# Wearable Technology: Improving Exercise Habits and Experiences in Adults 

Shawn Allen Rause

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# WEARABLE TECHNOLOGY: IMPROVING EXERCISE HABITS AND EXPERIENCES IN ADULTS 

A Thesis<br>Submitted to the School of Graduate Studies and Research<br>in Partial Fulfillment of the<br>Requirements for the Degree<br>Master of Science

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August 2016

# Indiana University of Pennsylvania 

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This study examines the effects of wearable technology devices on adult participants' attitudes toward physical activity. The Attitudes Toward Computers Questionnaire (ATCQ) was used as a multidimensional measure for this study. This quantitative study used a pre and post survey instrument with the implementation of the Moov Multi-Sport Wearable Coach for a twoweek period. Participants of this study included 34 adults above the age of 18 . Data was analyzed using independent $t$-tests, paired sample $t$-tests, and descriptive discriminant analysis to compare the seven dimensions of attitude. Dehumanization scores increased significantly from pre to posttest. Also, efficacy scores for younger adults were significantly lower than in older adults. Finally, gender scores for younger adults were significantly higher than in older adults.

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Thank you,

Shawn Allen Rause

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## CHAPTER I

## INTRODUCTION

It is important to have healthy exercise habits throughout all ages in life. However, declining activity rates in older age coupled with physiological aging and an increased risk for onset of chronic diseases make exercise even more important for older adults. Older persons benefit greatly from regular exercise, which may reduce risk of chronic disease, reduce illnesses, increase physical and mental functionality, reduce falls, and increase potential of a longer life (Bennett, 2011). This is why, as a physical activity motivator, it is important to provide individuals with the necessary tools to set and accomplish their goals. With the growing industry of sports performance devices (wearable technology devices), designers need to create a device that meets the needs of these individuals, and be aware of current trends, and desires of their users. A number of wearable devices have been introduced to consumers such as the Moov, Fitbit, and Apple Watch. In this study, the Moov multi-sport wearable coach was used to gather information on attitude change towards technology, before and after use of the Moov device. More specifically, the researcher investigated the perception of the users of these devices, and how they assist in promoting exercise.

Wearable technology devices could be powerful tools in promoting healthy behaviors in users of all ages. A study was conducted by Utah University State University, on K-12 students, and how the devices could be used to help students learn both content related to statistics and about physical activity in general (Lee, 2015). This study was designed to show that wearable technology devices could not only promote healthy exercise habits, but also teach children necessary content related to mathematics, which would promote classroom learning. Regular exercise is essential for older adults as well. Therefore, if designed and promoted correctly,
wearable devices could potentially motivate older persons to the recommended level of activity. The devices track progress, and show adults who may not be very familiar with exercise, the proper technique and intensity that they need to perform. In a study conducted by Resnick (2007), a seven-step approach was provided to motivate older adults. These seven steps included education, screening, goal identification, elimination of barriers, role models, verbal encouragement, and reinforcement and rewards. In order to be effective, wearable devices need to include some form of each of these approaches. Most importantly, to motivate adults of any age, proper goal setting, verbal encouragement, and reinforcement are essential.

Each of these devices has numerous features, some of which simplify the exercise experience for users. The Apple Watch, for example, provides the ability to track steps, heart rate, make phone calls on smart phones, perform text messaging, and check emails (Apple, Inc., 2015). Efforts have been made to provide a quality product to consumers, but it is important for manufacturers to continue to search for trends, make improvements to these products, and understand what the consumer requires. In order to do so, it is important to research these wearable technology devices, and observe the perceptions of the users. This investigation focused specifically on the Moov wearable technology device, and employed a quantitative, descriptive study design using a pre and post survey, to determine the effect of the wearable technology devices on adult attitudes towards technology.

