), R^2 = .05. (Please see Appendices 7.5.1. $a_{1\&2}$ for detailed results of testing H_1 with n=150 and n=86.) Therefore, H_1 is not supported for either n=150 or n=86.

IV.2.1.2 Post Hoc Analysis: Power of Confederate Predicts Comfort (QCE)

A multiple linear regression analysis was conducted to test if the Power (status) of the confederate predicts *Comfort* (a measure of Quality of Communication Experience, QCE). For n=150, a nonsignificant regression equation was found: $(F(3, 142) = .44, p < .80), R^2 = .006$. Similarly, for n=86, a nonsignificant regression equation was found: $(F(3, 79) = 1.5, p < .73), R^2 = .016$. (Please see Appendices $7.5.1.b_{1&2}$ for detailed results of the analysis.) Results reveal that *Power of the confederate does not predict Comfort for n=150 or n=86*.

IV.2.1.3 Post Hoc Analysis: Power of Confederate Predicts Responsiveness (QCE)

A post hoc multiple regression analysis was conducted to test if Power (status) of the Confederate predicts *Responsiveness* (QCE). For n=150, a result significant at the .08 level was found: $(F(3, 142) = 2.281, p < .082), R^2 = .046$. Participants' predicted Responsiveness is equal

to 5.72 - .057 (Years in US) + .651 (Power of Confederate) where Power of Confederate is coded as 1 = Intern and 2 = Manager.

Similarly for n=86, a result significant at the .08 level was found: (F(3, 80) = 2.332, p < .08), $R^2 = .08$. Participants' predicted Responsiveness is equal to 5.63 - .097 (Years in US) + 1.193 (Power of Confederate) where Power of Confederate is coded as 1= Intern, 2 = Manager. Please see Appendices $7.5.1.c_{1\&2}$ for detailed results of the analysis. The results reveal that *Power of the confederate predicts Responsiveness at the 10% level for both n=150 and n=86*.

IV.2.2 Testing H₂ and Related Post Hoc Analyses

Section 4.2.2 is divided into three sections. Section 4.2.2.a presents the results of testing H₂: Gender is a predictor of hug reciprocation; Section 4.2.2.b presents the results of a post hoc analysis of Gender as a predictor of the *Comfort* construct in the QCE measure; and Section 4.2.2.c presents the results of a post-hoc analysis of Gender as a predictor of the *Responsiveness* construct in the QCE measure.

IV.2.2.1 Testing H₂: Gender Predicts Degree of Hug Reciprocation

A multiple linear regression analysis was conducted to test H_2 : Gender composition of the research participant-confederate dyad predicts the degree of hug reciprocation. Descriptive statistics for n=150 reveal Mean Degree of Hug Reciprocation = 3.93, S.D. = 1.26; Mean Age = 23, S.D. = 31.2; Mean Years in the US = 24, S.D. = 15.2, as presented in Table 6a below.

Table 8 Descriptive Statistics for Testing H2 (n=150)

	n	Mean	Std. Deviation
Degree of Hug Reciprocation	149	3.93	1.26
Age	150	23	31.2
Years Living in the US	150	24	15.2

For n=86, Mean Degree of Hug Reciprocation = 3.8, S.D. = 1.27; Mean Age = 22.5, S.D. = 29.2; Mean Years in the US = 22.7, S.D. = 14.2, as shown in Table 6b below.

Table 9 Descriptive Statistics for Testing H2 (n=86)

	n	Mean	Std. Deviation
Degree of Hug Reciprocation	85	3.8	1.27
Age	85	22.5	29.2
Years Living in the US	85	22.7	14.3

For n=150, a multiple linear regression was calculated to predict degree of hug reciprocation based on Gender composition of the confederate-participant dyad. A significant regression equation was found: F(3, 145) = 9.693, p<.000, R² = .167. (Please see Appendix 7.5.2.a₁ for detailed analysis.) The analysis revealed **Participants' predicted Degree of Hug Reciprocation** = **2.81 - .016** (Years in US) + **1.007**(Gender) where Gender is coded as **1**= Male, **2** = Female. Similarly, for n=86, a significant regression equation was found: F(3, 81) = 4.261, p<.008, R² = .136. (Please see Appendix 7.5.2.a₂ for detailed results.) The analysis revealed that participants' **predicted Degree of Hug Reciprocation is equal to 3.447 - .025 (Years in US) + .711(Gender) where Gender is coded as 1**= Male, **2** = Female.

IV.2.2.2 Post Hoc Test: Gender as a Predictor of Comfort (QCE)

A multi-regression analysis was conducted in a post hoc analysis to test if Gender composition of the subject-confederate dyad predicts Comfort (a measure in the QCE). For n=150, a nonsignificant regression equation was found: (F(3, 146) = .224, p < .88), R² = .005. Similarly, for n=86, a nonsignificant regression equation was found: (F(3, 82) = .414, p < .75), R² = .02. Please see Appendices 7.5.2. $b_{1\&2}$ for detailed results of the analysis. The results reveal that **Gender does not predict** Comfort for either n=150 or n =86.

IV.2.2.3 Post Hoc Testing: Gender Predicts Responsiveness (QCE)

A multiple linear regression analysis was conducted in a post hoc analysis to test if Gender composition of the subject-confederate dyad predicts Responsiveness, a measure of QCE. For n=150, a result significant at the .10 level was found: $(F(3, 146) = 2.112, p < .10), R^2 = .042$. Participants' predicted Responsiveness = 6.76 - .058(Years in US) - .023(Gender) where Gender is coded as 1= Male and 2 = Female.

Similarly, for n=86, a result significant at the .10 level was found: (F(2, 82) = 2.146, p < .10), $R^2 = .073$. Participants' predicted Responsiveness = 8.179 - .097(Years in US) -.569(Gender) Gender is coded as 1= Male and 2 = Female. (Please see Appendices 7.5.2.c_{1&2} for detailed results.) The analysis revealed that **Gender predicts Responsiveness at the 10% level for both** n=150 or n=86.

IV.2.3 Testing H_3 and Related Post Hoc Analyses (n=150 and n=86)

Section 4.2.3 is divided into three sections. Section 4.2.3.a presents the results of testing H₃ to determine if the interaction of Power and Gender predicts Degree of Hug Reciprocation; Section 4.2.3.b presents the results of a post-hoc analysis of the interaction of Power and Gender as a predictor of the *Comfort* construct in the QCE measure; and Section 4.2.2.c presents the results of a post-hoc analysis of the interaction of Power and Gender as a predictor of the *Responsiveness* construct in the QCE measure.

IV.2.3.1. Testing H₃: Interaction of Power & Gender Predicts Hug

A multiple linear regression analysis was conducted to test H₃:

H_{3:} The gender of the research participant will moderate the effect of power of the exchange partner such that power will have a greater effect on reciprocation of the hug for female participants than for male participants.

For n=150, a multiple linear regression was calculated to predict Degree of Hug Reciprocation based on the interaction of the confederate's power (status) and gender, genderXconfstatus, and the control variable, Years in US. A significant equation was found: $(F(5, 139) = 5.68, p < .000), R^2 = 0.17. \text{ Participants' predicted Degree of Hug Reciprocation} = 3.67 - .015(\text{Years in US}) + .747(\text{Gender}) - .541(\text{Power}) + .136(\text{GenderXconfstatus}) \text{ where Gender is coded as } 1 = \text{Male, } 2 = \text{Female; and Power is coded as } 1 = \text{Intern and } 2 = \text{Manager.}$

For n=86, a regression equation significant at the 10% level was found: (F(5, 77) = 1.97, p < .09), $R^2 = .114$. Predicted Degree of Hug Reciprocation = 3.97 - .023(Years in US) + .427(Gender) - .307(Power) where Gender is coded as 1 = Male; 2 = Female and Power is coded as 1 = Intern, 2 = Manager. Please see Appendices 7.5.3. $a_{1\&2}$ for detailed results of the analysis.

IV.2.3.2 Post Hoc Test: The Interaction of Power and Gender Predicts Comfort (QCE)

A multi-regression analysis was conducted in a post hoc analysis to test if the interaction of Power and Gender predicts Comfort, a measure of QCE). For n=150, a nonsignificant regression equation was found: (F(5, 140) = .23, p < .95), R² = .008. Similarly, for n=86, a nonsignificant regression equation was found: (F(5, 78) = .33, p < .89), R² = .021. Please see Appendices 7.5.3.b_{1&2} for detailed results of the analysis. The results reveal that *the interaction of Power* and Gender does not predict Comfort for either n=150 or n=86.

IV.2.3.3 Post Hoc Test: The Interaction of Power and Gender Predicts Responsiveness

A multi-regression analysis was conducted in a post hoc analysis to test if the interaction of Power and Gender predicts *Responsiveness*, a measure of QCE). For n=150, a nonsignificant regression equation was found: $(F(5, 140) = 1.41, p < .225), R^2 = .048$. Similarly, for n=86, a nonsignificant regression equation was found: $(F(5, 78) = .1.72, p < .141), R^2 = .099$. Please see

Appendices $7.5.3.c_{1\&2}$ for detailed results of the analysis. The results reveal that *the interaction* of Power and Gender does not predict Responsiveness for n=150 or n=86.

IV.2.4 Testing H₄

A multi-regression analysis was conducted to test H₄:

 H_4 : Relational Competency of the research participant predicts reciprocation of a hug such that:

 H_{4A} : More emotionally sensitive people are more likely to fully reciprocate a hug offered in a business setting than less emotionally sensitive people.

 H_{4B} : More socially flexible people are more likely to fully reciprocate a hug offered in a business setting than less socially flexible people.

Results for testing H_{4A} are presented in Section 4.2.4_A and results for testing H_{4B} are presented in section 4.2.4_B

IV.2.4.1 Testing H_{4A}: Emotional Sensitivity Predicts Hug

For n=150, a nonsignificant regression equation was found: $(F(3, 145) = .83, p < .48), R^2 = .13$. Similarly, for n=86, a nonsignificant regression equation was found: $(F(3, 81) = 1.95, p < .13, R^2 = .067$. Please see Appendices 7.5.4.a_{1&2} for detailed results of the analysis.

Results: H_{4A} is not supported for either n=150 or n=86.

IV.2.4.2 Testing H_{4B}: Social Flexibility Predicts Hug

For n=150, a nonsignificant regression equation was found: $(F(3, 145) = .897, p =< .45), R^2 =$.018. Similarly, for n=86, a nonsignificant regression equation was found: (F(3, 81) = 2.15, p < .11, $R^2 = .074$. Please see Appendices 7.5.4. $b_{1&2}$ for detailed results of the analysis.

Results: H_{4B} is not supported for either n=150 or n=86

IV.3 Summary of Results

IV.3.1 Results of Hypothesis and Post Hoc Testing

A Table of Results for Hypothesis and Post Hoc Testing is presented below:

Table 10 Results of Hypothesis and Post Hoc Testing

	Proposition	Result
H ₁ n=150	Power of Confederate Predicts Degree of Hug Reciprocation	Not Supported $(F(3, 141) = 1.47, p < .23, R^2 = .03.$
H ₁ n=86	"	Not Supported $(F(3, 79) = 1.5, p < .23), R^2 = .05$
Post Hoc n=150	Power of Confederate Predicts Comfort	Not Significant $F(3, 142) = .44, p < .80), R^2 = .006.$
Post Hoc n=86	"	Not Significant $(F(3, 79) = 1.5, p < .73), R^2 = .016$
Post Hoc n=150	Power of Confederate Predicts Responsiveness	Regression Significant at 10% Level $(F(3, 142) = 2.281, p < .082), R^2 = .046$. Predicted Responsiveness = 5.72057 (Years in US)** + .651 (Power of Confederate) where Power of Confederate is coded as 1= Intern and 2 = Manager.
Post Hoc n=86	"	Regression Significant at 10% Level $(F(3, 80) = 2.332, p < .10), R^2 = .08$. Predicted Responsiveness = 5.63097 (Years in US)** + 1.193 (Power of Confederate) where Power of Confederate is coded as 1= Intern, 2 = Mgr.
		Supported
H2 n=150	Gender Predicts Degree of Hug Reciprocation	$F(3, 145) = 9.693$, p<.001, $R^2 = .167$. Predicted Degree of Hug = 2.81016 (Years in US)** + 1.007(Gender) where Gender is coded as $1 = Male$, $2 = Female$.
H ₂ n=86	"	Supported F(3, 81) = 4.261, p<.008, R2 = .136. Predicted Degree of Hug Reciprocation = 3.447025 (Years in US)** + .711(Gender)*** where Gender is coded as 1= Male, 2 = Female.
Post Hoc n=150	Gender of Dyad Composition Predicts Comfort	Not Significant $(F(3, 146) = .224, p < .88), R^2 = .005.$
Post Hoc n=86	11	Not Significant $(F(3, 82) = .414, p < .75), R^2 = .02.$
Post Hoc n=150	Gender of Dyad Composition Predicts Responsiveness	Regression Significant at 10% Level $(F(3, 146) = 2.11, p < .10), R^2 = .042$. Participants' predicted Responsiveness = $6.76058(Years in US)**023(Gender)$ where Gender is coded as $1 = Male$, $2 = Female$.
Post Hoc n=86	n	Regression Significant at 10% Level $(F(2, 82) = 2.146, p < .10), R^2 = .073$. Predicted Responsiveness = $8.179097(Years in US)**569(Gender)$ where Gender is coded as $1 = Male$ and $2 = Female$.

H3 n=150	Interaction of Power & Gender Predicts Degree of Hug Reciprocation	Supported $(F(5, 139) = 5.68, p < .001), R^2 = 0.17$. Predicted Degree of Hug Reciprocation is equal to 3.67015 (Years in US)** + $.747$ (Gender) - $.541$ (Power) + $.136$ (GenderXConfstatus) where Gender is coded $1 = Male$, $2 = Female$; Power is coded $1 = Intern$; $2 = Manager$; and GenderXConfstatus is the interaction of Gender and Power (status).
H ₃ n=86	"	Supported at 10% Level $(F(5,77)=1.97, p<.09), R^2=.114$. Predicted Degree of Hug Reciprocation = 3.97023(Years in US)** + .427(Gender)307(Power) + .139(GenderXConfstatus) where Gender is coded as 1= Male, 2 = Female; Power is coded as 1=Intern, 2 = Manager; and GenderXConfstatus is the interaction of Gender and the confederate's Power (status).
Post Hoc n=150	Interaction of Power & Gender Predicts Comfort	Not Significant $(F(3, 146) = .224, p < .88), R^2 = .005.$
Post Hoc n=86	"	Not Significant $(F(3, 82) = .414, p < .75), R^2 = .02.$
Post Hoc n=150	Interaction of Power & Gender Predicts Responsiveness	Significant at 10% Level $(F(3, 146) = 2.112, p < .10), R^2 = .042$. Predicted Responsiveness = 6.76058(Years in US)**023(Gender) where Gender is coded as 1= Male and 2 = Female.
Post Hoc n=86	"	Significant at 10% Level $(F(2, 82) = 2.146, p < .10), R^2 = .073$. Predicted Responsiveness is equal to $8.179097(Years in US)^*569(Gender)$ where Gender is coded as $1 = Male$ and $2 = Female$.
H _{4A} n=150	Emotional Sensitivity Predicts Degree of Hug Reciprocation	Not Supported $(F(3, 145) = .83, p < .48), R^2 = .13.$
H _{4A} n=86	п	Not Supported $(F(3, 81) = 1.95, p < .13, R^2 = .067.$
H _{4B} n=150	Social Flexibility Predicts Degree of Hug Reciprocation	Not Supported (F(3, 145) = .897, p =< .45), R ² = .018.
H _{4B} n=86	11	Not Supported $(F(3, 81) = 2.15, p < .11, R^2 = .074.$

*Significant at .10 level	
** Significant at .05 level	
*** Significant at .001	
level	

IV.3.1.1 Bivariate Correlations (n=150)

Table 11 Bivariate Correlations between Key Variables (n=150)

	·	1	2	3	4	5	6	7	8	9
1.	Gender									
2.	Age	.182*			,					
3.	† Years in US	.195*	.362**	_						
4.	Degree of Hug Reciprocation	.358**	027	123						
5.	Confederate's Status	014	051	037	133		,			_
6.	Emotional Sensitivity	.023	.128	.104	.028	103				
7.	Social Flexibility	.001	.413**	.070	.048	.022	.027			
8.	Comfort	.014	043	056	.150	.042	032	050		
9.	Responsiveness	043	081	204*	.149	.081	014	.003	.564**	k

^{*} p < .05 ** p < .01

using Chi Square we find that there is a quadratic relationship which makes the linear correlation tool an ineffective method to calculate this.

Variables	1	2	3	4	5	6	7	8	9
M	N/A	23	23.9	3.9	N/A	5.0	4.6	4.5	5.3
SD	N/A	31.2	15.1	1.3	N/A	2.5	2.1	3.7	4.4
Range	M or F	1 - 71	1 - 71	1 - 5	Intern or Mgr.	(-)9 - 7	(-)13 - 7	(-)21 – 7	(-)47 – 7

^{†.} The correlation between Yrs. In US and degree of hug is negative which seems strange. However, looking at the underlying data

IV.3.1.2 Bivariate Correlations (n=86)

Table 12 Bivariate Correlations between Key Variables (n=86)

		1	2	3	4	5	6	7	8	9
1.	Gender	_								
2.	Age	.157	_							
3.	† Years in US	.223*	.338**							
4.	Degree of Hug Reciprocation	.205	125	250*						
5.	Confederate's Status	.049	019	075	012	_				
6.	Emotional Sensitivity	034	050	.048	064	043	_			
7.	Social Flexibility	021	.593**	.063	.036	.036	.018			
8.	Comfort	082	084	090	.123	.073	067	065		
9.	Responsiveness	108	118	264*	.124	.123	021	009	.563**	

^{*} p < .05 ** p < .01

^{†.} The correlation between Yrs. In US and degree of hug is negative which seems strange. However, looking at the underlying data using Chi Square we find that there is a quadratic relationship which makes the linear correlation tool an ineffective method to calculate this.

Variables	1	2	3	4	5	6	7	8	9
М	N/A	22.7	22.8	3.8	N/A	5.0	4.5	4.1	5.1
SD	N/A	28.9	14.3	1.3	N/A	2.5	2.7	4.7	5.7
Range	M or F	1 - 71	1 - 71	0 - 5	Intern or Mgr.	(-)9 - 7	(-)13 - 7	(-)21 - 7	(-)47 - 7

V DISCUSSION OF RESULTS AND IMPLICATIONS

V.1 Contributions to the Body of Knowledge

This study makes several valuable contributions to our understanding of non-verbal communication in business: (1) it demonstrates how SET may be used as an overarching framework to study hugging in the workplace; (2) it adds to the small body of knowledge about hugging in a professional context; (3) it highlights the role of gender in a person's decision to reciprocate a hug – or not; (4) it explores participants' subjective evaluation of their experience and the influence of offering of a hug in a business setting; (5) sets the foundation for future cross-cultural experiments on hugging in the workplace.

V.2 Significant Results

Perhaps the most significant result of this research is that it is the first to demonstrate *empirically* that women are more likely than men to reciprocate a hug by a person of the same gender in a business setting. This is especially interesting because norms around hugging as a social greeting have been shifting appreciably in recent years, such that "For [both male and female] teenagers, hello means 'How about a hug?'" (Kershaw, 2009).

Male-male hugging as a business greeting was certainly not the case in the US in the 1970's, 80's or 90's (Barnlund, 1975; Derlega, et al., 1989; Drexler, 2013; Fischer et al., 1976; Henley, 1973; Major, 1981; Rabinowitz, 1991; Remland, 1988; Stier & Hall, 1984; Willis & Radow, 1994). Yet, the hugging teens that Kershaw referenced in 2009 are now in universities and the workplace, so it was conceivable that analysis of data collected in 2016 at a university setting (mean age of 23, S.D. = 32) might detect male-male hugging as being on par with female-female hugging. However, this was not the case. Instead, this analysis of recent data demonstrates that earlier cultural norms around same-gender hugging still exist, at least to some degree.

This result is significant because several decades of research have consistently shown that appropriate social responses are key to effectiveness in business (Barnlund, 1975; Crusco & Wetzel, 1984; Hall, 1996; Morrison & Conaway, 2006) and use of touch can aid in rapport building. Thus, it was valuable to develop a research approach employing a controlled scenario as well as statistical controls; a scale for analyzing degree of a videotaped hug; and application of existing measures with validated reliability to rigorously study this use of touch in a business setting.

V.2.1 Discussion of Testing H_1

Perhaps the most surprising result was that hypothesis H₁ was not supported. Instead, this research suggests that *Research participants are NOT more likely to reciprocate a hug offered by an exchange partner of higher power (status) than by an exchange partner of equal power (peer)*. As previously noted, early Social Exchange theorists, (Blau, 1964; Gouldner, 1960; Homans, 1958; Thibaut & Kelly, 1959) drew inspiration from Operant Conditioning Theory (Skinner, 1951, 1953) to study the construct of "social exchange" in interpersonal relationships, especially in organizational settings. According to these theorists, SET can be summarized as *Profit = Rewards – Cost*, with rewards and costs being both material and non-material. Thus, social exchange was reduced to a simple formula, reflecting the belief that rational actors in a business setting would maximize tangible and intangible profit in any given encounter.

Blau, 1964; Homans, 1961; and Thibaut & Kelly, 1959, focused on *power* as a key construct in an exchange relationship between rational actors, especially as power relates to symbols of approval and prestige. Within this theoretical framework, power is identified as the key non-material variable in social exchange. Following this logic, a person of lower power will seek to ingratiate her or himself to an exchange partner of higher status in order to gain unspecified

future rewards from the more powerful person who has greater access to resources. Thus, the first hypothesis tested the application of the rational actor's response as posited by SET.

The results of this study may suggest that, counter to earlier theorizing in SET, human beings are not always motivated or constrained by a rational, economic calculus to seek out and foster relationships predicated upon expectation of reciprocity. Instead, results may suggest that in an organizational setting, people tend to embrace the social protocol of "politeness" that fosters interpersonal relationships that are central to successful business relationships. In short, if someone offers you a "gift," in this case a hug, the polite thing is to accept it graciously — whether or not you want it, regardless of the "power" of the person offering the hug.

Another distinct possibility is that the effect size of the manipulation was so small that it was not a significant factor in the research participant's decision to reciprocate a hug -- or not.

An *alternative theoretical explanation* is that, rather than responding to manipulation of the confederate's power (status), the research participants were striving to properly enact a role, as social conventions would dictate. Thus, rather than the power (status) of the confederate, the "power" would be the research participants' role conformity and accommodation in the experimental setting (Biddle, 1986).

Eagly and Chrvala (1986) demonstrated empirically that women were more likely than men to conform in group pressure settings and that a research subject's sex and age predicted the extent to which they conformed. Additionally, females over 18 years of age were more likely to conform under surveillance than without surveillance, whereas surveillance had no effect on males or women 18 or younger. Eagly and Chrvala presented these findings through the lens of theories that both gender and age act as status characteristics and that gender roles predict conformity.

It would be illuminating to conduct a field survey about research participants' behavior in naturalistic settings in an attempt to eliminate or reduce the power of role conformity, which is heightened for women under surveillance.

An additional advantage to this approach would be that the research participant would respond to an actual supervisor with real "power over" the employee. This would reduce concerns about whether manipulation of the power variable or role conformity had (more of) an effect on the participant's behavior. It would also eliminate concern about the effect size being too small to have a significant effect on the research participants' behavior.

V.2.2 Discussion of Testing H₂

One of the individual traits most frequently analyzed in social research is gender. The desire to understand the impact of gender on the decision to reciprocate a hug in a business setting gave rise to the second hypothesis.

H₂: Female research participants are more likely than male participants to reciprocate a hug offered by a same-gender exchange partner.

This hypothesis was strongly supported for n=150: F(3, 145) = 9.693, p<.001, R² = .167. Predicted Degree of Hug Reciprocation = 2.81 - .016 (Years in US)** + 1.007(Gender)*** where Gender is coded as 1= Male, 2= Female.

As noted in Section 3.4.2, women are generally *less* touch-avoidant and/or more comfortable with touch than men in same-gender encounters (Heslin & Nguyen, 1983; Jourard & Rubin, 1968; Martin & Anderson, 1993; Rabinowitz, 1991; Stier and Hall, 1984; Willis & Rawdon, 1994). Thus, it would initially have been surprising if the second hypothesis were not supported. However, since hugging is becoming quite popular among Millennials, it is likely that at some

point future, male-male, male-female and female-female hugging will be equally prevalent and socially acceptable as a greeting in a business setting. Thus, it would be useful for future researchers to receive the approvals required to study both same-gender and opposite-gender encounters involving human touch to determine if or when this "crossover" point is reached.

It is possible that, by making a strong case based on the work of Derlega, Cantanzaro and Lewis, 2001; Floyd & Voloudakis, 1999; Fuller, 2011, Holroyd & Brodsky, 1908; Johnson & Edwards, 1991; Rosner, Halcrow & Levins, 2001; Shotland & Craig, 1988; and Simmering et al., 2013, a future researcher may be able to convince members of an IRB that opposite gender hugging does not pose a significant risk to either research participants or the university. Allowing for true random assignment of participants, rather than same-sex assignment, would add a great deal of richness to the research while "upgrading" the approach from a quasi-experiment to a full experiment.

V.2.3 Discussion of Testing H₃

It is not possible with existing numerical data and analysis to determine if the research participants responded to the manipulation of Power; if they were influenced by the social pressure of role conformity; or if other factors were at play in their decision to reciprocate a hug. However, it is likely that H₃ was supported at the 5% level with n=150 because women are both more sensitive to power under surveillance than men (Eagly and Chrvala, 1986) and more likely to hug a same-gender individual than men, as demonstrated by this experiment. So, the effect of gender or the interaction of power and gender had an effect that was significant at the .05 level for n=150, but is only significant at the .1 level for n=86.

V.2.4 Discussion of Testing H₄

As noted earlier, none of the H₄ hypotheses were supported. In retrospect, it may be that the instrument used to measure ES and SF was not fully appropriate for assessing these constructs in a very brief encounter that did not involve an actual business negotiation. Instead, the instrument was originally developed to determine the Quality of Communication Experience in a business negotiation – which is significantly different than a brief hug at the outset of a mock business negotiation.

Additionally, the researcher reworded the original questions slightly so they would make sense to the research participants within the context of a brief encounter involving touch but not dialogue. It is conceivable that these modifications, in addition to accidental omission of three QCE items in the on-line questionnaire further diminished the predictive abilities of the multiple linear regression calculations. In the future, it may be useful to run additional tests to identify the relationships between key variables by developing and testing a full model including all the data that was collected for this experiment.

V.3 Limitations of this Study

As with most social science experiments conducted in a university lab, the first design limitation of this research is that a sample taken in this setting is typically skewed to over-represent young research participants (under the age of 25). GSU also has a much higher percentage of women and minorities than in the United States as a whole, which could also result in a research sample that is not typical of the larger population.

To address these concerns, the researcher posted flyers in numerous public settings such as non-university related libraries, bookstores, condominiums, restaurants and houses of worship to recruit not only students but also university staff as well as adults without any direct affiliation

with the university. Thus, the sample may be more representative of the adult population than is often the case for experiments conducted at a university. To further address this concern, a future researcher could develop a data collection plan that would draw a sample from a more demographically diverse setting.

Another limitation of this study is that confederates only offered a hug to research participants of the same gender. Although Molm (2000) and colleagues found that same-gender interactions did not introduce a gender bias in a computer-based experiment, it is unlikely that this will be the case for a lab-based experiment in which subjects meet each other face to face. In the future, it may be desirable to develop a research protocol that allows for true random assignment of subjects, thereby qualifying the design as a true experiment, rather than a quasi-experiment. Existing resources to address these issues are cited in Section 5.2.1.

V.4 Areas for Future Research

Future research should involve analyzing data that were collected but not included in this study. Specifically, running the full model using all of the existing data would likely yield results that would have both theoretical and practical applications of value. One interesting approach would be to explore how data from the GCI and "Big Five" (Goldberg, 1990) personality traits interact, because this could yield valuable insights into strengthening international business relationships.

Another factor to consider is that the Kozai Group ran their analysis of the GCI using only data from the full sample (n=150). If future researchers wish to compare results of the GCI for two different samples (n=150 and n=86), it may be useful to obtain the results for n=86 from Kozai – if only to determine if they differ significantly from n=150.

Researchers may also wish to view and more fully code the audio-visual recordings to discern if there are patterns which emerge that might not have been captured by the on-line questionnaire. This line of inquiry resulted from the researcher's attempt to explain her ability to consistently predict which research participants would or would not reciprocate a hug, simply based their "body language." This phenomenon is very much in keeping with the research of Ambady & Rosenthal, 1992, which demonstrates that many people have the ability to almost instantaneously assess interpersonal dynamics.

Future research of behavioral clues could include analyzing the research participant's posture (free and open vs. closed and constricted); facial expressions (warm and friendly vs. aloof and analytical); in conjunction with Big Five traits and other personality factors already measured.

It may be illuminating to analyze existing data through the lens of additional decision making theories to enhance the study the phenomenon of hugging in the workplace.

APPENDICES

Appendix A Data Collection Strategy

Appendix 7.1 contains the documents to recruit personnel and participants and gather data for this study.

Appendix A.1 Flyers to Recruit Confederates

The IRB-approved flyer below was designed to recruit confederates. Fortunately, an RCB doctoral student, Greg Hardt, and his wife Kathleen volunteered through word of mouth recruiting, making the flyer redundant.

Earn \$10/Hr.

Play the Role of an Executive in a Research Experiment about business interactions.





Help researchers study how people interact in business negotiations. Researchers from GSU's Robinson College of Business need ONE (1) FEMALE and ONE (1) MALE (+/- 18-35 years of age) to play a role in an experiment. The successful candidate will:

- > Be very punctual and responsible.
- > Be able to work in flexible time blocks during the summer term at GSU.
- > Feel comfortable interacting with people of diverse backgrounds.

Additional information about the position:

- TEMPORARY position for about 75 hours during the Summer Term. Hours are somewhat flexible, based on the availability of research study participants.
- . The actor must complete the entire commitment to be paid.
- ❖ Work location is at Robinson College of Business, GSU.

To ask questions or apply for this summer job, **please e-mail Paula Gable, at pgable2@student.gsu.edu**

Thank You.

Appendix A.2 Flyer to Recruit Research Participants

The flyer below was posted on and near the college campus in places where students were likely to see them. Business School instructors also granted permission to share the flyer with members of their class. Students who wished to participate in the research project contacted the student researcher for pre-screening via phone or e-mail. If the potential subject met initial selection criteria, s/he scheduled an in-person intake interview with the student researcher at the research site. If the research participant met all inclusion criteria, s/he was invited to read and sign the Informed Consent Form (Appendix 7.1.3) and review the research scenario in Appendix 7.1.4.a.

Participate in a Study.

Help researchers study how people act in business negotiations. All participants will receive \$10.00.

Spend half an hour or less at a Robinson College of Business conference room in a mock business negotiation. Afterwards, answer questions about yourself and your experience. Overall, we hope to learn about factors that affect decisions and interactions in business. Although unlikely, it is possible you could experience some social discomfort during "business talks."

To volunteer or ask questions, e-mail Paula Gable, pgable2@student.gsu.edu

To set up a time to be in this study, please e-mail Paula Gable **three half-hour time blocks** when you are available. Ms. Gable will try to match your schedule and confirm study time and room number.

If you wish, researchers will give you a copy of the report when the study is completed. We are also happy to give you detailed feedback about your responses to our questions.

Confidentiality is guaranteed. Thank You.



Appendix A.3 Informed Consent Form

After answering any questions the research participant may have, the researcher invited the research participant to sign a copy of the written informed consent form below. If the subject agrees\d, s/he was invited into a different room to conduct the mock negotiation outlined in Appendix 7.1.4.a below. Since initial IRB Approval was scheduled to expire 5/15/2015, the IRB approved an extension to allow for data collection in the summer of 2016.

Informed Consent

Georgia State University, Robinson College of Business

Title: A Study of Nonverbal Communication in Business Negotiations

Principal Investigators: Mark Keil & Leigh Anne Liu

Student Investigator: Paula Gable

Purpose:

The purpose of this research is to study factors that influence decision making and social interactions in business negotiations. Researchers will recruit a total of 150 participants for this study. Being part of this study will require about 30 minutes of your time.

Procedures:

You will:

First, receive instructions about this study.

Second, be asked if you are willing to have your participation in this study recorded (both audio and video recording.)

Third, read the scenario and wait for the other party.

Fourth, interact with the other party.

Fifth, answer some questions about the interaction.

Sixth, receive \$10.00 in cash for participating in this study.

During the study you may be led to believe some things that are not true. When the study is over, we will tell you everything and will be happy to answer any questions you might have. At that time you can choose whether or not you want to let us use your information. If you wish, we will also share a copy of our final report with you when the study is completed.

III. Risks:

Although unlikely, it is possible you could experience some social discomfort during mock "business negotiations."

IV. Benefits:

Participation in this study may not benefit you personally. Your participation may have a broader impact to society by contributing to our understanding of the factors that impact the decision to reciprocate a hug offered in the workplace

V. Voluntary Participation and Withdrawal:

Participation in research is voluntary. You do not have to be in this study. If you decide to be in the study and change your mind, you have the right to drop out at any time. There will not be any penalty if you do not participate. You may skip questions or stop participating at any time. Whatever you decide, you will not lose any benefits to which you are otherwise entitled.

VI. Confidentiality:

We will keep your records private to the extent allowed by law. Researchers Leigh Anne Liu, Mark Keil, and Paula Gable will have access to the information you provide. Information may also be shared with those who make sure the study is done correctly (GSU Institutional Review Board, the Office for Human Research Protection (OHRP).

We will use a study number rather than your name on study records. The information you provide will be stored on password and firewall-protected computers. The information linking your name and the study number will be stored separately from the data to protect your privacy during the data analysis phase.

For the same reason, the audiovisual file used for the recording device will also be stored separately from the code sheet and other data, and uploaded files will be stored on password and firewall- protected computers.

This information will be destroyed after the study is finished. Your name and other facts that might point to you will not appear when we present this study or publish its results. The findings will be summarized and reported in group form. You will not be identified personally.

VII. Contact Persons:

Contact Leigh Anne Liu at 404-413-7288 or laliu@gsu.edu if you have questions, concerns, or complaints about this study. Call Susan Vogtner in the Georgia State University Office of Research Integrity at 404-413-3513 or svogtner1@gsu.edu if you want to talk to someone who is not part of the study team. You may contact us with questions, concerns, or suggestions about the study. You can also call Susan Vogtner if you have questions or concerns about your rights in this study.

VIII. Copy of Consent Form to Subject: We will give you a copy of this consent form to keep. If you are willing to volunteer for this research and be recorded with a video camera, please sign below. Participant Date Principal Investigator or Researcher Obtaining Consent Date

Appendix B Research Scenarios and Debrief

During the intake process with the research participant, the researcher shared one of four research scenarios to explain the nature of the encounter with the confederate. The one below was used when the MALE confederate was playing the role of a student intern. The version on the following page was used when the FEMALE confederate was playing the role of a Manager

Appendix B.1 Research Scenario for Male Participant

Instructions: We are interested in studying interactions that occur in the workplace. You will be asked to read the short scenario below, and then remain "in character" as you respond to a workplace interaction. Following the interaction described in the scenario, you will be asked to complete a short survey. There are no right or wrong answers.

Scenario: Please imagine that you are a summer intern working for the human resources department of a large company. You are also a representative of a student organization on campus. Your student organization is about to begin negotiations with the company about funding a high profile event that could receive national media attention. You are about to meet Greg Hardt from the company's public relations department for the second time. His picture follows:



Greg Hardt Intern - Public Relations

At the first meeting, you and Greg talked about the possibility of securing corporate funding for the event. Following that meeting, you presented Greg with a detailed proposal and you are now meeting for the second time to discuss this proposal. This second meeting will be very important to the success of the negotiations, which could open the door for national media exposure, and resulting career opportunities that might

not otherwise be available to you. It is therefore important that the meeting goes smoothly and that there are no awkward moments.

Appendix B.2 Research Scenario for Female Participant

The research scenario below was used when the FEMALE confederate was playing the role of a Manager.

Instructions: We are interested in studying interactions that occur in the workplace. You will be asked to read the short scenario below, and then remain "in character" as you respond to a workplace interaction. Following the interaction described in the scenario, you will be asked to complete a short survey. There are no right or wrong answers.

Scenario: Please imagine that you are a summer intern working for the human resources department of a large company. You are also a representative of a student organization on campus. Your student organization is about to begin negotiations with the company about funding a high profile event that could receive national media attention. You are about to meet Kathleen Hardt from the company's public relations department for the second time. Her picture follows:



Kathleen Hardt Director of Public Relations

At the first meeting, you and Kathleen talked about the possibility of securing corporate funding for your school organization's event. Following that meeting, you presented Kathleen with a detailed proposal and you are now meeting for the second time to discuss this proposal. This second meeting will be very important to the success of the negotiations, which could open the door for national media exposure, and resulting career opportunities that might not otherwise be available to you. It is therefore important that the meeting goes smoothly and that there are no awkward moments.

Appendix B.3 Full Research Scenario – Not Shared with Research Participant

[The researcher will thank the student volunteer for participating in the research study, and review the signed Informed Consent Form before beginning the experiment. After the student has given oral consent to begin taping, the researcher will hand the participant a sheet with the Instructions and Scenario presented below. The researcher will tell the student participant that they will review the handout together, and the participant can ask questions at any time. Note: In order to address any possible concerns regarding subject and Confederate hugging, our research protocol details the precautions that will be taken to safeguard participants.]

Instructions:

We are interested in studying interactions that occur in the workplace. You will be asked to read the short scenario below, and then remain "in character" as you respond to a workplace interaction. Following the interaction described in the scenario, you will be asked to complete a short survey. There are no right or wrong answers.

Scenario:

Please imagine that you are a summer intern working for the human resources department of a large company. You are also a representative of a student organization on campus. Your student organization is about to begin negotiations with your company about funding a high profile event that could receive national media attention. You are about to meet [another summer intern/senior manager] from the company's public relations department for the second time.

[Insert image of confederate's headshot here].

At the first meeting, you and the company's Public Relations Representative (PR Rep) talked about the possibility of securing corporate funding for the event. Following that meeting, you presented the PR Rep with a detailed proposal and you are now meeting for the second time to discuss this proposal. This second meeting will be very important to the success of the negotiations, which could open the door for national media exposure, and resulting career opportunities that might not otherwise be available. It is therefore important that the meeting goes smoothly and that there are no awkward moments.

[Videotape encounter.]

[The researcher turns on the camera and instructs the student participant to wait in the room until the PR Rep (the Confederate posing as either another summer intern or a senior manager) arrives. The researcher leaves and the Confederate enters the room and begins a scripted monologue:

Confederate: "Hello (insert student name.) It's good to see you again."

The Confederate initiates a hug and watches closely to the student participant's body language to determine if s/he should complete the hug, or allow the student to pull away.

Confederate: "I've read your proposal on the event and am excited to know more about it."

Beeper or cell phone goes off and confederate says:

Confederate: "I am really sorry, but I need to step outside to take this call. Do you mind if we continue this later?"

The researcher enters the room and asks the subject to complete the survey which is hosted on a website and will be accessed using the researcher's laptop computer. After completion of the survey, the researcher tells the student participant that this concludes the experiment and that s/he will do a debriefing to explain the purpose of the research and the reason for the deception. After addressing all of the student participant's questions, the researcher states that s/he will be happy to share the results of the experiment when the study is complete.

Manipulated variables:

Power of the confederate relative to the subject (summer intern vs. senior manager) Gender of the subject-confederate dyad (M-M or F-F female). Note: To avoid the possibility of putting a student participant in an awkward situation of receiving a hug from a member of the opposite gender, all participants will be matched with a Confederate of the same gender.)

Appendix B.4 Debrief

Following the research participant's encounter with the confederate, the researcher escorted the participant back to the room where they originally met, in order to answer questions in an on-line, Qualtrics-based survey. Afterward, the researcher debriefed the research participant using the text below:

From this study, we want to learn how gender and power status influence a person's decision to return a hug in a professional setting. Earlier research shows that hugging can help or hinder relationship building (Drexler, 2013). A person must make a split second decision to return a hug or not. We want to understand which factors impact a person's decision.

Earlier research suggests that gender and status might be two important factors that influence the decision to hug or not. We hope to learn how they combine with a person's personality, communication skills, and life experience, as they respond to a hug.

This research is important, because different people interpret body language differently. To succeed, business people must know how to respond to "nonverbal cues," which can "make or break" a deal.

The person who offered you a hug works for the researchers. Coming here for a mock negotiation was a cover story for what we really wanted to study. That is, how gender and professional status influence the decision to return a hug in the workplace. We are happy to answer your questions about our experiment.

APPENDIX C MEASUREMENT INSTRUMENTS

Below are the measures used in this quasi-experiment. They were included in an on-line Qualtrics-based survey (Appendix 7.2.4) accessed from a secure computer.

Appendix C.1 Quality of Communication Experience (QCE) Measures

Below are the questions used to develop the QCE measure, which is multifaceted, individual level construct that involves cognitive, behavioral, and affective elements. It is broken down into three distinct constructs: Clarity, Comfort and Responsiveness. In this research, I the questions were designed as 7 point Likert-Type Scales to gather data about the research participants' subjective views of the encounter with the confederate, where 1 indicates "Strongly Disagree" and 7 indicates "Strongly Agree."