## Problem Statement

The purpose of this study was to introduce adults to wearable technology devices, and examine their attitudes toward these devices. Fitness product designers, and fitness industry professionals need to determine how older adults can be motivated to positively change their exercise behaviors and stay active as they age. For overall cardiovascular health, The American

Heart Association (2015) recommends at least 30 minutes of moderate to intense aerobic activity at least five days per week, or at least 25 minutes of vigorous aerobic activity at least three days per week. Also, the AHA recommends performance of moderate to high intensity muscle strengthening activity at least two days per week for additional health benefits. It is important for older persons to be motivated to meet these guidelines in order to live healthier lives. Toward this end, wearable technology device designers need to address these recommendations, and make their devices effective in their users' daily lives. It has been shown that older adults were more likely to start and continue an exercise program if it had been recommended by a health professionals (de Groot, 2011). This is a sign that wearable technology devices could be of great benefit used by health professionals working with clients.

## Research Questions

1. Do wearable technology devices have an effect on participants' attitudes toward exercise?
a) Do the attitudes of young adults differ from older adults?
b) Do the attitudes of males differ from females?
2. Are there differences in the seven dimensions (comfort, efficacy, gender equality, control, dehumanization, interest and utility) of attitude change among participants?
a) Do young adults differ from older adults in the dimensions of attitude change?
b) How do males differ from females in the dimensions of attitude change?

## Hypothesis

1. Wearable technology will have an effect on participants' attitudes toward exercise.
a) Women will experience a greater change in attitude from wearable technology.
b) Younger adults will experience a greater change in attitude change from wearable technology.
2. There is a significant difference in the seven dimensions of attitude change among participants.
a) Women will experience greater differences in the seven dimensions of attitude change.
b) Younger adults will experience greater differences in the seven dimensions of attitude change.

## Definition of Terms

- Physiological Aging - The accumulation of diverse deleterious changes occurring in cells and tissues with advancing age that are responsible for the increased risk of disease and death (Tosato, Zamboni, Ferrini, \& Cesari, 2007).
- Wearable Technology Devices - Wearable technology refers to small electronic devices embedded into items that attach to the body and possess computational capability. Devices can be integrated into clothing, recognizable personal accessories (glasses, contact lenses, watches) or additional devices (pocket device to count steps) (Shantz, \& Veillette, 2014).
- Aerobic Activity - Aerobic light to vigorous-intensity physical activity that requires more oxygen than sedentary behavior and thus promotes cardiovascular fitness and other health benefits (University of Houston).
- Muscle Strengthening Activity - Intense physical activity that is short in duration and requires a breakdown of energy source in the absence of sufficient oxygen. (University of Houston).


## Assumptions

The following assumptions guided this study:

1. It is assumed that participants will record accurate readings of their workouts.
2. It is assumed that consent is given when the participant signs the informed consent form.
3. It is assumed that participants will complete the pre and post survey honestly.

## Limitations

This study was limited by the following:

1. The study only included data from one school semester.
2. This study used only one type of wearable technology, the Moov Multi-Sport Wearable Coach.
3. The size of the fitness facility, the size of the demographic region, and socioeconomic status of that particular region may have affected the results of this study.

## Significance

In order for adults to successfully initiate and maintain positive health and wellness behaviors, they need to be provided with the necessary tools and information. The growing industry of wearable technology devices may provide such tools, but they must be tested for their effectiveness in promoting health-fitness behaviors. It is essential to have the opportunity to continue to expand these products, and provide more effective devices. It is also believed that data from these technologies may provide a purpose for alternative settings, such as classroom or schoolyard (Lee et al., 2015). In order to better understand the potential benefits, there has to be better understanding of how these devices work, and what features provide the greatest benefit to users. The results of this study may provide such understanding and further insight on wearable technology and contribute to improve the design of future wearable technology devices.

For the purpose of this study, attitudes toward computers were measured using seven dimensions of attitudes (comfort, efficacy, gender equality, control, dehumanization, interest, and utility). All factors were used to determine the impact of wearable technology on attitudes toward the wearable technology device in adult users. The Attitudes Towards Computers Questionnaire (ATCQ), was used as a pre and post survey, and was administered before and after the use of a Moov multi-sport wearable device. The pre and post survey measured the seven dimensions of attitude mentioned above.