Subscale - Clarity

- 1. I understood what the other side was saying.
- 2. I understood what was important to the other side.
- 3. We clarified the meaning if there was a confusion of the messages exchanged.
- 4. I think the other side understood me clearly.
- 5. The messages exchanged were easy to understand.

Subscale - Responsiveness

- 6. The other side responded to my questions and requests quickly during the interaction.
- 7. The conversation ran smoothly without any uncomfortable silent moments or I did not notice any uncomfortable silent moments.

- 8. I was willing to listen to the other side's perspectives.
- 9. When the other side raised questions or concerns, I tried to address them immediately.
- 10. One or both of us kept silent from time to time.

Subscale - Comfort

- 11. I was nervous talking to the other side.
- 12. I felt the other side trusted me.
- 13. I felt the other side was trustworthy.
- 14. I felt comfortable interacting with the other side.
- 15. The other side seemed comfortable talking with me.

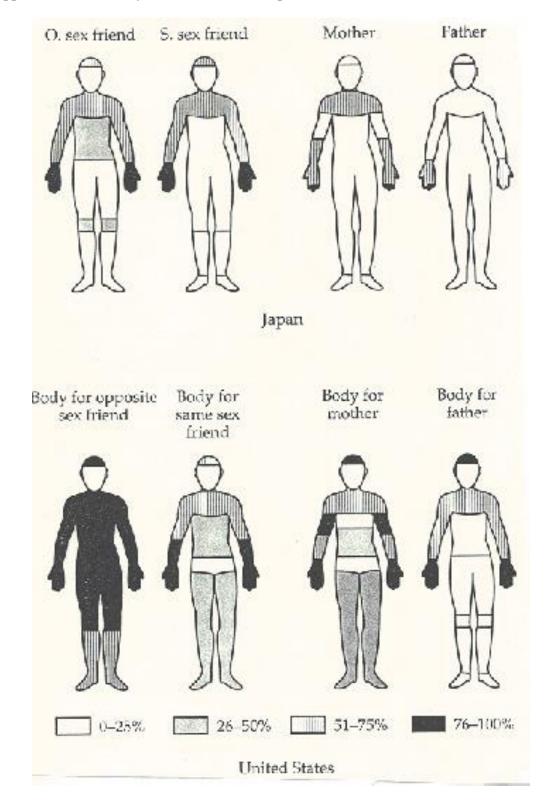
Appendix C.2 Global Competency Inventory (AKA Kozai Group Survey Questions)

Questions in The Global Competency Inventory, a validated instrument developed by the Kozai Group in Japan. This study focused on measuring the constructs of Emotional Sensitivity and Social Flexibility with a 7-Point Likert-type Scale to determine their influence on the decision to reciprocate an unexpected hug in a workplace setting.

	For the following questions, please provide your answer according to this format.							
	1	2	3	4	5	6	7	
	Strongly disagree						Strongly Agree	
Study code	Survey item te	ext						Your Answer
kozai01	Before acting, 1	I like to	think th	rough ho	w it will i	mpact o	thers.	
kozai02	Even if opposed	d, I can	still find	l a way to	get what	I want.		
kozai03	I am always qu	ick to h	elp other	rs.				
kozai04	I am good at making impromptu speeches.							
kozai05	I am normally sensitive to even the slightest change in the facial expression of the person I am talking with.							
kozai06	I am often able to correctly read others' emotions even if their outward behavior is different.							
kozai07	I can easily adapt to others without compromising my beliefs.							
kozai08	I can easily see when people's behavior doesn't match how they really feel.							
kozai09	I enjoy listening to what others have to say at least as much as I like explaining my own views on things.							
kozai10	I have a well-developed sense of humor.							
kozai11	I have no difficulty arguing for both sides of an issue.							
kozai12	I have the abilit differently in or	•	•	chavior if	I feel tha	t I need	to act	
kozai13	I have trouble of	changing	g my bel	navior to	fit in.			

kozai14	I like to impress or entertain people.
kozai15	I look for humor in tense situations to relieve the strain.
kozai16	I think I would be a better actor than a mathematician.
kozai17	I would probably not make a good actor.
kozai18	I would say I'm more self-confident than others.
kozai19	If others were afraid, I'd probably be the one to help them cope.
kozai20	It is easy for me to figure out how deeply someone is feeling about an issue.
kozai21	My friends would probably describe me as someone who's sensitive to the feelings of others.
kozai22	People often come to me because they feel I am understanding of their challenges and problems.
kozai23	When I am around others I don't know well, it doesn't take me very long before I start picking up little expressions or behaviors from them

Appendix C.3 Areas of Contact and Interception (Barnlund, 1975).



Appendix C.4 Pictures Used to Rate Degree of Hug Reciprocation

Based on the Question: "Did you hug the other party?

Scale: 1= NO Hug; 2= A Little; 3= Somewhat; 4= Not Quite a Full Hug; 5 = Full Hug



3 = Somewhat

3 = Somewhat

3 = Somewhat

(Continued) Pictures Used to Rate Degree of Hug Reciprocation



5 = Full

5 = Full Hug

5 = Full Hug

Appendix C.5 Table of Variables Used

Question # in SPSS	Type of Variable	Description
Q2. (SPSS Variable View Row 4)	Manipulated Variable: Gender Composition of Dyad (M-M or F-F)	Subjects self-identify as male or female. Based on gender identity, subjects were assigned to either the male or female confederate so that all dyads are either M-M or F-F. Measure is at the individual level.
Q78. Intern = (1) Mgr. = (2) (SPSS Variable View Row 81)	Manipulated Variable: Power (Role of Mgr.) Confederate has either = (Intern) or > (Manager) Power than the research participant.	The mutual interdependence of both parties in an exchange relationship. For example, if person A relies on person B for positive results, and person B does not rely on person A, then B is understand to have considerable power over A. I manipulated the status of the confederate, who played the role of either a manager of higher power, or a student intern (peer) of equal power.
Demographics		
Q3. SPSS Row 5	Control Variable: Age	Integer Variable.
Q4. Rows 6 & 7	Control Variable: Ethnicity (Menu) + Freeform Response	Nominal Variable. African American, Asian, White of Hispanic origin, White not of Hispanic origin, Mixed Ethnicity.
Q5. SPSS Row 8	Control Variable: Highest level of education	Scale variable. 1=High school or GED; 2=College Graduate; 3=Master's Degree; 4=Doctorate.
Q6. Row 9	Country of birth	Free-form response.
Q7. Row 10	Control: Years in USA	Integer variable. Number of years the research participant has been in the USA.
Q8. Row 11	DV: Degree of Reciprocation of Hug	Measured using a five point scale, with (1) denoting rejection of hug and (5) a full embrace. This scale will be based upon Barnlund's (1975) research that delineates "Zones of Body Contact" in human encounters (Appendix 7.2.3)
Questions 17- 31.	DV: Quality of Communication Experience	QCE as a multifaceted, individual level construct that involves cognitive, behavioral, and affective elements. It is comprised of three distinct constructs: Clarity, Responsiveness, Comfort, described below.
Questions 17 & 18. (Rows 20 & 21)	DV: Clarity (QCE Construct)	The cognitive aspect of the communication experience, defined as the degree of comprehension of the meaning being communicated. Meaning encompasses not only factual information but also ideas, emotions, and values that are conveyed via symbolization and demonstration.
	DV: Responsiveness (QCE Construct)	The behavioral aspect of the communication experience which indicates the norm of coordination (Liu et al., 2010, p.470).

Question # in SPSS	Type of Variable	Description
	DV: Comfort (QCE Construct)	A condition of positive affect of ease and pleasantness when interacting with each other (Liu et al., 2010, p.470).
	About yourself (the subject) in the encounter	
Q9. Row 12	Data collected for future use.	Q. How did you feel about the encounter? 7-point Likert-type scale: 1= Happy, 4 = OK, 7= Embarrassed. (Reversed)
Q10. Row 13	Data collected for future use.	Q. Did you "lose face" (i.e., damage your sense of pride) in the encounter? 7-point Likert-type scale: 1=Not at all; 4=Moderately; 7=A great deal.
Q11. Row 14.	Data collected for future use.	Q. Did this encounter make you feel more or less competent as an individual? 7-point Likert-type scale: 1=It made me feel less competent; 4=It did not make me feel more or less competent; 7= It made me feel more competent.
Q12. Row 15.	Data collected for future use.	Q. Did you behave according to your own principles and values? 7-point Likert-type scale: 1=Not at all; 4=moderately; 7= Perfectly
Q13. Row 16.	Data collected for future use.	Q. Did this encounter positively or negatively impact your self-image or your impression of yourself? 7-point Likert-type scale: 1= It <i>negatively</i> impacted my self-image; 4= It did not positively or negatively impact my self-image; 7= It <i>positively</i> impacted my self-image.
	About relationship with other party	
Q14. Row 17.	Data collected for future use.	Q. What kind of "overall" impression did your counterpart make on you? 7-point Likert-type scale: 1= Extremely <i>negatively</i> ; 4= Neither positive nor negative; 7= Extremely <i>positive</i> .
Q15. Row 18	Data collected for future use.	Q. Did the encounter you just had make you trust the other person? 7-point Likert-type scale: 1= Not at all; 4= Moderately; 7= Perfectly
Q16. Row 19	Data collected for future use.	Q. Did the encounter build a good foundation for a future relationship with the other person? 7-point Likert-type scale: 1= Not at all; 4= Moderately; 7= Perfectly

Question # in	Type of Variable	Description
SPSS	About Communication in	
DV: QCE		
DV for OCE	General during Encounter Magging for Clarity	O At the time of the encounter I and entered what
DV for QCE	Measure for Clarity	Q. At the time of the encounter, I understood what
Q17.	(Variable = Clarity1)	the other side was doing. 7-point Likert-type scale: 1=Strongly disagree; 4=Neither agree nor disagree;
SPSS (Row 20)		7=Strongly agree.
DV-QCE	Measure for Clarity	Q. At the time of the encounter, I understood what
Q18. (Row 21)	(Variable = Clarity2)	was important to the other side. 7-point Likert scale.
DV-QCE	Measure for Responsiveness	Q. I responded to the other side's hug quickly
Q19.	(Variable = Responsive1)	during the encounter. 7-point Likert scale.
(Row 22)	•	
DV- QCE	Measure for Responsiveness	Q. The encounter ran smoothly without any
Q20. (Row 23)	(Variable = Responsive2)	uncomfortable moments or I did not notice any
		uncomfortable moments. 7-point Likert-type scale.
DV-QCE	Measure for Responsiveness	Q. I was willing to reciprocate the other side's hug.
Q21. (Row 24)	(Variable = Responsive3)	7-point Likert scale.
DV-QCE	Measure for Responsiveness	Q. When the other side initiated the hug, I tried to
Q22. (Row 25)	(Variable = Responsive4)	reciprocate immediately. 7-point Likert scale.
DV-QCE	Measure for Responsiveness	Q. I was caught by surprise by the other person's
Q23. (Row 26)	(Variable = Responsive5)	hug. 7-point Likert scale.
DV-QCE	Measure for Responsiveness	Q. I did not respond appropriately to the hug.
Q24. (Row 27)	(Variable = Responsive6)	7-point Likert scale. (Reverse)
DV-QCE	Measure for Comfort	Q. The hug made me nervous during this encounter.
Q25. (Row 28)	(Variable = Comfort1)	7-point Likert scale.
DV-QCE	Measure for Comfort	Q. I felt the other side was trustworthy. 7-point
Q26. (Row 29)	(Variable = Comfort2)	Likert scale.
DV-QCE	Measure for Comfort	Q. I felt comfortable interacting with the other side.
Q27. (Row 30)	(Variable = Comfort3)	7-point Likert scale.
DV-QCE	Measure for Comfort	Q. The other side seemed comfortable interacting
Q28. (Row 31)	(Variable = Comfort4)	with me. 7-point Likert scale.
	About Yourself	
Q29.	Measures for "Big 5" Personality	9-point Likert-type scale: 1=Extremely inaccurate; 5=Neither
	Traits.	accurate nor inaccurate; 9=Extremely accurate
a.	Collected for future use.	Talkative
b.	Collected for future use.	Extroverted
c. d.	Collected for future use. Collected for future use.	Bold Energetic
e.	Collected for future use.	Shy
f.	Collected for future use.	Quiet
g.	Collected for future use.	Bashful
h. Q30.	Collected for future use. Measures for "Big 5" Personality	Withdrawn
\(\)	Traits.	Collected for future use.
a.	Collected for future use.	Sympathetic
b.	Collected for future use.	Warm

c.	Collected for future use.	Kind
Question # in	Type of Variable	Description
SPSS	Type of variable	Description
8618		
d.	Collected for future use.	Cooperative
e.	Collected for future use.	Cold
f.	Collected for future use.	Unsympathetic
g.	Collected for future use.	Rude
h.	Collected for future use.	Harsh
Q31.	Measures for "Big 5" Personality	
	Traits.	
a.	Collected for future use.	Not nervous
b.	Collected for future use.	Relaxed
c.	Collected for future use.	Moody
d.	Collected for future use.	Jealous
e.	Collected for future use.	Temperamental
f.	Collected for future use.	Envious
g.	Collected for future use.	Touchy
h.	Collected for future use.	Fretful
Global Competence		These were run by the Kozai Group. All are 7-point
(Kozai Group Qu	estionnaire)	Likert scale: 1=Strongly disagree; 4=Neither agree nor
		disagree; 7=Strongly agree.
	IV: Global Competency	GCI is a multifaceted, individual level construct that is
	Inventory (GCI)	broken down into several distinct constructs. Analysis in
	, ,	this study is limited to Emotional Sensitivity and Social
		Flexibility scales.
	IV: Emotional Sensitivity	Capacity to read emotions and understand feelings and
	(ES)	challenges of others. This is the first of two constructs of
	(GCI Construct)	the (GCI) used in this study.
	IV: Social Flexibility	Capacity to regulate and adapt one's behaviors to fit in
	(SF)	and build positive relationships with others. This is the
	(GCI Construct)	second of two constructs of the GCI used in this study.
Q32.	Measure of GCI	
	A Proprietary Measure Scored by	Before acting, I like to think through how it will impact
	the Kozai Group	others.
Q33.	II .	Even if annexed I can still find a view to get what I want
024	II II	Even if opposed, I can still find a way to get what I want.
Q34.	"	I am always quick to help others.
Q35.	11	I am good at making impromptu speeches.
Q36.	n n	
200		I am normally sensitive to even the slightest change in the
		facial expression of the person I am talking with.
Q37.	"	I am often able to correctly read others' emotions even if
		their outward behavior is different.
Q38.	II II	
200.		I can easily adapt to others without compromising my
		beliefs.
Q39.	п	I can easily see when people's behavior doesn't match
		* *
040	ıı ıı	how they really feel.
Q40.		I enjoy listening to what others have to say at least as
		much as I like explaining my own views on things.
Q41.	II II	
	"	I have a well-developed sense of humor.
Q42.	"	I have no difficulty arguing for both sides of an issue.

Question # in SPSS	Type of Variable	Description
Q43.	n	I have the ability to alter my behavior if I feel that I need to act differently in order to fit in.
Q44.	II II	I have trouble changing my behavior to fit in.
Q45.	II II	I like to impress or entertain people.
Q46.	II II	I look for humor in tense situations to relieve the strain.
Q47.	II II	I think I would be a better actor than a mathematician.
Q48.	II II	I would probably not make a good actor.
Q49.	II II	I would say I'm more self-confident than others.
Q50.	11	If others were afraid, I'd probably be the one to help them cope.
Q51.	"	It is easy for me to figure out how deeply someone is feeling about an issue.
Q52.	"	My friends would probably describe me as someone who's sensitive to the feelings of others.
Q53.	n n	People often come to me because they feel I am understanding of their challenges and problems.
Q54. (Row 78)	Manipulation Check. Free form response.	Q. Do you remember the role (Title) of the person with whom you did your "negotiation"?
Q55. (Row 79)	Checking on whether or not people heard about the "surprise" to the experiment.	Q. Did you hear about the true nature of the experiment before you participated in the study today?
Followed by Oral Debrief	Followed by Oral Debrief	Followed by Oral Debrief

Appendix C.6 Full On-Line Qualtrics-Based Questionnaire

Welcome:

Q1. Thank you for participating in our study! Below are some questions regarding the encounter. There are no right or wrong answers. All responses are confidential. Please answer openly and honestly.

Demographics

Q2. Gender

Male Female

Q3. What is your age?

Move slider to enter response.

Q4. What is your ethnicity?

African American Asian White, of Hispanic Origin White, not of Hispanic Origin Mixed Ethnicity Other

Q5. What is your highest level of formal education?

High School or GED College Graduate Master's Degree Doctorate

Q6. In which country were you born?

Q7. Years in US

About the encounter

Q8. Did you hug the other party?

1= NO; 2= A little; 3= Somewhat; 4= Not quite a full hug; 5 = YES. Full hug.

Q9. How did you feel about this encounter?

Not Embarrassed 2 3 OK 5 6 Embarrassed

About Yourself:

Q10. Did you "lose face" (i.e., damage your sense of pride) in the encounter?

Not at all 2 3 Moderately 5 6 A great deal

Q11. Did this encounter make you feel more or less competent as an individual?

It made me feel *less* competent; 2 3; It did not make me feel more or less competent; 5 6 It made me feel *more* competent

Q12. Did you behave according to your own principles and values?

Not at all 2 3 Moderately 5 6 Perfectly

Q13. Did this encounter positively or negatively impact your self-image (impression) of yourself?

It negatively impacted my self-image; 2 3; It did not positively or negatively affect my self-image. 5 6; It positively impacted my self-image

About Your Relationship with the Other Party:

Q14. What kind of overall impression did the other person make on you?

Extremely negative 2 3; Neither negative nor positive; 5 6; Extremely positive

Q15. Did the encounter you just had make you trust the other person?

Not at all 2 3 Moderately 5 6 Perfectly

Q16. Did the encounter you just had build a good foundation for a future relationship with the other person?

Not at all 2 3 Moderately 5 6 Perfectly

About the communication in general:

Q17. At the time of the encounter, I understood that the other person was trying to hug me.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q18. I think the other person understood my intentions about returning or not returning the hug.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q19. I responded to the other person's hug quickly during the encounter.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q20. The encounter ran smoothly without any uncomfortable moments.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q21. I was willing to reciprocate the other person's hug.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Strongly Agree

Q22. When the other person initiated the hug, I tried to reciprocate immediately.

Strongly Disagree: Disagree: Somewhat Disagree: Neither Agree nor Disagree: Somewhat Agree: Agree: Strongly Agree

Q23. I was caught by surprise when the other person initiated the hug.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q24. I responded appropriately to the hug.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q25. The hug made me nervous during this encounter.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q26. I felt the other person was trustworthy.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q27. I felt comfortable interacting with the other person.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q28. The other person seemed comfortable interacting with me.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

More about yourself:

Q29. Please use this list of common human traits to describe yourself as accurately as possible. Describe yourself as you see yourself at the present time, not as you wish to be in the future. Describe yourself as you are generally or typically, as compared with other persons you know of the same gender and roughly your same age.

Extremely Inaccurate; Very Inaccurate; Quite Inaccurate; Slightly Inaccurate; Neither Accurate nor Inaccurate; Slightly Accurate; Quite Accurate; Very Accurate; Extremely Accurate.

Talkative

Extroverted

Bold

Energetic

Shy

Quiet Bashful

Withdrawn

Q30. Please use this list of common human traits to describe yourself as accurately as possible.

Extremely Inaccurate; Very Inaccurate; Quite Inaccurate; Slightly Inaccurate; Neither Accurate nor Inaccurate; Slightly Accurate; Quite Accurate; Very Accurate; Extremely Accurate.

Sympathetic

Warm

Kind

Cooperative

Cold

Unsympathetic

Rude

Harsh

Q31. Please use this list of common human traits to describe yourself as accurately as possible.

Extremely Inaccurate; Very Inaccurate; Quite Inaccurate; Slightly Inaccurate; Neither Accurate nor Inaccurate; Slightly Accurate; Quite Accurate; Very Accurate; Extremely Accurate.

Not envious

Relaxed

Moody

Jealous

Temperamental

Envious

Touchy

Fretful

Kozai Group Scale

Q32. Before acting, I like to think through how it will impact others.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q33. Even if opposed, I can still find a way to get what I want.

Extremely Inaccurate; Very Inaccurate; Quite Inaccurate; Slightly Inaccurate; Neither Accurate nor Inaccurate; Slightly Accurate; Quite Accurate; Very Accurate; Extremely Accurate.

Q34. I am always quick to help others.

Extremely Inaccurate; Very Inaccurate; Quite Inaccurate; Slightly Inaccurate; Neither Accurate nor Inaccurate; Slightly Accurate; Quite Accurate; Very Accurate; Extremely Accurate.

Q35. I am good at making impromptu speeches.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q36. I am normally sensitive to even the slightest change in the facial expression of the person I am talking with.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q37. I am often able to correctly read others' emotions even if their outward behavior is different.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q38. I can easily adapt to others without compromising my beliefs.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q39. I can easily see when people's behavior doesn't match how they really feel.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q40. I enjoy listening to what others have to say at least as much as I like explaining my own views on things.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q41. I have a well-developed sense of humor.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q42. I have no difficulty arguing for both sides of an issue.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q43. I have the ability to alter my behavior if I feel that I need to act differently to fit in.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q44. I have trouble changing my behaviors to fit in.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q45. I like to impress or entertain people.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q46. I look for humor in tense situations to relieve the strain.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q47. I think I would be a better actor than a mathematician.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q48. I would probably not make a good actor.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q49. I would say I'm more self-confident than others.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q50. If others were afraid, I'd probably be the one to help them cope.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q51. It is easy for me to figure out how deeply someone is feeling about an issue.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q52.

My friends would probably describe me as someone who's sensitive to the feelings of others.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q53. When I am around others I don't know well, it doesn't take me very long before I start picking up little expressions or behaviors from them.

Strongly Disagree; Disagree; Somewhat Disagree; Neither Agree nor Disagree; Somewhat Agree; Agree; Strongly Agree

Q54. Do you remember the role (title) of the person with whom you did your "negotiation"? If so, please enter it. If not, please write the word "NO." You can "guess" if you do not remember the exact title.

Q55. Did you hear anything about the true nature of this research study BEFORE you participated in the study today?

No; Maybe; Yes

Q56. Thank you for your participation!

Q57. Do you have comments or suggestions to improve our survey or other aspects of this experiment?

Appendix D. Descriptive Statistics

The following section presents calculations and results developed using an SPSS software analysis program.

Appendix D.1 Age Distribution of Research Participants (n=150 and n=86)

The tables below presents the observed frequency of the age of each research participant for both n=150 and n=86.

		Age I	Distributio	n (n=150)	
		Frequency	Percent	Valid Percent	Cumulative %
Valid	-99	8	5.3	5.3	5.3
	18	4	2.7	2.7	8.0
	19	9	6.0	6.0	14.0
	20	18	12.0	12.0	26.0
	21	16	10.7	10.7	36.7
	22	8	5.3	5.3	42.0
	23	6	4.0	4.0	46.0
	24	5	3.3	3.3	49.3
	25	3	2.0	2.0	51.3
	26	4	2.7	2.7	54.0
	27	8	5.3	5.3	59.3
	28	2	1.3	1.3	60.7
	29	3	2.0	2.0	62.7
	30	3	2.0	2.0	64.7
	31	5	3.3	3.3	68.0
	32	3	2.0	2.0	70.0
	33	3	2.0	2.0	72.0
	34	1	.7	.7	72.7
	35	3	2.0	2.0	74.7
	36	3	2.0	2.0	76.7
	37	5	3.3	3.3	80.0
	39	3	2.0	2.0	82.0
	40	4	2.7	2.7	84.
	41	2	1.3	1.3	86.0
	42	3	2.0	2.0	88.0
	45	2	1.3	1.3	89.3
	46	2	1.3	1.3	90.7
	49	2	1.3	1.3	92.0
	51	2	1.3	1.3	93.3
	52	2	1.3	1.3	94.7
	53	1	.7	.7	95.3
	55	1	.7	.7	96.0
	57	1	.7	.7	96.7
	61	1	.7	.7	97.3
	62	1	.7	.7	98.0
	63	1	.7	.7	98.7
	65	1	.7	.7	99.3
	71	1	.7	.7	100.0
	Total	150	100.0	100.0	130.0

(Continued). Age Distribution of Research Participants (n=150 and n=86)

	Age Distribution (n=86)						
		Frequency	Percent	Valid Percent	Cumulative Percent		
Valid	-99	4	4.7	4.7	4.7		
	18	1	1.2	1.2	5.8		
	19	5	5.8	5.8	11.6		
	20	15	17.4	17.4	29.1		
	21	7	8.1	8.1	37.2		
	22	6	7.0	7.0	44.2		
	23	3	3.5	3.5	47.7		
	24	3	3.5	3.5	51.2		
	25	2	2.3	2.3	53.5		
	26	2	2.3	2.3	55.8		
	27	6	7.0	7.0	62.8		
	28	2	2.3	2.3	65.1		
	29	3	3.5	3.5	68.6		
	30	2	2.3	2.3	70.9		
	31	3	3.5	3.5	74.4		
	32	1	1.2	1.2	75.6		
	33	2	2.3	2.3	77.9		
	35	2	2.3	2.3	80.2		
	36	2	2.3	2.3	82.6		
	37	2	2.3	2.3	84.9		
	39	1	1.2	1.2	86.0		
	40	1	1.2	1.2	87.2		
	41	1	1.2	1.2	88.4		
	42	1	1.2	1.2	89.5		
	45	1	1.2	1.2	90.7		
	46	1	1.2	1.2	91.9		
	49	2	2.3	2.3	94.2		
	51	1	1.2	1.2	95.3		
	53	1	1.2	1.2	96.5		
	55	1	1.2	1.2	97.7		
	62	1	1.2	1.2	98.8		
	71	1	1.2	1.2	100.0		
	Total	86	100.0	100.0			

Appendix D.2. Years Living in the United States

The table below presents a summary of the number of years research participants have lived in the United States for both n=150 and n=86.

	Years Living in the United States (n=150)						
					Cumulative		
		Frequency	Percent	Valid Percent	Percent		
Valid	1	1	.7	.7	.7		
	1	1	.7	.7	1.3		
	1	3	2.0	2.0	3.3		
	2	1	.7	.7	4.0		
	2	5	3.3	3.3	7.3		
	3	1	.7	.7	8.0		
	3	1	.7	.7	8.7		
	4	2	1.3	1.3	10.0		
	5	3	2.0	2.0	12.0		
	6	2	1.3	1.3	13.3		
	7	4	2.7	2.7	16.0		
	8	1	.7	.7	16.7		
	9	3	2.0	2.0	18.7		
	10	1	.7	.7	19.3		
	11	1	.7	.7	20.0		
	12	1	.7	.7	20.7		
	13	1	.7	.7	21.3		
	14	2	1.3	1.3	22.7		
	15	2	1.3	1.3	24.0		
	16	2	1.3	1.3	25.3		
	18	5	3.3	3.3	28.7		
	19	7	4.7	4.7	33.3		
	20	15	10.0	10.0	43.3		
	21	16	10.7	10.7	54.0		
	22	9	6.0	6.0	60.0		
	23	8	5.3	5.3	65.3		
	24	3	2.0	2.0	67.3		
	26	2	1.3	1.3	68.7		
	27	3	2.0	2.0	70.7		
	28	2	1.3	1.3	72.0		
	29	1	.7	.7	72.7		
	30	3	2.0	2.0	74.7		
	31	2	1.3	1.3	76.0		
	32	1	.7	.7	76.7		
	33	2	1.3	1.3	78.0		
	34	1	.7	.7	78.7		
	36	1	.7	.7	79.3		
	37	2	1.3	1.3	80.7		

Years 1	Years Living in the United States (n=150) – Continued						
				Cumulative			
	Frequency	Percent	Valid Percent	Percent			
39	3	2.0	2.0	82.7			
40	4	2.7	2.7	85.3			
41	2	1.3	1.3	86.7			
42	2	1.3	1.3	88.0			
44	1	.7	.7	88.7			
45	2	1.3	1.3	90.0			
46	1	.7	.7	90.7			
49	2	1.3	1.3	92.0			
51	2	1.3	1.3	93.3			
52	2	1.3	1.3	94.7			
53	1	.7	.7	95.3			
55	2	1.3	1.3	96.7			
61	1	.7	.7	97.3			
62	2	1.3	1.3	98.7			
65	1	.7	.7	99.3			
71	1	.7	.7	100.0			
Total	150	100.0	100.0				

	Number of Years Living in the US (n=86)							
		Frequency	Percent	Valid Percent	Cumulative Percent			
Valid	1	1	1.2	1.2	1.2			
	1	1	1.2	1.2	2.3			
	1	1	1.2	1.2	3.5			
	2	3	3.5	3.5	7.0			
	3	1	1.2	1.2	8.1			
	3	1	1.2	1.2	9.3			
	4	1	1.2	1.2	10.5			
	5	2	2.3	2.3	12.8			
	6	1	1.2	1.2	14.0			
	7	2	2.3	2.3	16.3			
	8	1	1.2	1.2	17.4			
	9	1	1.2	1.2	18.6			
	11	1	1.2	1.2	19.8			
	12	1	1.2	1.2	20.9			
	14	1	1.2	1.2	22.1			
	15	1	1.2	1.2	23.3			
	16	2	2.3	2.3	25.6			
	18	1	1.2	1.2	26.7			

Number of Years Living in the US (n=86) – Continued				
	Frequency	Percent	Valid Percent	Cumulative Percent
19	4	4.7	4.7	31.4
20	14	16.3	16.3	47.7
21	7	8.1	8.1	55.8
22	7	8.1	8.1	64.0
23	4	4.7	4.7	68.6
24	1	1.2	1.2	69.8
26	1	1.2	1.2	70.9
27	3	3.5	3.5	74.4
28	2	2.3	2.3	76.7
29	1	1.2	1.2	77.9
30	3	3.5	3.5	81.4
31	1	1.2	1.2	82.6
33	1	1.2	1.2	83.7
36	1	1.2	1.2	84.9
39	1	1.2	1.2	86.0
40	1	1.2	1.2	87.2
41	1	1.2	1.2	88.4
42	1	1.2	1.2	89.5
45	1	1.2	1.2	90.7
46	1	1.2	1.2	91.9
49	2	2.3	2.3	94.2
51	1	1.2	1.2	95.3
53	1	1.2	1.2	96.5
55	1	1.2	1.2	97.7
62	1	1.2	1.2	98.8
71	1	1.2	1.2	100.0
Total	86	100.0	100.0	

Appendix D.3 Ethnicity, Country of Birth and Highest Level of Formal Education

The tables below present a summary of the ethnic background of research participants for both n=150 and n=86.

	Ethnicity (n=150)						
				Valid	Cumulative		
		Frequency	Percent	Percent	Percent		
Valid	African American	77	51.3	51.3	51.3		
	Asian	30	20.0	20.0	71.3		
	Mixed Ethnicity	11	7.3	7.3	78.7		
	White, of Hispanic	5	3.3	3.3	82.0		
	Origin						
	White, not of Hispanic	23	15.3	15.3	97.3		
	Origin						
	Other	4	2.7	2.7	100.0		
	Total	150	100.0	100.0			

	Ethnicity (n=86)						
		Frequency	Percent	Valid Percent	Cumulative Percent		
Valid	African American	46	53.5	53.5	53.5		
	Asian	18	20.9	20.9	74.4		
	Mixed Ethnicity	6	7.0	7.0	81.4		
	White, of Hispanic Origin	4	4.7	4.7	86.0		
	White, not of Hispanic Origin	11	12.8	12.8	98.8		
	Other	1	1.2	1.2	100.0		
	Total	86	100.0	100.0			

	Country of Birth (n=150)					
		Frequency	Percent	Valid %	Cumulative %	
Valid	Bangladesh	1	.7	.7	.7	
	Bulgaria	1	.7	.7	1.3	
	Burkina Faso	1	.7	.7	2.0	
	Canada	1	.7	.7	2.7	
	Chad	1	.7	.7	3.3	
	China	3	2.0	2.0	5.3	
	Colombia	1	.7	.7	6.0	
	Denmark	1	.7	.7	6.7	
	Dominican Republic	1	.7	.7	7.3	
	Germany	1	.7	.7	8.0	
	Greece	1	.7	.7	8.7	
	Guyana	1	.7	.7	9.3	
	Haiti	1	.7	.7	10.0	
	Honduras	1	.7	.7	10.7	
	India	8	5.3	5.3	16.0	
	Indian	1	.7	.7	16.7	
	Iran	2	1.3	1.3	18.0	
	Jamaica	2	1.3	1.3	19.3	
	Japan	2	1.3	1.3	20.7	
	Kenya	1	.7	.7	21.3	
	Nigeria	3	2.0	2.0	23.3	
	Pakistan	2	1.3	1.3	24.7	
	Philippines	1	.7	.7	25.3	
	South America	1	.7	.7	26.0	
	South Korea	3	2.0	2.0	28.0	
	Taiwan	1	.7	.7	28.7	
	Trinidad & Tobago	1	.7	.7	29.3	
	Turkey	1	.7	.7	30.0	
	USA	101	67.3	67.3	97.3	
	USVI	1	.7	.7	98.0	
	Venezuela	1	.7	.7	98.7	
	Vietnam	2	1.3	1.3	100.0	
	Total	150	100.0	100.0		

	Country of Birth (n=86)					
				Valid	Cumulative	
		Frequency	Percent	Percent	Percent	
Valid	Bulgaria	1	1.2	1.2	1.2	
	Canada	1	1.2	1.2	2.3	
	Colombia	1	1.2	1.2	3.5	
	Germany	1	1.2	1.2	4.7	
	Haiti	1	1.2	1.2	5.8	
	Honduras	1	1.2	1.2	7.0	
	India	6	7.0	7.0	14.0	
	Indian	1	1.2	1.2	15.1	
	Iran	1	1.2	1.2	16.3	
	Japan	1	1.2	1.2	17.4	
	Kenya	1	1.2	1.2	18.6	
	Nigeria	1	1.2	1.2	19.8	
	Pakistan	2	2.3	2.3	22.1	
	South America	1	1.2	1.2	23.3	
	South Korea	2	2.3	2.3	25.6	
	Taiwan	1	1.2	1.2	26.7	
	Turkey	1	1.2	1.2	27.9	
	USA	60	69.8	69.8	97.7	
	Venezuela	1	1.2	1.2	98.8	
	Vietnam	1	1.2	1.2	100.0	
	Total	86	100.0	100.0		

The tables below present a summary of the educational background of research participants for both n=150 and n=86.

Highest Level of Formal Education (n=150)						
	Valid Cumulative					
		Frequency	Percent	Percent		
Valid	High School or GED	70	46.7	77.3		
	College Graduate	46	30.7	30.7		
	Master's Degree	23	15.3	92.7		
	Doctorate	11	7.3	100.0		
	Total	150	100.0			

Highest Level of Formal Education (n=86)						
Frequency Percent Percent						
Valid	High School or GED	40	46.5	79.1		
	College Graduate	28	32.6	32.6		
	Master's Degree	11	12.8	91.9		
	Doctorate	7	8.1	100.0		
	Total	86	100.0			

Appendix D..4 Degree of Hug Reciprocation & Manipulation Check

	Degree of Hug Reciprocation (n=86)									
				Valid	Cumulative					
		Frequency	Percent	Percent	Percent					
Valid	NO.	5	5.8	5.9	5.9					
	A little	13	15.1	15.3	21.2					
	Somewhat	9	10.5	10.6	31.8					
	Not quite a full	25	29.1	29.4	61.2					
	hug.									
	YES. Full hug.	33	38.4	38.8	100.0					
	Total	85	98.8	100.0						
Missing	-99	1	1.2							
Total		86	100.0							

	Confederate's Status: Intern =1; Manager = 2 (n=86)									
		Frequency	Percent	Valid Percent	Cumulative Percent					
Valid	Intern w Same Power	42	48.8	50.0	50.0					
	Mgr. w Higher Power	42	48.8	50.0	100.0					
	Total	84	97.7	100.0						
Missing	System	2	2.3							
Total		86	100.0							

(Continued) Degree of Hug Reciprocation & Manipulation Check

Those	Those Who Passed the Manipulation Check: Do you remember the role (title) of the person you just met in the "negotiation"?									
				Valid	Cumulative					
		Frequency	Percent	Percent	Percent					
Valid	Intern	36	41.9	41.9	41.9					
	Manager	50	58.1	58.1	100.0					
	Total	86	100.0	100.0						

Did	Did you hear anything about the true nature of this research BEFORE you participated in this study?										
				Valid	Cumulative						
		Frequency	Percent	Percent	Percent						
Valid	No	74	86.0	86.0	86.0						
	Maybe	4	4.7	4.7	90.7						
	Yes	8	9.3	9.3	100.0						
	Total	86	100.0	100.0							

Appendix D.5 Comments & Suggestions from Research Participants

The table below presents a summary of the verbatim free-form comments and suggestions provided by research participants (n=148).

	Do you have comme to improve our survey or otle		_		?
	to improve our survey or our	Frequency	%	Valid %	Cumulative Percent
Valid		39	45.3	45.3	45.3
	Ask participants to read scenario carefully and give them at least 5 minutes to read. Leaving participant alone while reading the scenario will be helpful.	1	1.2	1.2	46.5
	background history	1	1.2	1.2	47.7
	Cool experiment that provided a insight to business negotiations	1	1.2	1.2	48.8
	Great experiment!	1	1.2	1.2	50.0
	hugs are good for you	1	1.2	1.2	51.2
	I truly enjoyed this. Thank you.	1	1.2	1.2	52.3
	It was a very warm survey. I enjoyed it	1	1.2	1.2	53.5
	It was fun!	1	1.2	1.2	54.7
	it was great	1	1.2	1.2	55.8
	It was lots of fun!	1	1.2	1.2	57.0
	It was so interested. It is a different way to study social sciences.	1	1.2	1.2	58.1
	Keep up the good work.	1	1.2	1.2	59.3
	Less questions could increase chances of unbiased responses	1	1.2	1.2	60.5
	n/a	2	2.3	2.3	62.8
	N/A	1	1.2	1.2	64.0
	No	5	5.8	5.8	69.8
	No	8	9.3	9.3	79.1
	NO	1	1.2	1.2	80.2
	no it was interesting	1	1.2	1.2	81.4
	No, Great job and fun.	1	1.2	1.2	82.6
	No, I thought it is an interesting study.	1	1.2	1.2	83.7
	No, it is a great experiment	1	1.2	1.2	84.9
	No. Great experiment.	1	1.2	1.2	86.0

(Continued) - Comments & Suggestions from Research Participants

· · · · · · · · · · · · · · · · · · ·	(Continued): Do you have comments or suggestions to improve our survey or other aspects of this experiment?							
	Frequency	%	Valid Percent	Cumulative Percent				
No. Interesting Experiment.	1	1.2	1.2	87.2				
None	2	2.3	2.3	89.5				
Nope great job	1	1.2	1.2	90.7				
not at this time	1	1.2	1.2	91.9				
Paula Gable and I briefly discussed one slight indicator that may have keyed in on the purpose of the study.	1	1.2	1.2	93.0				
Please share the final report	1	1.2	1.2	94.2				
Some of the questions seem to be asking the same thing. For instance, "envious/jealous or moody/temperamental" this may cause some confusion for future participants.	1	1.2	1.2	95.3				
Somewhat understand the concept, just don't know how some people would feel towards it, especially people of the opposite gender as the intern/person they are meeting.	1	1.2	1.2	96.5				
The scenario did a good job of putting me in a mindset where I believed that I would be arguing a point. I was not at all focused on the method of greeting.	1	1.2	1.2	97.7				
This was a real good survey, very nice and a real good feeling.	1	1.2	1.2	98.8				
Very interesting!	1	1.2	1.2	100.0				
Total	86	100.0	100.0					

Appendix E Supporting Documents for Testing H1 and Related Post Hoc Analyses

Below are SPSS tabulations for the multiple regression calculations to test H_1 . Section 7.5.1. a_1 presents results for n=150 and section 7.5.1. a_2 presents results for n=86.

Appendix E.1. Regression to Test H_1 : Confederate's Power (Status) Predicts Hug (n=150)

H₁ NOT SUPPORTED FOR n=150

	Model Summary (n=150)										
					Change Statistics						
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1				
1	.108ª	.012	002	1.252	.012	.832	2				
2	.174 ^b	.030	.010	1.245	.019	2.731	1				

Model Summary (n=150)							
Change Statistics							
Model	df2	Sig. F Change					
1	142	.437					
2	141	.101					
a. Predictors: (Constant), Years lived in the United States, Age of Research Participant							

	ANOVA ^a (n=150)										
		Sum of									
Model		Squares	df	Mean Square	F	Sig.					
1	Regression	2.608	2	1.304	.832	.437 ^b					
	Residual	222.702	142	1.568							
	Total	225.310	144								
2	Regression	6.840	3	2.280	1.472	.225°					
	Residual	218.470	141	1.549							
	Total	225.310	144								

- a. Dependent Variable: Degree of Hug Reciprocation
- b. Predictors: (Constant), Years in the United States, Age
- c. Predictors: (Constant), Years in US, Age, Confederate's Status: Interim =1; Manager = 2

Appendix E.2. Regression to Test H1: Confederation's Power Predicts Hug (n=86)

H₁ NOT SUPPORTED FOR n=86

Model Summary (n=86)									
R Adjusted R Std. Error of the									
Model R Square Square Estim									
1 .229 ^a .052 .029 1.									
2	.231 ^b	.053	.017	1.230					
a. Predic	ctors: (Cor	nstant), Yea	ars in US, Age						
b. Predic	b. Predictors: (Constant), Years in US, Age,								
Confe	derate's S	Status: Inter	n =1; Manager	= 2					

	ANOVA ^a (n=86)										
		Sum of		Mean							
Model		Squares	df	Square	F	Sig.					
1	Regression	6.611	2	3.306	2.210	.116 ^b					
	Residual	119.678	80	1.496							
	Total	126.289	82								
2	Regression	6.739	3	2.246	1.484	.225°					
	Residual	119.550	79	1.513							
	Total	126.289	82								

a. Dependent Variable: Degree of Hug Reciprocation

b. Predictors: (Constant), Years in the United States; Age

c. Predictors: (Constant), Years in US; Age; Confederate's Status: Intern =1; Mgr. = 2

Appendix E.3 Post Hoc Test: Confederate's Power (Status) Predicts Comfort

Below are SPSS tabulations showing results of multiple regression calculations for a post hoc analysis to test if the confederate's power predicts the Comfort measure in the QCE scale.