Results of the two surveys were analyzed, using a paired sample $t$-test, to assess changes in exercise behaviors after the use of wearable technology devices. Additionally, descriptive discriminant analysis was run to rank the seven dimensions on attitude based on the participants' experiences.

The first chapter provided an introduction to the present study. Wearable technology devices have the potential to provide adults the opportunity to stay active by educating and motivating exercise behaviors. In order to have an impact on the future of wearable technology devices, adult attitudes toward wearable technology devices must be observed. Chapter two will contain a review of the selected literature relevant to the present study.

## CHAPTER II

## REVIEW OF LITERATURE

Wearable technology devices are a fast growing resource in the field of health and fitness, which may help to motivate individuals to be more physically active. In recent years devices have included performance monitors (activity and heart rate), and have expanded into smart glasses, smart watches, smart clothing, and many others. These trends in advancement have and will continue to have a great impact on professional athletes, fitness consumers, corporate wellness clients, and those seeking chronic disease management. Prices may range from a few dollars for very basic devices to hundreds of dollars for the most sophisticated devices. These devices have the ability to track all aspects of daily activity. A key to the success of these devices is the ability to properly motivate users to be more health conscious. Many forms of technology are available, work to provide a solution to this challenge. A variety of smartphone apps, exergames, and the above mentioned, wearable technology devices are some of the current marketed technologies. These devices offer a variety of features, which motivate users to increase physical activity levels, improve eating habits, and monitor sleep habits. These are the three key factors, which contribute to a healthy lifestyle. With most of these devices being widely accessible, they are a viable way to battle the growing health concerns in today's society. When marketing these technologies, it is important to reach all age groups with different devices. It is important to target children to start beneficial health and fitness routines, as well as young adults who are transitioning into adulthood, and older adults who are beginning to experience more health risk factors. For this reason, it is very important that wearable technology designers be aware of the current trends in today's society, and be able to create a device that can be useful, and improve the lives of their users. Following is a review of literature that addresses
motivation, influence of technology in daily living, and the impact of physical activity for longterm health.

## Motivation

Motivation is an important factor in a person's ability and willingness to participate in functional activities and engage in regular exercise (Resnick, 2007). In the education setting, and physical activity training setting, it can be very difficult to properly motivate individuals to exercise regularly. For this reason, it is important to understand the basic concepts of motivation, and how to implement them in an educational setting. According to Resnick, as motivators, fitness professionals tend to focus on individuals who come willingly to participate in physical activity, rather than motivating individuals who do not come willingly. Motivating people to follow a program of regular exercise remains a critical and unmet challenge in the $21^{\text {st }}$ century (Phillips, Schneider, \& Mercer, 2004). Consequently, a systematic approach needs to be developed for counseling and motivating adults to a higher rate of physical activity throughout their lives. Factors that influence motivation includes efficacy expectations, physical benefits, psychosocial benefits, something different, individualized care, removal of unpleasant sensations, removal of barriers, and goals (Resnick, 2007).

A study by Randelovic and Todorovic investigated the relationship between certain types of motivation and self-orientation (Randelovic \& Todorovic, 2015). This study provides literature on the relationship between intrinsic and extrinsic motivation and self-orientation. Social environment can encourage or hinder the natural ability of the self to realize its potential. Motivation, which is basically self-structured, is very significant for the way a person deals with existing experiences, and especially new ones. Self-orientation is a term used to denote prevalent orientations of the system in regulating the state of motivation. Participants of this study included

399 students from different faculties in Serbia ( $42.4 \%$ male and $57.6 \%$ female), between the ages of 18 and 36 years old. An aspiration index was used to evaluate motivation, and an Ego functioning questionnaire was used to evaluate self-orientation. Results showed that intrinsic motivation was a better predictor of integrated self than extrinsic motivation. The results were similar when ego invested self was concerned, however, extrinsic motivation proved to be a better predictor. In predicting impersonal self, both types of motivation proved to be significant predictors. In this model, as well as in the first one, intrinsic motivation was demonstrated to be a better predictor than extrinsic motivation. These results are in accordance with the basic assumptions of the self-determination theory (Randelovic, \& Todorovic, 2015).