Section 7.5.1.b₁ presents results for n=150 and section 7.5.1.b₂ presents results for n=86.

Appendix 7.5.1.b₁. Post Hoc Test: Power Predicts Comfort (n=150)

	Model Summary (n=150)										
				Std. Error of	Chan	ge Statistic	S				
		R	Adjusted R	the	R Square	F					
Model	R	Square	Square	Estimate	Change	Change	df1				
1	.064ª	.004	010	3.70741	.004	.297	2				
2	.075 ^b	.006	015	3.71758	.002	.219	1				

	Model Summary (n=150)								
	Ch	Change Statistics							
Model	df2	df2 Sig. F Change							
1	143		.743						
2	142		.641						
a. Predictors: (Constant), Years in the US, Age of research participant.									
b. Predictors: (Constar	nt), Years in US, Age, Confede	rate's Status: Interim =1; Mgr. = 2							

	ANOVA ^a (n=150)										
		Sum of		Mean							
Model		Squares	df	Square	F	Sig.					
1	Regression	8.165	2	4.083	.297	.743 ^b					
	Residual	1965.522	143	13.745							
	Total	1973.687	145								
2	Regression	11.185	3	3.728	.270	.847°					
	Residual	1962.502	142	13.820							
	Total	1973.687	145								

a. Dependent Variable: Comfort (QCE)

b. Predictors: (Constant), Years in US, Age of Research Participant

c. Predictors: (Constant), Years in US, Age, Confederate's Status: Interim =1; Manager = 2

Appendix E.4 Post Hoc Test: Power Predicts Comfort (n=86)

Model Summary (n=86)									
	R Adjusted R								
Model	R	Square	Square	Std. Error of the Estimate					
1	.109ª	.012	013	4.80743					
2	.127 ^b	.016	021	4.82660					

a. Predictors: (Constant), Years in US, Age

b. Predictors: (Constant), Years in US, Age, Confederate's Status: Intern =1; Mgr. = 2

	ANOVA ^a (n=86)										
		Sum of		Mean							
Model		Squares	df	Square	F	Sig.					
1	Regression	22.454	2	11.227	.486	.617 ^b					
	Residual	1872.025	81	23.111							
	Total	1894.479	83								
2	Regression	30.795	3	10.265	.441	.725 ^c					
	Residual	1863.685	80	23.296							
	Total	1894.479	83								

a. Dependent Variable: Comfort

b. Predictors: (Constant), Years in US, Age

c. Predictors: (Constant), Years in US, Age, Confederate's Status: Intern =1; Manager = 2

Appendix E.5 Post Hoc Test: Confederate's Power Predicts Responsiveness

Below are results of a post hoc multiple regression analysis to test if the confederate's power predicts the construct Responsiveness from the QCE scale. Section 7.5.1.c₁ presents results for n=150 and section 7.5.1.c₂ presents results for n=86.

Appendix 7.5.1.c₁. Post Hoc Test: Confederate's Power Predicts Responsiveness (n=150)

POST HOC TEST IS SIGNIFICANT AT THE .082 LEVEL.

	Model Summary (n=150)											
	Change Statistics											
			Adjusted R	Std. Error of	R Square							
Model	R	R Square	Square	the Estimate	Change	F Change	df1					
1	.201a	.041	.027	4.34574	.041	3.018	2					
2	.214b	.046	.026	4.34855	.005	.815	1					

Model Summary (n=150)							
Change Statistics							
Model	df2 Sig. F Change						
1	143	.052					
2	142	.36					
a. Predictors: (Constant),	Years in the US, Age						
b. Predictors: (Constant),	b. Predictors: (Constant), Years in the United States, Age, Confederate's Status: Interim =1; Manager = 2						

	ANOVA ^a (n=150)									
		Sum of		Mean						
Model		Squares	df	Square	F	Sig.				
1	Regression	114.010	2	57.005	3.018	.052b				
	Residual	2700.619	143	18.885						
	Total	2814.630	145							
2	Regression	129.425	3	43.142	2.281	.082c				
	Residual	2685.204	142	18.910						
	Total	2814.630	145							

a. Dependent Variable: Responsiveness

b. Predictors: (Constant), Years in the United States, Age

c. Predictors: (Constant), Years in US, Age, Confederate's Status: Intern = 1, Mgr. = 2

Continued: Confederate's Power Predicts Responsiveness (n=150)

	Coefficients ^a (n=150)									
				Standardized Coefficients						
Mode	ıl	В	Std. Error	Beta	t	Sig.				
1	(Constant)	6.719	.676		9.944	.000				
	Age	.000	.013	002	025	.980				
	Years in US	058	.026	200	-2.269	.025				
2	(Constant)	5.721	1.296		4.415	.000				
	Age	.000	.013	.001	.011	.991				
	Years in US	057	.026	199	-2.250	.026				
	Confederate's Status:	.651	.721	.074	.903	.368				
	Interim =1; Mgr. = 2									

a. Dependent Variable: Responsiveness

Appendix E.6. Post Hoc Test: Confederate's Power (Status) Predicts Responsiveness (n=86)

POST HOC TEST SIGNIFICANT AT THE .08 LEVEL

	Model Summary (n=86)									
Model R R Square Square Std. Error of the Estimate										
1	.264ª	.070	.047	5.61236						
2	.284 ^b	.080	.046	5.61432						

a. Predictors: (Constant), Years in US, Age

b. Predictors: (Constant), Years in US, Age, Confederate's Status: Intern =1; Mgr. = 2

	Excluded Variables ^a (n=86)									
						Collinearity				
					Partial	Statistics				
Model		Beta In	Т	Sig.	Correlation	Tolerance				
1	Confederate's Status:	.104b	.971	.334	.108	.994				
	Intern =1; Manager = 2									
a. Depe	a. Dependent Variable: Responsiveness									
h Predi	ctors in the Model: (Constant), Vear	oin IIS And								

b. Predictors in the Model: (Constant), Years in US, Age

	ANOVA ^a (n=86)										
		Sum of									
Model		Squares	df	Mean Square	F	Sig.					
1	Regression	190.789	2	95.395	3.029	.054b					
	Residual	2551.389	81	31.499							
	Total	2742.178	83								
2	Regression	220.530	3	73.510	2.332	.080°					
	Residual	2521.648	80	31.521							
	Total	2742.178	83								

a. Dependent Variable: Responsiveness

c. Predictors: (Constant), Years in US, Age, Confederate's Status: Intern =1; Manager = 2

	Coefficients ^a (n=86)									
				Standardized						
		Unstandardize	d Coefficients	Coefficients						
Model		В	Std. Error	Beta	t	Sig.				
1	(Constant)	7.495	1.161		6.455	.000				
	Age	006	.022	033	286	.775				
	Years in US	101	.046	251	-2.209	.030				
2	(Constant)	5.634	2.240		2.516	.014				
	Age	007	.022	033	292	.771				
	Years in US	097	.046	243	-2.132	.036				
	Confederate's Status: Intern	1.193	1.229	.104	.971	.334				
	=1; Manager = 2									
a. Depe	ndent Variable: Responsivenes	S								

b. Predictors: (Constant), Years in US, Age

Appendix E.7 Supporting Documents for Testing H2 and Related Post Hoc Analyses

Below are SPSS tabulations for the multiple regression calculations to test H_2 and related post hoc analyses. Section 7.5.2. a_1 presents results of hypothesis testing for n=150 and section 7.5.1. a_2 presents results for n=86.

Appendix 7.5.2.a1. Testing H2: Gender Predicts Degree of Hug Reciprocation (n=150)

H₂ SUPPORTED FOR N=150. GENDER <u>DOES</u> PREDICT DEGREE OF HUG RECIPROCATION.

	Model Summary (n=150)										
Change Statistics					cs						
		R	Adjusted R	Std. Error of	of R Square F						
Model	R	Square	Square	the Estimate	Change Change		df1				
1	.124ª	.015	.002	1.262	.015	1.138	2				
2	.409b	.167	.150	1.165	.152	26.407	1				

Model Summary (n=150)							
Change Statistics							
Model	df2	Sig. F Change					
1	146	.323					
2	145	.000					

a. Predictors: (Constant), Years in the United States, Age

b. Predictors: (Constant), Years in the United States, Age, Gender

	ANOVA ^a (n=150)									
		Sum of		Mean						
Mod	el	Squares	df	Square	F	Sig.				
1	Regression	3.625	2	1.813	1.138	.323 ^b				
	Residual	232.562	146	1.593						
	Total	236.188	148							
2	Regression	39.454	3	13.151	9.693	.000				
	Residual	196.734	145	1.357						
	Total	236.188	148							

a. Dependent Variable: Degree of Hug Reciprocation

b. Predictors: (Constant), Years in the United States, Age

c. Predictors: (Constant), Years in the United States, Age, Gender

(Continued). Testing H₂: Gender Predicts Hug Reciprocation (n=150)

	Coefficients ^a (n=150)									
		Unstandar	dized	Standardized						
		Coefficie	ents	Coefficients						
Model		В	Std. Error	Beta	t	Sig.				
1	(Constant)	4.166	.194		21.425	.000				
	Age	.001	.004	.019	.220	.826				
	Years in the US	011	.007	130	-1.472	.143				
2	(Constant)	2.808	.319		8.792	.000				
	Age	001	.003	032	386	.700				
	Years in the US	016	.007	187	-2.282	.024				
	Gender	1.007	.196	.400	5.139	.000				
a. Depe	endent Variable: Degre	e of Hug Reciprocati	on							

Appendix E.8 Testing H₂: Gender Predicts Degree of Hug Reciprocation (n=86)

H₂ SUPPORTED FOR n=86. GENDER <u>DOES</u> PREDICT DEGREE OF HUG RECIPROCATION.

	Model Summary (n=86)										
Change Statistics						cs					
	R Adjusted R Std. Error of R Square F										
Model	R	Square	Square	the Estimate	the Estimate Change Change		df1				
1	.253ª	.064	.041	1.244	.064	2.813	2				
2	.369b	.136	.104	1.202	.072	6.761	1				

Model Summary (n=86)								
Change Statistics								
Model	df2 Sig. F Change							
1	82	.066						
2	81	.011						
a. Predictors: (Cons	a. Predictors: (Constant), Years in US, Age							

b. Predictors: (Constant), Years in US, Age, Gender

	ANOVA ^a (n=86)									
		Sum of		Mean						
Model		Squares	df	Square	F	Sig.				
1	Regression	8.705	2	4.352	2.813	.066b				
	Residual	126.895	82	1.548						
	Total	135.600	84							
2	Regression	18.481	3	6.160	4.261	.008c				
	Residual	117.119	81	1.446						
	Total	135.600	84							

- a. Dependent Variable: Degree of Hug Reciprocation
- b. Predictors: (Constant), Years in US, Age
- c. Predictors: (Constant), Years in US, Age, Gender

(Continued). Testing H₂: Gender Predicts Hug Reciprocation (n=86)

	Coefficients ^a (n=86)									
		Unstand	ardized	Standardized						
		Coeffic	cients	Coefficients						
Mode		В	Std. Error	Beta	t	Sig.				
1	(Constant)	4.317	.257		16.830	.000				
	Age	002	.005	046	409	.683				
	Years in US	021	.010	234	-2.065	.042				
2	(Constant)	3.447	.417		8.273	.000				
	Age	003	.005	071	649	.518				
	Years in US	025	.010	284	-2.551	.013				
	Gender	.711	.273	.276	2.600	.011				

	Coefficients ^a (n=86)						
Collinearity Statistics							
Model		Tolerance	VIF				
1	(Constant)						
	Age	.888	1.126				
	Years in US	.888	1.126				
2	(Constant)						
	Age	.882	1.134				
	Years in US	.862	1.160				
	Gender	.949	1.054				
a. Depende	nt Variable: Degree of Hug Reciprocation						

	Excluded Variables ^a (n=86)								
						Collinearity			
					Partial	Statistics			
Model		Beta In	t	Sig.	Correlation	Tolerance			
1	Gender	.276 ^b	2.600	.011	.278	.949			

Excluded Variables ^a (n=86)									
Collinearity Statistics									
Model		VIF	Minimum Tolerance						
1	Gender	1.054	.862						
a. Dependent	a. Dependent Variable: Degree of Hug Reciprocation								
b. Predictors i	n the Model: (Constant), Years in US, Age	е							

(Continued). Testing H₂: Gender Predicts Hug Reciprocation (n=86)

	Collinearity Diagnostics ^a (n=86)										
				Variance Proportions							
			Condition			Years in					
Model	Dimension	Eigenvalue	Index	(Constant)	Age	US					
1	1	2.419	1.000	.04	.07	.04					
	2	.431	2.368	.13	.91	.05					
	3	.150	4.020	.83	.03	.91					
2	1	3.276	1.000	.01	.03	.02					
	2	.486	2.597	.02	.89	.00					
	3	.182	4.238	.05	.07	.97					
	4	.056	7.670	.92	.00	.01					

	Collinearity Diagnostics ^a (n=86)					
		Variance Proportions				
Model	Dimension	Gender				
1	1					
	2					
	3					
2	1	.01				
	2	.02				
	3	.09				
	4	.88				
a. Depende	nt Variable: Degree of	Hug Reciprocation				

Appendix E.9 Post Hoc Test: Gender Predicts Comfort (n=150)

	Model Summary (n=150)										
Adjusted R Std. Error of the Change Statistics											
Model	R	R Square	Square	Estimate	R Square Change	F Change	df1				
1	.061a	.004	010	3.65758	.004	.278		2			
2	.068b	.005	016	3.66859	.001	.119		1			

Model Summary (n=150)							
Change Statistics							
Model	df2	Sig. F Change					
1	147	.757					
2	146 .730						
a. Predictors: (Constant), Years in the United States, Age							

b. Predictors: (Constant), Years in the United States, Age, Gender

	ANOVA ^a (n=150)									
Model		Sum of Squares	df	Mean Square	F	Sig.				
1	Regression	7.449	2	3.724	.278	.757b				
	Residual	1966.550	147	13.378						
	Total	1973.998	149							
2	Regression	9.054	3	3.018	.224	.879 ^c				
	Residual	1964.944	146	13.459						
	Total	1973.998	149							

a. Dependent Variable: Comfort

c. Predictors: (Constant), Years in the United States, Age, Gender

Coefficients ^a (n=150)									
		Unstandardiz	Unstandardized Coefficients						
Model		В	Std. Error	Beta	t	Sig.			
1	(Constant)	4.837	.563		8.585	.000			
	Age	003	.010	027	302	.763			
	Years in the US	011	.021	047	527	.599			
2	(Constant)	4.550	1.004		4.533	.000			
	Age	004	.010	030	341	.734			
	Years in the US	012	.022	051	569	.570			
	Gender	.213	.616	.029	.345	.730			
a. Dep	a. Dependent Variable: Comfort								

b. Predictors: (Constant), Years in the United States, Age

Appendix E.10 Post Hoc Analysis: Gender Predicts Comfort (n=86)

	Model Summary (n=86)									
					Cha	nge Statis	stics			
					R					
		R	Adjusted	Std. Error of	Square	F				
Model	R	Square	R Square	the Estimate	Change	Change	df1			
1	.107ª	.011	012	4.75067	.011	.480	2			
2	.122 ^b	.015	021	4.77114	.003	.289	1			

Model Summary (n=86)								
Change Statistics								
Model	df2	Sig. F Change						
1	83	.620						
2	82	.592						
a. Predictors: (Constant), Years in US, Age								

b. Predictors: (Constant), Years in US, Age, Gender

	ANOVA ^a (n=86)							
		Sum of		Mean				
Model		Squares	df	Square	F	Sig.		
1	Regression	21.672	2	10.836	.480	.620 ^b		
	Residual	1873.217	83	22.569				
	Total	1894.890	85					
2	Regression	28.260	3	9.420	.414	.744 ^c		
	Residual	1866.629	82	22.764				
	Total	1894.890	85					

a. Dependent Variable: Comfort

b. Predictors: (Constant), Years in US, Age

c. Predictors: (Constant), Years in US, Age, Gender

(Continued). Gender Predicts Comfort (n=86)

	Coefficients ^a (n=86)								
		Unstandardized		Standardized					
		Coeffi	cients	Coefficients					
Model		В	Std. Error	Beta	Т	Sig.			
1	(Constant)	4.803	.978		4.909	.000			
	Age	010	.019	061	525	.601			
	Years in US	023	.038	070	601	.550			
2	(Constant)	5.511	1.642		3.355	.001			
	Age	009	.019	055	473	.638			
	Years in US	019	.039	058	490	.625			
	Gender	580	1.079	061	538	.592			
a. Dep	endent Variable: Comfort								

	Excluded Variables ^a (n=86)							
						Collinearity		
					Partial	Statistics		
Model		Beta In	t	Sig.	Correlation	Tolerance		
1	Gender	061 ^b	538	.592	059	.943		

a. Dependent Variable: Comfort

b. Predictors in the Model: (Constant), Years lived in the United States, Age

Appendix E.11 Post Hoc Test: Gender Predicts Responsiveness (n=150)

	Model Summary (n=150)										
					Char	nge Statistics					
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	R Square Change	F Change	df1				
1	.204ª	.042	.029	4.28795	.042	3.189	2				
2	.204 ^b	.042	.022	4.30260	.000	.001	1				

Model Summary (n=150)							
Change Statistics							
Model	df2	Sig. F Change					
1	147	.044					
2	146	.975					
a. Predictors: (Constant), Years in the United States, Age b. Predictors: (Constant), Years in the United States, Age, Gender							

	ANOVA ^a (n=150)							
Model		Sum of Squares	df	Mean Square	F	Sig.		
1	Regression	117.285	2	58.643	3.189	.044 ^b		
	Residual	2702.822	147	18.387				
	Total	2820.108	149					
2	Regression	117.304	3	39.101	2.112	.101°		
	Residual	2702.804	146	18.512				
	Total	2820.108	149					

- a. Dependent Variable: Responsiveness
- b. Predictors: (Constant), Years in the US, Age
- c. Predictors: (Constant), Years in US, Age, Gender

(Continued): Post Hoc Test - Gender Predicts Responsiveness (n=150)

	Coefficients ^a (n=150)								
		Unstandardized		Standardized					
		Coeffic	cients	Coefficients					
Model	I	В	Std. Error	Beta	Т	Sig.			
1	(Constant)	6.730	.660		10.189	.000			
	Age	001	.012	008	093	.926			
	Years in US	058	.025	201	-2.319	.022			
2	(Constant)	6.760	1.177		5.743	.000			
	Age	001	.012	008	088	.930			
	Years in US	058	.025	200	-2.283	.024			
	Gender	023	.722	003	032	.975			
a. Dep	pendent Variabl	e: Responsive	eness						

Appendix E.12. Post Hoc Test: Gender Predicts Responsiveness (n=86)

SIGNIFICANT AT 10% LEVEL.