## Motivation Equation

Geelen and Soons (1996), provided an equation for motivation, which reads as, motivation equals (perceived chance of success $x$ perceived importance of the goal) divided by (perceived cost x inclination to remain sedentary). This equation helps to address obstacles of motivation using the four elements of the motivation equation: odds of success, importance of goal, costs, and inclination to remain sedentary.

First, perceived chance of success, or self-efficacy has been identified as the strongest predictor of exercise in a majority of studies (Resnick, 2007). There is a need for self-efficacy to motivate adults. Sources of influence of self-efficacy include successful performance of an activity, encouragement by a credible source, seeing like individuals perform, pain, fatigue, or anxiety (Resnick, 2007). In older adults, fear of falls, physical functioning, social decline, and survival are reasons given for avoiding exercise. Also, importance of goals is very important in the motivation of individuals, and reasonable goals must be set. When setting goals, it is important to factor in the importance of health and the definition of health (Phillips, Schneider,
\& Mercer, 2004). Often times, people take an "all or nothing approach," where it is thought that if someone cannot walk for one hour, they obtain no health benefits. This is untrue, as it is important to develop an achievable, acceptable, graduated activity program for the best results. It has been shown that older persons may be more health-conscious than younger persons, and they have been shown to increase their participation in physical activity at a faster rate than any other age group (Phillips et. al., 2004). Next, perceived costs encompasses a number of factors, which may limit physical activity in adults. Perceived barriers, are powerful negative predictors of physical activity. As adults age, these barriers tend to increase, as availability of exercise partners, illness, and physical injury become greater concerns to these individuals. Access is also recognized as a contributing factor in perceived costs in adult physical activity. Factors that an affect individual's commitment to physical activity include transportation, parking, location, ambiance, ventilation, lighting, refreshments, changing facilities, floor surfaces, and disability (Phillips, et. al., 2004). The final component of the motivation equation is the inclination to remain sedentary. Habits are a large component of the inclination to remain sedentary. Often times, adults, especially older adults, grew up during a time when there were fewer influences on physical education, which promotes a more sedentary lifestyle later in life. For this reason, it is important to properly educate adults on the necessity of physical activity, and to continue to promote healthy exercise habits in young adults.

## Hierarchy of Needs

According to Abraham Maslow's Hierarchy of Needs theory, four types of needs must be satisfied before a person can act unselfishly (Educational Psychology, 2016). These needs are broken down into two different groups: deficiency needs and growth needs. The deficiency needs include physiological, safety/security, belongingness and love, and esteem. The growth needs
include cognitive, aesthetic, self-actualization, and self-transcendence. According to the theory, the deficiency needs must be met before growth needs can be achieved.


Growth Needs

Deficiency Needs

Figure 1. Maslow's hierarchy of needs

Firstly, deficiency needs must be met in order, from the bottom of the pyramid to the top. Physiological needs must be met before safety/security, safety/security needs must be met before belongingness/love, and belongingness/love must be met before esteem. Physiological needs include hunger and thirst, while safety/security includes being out of danger. Belongingness and love includes the affiliation with others and being accepted. Finally, esteem refers to the feeling of competency, approval, and recognition (Maslow's Hierarchy of Needs).

Next, growth needs are achieved only after deficiency needs are met. As shown in table 1, the deficiency needs begin at the bottom of the pyramid, and each level must be met all the way to the top of the pyramid, where growth needs are located. Growth needs include cognitive: the need to know/understand; aesthetic: symmetry, order, and beauty; self-actualization: to find self-fulfillment and realize one's potential; and self-transcendence: to connect to something beyond the ego or to help others find self-fulfillment (Maslow's Hierarchy of Needs).

In conclusion, understanding Maslow's Hierarchy of Needs may be very helpful in
understanding how to educate potential consumers of a product. Consumers must meet their hierarchy of needs, and have the ability to want to learn, and fulfill their potential. Also, designers of wearable technology must be able to design their products in conjunction with these needs in order for consumers to acquire the full potential of the product.