	Model Summary (n=86)								
					Chan	ge Statistic	S		
		R	Adjusted R	Std. Error of	R Square				
Model	R	Square	Square	the Estimate	Change	F Change	df1		
1	.266ª	.070	.048	5.54464	.070	3.148	2		
2	.270 ^b	.073	.039	5.57142	.002	.204	1		

Model Summary (n=86)							
Change Statistics							
Model	df2	Sig. F Change					
1	83	.048					
2	82	.653					
	a. Predictors: (Constant), Years in US, Age b. Predictors: (Constant), Years in US, Age, Gender						

	ANOVA ^a (n=86)							
		Sum of		Mean				
Model		Squares	df	Square	F	Sig.		
1	Regression	193.531	2	96.765	3.148	.048 ^b		
	Residual	2551.672	83	30.743				
	Total	2745.203	85					
2	Regression	199.862	3	66.621	2.146	.101°		
	Residual	2545.341	82	31.041				
	Total	2745.203	85					

a. Dependent Variable: Responsiveness

b. Predictors: (Constant), Years in US, Age

c. Predictors: (Constant), Years in US, Age, Gender

(Continued). Gender Predicts Responsiveness (n=86)

	Coefficients ^a (n=86)								
		Unstandardized		Standardized					
		Coeff	ficients	Coefficients					
Mode	I	В	Std. Error	Beta	t	Sig.			
1	(Constant)	7.485	1.142		6.555	.000			
	Age	006	.022	032	289	.773			
	Years in US	100	.045	253	-2.247	.027			
2	(Constant)	8.179	1.918		4.265	.000			
	Age	005	.022	028	246	.806			
	Years in US	097	.046	243	-2.117	.037			
	Gender	569	1.259	049	452	.653			
a. Dep	endent Variable: Respon	siveness							

	Excluded Variables ^a (n=86)						
						Collinearity	
					Partial	Statistics	
Mode	l	Beta In	t	Sig.	Correlation	Tolerance	
1	Gender	049 ^b	452	.653	050	.943	
a. Dep	endent Variable: Respor	siveness					

b. Predictors in the Model: (Constant), Years in US, Age

Appendix E.13. Testing H_3 : Interaction of Power & Gender Predicts H_{13} (n = 150)

H3 SUPPORTED FOR n=150.

	Model Summary (n=150)									
	Change Statistics									
		R	Adjusted	Std. Error of	R Square	F				
Model	R	Square	R Square	the Estimate	Change	Change	df1			
1	.108ª	.012	002	1.252	.012	.832	2			
2	.388 ^b	.151	.133	1.165	.139	23.112	1			
3	.411 ^c	.169	.145	1.157	.018	3.034	1			
4	.412 ^d	.170	.140	1.160	.001	.123	1			

	Model Summary (n=150)						
Change Statistics							
Model	df2	Sig. F Change					
1	142	.437					
2	141	.000					
3	140	.084					
4	139	.726					

- a. Predictors: (Constant), Years in the United States, Age
- b. Predictors: (Constant), Years in the United States, Age, Gender
- c. Predictors: (Constant), Years in the United States, Age, Gender, Confederate's Status: Interim=1; Mgr.= 2
- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Mgr.= 2; genderXconfstatus is the interaction of Gender and the confederate's Power (status).

(Cont.) Testing H₃: Power*Gender Predicts Hug (n= 150)

	ANOVA ^a (n=150)							
		Sum of		Mean				
Model		Squares	df	Square	F	Sig.		
1	Regression	2.608	2	1.304	.832	.437 ^b		
	Residual	222.702	142	1.568				
	Total	225.310	144					
2	Regression	33.971	3	11.324	8.345	.000c		
	Residual	191.339	141	1.357				
	Total	225.310	144					
3	Regression	38.030	4	9.507	7.107	.000 ^d		
	Residual	187.281	140	1.338				
	Total	225.310	144					
4	Regression	38.196	5	7.639	5.675	.000e		
	Residual	187.115	139	1.346	_			
	Total	225.310	144		_			

a. Dependent Variable: Degree of Hug Reciprocation

b. Predictors: (Constant), Years in US, Age

c. Predictors: (Constant), Years in US, Age, Gender

d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Mgr. = 2

e. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Mgr.= 2, genderXconfstatus (where genderXconfstatus is the interaction of Gender and Confederate's Status)

(Cont.). Testing H₃: Power*Gender Predicts Hug (n= 150)

Coefficients ^a (n=150)							
	Unstan	dardized	Standardized				
	Coeff	ficients	Coefficients				
Model		Std. Error	Beta	Т	Sig.		
Years in US	4.130	.195		21.203	.000		
Years in US	.001	.004	.025	.282	.779		
Years in US	009	.007	114	-1.273	.205		
(Constant)	2.850	.322		8.853	.000		
Age	001	.004	016	192	.848		
Years in US	015	.007	177	-2.094	.038		
Gender	.955	.199	.383	4.807	.000		
(Constant)	3.369	.437		7.713	.000		
Age	001	.003	022	264	.792		
Years in US	015	.007	181	-2.149	.033		
Gender	.953	.197	.382	4.829	.000		
Confederate's Status:	335	.192	134	-1.742	.084		
Intern =1; Mgr. = 2							
(Constant)	3.673	.972		3.778	.000		
Age	001	.003	023	276	.783		
Years in US	015	.007	177	-2.083	.039		
Gender	.747	.618	.300	1.208	.229		
Confederate's Status:	541	.617	217	877	.382		
Intern =1; Mgr. = 2							
† genderXconfstatus	.136	.389	.118	.351	.726		
	Years in US Years in US (Constant) Age Years in US Gender (Constant) Age Years in US Gender Confederate's Status: Intern =1; Mgr. = 2 (Constant) Age Years in US Gender Confederate's Status: Intern =1; Mgr. = 2 (Constant) Age Years in US Gender Confederate's Status: Intern =1; Mgr. = 2 † genderXconfstatus	Unstant Coeff B Years in US Years in US Years in US Years in US (Constant) Age Years in US Gender (Constant) Age Years in US Gender (Constant) Age Years in US Gender Years in US Gender Years in US Gender Years in US Gender Sender Sender Sender Sender Status: St	Unstandardized Coefficients B Std. Error Years in US 4.130 .195 Years in US .001 .004 Years in US009 .007 (Constant) 2.850 .322 Age001 .004 Years in US015 .007 Gender .955 .199 (Constant) 3.369 .437 Age001 .003 Years in US015 .007 Gender .953 .197 Confederate's Status:335 .192 Intern =1; Mgr. = 2 (Constant) 3.673 .972 Age001 .003 Years in US015 .007 Gender .953 .197 Confederate's Status:335 .192 (Constant) 3.673 .972 Age001 .003 Years in US015 .007 Gender .747 .618 Confederate's Status:541 .617	Unstandardized Coefficients Standardized Coefficients B Std. Error Beta Years in US .001 .004 .025 Years in US .009 .007 114 (Constant) 2.850 .322 Age 001 .004 016 Years in US 015 .007 177 Gender .955 .199 .383 (Constant) 3.369 .437 Age 001 .003 022 Years in US 015 .007 181 Gender .953 .197 .382 Confederate's Status: 335 .192 134 Intern =1; Mgr. = 2 (Constant) .003 023 Years in US 015 .007 177 Gender .747 .618 .300 Confederate's Status: 541 .617 217 Intern =1; Mgr. = 2 + 541 .617 217 <td> Unstandardized Coefficients R Std. Error Beta T </td>	Unstandardized Coefficients R Std. Error Beta T		

a. Dependent Variable: Degree of Hug Reciprocation

[†] GenderXconfstatus is the interaction of Gender and the confederate's Power (status)

Appendix E.14. Testing H_3 : Interaction of Power & Gender Predicts H_{3} (n=86)

H₃ SIGNIFICANT AT 10% LEVEL FOR n=86.

	Model Summary (n=86)								
					Chai	nge Statistics			
			Adjusted R	Std. Error of the	R Square				
Model	R	R Square	Square	Estimate	Change	F Change	df1		
1	.229ª	.052	.029	1.223	.052	2.210	2		
2	.333 ^b	.111	.077	1.192	.058	5.187	1		
3	.336°	.113	.067	1.199	.002	.182	1		
4	.337 ^d	.114	.056	1.206	.001	.064	1		

Model Summary (n=86)								
	Change Statistics							
Model	df2 Sig. F Change							
1	80 .116							
2	79	.025						
3	78	.671						
4	77	.801						

- a. Predictors: (Constant), Years in US, Age
- b. Predictors: (Constant), Years in US, Age, Gender
- c. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus, where genderXconfstatus is the interaction of Gender and confederate's Power (status)

	ANOVA ^a (n=86)									
Model		Sum of Squares	df	Mean Square	F	Sig.				
1	Regression	6.611	2	3.306	2.210	.116 ^b				
	Residual	119.678	80	1.496						
	Total	126.289	82							
2	Regression	13.985	3	4.662	3.279	.025c				
	Residual	112.304	79	1.422						
	Total	126.289	82							
3	Regression	14.247	4	3.562	2.480	.051 ^d				
	Residual	112.042	78	1.436						
	Total	126.289	82							
4	Regression	14.340	5	2.868	1.973	.092 ^e				
	Residual	111.949	77	1.454						
	Total	126.289	82							

- a. Dependent Variable: Degree of Hug Reciprocation
- b. Predictors: (Constant), Years in US, Age
- c. Predictors: (Constant), Years in US, Age, Gender
- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
- e. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus (where genderXconfstatus is the interaction of Gender and confederate's Power (status)

(Continued). Testing H₃: Gender*Power Predicts Hug (n= 86)

	Coefficients ^a (n=86)								
	Unstandardized Coefficients			Standardized Coefficients					
Model		В	Std. Error	Beta	Т	Sig.			
1	(Constant)	4.271	.253		16.858	.000			
	Age	002	.005	042	369	.713			
	Years in US	018	.010	211	-1.833	.070			
2	(Constant)	3.511	.415		8.460	.000			
	Age	003	.005	066	586	.560			
	Years in US	023	.010	261	-2.279	.025			
	Gender	.628	.276	.249	2.278	.025			
3	(Constant)	3.680	.575		6.405	.000			
	Age	003	.005	066	584	.561			
	Years in US	023	.010	265	-2.297	.024			
	Gender	.635	.278	.252	2.286	.025			
	Confederate's Status: Intern =1; Manager = 2	113	.265	046	427	.671			
4	(Constant)	3.968	1.276		3.109	.003			
	Age	003	.005	071	612	.542			
	Years in US	023	.010	262	-2.246	.028			
	Gender	.427	.870	.169	.491	.625			
	Confederate's Status:	307	.811	124	378	.706			
	Intern =1; Manager = 2								
	genderXconfstatus	.139	.549	.119	.253	.801			
a. Dep	endent Variable: Degree of H	lug Reciprocati	on						

	Excluded Variables ^a (n=86)										
					Partial	Collinearity Statistics					
Model		Beta In	Т	Sig.	Correlation	Tolerance					
1	Gender	.249 ^b	2.278	.025	.248	.939					
	Confederate's Status: Intern =1; Manager = 2	032 ^b	290	.772	033	.992					
	genderXconfstatus	.150b	1.376	.173	.153	.982					
2	Confederate's Status: Intern =1; Manager = 2	046°	427	.671	048	.989					
	genderXconfstatus	049 ^c	320	.750	036	.480					
3	genderXconfstatus	.119 ^d	.253	.801	.029	.052					

- a. Dependent Variable: Degree of Hug Reciprocation b. Predictors in the Model: (Constant), Years in US, Age
- c. Predictors in the Model: (Constant), Years in US, Age, Gender
- d. Predictors in the Model: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2

Appendix E.15. Post Hoc Test: Interaction of Power & Gender Predicts Comfort (n=150)

	Model Summary (n=150)										
	Change Statistics										
			Adjusted R	Std. Error of the	R Square						
Model	R	R Square	Square	Estimate	Change	F Change	df1				
1	.064ª	.004	010	3.70741	.004	.297	2				
2	.070b	.005	016	3.71895	.001	.114	1				
3	.080°	.006	022	3.72923	.002	.218	1				
4	.090 ^d	.008	027	3.73939	.002	.235	1				

Model Summary (n=150)							
		Change Statistics					
Model	df2	Sig. F Change					
1	143	.743					
2	142	.736					
3	141	.641					
4	140	.628					

a. Predictors: (Constant), Years in US, Age

d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus (interaction between power and gender)

	ANOVA ^a (n=150)								
Model		Sum of Squares	df	Mean Square	F	Sig.			
1	Regression	8.165	2	4.083	.297	.743 ^b			
	Residual	1965.522	143	13.745					
	Total	1973.687	145						
2	Regression	9.746	3	3.249	.235	.872c			
	Residual	1963.941	142	13.831					
	Total	1973.687	145						
3	Regression	12.775	4	3.194	.230	.921 ^d			
	Residual	1960.912	141	13.907					
	Total	1973.687	145						
4	Regression	16.064	5	3.213	.230	.949 ^e			
	Residual	1957.623	140	13.983					
	Total	1973.687	145						

b. Predictors: (Constant), Years in US, Age, Gender

c. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2

- a. Dependent Variable: Comfort
- b. Predictors: (Constant), Years in US, Age
- c. Predictors: (Constant), Years in US, Age, Gender
 d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
 e. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2,

genderXconfstatus (interaction between power and gender)

(Continued). Interaction of Power & Gender Predicts Comfort (n=150)

	Coefficients ^a (n=150)								
		I la standandina	10#:-:	Standardized					
		Unstandardize		Coefficients		0:			
Model	1	В	Std. Error	Beta	t	Sig.			
1	(Constant)	4.850	.576		8.415	.000			
	What is your age?	004	.011	033	370	.712			
	Years in the United States?	011	.022	044	489	.626			
2	(Constant)	4.564	1.025		4.451	.000			
	What is your age?	004	.011	036	401	.689			
	Years in the United States?	012	.022	049	535	.594			
	What is your gender?	.214	.633	.029	.338	.736			
3	(Constant)	4.121	1.400		2.944	.004			
	What is your age?	004	.011	035	381	.704			
	Years in the United States?	012	.022	048	525	.601			
	What is your gender?	.215	.635	.029	.338	.736			
	Confederate's Status:	.288	.618	.039	.467	.641			
	Interim =1; Manager = 2								
4	(Constant)	2.763	3.132		.882	.379			
	What is your age?	004	.011	033	361	.719			
	Years in the United States?	013	.022	053	577	.565			
	What is your gender?	1.128	1.988	.153	.567	.571			
	Confederate's Status:	1.203	1.986	.164	.606	.545			
	Interim =1; Manager = 2			_					
	genderXconfstatus	605	1.247	179	485	.628			

a. Dependent Variable: Comfort

Appendix E.16 Post Hoc Test: Interaction of Power & Gender Predicts Comfort (n=86)

	Model Summary (n=86)											
					Chai	nge Statistics						
			Adjusted R	Std. Error of the	R Square							
Model	R	R Square	Square	Estimate	Change	F Change	df1					
1	.109ª	.012	013	4.80743	.012	.486	2					
2	.123 ^b	.015	022	4.82909	.003	.275	1					
3	.142 ^c	.020	029	4.84727	.005	.401	1					
4	.144 ^d	.021	042	4.87692	.001	.043	1					

	Model Summary	(n=86)				
		Change Statistics				
Model	odel df2 Sig. F Change					
1	81	.617				
2	80	.601				
3	79	.528				
4	78	.837				

- a. Predictors: (Constant), Years in US, Age
- b. Predictors: (Constant), Years in US, Age, Gender
- c. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus (Interaction of Gender and Confederate's Status)

	ANOVA ^a (n=86)									
Mode	I	Sum of Squares df		Mean Square	F	Sig.				
1	Regression	22.454	2	11.227	.486	.617 ^b				
	Residual	1872.025	81	23.111						
	Total	1894.479	83							
2	Regression	28.872	3	9.624	.413	.744°				
	Residual	1865.607	80	23.320						
	Total	1894.479	83							
3	Regression	38.291	4	9.573	.407	.803 ^d				
	Residual	1856.188	79	23.496						
	Total	1894.479	83							
4	Regression	39.302	5	7.860	.330	.893 ^e				
	Residual	1855.177	78	23.784						
	Total	1894.479	83							

- a. Dependent Variable: Comfort
- b. Predictors: (Constant), Years in US, Age
- c. Predictors: (Constant), Years in US, Age, Gender
- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
- e. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus

(Continued). Interaction of Power & Gender Predicts Comfort (n=86)

		Coeff	ficients ^a			
		Unstandardize	Standardiz andardized Coefficients Coefficien			
Model		В	Std. Error	Beta	t	Sig.
1	(Constant)	4.809	.994		4.836	.000
	Age	010	.019	061	523	.602
	Years in US	024	.039	072	613	.542
2	(Constant)	5.511	1.670		3.300	.001
	Age	009	.019	055	469	.640
	Years in US	020	.040	059	492	.624
	Gender	583	1.111	060	525	.601
3	(Constant)	4.520	2.293		1.971	.052
	Age	009	.019	056	468	.641
	Years in US	018	.040	053	435	.665
	Gender	632	1.118	065	565	.574
	Confederate's Status: Intern =1; Manager = 2	.673	1.063	.071	.633	.528
4	(Constant)	3.569	5.157		.692	.491
	Age	008	.020	052	427	.670
	Years in US	018	.041	055	449	.655
	Gender	.052	3.501	.005	.015	.988
	Confederate's Status: Intern =1; Manager = 2	1.309	3.265	.138	.401	.690
	genderXconfstatus	454	2.200	103	206	.837

a. Dependent Variable: Comfort

Excluded Variables ^a								
					Partial	Collinearity Statistics		
Model		Beta In	t	Sig.	Correlation	Tolerance		
1	Gender	060 ^b	525	.601	059	.933		
	Confederate's Status: Intern	.067b	.598	.551	.067	.994		
	=1; Manager = 2							
	genderXconfstatus	001 ^b	007	.995	001	.978		
2	Confederate's Status: Intern	.071c	.633	.528	.071	.990		
	=1; Manager = 2							
	genderXconfstatus	.086c	.530	.598	.060	.473		
3	genderXconfstatus	103 ^d	206	.837	023	.051		

a. Dependent Variable: Comfort

b. Predictors in the Model: (Constant), Years in US, Age

c. Predictors in the Model: (Constant), Years in US, Age, Gender

d. Predictors in the Model: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2

Appendix E.17 Post Hoc Analysis: Power*Gender Predicts Responsiveness (n=150)

Model Summary								
Change Statistics								
			Adjusted R	Std. Error of the	R Square			
Model	R	R Square	Square	Estimate	Change	F Change	df1	
1	.201ª	.041	.027	4.34574	.041	3.018	2	
2	.201b	.041	.020	4.36099	.000	.002	1	
3	.214 ^c	.046	.019	4.36392	.005	.809	1	
4	.219 ^d	.048	.014	4.37518	.002	.276	1	

	Model Summar	ту
	Cha	ange Statistics
Model	df2	Sig. F Change
1	143	.052
2	142	.969
3	141	.370
4	140	.600

- a. Predictors: (Constant), Years in US, Age
- b. Predictors: (Constant), Years in US, Age, Gender
- c. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus

ANOVA ^a								
Model		Sum of Squares df		Mean Square	F	Sig.		
1	Regression	114.010	2	57.005	3.018	.052b		
	Residual	2700.619	143	18.885				
	Total	2814.630	145					
2	Regression	114.039	3	38.013	1.999	.117 ^c		
	Residual	2700.591	142	19.018				
	Total	2814.630	145					
3	Regression	129.452	4	32.363	1.699	.153 ^d		
	Residual	2685.178	141	19.044				
	Total	2814.630	145					
4	Regression	134.728	5	26.946	1.408	.225e		
	Residual	2679.902	140	19.142				
	Total	2814.630	145					
- Day	andant Variable.	Daanasiussas						

- a. Dependent Variable: Responsiveness
- b. Predictors: (Constant), Years in US, Age
- c. Predictors: (Constant), Years in US, Age, Gender
- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
- e. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus

(Continued): Power*Gender Predicts Responsiveness (n=150)

		Coeff	ficients ^a			
		Unstandardize	d Coefficients	Standardized Coefficients		
Mode	l	В	Std. Error	Beta	t	Sig.
1	(Constant)	6.719	.676		9.944	.000
	Age	.000	.013	002	025	.980
	Years in US	058	.026	200	-2.269	.025
2	(Constant)	6.757	1.202		5.619	.000
	Age	.000	.013	002	021	.983
	Years in US	058	.026	200	-2.226	.028
	Gender	029	.742	003	039	.969
3	(Constant)	5.757	1.638		3.515	.001
	Age	.000	.013	.001	.015	.988
	Years in US	057	.026	198	-2.207	.029
	Gender	028	.743	003	037	.970
	Confederate's Status: Interim =1; Manager = 2	.651	.723	.074	.900	.370
4	(Constant)	7.478	3.665		2.040	.043
	Age	-7.110E-5	.013	.000	005	.996
	Years in US	056	.026	193	-2.124	.035
	Gender	-1.185	2.326	135	509	.611
	Confederate's Status: Interim =1; Manager = 2	508	2.323	058	219	.827
	genderXconfstatus	.766	1.459	.190	.525	.600

a. Dependent Variable: Responsiveness

Appendix E.18 Post Hoc Analysis: Power*Gender Predicts Responsiveness (n=86)

Model Summary (n=86)								
	Change Statistics							
			Adjusted R	Std. Error of the	R Square			
Model	R	R Square	Square	Estimate	Change	F Change	df1	
1	.264ª	.070	.047	5.61236	.070	3.029	2	
2	.268b	.072	.037	5.64056	.002	.192	1	
3	.289 ^c	.083	.037	5.64061	.012	.999	1	
4	.315 ^d	.099	.041	5.62767	.016	1.364	1	

Model Summary (n=86)							
Change Statistics							
Model	df2	Sig. F Change					
1	81		.054				
2	80		.662				
3	79		.321				
4	78		.246				
b. Predictors: (0	Constant), Years in US, Age Constant), Years in US, Age, Gender Constant), Years in US, Age, Gender	, Confederate's Status: Intern =1; Manager = 2					

- d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus

	ANOVA ^a (n=86)								
Model		Sum of Squares df		Mean Square	F	Sig.			
1	Regression	190.789	2	95.395	3.029	.054 ^b			
	Residual	2551.389	81	31.499					
	Total	2742.178	83						
2	Regression	196.903	3	65.634	2.063	.112 ^c			
	Residual	2545.275	80	31.816					
	Total	2742.178	83						
3	Regression	228.673	4	57.168	1.797	.138 ^d			
	Residual	2513.505	79	31.817					
	Total	2742.178	83						
4	Regression	271.864	5	54.373	1.717	.141 ^e			
	Residual	2470.314	78	31.671	_	_			
	Total	2742.178	83						

- a. Dependent Variable: Responsiveness
- b. Predictors: (Constant), Years in US, Age

- c. Predictors: (Constant), Years in US, Age, Gender
 d. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2
 e. Predictors: (Constant), Years in US, Age, Gender, Confederate's Status: Intern =1; Manager = 2, genderXconfstatus

(Cont.). Interaction of Power & Gender Predicts Responsiveness (n=86)

Age 006 .022 033 286 .77 Years in US 101 .046 251 -2.209 .03 2 (Constant) 8.180 1.951 4.194 .00 Age 005 .022 028 242 .80 Years in US 097 .047 241 -2.065 .04 Gender 569 1.298 049 438 .66 3 (Constant) 6.360 2.669 2.383 .02 Age 005 .022 028 243 .80 Years in US 093 .047 231 -1.972 .05 Gender 658 1.301 057 506 .61 Confederate's Status: Intern 1.236 1.237 .108 .999 .32 4 (Constant) 12.575 5.951 2.113 .03 Age 010 .023 049 422 .67 </th <th></th> <th></th> <th>Coeff</th> <th>ficients^a</th> <th></th> <th></th> <th></th>			Coeff	ficients ^a			
Constant T.495			Unstandardize	d Coefficients	0 1010.0		
Age 006 .022 033 286 .777 Years in US 101 .046 251 -2.209 .03 2 (Constant) 8.180 1.951 4.194 .00 Age 005 .022 028 242 .80 Years in US 097 .047 241 -2.065 .04 Gender 569 1.298 049 438 .66 3 (Constant) 6.360 2.669 2.383 .02 Age 005 .022 028 243 .80 Years in US 093 .047 231 -1.972 .05 Gender 658 1.301 057 506 .61 Confederate's Status: Intern 1.236 1.237 .108 .999 .32 Years in US 088 .047 219 -1.867 .06 Years in US 088 .047 219 -1.867 .	Model		В	Std. Error	Beta	Т	Sig.
Years in US 101 .046 251 -2.209 .03 2 (Constant) 8.180 1.951 4.194 .00 Age 005 .022 028 242 .80 Years in US 097 .047 241 -2.065 .04 Gender 569 1.298 049 438 .66 3 (Constant) 6.360 2.669 2.383 .02 Age 005 .022 028 243 .80 Years in US 093 .047 231 -1.972 .05 Gender 658 1.301 057 506 .61 Confederate's Status: Intern 1.236 1.237 .108 .999 .32 4 (Constant) 12.575 5.951 2.113 .03 Age 010 .023 049 422 .67 Years in US 088 .047 219 -1.867 .06 <td>1</td> <td>(Constant)</td> <td>7.495</td> <td>1.161</td> <td></td> <td>6.455</td> <td>.000</td>	1	(Constant)	7.495	1.161		6.455	.000
Constant R.180 1.951 4.194 .000		Age	006	.022	033	286	.775
Age		Years in US	101	.046	251	-2.209	.030
Years in US 097 .047 241 -2.065 .04 Gender 569 1.298 049 438 .66 (Constant) 6.360 2.669 2.383 .02 Age 005 .022 028 243 .80 Years in US 093 .047 231 -1.972 .05 Gender 658 1.301 057 506 .61 Confederate's Status: Intern 1.236 1.237 .108 .999 .32 4 (Constant) 12.575 5.951 2.113 .03 Age 010 .023 049 422 .67 Years in US 088 .047 219 -1.867 .06 Gender -5.126 4.040 440 -1.269 .20 Confederate's Status: Intern -2.921 3.768 256 775 .44 =1; Manager = 2 genderXconfstatus 2.965 2.539 .55	2	(Constant)	8.180	1.951		4.194	.000
Gender		Age	005	.022	028	242	.809
Constant Confederate's Status: Intern Confederate's Status: Intern Confederate's Status: Intern Constant Cons		Years in US	097	.047	241	-2.065	.042
Age005 .022028243 .80 Years in US093 .047231 -1.972 .05 Gender658 1.301057506 .61 Confederate's Status: Intern 1.236 1.237 .108 .999 .32 =1; Manager = 2 (Constant) 12.575 5.951 2.113 .03 Age010 .023049422 .67 Years in US088 .047219 -1.867 .06 Gender -5.126 4.040440 -1.269 .20 Confederate's Status: Intern -2.921 3.768256775 .44 =1; Manager = 2 genderXconfstatus 2.965 2.539 .557 1.168 .24		Gender	569	1.298	049	438	.662
Years in US 093 .047 231 -1.972 .05 Gender 658 1.301 057 506 .61 Confederate's Status: Intern 1.236 1.237 .108 .999 .32 4 (Constant) 12.575 5.951 2.113 .03 Age 010 .023 049 422 .67 Years in US 088 .047 219 -1.867 .06 Gender -5.126 4.040 440 -1.269 .20 Confederate's Status: Intern -2.921 3.768 256 775 .44 =1; Manager = 2 genderXconfstatus 2.965 2.539 .557 1.168 .24	3	(Constant)	6.360	2.669		2.383	.020
Gender		Age	005	.022	028	243	.809
Confederate's Status: Intern =1; Manager = 2 (Constant) Age010088047219 -1.867086010088047219 -1.867069069075088040440		Years in US	093	.047	231	-1.972	.052
=1; Manager = 2 (Constant)		Gender	658	1.301	057	506	.614
Age 010 .023 049 422 .67 Years in US 088 .047 219 -1.867 .06 Gender -5.126 4.040 440 -1.269 .20 Confederate's Status: Intern -2.921 3.768 256 775 .44 =1; Manager = 2 2.965 2.539 .557 1.168 .24			1.236	1.237	.108	.999	.321
Years in US 088 .047 219 -1.867 .06 Gender -5.126 4.040 440 -1.269 .20 Confederate's Status: Intern -2.921 3.768 256 775 .44 =1; Manager = 2 2.965 2.539 .557 1.168 .24	4	(Constant)	12.575	5.951		2.113	.038
Gender -5.126 4.040 440 -1.269 .20 Confederate's Status: Intern -2.921 3.768 256 775 .44 =1; Manager = 2 genderXconfstatus 2.965 2.539 .557 1.168 .24		Age	010	.023	049	422	.674
Confederate's Status: Intern -2.921 3.768 256 775 .44 =1; Manager = 2 genderXconfstatus 2.965 2.539 .557 1.168 .24		Years in US	088	.047	219	-1.867	.066
=1; Manager = 2 genderXconfstatus 2.965 2.539 .557 1.168 .24		Gender	-5.126	4.040	440	-1.269	.208
· ·			-2.921	3.768	256	775	.441
a. Dependent Variable: Responsiveness		genderXconfstatus	2.965	2.539	.557	1.168	.246
	a. Dep	endent Variable: Responsivenes	S				

Appendix E.19. Testing H_{4A} : Emotional Sensitivity (ES) Predicts Hug (n=150)

H_{4A} NOT SUPPORTED FOR n=150

Model Summary (n=150)								
Adjusted R								
Model	R	R Square	Square	Std. Error of the Estimate				
1	.124 ^a .015 .00		.002	1.262				
2	.130 ^b	.130 ^b .017003 1.26						

a. Predictors: (Constant), Years in US, Age

b. Predictors: (Constant), Years in US, Age, Emotional Sensitivity

	ANOVA ^a (n=150)								
Model		Sum of Squares	df	Mean Square	F	Sig.			
1	Regression	3.625	2	1.813	1.138	.323 ^b			
	Residual	232.562	146	1.593					
	Total	236.188	148						
2	Regression	3.989	3	1.330	.830	.479 ^c			
	Residual	232.199	145	1.601					
	Total	236.188	148						

a. Dependent Variable: Degree of Hug Reciprocation

b. Predictors: (Constant), Years in US, Age

c. Predictors: (Constant), Years in US, Age

	Coefficients ^a (n=150)									
		Unstandardize	ed Coefficients	Standardized Coefficients						
Model		В	Std. Error	Beta	Т	Sig.				
1	(Constant)	4.166	.194		21.425	.000				
	Age	.001	.004	.019	.220	.826				
	Years in US	011	.007	130	-1.472	.143				
2	(Constant)	4.075	.273		14.903	.000				
	Age	.001	.004	.015	.173	.863				
	Years in US	011	.007	132	-1.495	.137				
	Emotional Sensitivity	.020	.042	.040	.476	.635				

a. Dependent Variable: Degree of Hug Reciprocation

Appendix E.20 Testing H_{4A} : Emotional Sensitivity (ES) Predicts Hug (n=86)

H_{4A} NOT SUPPORTED FOR n=86

	Model Summary (n=86)									
	Change Statistics									
	Adjusted R Std. Error of the R Square									
Model	R	R Square	Square	Estimate	Change	F Change	df1			
1	.253ª	.064	.041	1.244	.064	2.813	2			
2	.259b	.067	.033	1.250	.003	.268	1			

Model Summary (n=86)								
	Change Statistics							
Model	df2 Sig. F Change							
1	82	.066						
2	81	.606						
a. Predictors: (Constant), Years in US, Age								
b. Predictors: (Cons	b. Predictors: (Constant), Years in US, Age, Emotional Sensitivity							

	ANOVA ^a (n=86)								
Model		Sum of Squares	df	Mean Square	F	Sig.			
1	Regression	8.705	2	4.352	2.813	.066 ^b			
	Residual	126.895	82	1.548					
	Total	135.600	84						
2	Regression	9.123	3	3.041	1.947	.128 ^c			
	Residual	126.477	81	1.561					
	Total	135.600	84						

- a. Dependent Variable: Degree of Hug Reciprocation
- b. Predictors: (Constant), Years in US, Age
- c. Predictors: (Constant), Years in US, Age, Emotional Sensitivity

	Coefficients ^a (n=86)								
				Standardized					
		Unstandardize	d Coefficients	Coefficients					
Model		В	Std. Error	Beta	Т	Sig.			
1	(Constant)	4.317	.257		16.830	.000			
	Age	002	.005	046	409	.683			
	Years in US	021	.010	234	-2.065	.042			
2	(Constant)	4.452	.366		12.160	.000			
	Age	002	.005	051	443	.659			
	Years in US	020	.010	230	-2.015	.047			
	Emotional Sensitivity	028	.054	056	517	.606			
a. Depe	endent Variable: Degree of Hug	Reciprocation							

(Continued). H_{4A} : Emotional Sensitivity (ES) Predicts Hug (n=86)

	Excluded Variables ^a							
						Collinearity		
					Partial	Statistics		
Model		Beta In	t	Sig.	Correlation	Tolerance		
1	Emotional	056 ^b	517	.606	057	.993		
	Sensitivity							

a. Dependent Variable: Degree of Hug Reciprocation
 b. Predictors in the Model: (Constant), Years in US, Age

Appendix E.21 Testing H_{4B} : Social Flexibility (SF) Predicts Hug (n=150)

H₃ NOT SUPPORTED FOR n=150

	Model Summary (n=150)							
Model	R R Square Adjusted R Square Std. Error of the Estimate							
1	.124ª	.015	.002	1.262				
2	.135 ^b	.018	002	1.265				

a. Predictors: (Constant), Years in the United States, Age

b. Predictors: (Constant), Years in the United States, Age, Social Flexibility

	ANOVA ^a (n=150)								
Model		Sum of Squares	df	Mean Square	F	Sig.			
1	Regression	3.625	2	1.813	1.138	.323 ^b			
	Residual	232.562	146	1.593					
	Total	236.188	148						
2	Regression	4.302	3	1.434	.897	.445°			
	Residual	231.886	145	1.599					
	Total	236.188	148						

a. Dependent Variable: Degree of Hug Reciprocation

c. Predictors: (Constant), Years in the US, Age, Social Flexibility

	Coefficients ^a (n=150)								
		Unstandardize	ed Coefficients	Standardized Coefficients					
Model		В	Std. Error	Beta	t	Sig.			
1	(Constant)	4.166	.194		21.425	.000			
	Age	.001	.004	.019	.220	.826			
	Years in US	011	.007	130	-1.472	.143			
2	(Constant)	4.017	.301		13.357	.000			
	Age	.000	.004	007	071	.944			
	Years in US	010	.007	124	-1.400	.164			
	Social Flexibility	.035	.054	.059	.650	.516			

a. Dependent Variable: Degree of Hug Reciprocation

b. Predictors: (Constant), Years in the US, Age

Continued. Testing H_{4B}: Social Flexibility (SF) Predicts Hug (n=86)

H_{4B} NOT SUPPORTED FOR n=86

Model Summary (n=86)								
Change Statistic						nge Statistics		
			Adjusted R	Std. Error of the	R Square			
Model	R	R Square	Square	Estimate	Change	F Change	df1	
1	.253ª	.064	.041	1.244	.064	2.813	2	
2	.271 ^b	.074	.039	1.245	.009	.825	1	

Model Summary (n=86)							
Change Statistics							
Model	df2	Sig. F Change					
1	82	.066					
2	81	.367					
2 2 2 Prodic		-					

a. Predictors: (Constant), Years in US, Age

b. Predictors: (Constant), Years in US, Age, Social Flexibility

ANOVA ^a (n=86)								
Model		Sum of Squares	ares Df Mean Squar		F	Sig.		
1	Regression	8.705	2	4.352	2.813	.066 ^b		
	Residual	126.895	82	1.548				
	Total	135.600	84					
2	Regression	9.984	3	3.328	2.146	.101°		
	Residual	125.616	81	1.551				
	Total	135.600	84					

a. Dependent Variable: Degree of Hug Reciprocation

c. Predictors: (Constant), Years in US, Age, Social Flexibility

Coefficients ^a (n=86)							
		Unstandardize	ed Coefficients	Standardized Coefficients			
Model		В	Std. Error	Beta	t	Sig.	
1	(Constant)	4.317	.257		16.830	.000	
	Age	002	.005	046	409	.683	
	Years in US	021	.010	234	-2.065	.042	
2	(Constant)	4.103	.349		11.773	.000	
	Age	005	.006	125	877	.383	
	Years in US	019	.010	215	-1.862	.066	
	Social Flexibility	.056	.062	.123	.908	.367	

a. Dependent Variable: Degree of Hug Reciprocation

b. Predictors: (Constant), Years in US, Age

Continued. Testing H_{4B} : Social Flexibility (SF) Predicts Hug (n=86)

Excluded Variables ^a (n=86)							
					Partial	Collinearity Statistics	
Model		Beta In	T	Sig.	Correlation	Tolerance	
1	Social Flexibility	.123 ^b	.908	.367	.100	.627	

a. Dependent Variable: Degree of Hug Reciprocationb. Predictors in the Model: (Constant), Years in US, Age

REFERENCES

- Adair, W. L., Buchan, N., & Chen, X. P. (2009). Conceptualizing culture as communication in
- Management and marketing research. In C. Nakata (Ed.), *Beyond Hofstede: Culture frameworks* for global marketing and management. New York, NY: Macmillan Palgrave.
- Albright, L., Kenny, D. A., & Malloy, T. E. (1988). Consensus in personality judgments at zero acquaintance. *Journal of Personality and Social Psychology*, *55*, 387-395.
- Ambady, N., & Rosenthal, R. (1992). Thin slices of expressive behavior as predictors of interpersonal consequences: a meta-analysis. *Psychological Bulletin*, 111, 256-274. doi:10.1037/0033-2909.111.2.256
- Anderson, C., & Berdahl, J. L. (2002). The experience of power: Examining the effects of power on approach and inhibition tendencies. *Journal of Personality and Social Psychology*, 83(6), 1362-1377. doi:10.1037/0022-3514.83.6.1362
- Anderson, C. O. (2012). The personal sense of power. *Journal of Personality*, 80(2), 313-344. doi:10.1111/j.1467-6494.2011.00734.x
- Anderson, P. A., & Leibowitz, K. (1978). The development and nature of the construct touch avoidance. *Environmental Psychology and Nonverbal Behavior*, *3*, 89–106.
- Argyle, M. (1988). *Bodily Communication*. Madison, WI: International Universities Press.
- Arthur Jr., W., & Bennett Jr., W. (1995). The international assignee: The relative importance of factors perceived to contribute to success. *Personnel Psychology*, 48: 99-113.
- Arthur Jr., W., & Bennett Jr., W. (1997). A comparative test of alternative models of international assignee job performance. In Z. Aycan (ed.,) *New approaches to employee management. Expatriate management: Theory and research vol. 4.* Greenwich, CT: JAI Press: 141-172.

- Barnlund, D. C. (1975). Communicative styles in two cultures: Japan and the United States. In A. Kendon, R. M. Harris, & M. R. Key (Eds.), Organization of behavior in face-to-face interaction (pp. 427-456). The Hague: Mouton.
- Berscheid, E., & Walster, E., Physical Attractiveness. In L. Berkowitz (ed.,) *Advances in Experimental Social Psychology*. Vol. 7, 1974.
- Biddle, B.J. (1986). Recent Developments in Role Theory. *Annual Review of Sociology*, 1986, 12:67-92.
- Bird, A., Mendenhall, M. E., Stevens, M. J., Oddou, G. 2010. Defining the domain of intercultural competence for global leaders. *Journal of Managerial Psychology*, 25(8) 810-828.
- Blanchard, K. & S. Johnson. 2003. *The One Minute Manager*. New York, NY: Harper-Collins Publishers Inc.
- Blau, P. M. (1964). Exchange and Power in Social Life: New York, J. Wiley.
- Bowles, H. R., Babcock, L., & McGinn, K. L. (2005). Constraints and triggers: Situational mechanics of gender in negotiation. *Journal of Personality and Social Psychology*, 89, 951–965.
- Bruins, J. (1999). Social power and influence tactics: A theoretical introduction. Journal of Social Issues, 55, 7–14. doi:10.1111/0022-4537.00101.
- Capezio, A., Wang, L., Restubog, S., Garcia, P., & Lu, V. (2017). To Flatter or To Assert?

 Gendered Reactions to Machiavellian Leaders. Journal of Business Ethics, 141(1), 1-11.

 doi:10.1007/s10551-015-2723-0
- Carli, L. L. (1999). Gender, interpersonal power, and social influence. *Journal of Social Issues*, 55(1), 81-99.

- Carli, L. L. (1990). Gender, language, and influence. *Journal of Personality and Social Psychology*, 59(5), 941.
- Carothers, B. J., & Allen, J. B. (1999). Relationships of employment status, gender role, insult, and gender with use of influence tactics. *Sex Roles*, 41, 581–591. doi:10.1007/BF01545034.
- Casperson, D. M. (1999). *Power Etiquette: What You Don't Know Can Kill Your Career*. New York: AMACOM.
- Cook, K.S., & Emerson, R.K. (1978). Power, equity and commitment in exchange networks.

 *American Sociological Review, 43:721-39.
- Conway, M., Pizzamiglio, M.T., & Mount, L. (1996). Status, communality, and agency: Implications for stereotypes of gender and other groups. *Journal of Personality and Social Psychology*, 71(1), July, 25-38.
- Cropanzano, R., & Mitchell, M. S. (2005). Social exchange theory: an interdisciplinary review. *Journal of Management*, 31(6), 874-900.
- Crusco, A. H., & Wetzel, C. G. (1984). The Midas Touch: the effects of interpersonal touch on restaurant tipping. *Personality & Social Psychology Bulletin*, 10, 512-517. doi:10.1177/0146167284104003
- Cui, G., & Van den Berg, S. (1991). Testing the construct validity of intercultural effectiveness.

 *International Journal of Intercultural Relations, 15: 227-241.
- Derlega, V.J., Cantanzaro, D., & Lewis, R.J. (2001). Perceptions about tactile intimacy in same sex and opposite sex pairs based on research participants' sexual orientation. *Psychology of Men & Masculinity*, 2, 124-132.
 - Derlega, V. J., Lewis, R. J., Harrison, S., Winstead, B., & Costanza, R. (1989). Gender

- differences in the initiation and attribution of tactile intimacy. *Journal of Nonverbal Behavior*, *13*, 83–96.
- Diekman, A. B., & Eagly, A. H. (2000). Stereotypes as dynamic constructs: Women and men of the past, present, and future. *Personality and social psychology bulletin*, 26(10), 1171-1188.
- Dion, K. K. (1986). Stereotyping based on physical attractiveness: Issues and conceptual perspectives. In *Physical appearance, stigma and social behavior: The Ontario Symposium* (Vol. 3, pp. 7-21).
- Dolin, D., & Booth-Butterfield, M. (1993). Reach out and touch someone: Analysis of nonverbal comforting responses. *Communication Quarterly*, 41, 383-393.
- Drexler, P. (2013). The Delicate Protocol of Hugging. *Wall Street Journal Eastern Edition*, 262(64), C3-C3.
- Dulebohn, J. H., Bommer, W. H., Liden, R. C., Brouer, R. L., & Ferris, G. R. (2012). A meta-analysis of antecedents and consequences of leader-member exchange: integrating the past with an eye toward the future. *Journal of Management*, 38(6), 1715-1759. doi:10.1177/0149206311415280
- Eagly, A. H. (2009). The his and hers of prosocial behavior: an examination of the social psychology of gender. *American Psychologist*, 64(8), 644.
- Eagly, A. H., and Carli, L. L. (2007). *Through the Labyrinth: The Truth About How Women Become Leaders*. Boston: Harvard Business School Press.
- Eagly, A. H. and Chrvala, C. (1986). Sex Differences in Conformity: Status and Gender Role Interpretations. *Psychology of Women Quarterly*, 10: 203–220. doi: 10.1111/j.1471-6402.1986.tb00747.x

- Eagly, A. H. (1987). Sex Differences in Social Behavior: A social-role interpretation. Hillsdale, NJ: Erlbaum.
- Eagly, A.H., Johnson, B.T. (1990). Gender and leadership style: A meta-analysis. *Psychological Bulletin*, Vol. 108(2), Sept., 233-256.
- Eagly, A. H., & Karau, S. J. (2002). Role congruity theory of prejudice toward female leaders. *Psychological Review*, 109(3), 573.
- Eagly, A. H., Makhijani, M. G., & Klonsky, B. G. (1992). Gender and the evaluation of leaders:

 A meta-analysis. *Psychological bulletin*, 111(1), 3.
- Eagly, A. H., & Steffen, V. J. (1984). Gender stereotypes stem from the distribution of women and men into social roles. *Journal of personality and social psychology*, 46(4), 735.
- Edwards, D. J. A. (1984). The experience of interpersonal touch during a personal growth program: a factor analytic approach. *Human Relations*, *37*, 769-780. doi:10.1177/001872678403700904
- Emerson, R.M. 1972a. Exchange Theory, Part I: A Psychological Basis for Social Exchange. Pp. 38-57 in *Sociological Theories in Progress*, vol. 2. Edited by Joseph Berger, Morris Zelditch, Jr., and Bo Anderson. Boston: Houghton-Mifflin.
- ______ 1972b. "Exchange Theory, Part II: Exchange Relations and Networks." Pp. 58-87 in Sociological Theories in Progress, vol. 2. Edited by Joseph Berger, Morris Zelditch, Jr., and Bo Anderson. Boston: Houghton-Mifflin.
- Farmer, S. M., Maslyn, J. M., Fedor, D. B., & Goodman, J. S. (1997). Putting upward influence strategies in context. Journal of Organizational Behavior, 18, 17–42. doi:10.1002/(SICI)1099-1379(199701).

- Ferris, G.R., Treadway, D.C., Kolodinksy, R.W., Hochwater, W., Kacmar, C., Douglas, C., & Frink, D.D. (2005). Development and validation of the political skill inventory. *Journal of Management* 31(1): 126–152.
- Firth, R. (1964). *Essays on social organization and values*: London, University of London, Athlone Press, 1964.
- Fisher, J. D., Rytting, M., & Heslin, R. (1976). Hands touching hands: Affective and evaluative effects of an interpersonal touch. *Sociometry*, 416-421.
- Floyd, K., & Voloudakis, M. (1999). Affectionate behavior in adult platonic friendships interpreting and evaluating expectancy violations. *Human Communication*Research, 25(3), 341-369.
- Fuller, B., et al. (2011). Exploring touch as a positive workplace behavior. *Human Relations*:64.2 (2011): 231-56.
- Geert-van den Berg, R. (2014). SPSS Tutorials: SPSS Chi-Square Independence Test.

 https://www.spss-tutorials.com/spss-chi-square-independence-test/. Retrieved 3.13.2017.
- Goldberg, Lewis R. (1990). An alternative "description of personality": The Big-Five factor structure. *Journal of Personality and Social Psychology*, Vol 59(6), Dec 1990, 1216-1229.http://dx.doi.org/10.1037/0022-3514.59.6.1216
- Goldman, M., & Fordyce, J. (1983). Prosocial behavior as affected by eye contact, touch, and voice expression. *The Journal of Social Psychology*, 121, 125–129.
- Gouldner, A. W. (1960). The norm of reciprocity: A preliminary statement. *American Sociological Review*, 25: 161-178.
- Hall, J. A. (1996). Touch, status, and gender at professional meetings. *Journal of Nonverbal Behavior*, 20(1), 23-44.

- Hartnett, J. J., Bailey, K. G., & Gibson Jr, F. W. (1970). Personal space as influenced by sex and type of movement. *The Journal of Psychology*, 76(2), 139-144.
- Heaphy, E.D. (2007). Bodily insights: Three lenses on positive organizational relationships. In:

 Dutton, J.E. and Ragins, B.R. (eds.) *Exploring Positive Relationships at Work: Building a Theoretical and Research Foundation*. Mahwah, NJ: Lawrence Erlbaum Associates, 47–71.
- Heaphy, E. D., & Dutton, J. E. (2008). Positive social interactions and the human body at work: linking organizations and physiology. *Academy of Management Review*, *33*(1), 137-162. doi:10.5465/AMR.2008.27749365
- Henley, N. M. (1977). *Body politics: Power, sex, and nonverbal communication*. Englewood Cliffs, NJ: Prentice-Hall.
- Henley, N. M. (1973). Status and sex: Some touching observations. *Bulletin of the Psychonomic Society*, 2, 91-93.
- Henley, N. M., & Lafrance, M. (1984). Gender as culture: Difference and dominance in nonverbal behavior. In A. Wolfgang (Ed.), *Nonverbal Behavior: Perspectives, applications, intercultural insights*. Lewiston, NY: C. J. Hogrefe. 351-371.
- Heslin, R. & Alper, A. (1983). "Touch A Bonding Gesture," in *Nonverbal Interaction*, ed. Weimann, J.M. & Harrison, R,P., Beverly Hills, CA: Sage, 47-75.
- Heslin, R., Nguyen, T. D., & Nguyen, M. L. (1983). Meaning of touch: The case of touch from a stranger or same sex person. *Journal of Nonverbal Behavior*, 7(3), 147-157.
- Hoffman, C., & Hurst, N. (1990). Gender stereotypes: Perception or rationalization? *Journal of personality and social psychology*, 58(2), 197.

- Holroyd, J. & Brodsky, A. (1980). Does touching patients lead to sexual intercourse? *Professional Psychology*, 11(5), Oct., 807-811.
- Homans, G. C. (1958). Social Behavior as Exchange. American Journal of Sociology, 63(6), 597.
- Homans, G. C. (1961). Social Behavior: its elementary forms. New York: Harcourt, Brace & World.
- Hornik, J. (1992). Tactile Stimulation and Consumer Response. *Journal of Consumer Research*, 19(3), 449-458.
- Hudson, S., & Inkson, K. (2006). Overseas development workers: "Big Five" personality scores.

 **Journal of Pacific Rim Psychology, 1(1): 5-9.
- Jackman, M. R. (1994). *The Velvet Glove: Paternalism and conflict in gender, class, and race relations*. Berkeley and Los Angeles: University of California Press.
- Johnson, K. L., & Edwards, R. (1991). The effects of gender and type of romantic touch on perceptions of relational commitment. *Journal of Nonverbal Behavior*, *15*(1), 43-55.
- Jones, S. E., & Yarbrough, A. E. (1985). A naturalistic study of the meaning of touch.

 Communication Monographs, 52, 19-56.
- Jourard, S.M. & Rubin, J.E. (1968). Self-disclosure and touching: A study of two modes of interpersonal encounter and their inter-relation. *Journal of Humanistic Psychology*, 8 (1), 39-48.
- Kealey, D.J. (1994). Overseas screening and selection: A survey of current practice and future trends. Hull, Canada: CIDA.
- Kelley, T. D. (2013). Kozai group's global competency inventory as a predictor of oral performance in foreign languages. *Journal of Industry and Management of Industrial Management Institute*.

- Kershaw, S. (2009). May 28. "For teenagers, Hello Means 'How About a Hug." The New York Times. Retrieved 1-22-2016 from http://www.nytimes.com.
- Kipnis, D., Schmidt, S. M., & Wilkinson, I. (1980). Intraorganizational influence tactics: Explorations in getting one's way. *Journal of Applied Psychology*, 65, 440–452. doi:10.1037/0021-9010.65.4.400.
- Lambe, C. J., Wittmann, C. M., & Spekman, R. E. (2001). Social exchange theory and research on business-to-business relational exchange. *Journal of Business-to-Business Marketing*, 8(3), 1.
- Liu, L. A., Stahl, G. K., & Chua, C.H. (2010). Quality of communication experience: definition, measurement, and implications for intercultural negotiations. *Journal of Applied Psychology*, 95(3), 469-487. doi:10.1037/a0019094
- Lovaglia, M. J. (2007). Social Exchange Theory. In *Blackwell Reference Online*. Retrieved from http://www.blackwellreference.com/public/uid=3/tocnode?id=g9781405124331_chunk_g https://www.blackwellreference.com/public/uid=3/tocnode?id=g9781405124331_chunk_g https://www.blackwellreference.com/public/uid=3/tocnode?id=g9781405124331_chunk_g
- Major, B. (1981) Gender patterns in touching behavior. In: Mayo, C. & Henley, N.M. (eds.) *Gender and Nonverbal Behavior*. New York: Springer-Verlag, 15–37.
- Major, B. Schmindlin, A.M. and Williams, L. (1990) Gender patterns in social touch: The impact of setting and age. *Journal of Personality and Social Psychology* 58(4): 634–643.
- Malinowski, B. (1922). Ethnology and the study of society. *Economica*, (6), 208-219.
- Markovich, J. (2013). The Week's Inanity: "The Most Awkward Hug Ever, Looping For Your Pleasure." *Charlotte Magazine Online*. 3.11.13.

- Marler, L. E., Cox, S. S., Simmering, M. J., Bennett, R. J., & Fuller, J. B. (2011). Exploring the role of touch and apologies in forgiveness of workplace offenses. *Journal of Managerial Issues*, 144-163.
- Martin, B. A. (2012). A stranger's touch: Effects of accidental interpersonal touch on consumer evaluations and shopping time. *Journal of Consumer Research*, *39*(1), 174-184.
- Martin, M. M., & Anderson, C. M. (1993). Psychological and biological differences in touch avoidance. *Communication Research Reports*, *10*(2), 14-147.
- Mauss, M. (1954). *The gift: Forms and functions of exchange in archaic societies.* (No. 378). WW Norton & Company.
- Meeker, B. F., & Weitzel-O'Neill, P. A. (1977). Sex roles and interpersonal behavior in taskoriented groups. *American Sociological Review*, 91-105.
- Mehrabian, A. (1969). Significance of posture and position in the communication of attitude and status relationships. *Psychological Bulletin*, 71(5), 359-372. doi:10.1037/h0027349
- Mehrabian, A. (1970). A semantic space for nonverbal behavior. *Journal of Consulting and Clinical Psychology*, 35(2), 248-257. doi:10.1037/h0030083
- Mehrabian, A. (1972). *Nonverbal communication*: Chicago, Aldine-Atherton.
- Mendenhall, M., & Osland. J.S. (2002). *An overview of the extant global leadership research*.

 Symposium presentation at the Academy of International Business, Puerto Rico, June 2002.
- Mendenhall, M., Stevens, M., Bird, A., Oddou D. (2010). Specification of the Content Domain of the Global Competencies Inventory (GCI): The Kozai Working Paper Series, Volume 1, 2010. Published by The Kozai Group: Chesterfield, MO, USA.

- Molm, L. D. (1991). Affect and Social Exchange: Satisfaction in Power-Dependence Relations. *American Sociological Review*, *56*(4), 475-493.
- Molm, L. D., Cook, K. S. (1995). Social Exchange and Exchange Networks. *Sociological Perspectives on Social Psychology*, edited by K. S. Cook, G. A. Fine, J. S. House: 209-35. Boston: Allyn & Bacon.
- Molm, L. D., Takahashi, N., & Peterson, G. (2000). Risk and trust in social exchange: An experimental test of a classical proposition. *American Journal of Sociology*, 1396-1427.
- Moro Bueno, C., & Tubbs, S. (2004). Identifying global leadership competencies: An exploratory study. *Journal of American Academy of Business* 5(1/2): 80-87.
- Morrison, T., & Conaway, W. A. (2006). Kiss, Bow, or Shake Hands: The bestselling guide to doing business in more than 60 countries: Avon, Mass.: Adams Media.
- Newswire, (2011). Hug or Handshake?; The Creative Group Survey Shows Most Executives

 Don't Embrace Business Hugs. *CA-The Creative Group*.
- Oakley, J. G. (2000). Gender-based barriers to senior management positions: Understanding the scarcity of female CEO's. *Journal of Business Ethics*, 27, 321–334. doi:10.1023/A:1006226129868.
- Organ, D. W. (1974). Social Exchange and Psychological Reactance in a Simulated Superior—
 Subordinate Relationship. *Organizational Behavior & Human Performance*, 12(1), 132142.
- Pallant, J. (2013) SPSS Survival Manual, 5th Edition: A step by step guide to data analysis using IBM SPSS. New York: McGraw-Hill Publishing Company.
- Pesta, A. (2015). "My Boss Sexually Harassed Me—and a Jury Awarded Me \$18 Million". *Cosmopolitan*, 259(3), 156-161.

- Prentice, D. A., & Carranza, E. (2002). What women and men should be, shouldn't be, are allowed to be, and don't have to be: The contents of prescriptive gender stereotypes.

 *Psychology of Women Quarterly, 26, 269–281.
- Rabinowitz, F. E. (1991). The male-to-male embrace: Breaking the touch taboo in a men's therapy group. *Journal of Counseling & Development*, 69(6), 574.
- Remland, M. S., & Jones, T. S. (1988). Cultural and sex differences in touch avoidance.

 *Perceptual and Motor Skills, 67(2), 544-546.
- Remland, M. S., Jones, T. S., & Brinkman, H. (1995). Interpersonal distance, body orientation, and touch: Effects of culture, gender, and age. *Journal of Social Psychology*, 135(3), 281-297.
- Richmond, V.P. & McCroskey, J.C. (2004) *Nonverbal Behavior in Interpersonal Relations*, 5th edn. Boston, MA: Allyn & Bacon.
- Ridgeway, C. L. (2001). Gender, status, and leadership. *Journal of Social Issues*, 57(4), 637-655.
- Ridgeway, C.L.; Bourg, C. (2004). Eagly, A.H.; Beall, A.E.; Sternberg, R.J., eds. "Gender as Status". *The Psychology of Gender* (Guilford Press): 217–241.
- Rose, Susan A. (1990). The sense of touch, in *Touch: The Foundation of Experience*, ed.

 Bernard, K. & Brazelton, T.B. Madison, WI: International Universities Press, 299-324.
- Rosner, B., Halcrow, A., & Levins, A. S. (2001). *Sexual Harassment and Legal Issues*. New York: McGraw-Hill.
- Rudman, L. A. (1998). Self-promotion as a risk factor for women: The costs and benefits of counter-stereotypical impression management. *Journal of Personality and Social Psychology*, 74, 629–645. doi:10.1037/0022-3514.74.3.629.

- Rudman, L. A., & Glick, P. (2001). Prescriptive gender stereotypes and backlash toward agentic women. *Journal of Social Issues*, 57, 743-762.
- Rudman, L. A., & Glick, P. (2008). The social psychology of gender: How power and intimacy shape gender relations. New York: Guilford.
- Sahlins, M. (1972). "The Original Affluent Society." A short essay at p. 129 in: Delaney, C.L., pp.110-133. *Investigating culture: an experiential introduction to anthropology*. Oxford: Blackwell, 2004.
- Sahlins, Marshall (1972). Stone Age Economics. New York: Aldine de Gruyter.
- Selmer, J. (1999). Career issues and international adjustment of business expatriates. *Career Development International*, 4(2): 77-87.
- Selmer, J. (2001). Psychological barriers to adjustment and how they affect coping strategies:

 Western business expatriates in China. *International Journal of Human Resource*Management, 12(2): 151-165.
- Shadish, W. R., Cook, T. D., & Campbell, D. T. (2001). Experimental and quasi-experimental designs for generalized causal inference: Boston: Houghton Mifflin, 2002.
- Shotland, R.L., Craig, J.M. (1988). Can men and women differentiate between friendly and sexually interested behavior? *Social Psychology Quarterly* 51(1): 66–73.
- Signal, H., Mills, J. (1998). Measures of Independent Variables and Mediators Are Useful in Social Psychology Studies: But Are They Necessary? *Personality and Social Psychology Review 1998*, Vol. 2, No. 3, 218-226
- Simmering, M. J., Fuller, J. B., Marler, L. E., Cox, S. S., & Bennett, R. J. (2013). Tactile interaction norms and positive workplace touch. *Journal of Managerial Issues*, 25(2), 132.

- Singh, V., Kumra, S., & Vinnicombe, S. (2002). Gender and impression management: Playing the promotion game. *Journal of Business Ethics*, 37, 77–89. doi:10.1023/A: 1014782118902.
- Skinner, B. F. 1951. Science and Human Behavior. New York: Macmillan & Co.
- Skinner, B. F. (1953). Some contributions of an experimental analysis of behavior to psychology as a whole. *American Psychologist*, 8(2), 69.
- Spence, J. T., & Buckner, C. E. (2000). Instrumental and expressive traits, trait stereotypes, and sexist attitudes: What do they signify? *Psychology of Women Quarterly*, 24(1), 44-53.
- Stier, D. S. & Hall, J. A. (1984). Gender differences in touch: An empirical and theoretical review. *Journal of Personality and Social Psychology*, 47(2), 440-459. doi:10.1037/0022-3514.47.2.440
- Sussman, L., Adams, A. J., Kuzmits, F. E., & Raho, L. E. (2002). Organizational politics: Tactics, channels, and hierarchical roles. *Journal of Business Ethics*, 40, 313–329. doi:10.1023/A:1020807700478.
- Thibaut, J.W. & Kelley, H.J. (1959). *The Social Psychology of Groups*. New York: John Wiley and Sons.
- Triandis, H. C. (1995). *Individualism & Collectivism. New directions in social psychology*.

 Boulder, CO, US: Westview Press.
- Trochim, W., Donnelly, JP. (2008). *The Research Methods Knowledge Base*. Atomic Dog Publishing: http://www.socialresearchmethods.net/kb/
- Trochim. Social Research Methods. http://www.socialresearchmethods.net/kb/desexper.php (Retrieved 2/15/2016.)

- Twenge, J. M. (1997). Changes in masculine and feminine traits over time: A meta-analysis. *Sex Roles*, *36*(5-6), 305-325.
- Walumbwa, F. O., Cropanzano, R., & Goldman, B. M. (2011). How leader–member exchange influences effective work behaviors: Social exchange and internal–external efficacy perspectives. *Personnel Psychology*, 64(3), 739-770.
- Watson, E. R., & Foster-Fishman, P. G. (2013). The exchange boundary framework: understanding the evolution of power within collaborative decision-making settings. *American Journal of Community Psychology*, *51*(1-2), 151-163. doi:10.1007/s10464-012-9540-8
- Westphal, J. D., Park, S. H., McDonald, M. L., & Hayward, M. L. A. (2012). Helping Other CEO's Avoid Bad Press: Social Exchange and Impression Management Support among CEO's in Communications with Journalists. *Administrative Science Quarterly*, 57(2), 217-268. doi:10.1177/0001839212453267
- Willis, F. N., & Hamm, H. K. (1980). The use of touch on securing compliance. *Journal of Nonverbal Behavior*, 19m, 5, 49-55.
- Willis, F. N., & Rawdon, V. A. (1994). Gender and national differences in attitudes toward same-gender touch. *Perceptual and Motor Skills*, 78(3 Pt 1), 1027-1034.
- Willis, F. N., Rinck, C. M., & Dean, L. M. (1978). Interpersonal touch among adults in cafeteria lines. *Perceptual and Motor Skills*, 47(3f), 1147-1152.