## Seven Step Approach to Motivating Older Adults

Resnick (2007) offers a seven-step approach to motivating older adults. This approach can be used in a one on one setting, or in a group setting. The first step of this approach is education. During this step, it is important to provide education about benefits, risks of exercise, and ways to reduce risk. Reinforcement on both benefits and risks of exercise is essential. The second step of this approach is screening. As a motivator, it is important to assure that individuals feel safe, and that the exercise program benefit them. The third step of this approach is goal identification. It is recommended that individuals must establish goals before any exercise is attempted, so that they know exactly what they need to do, and so that they have something that they would like to achieve. The fourth step of this approach is eliminating barriers. Learning to anticipate and eliminate barriers is very important when following an exercise routine. The fifth step in this approach is having role models. Viewing others who have similar situations can motivate individuals to continue following the program effectively. The sixth step in this approach is verbal encouragement. Ongoing verbal encouragement reinforces the benefits of the program, and motivates the individual to keep trying. Finally, the seventh step in this approach involves reinforcement and rewards. It is important to keep the activity fun, challenging and different from what the individual is used to (Resnick, 2007).

## Technology

"Technology should not replace effective teaching, but it can be viewed as an effective supplement to appropriate pedagogical practices" (Trout \& Christie, 2007). Three decades after the invention of the calculator watch, wearable technology is considered to be a rapidly growing sector in the space of consumer electronics. Everything in today's society revolves around technology. With a large percentage of our population struggling with obesity and subsequent related health conditions, there is a need to find alternative ways to combat this problem. Technology can provide a source of motivation for these individuals, and wearable technology in particular has become very popular. Through the ability to teach and coach participants, wearable technology can be an effective way to increase activity levels. Technology is a major part of everyday life for most adults in today's society, and therefore has unlimited potential to positively impact the health and fitness aspect of individuals lives. As of 2014, 64\% American adults own a smartphone, $90 \%$ own a cell phone, $32 \%$ own an e-reader, and $42 \%$ own a tablet computer (Smith, 2015). However, with technology also come barriers, as many individuals, particularly older adults, struggle with technology. Adult learners are characterized as having set habits and strong taste, a great deal of pride, a rational framework by which they make decisions, and have developed group behavior consistent with their needs (Chao, 2009). Therefore, implementing an exercise routine involving technology can be difficult in older adults because many often are not as willing to learn about new technology. So, when designing wearable technology devices for an older population, it should be considered that they need to be easy to use, comfortable, and provide easy to understand data. Designers need to take this into account if they want to target an older population, and implement technology into their daily lives.

## Use of Applications

The popularity of health and fitness apps is growing in society, which provides health educators an opportunity to incorporate these free to low cost resources into their plans. These types of technologies have the opportunity to connect to a very large population, which might not otherwise be reached. Through the use of smartphones, wearable technology, and apps, health educators can provide almost any information at the touch of button. Young adults are currently the most popular user of these resources, with the three most popular health and fitness apps being: exercise/fitness (38\%), nutrition/calorie counter (31\%), and weight loss apps (12\%). The popularity and availability of health and fitness apps provides an opportunity for health educators to incorporate these free to low cost resources into programming (Gowin, Cheney, Gwin, \&Wann, 2015).

The top five apps for increasing physical activity include Eat \&Move O-Matic, Healthy Habits, IronKids, MotionMaze, Short Sequence: Kids' Yoga Journey (Martin, Coleman, Heinrichs, 2015). Firstly, Eat \& Move O-Matic was designed to compare calories consumed to the time it takes to burn them off with varying types of physical activity. It offers a unique ability to see a relationship between what is being eaten, and what it takes to burn the calories consumed. Next, the Healthy Habits app helps youth maintain motivation over the first sixty days after initiating a change. Participants identify behaviors to modify, select achievement dates, send reminders, and track and share progress on social media platforms. The IronKids app teaches how to safely and effectively increase health and skill components of fitness to excel in physical activity. The app offers workouts, training pointers, and a custom workout function. The MotionMaze app is geared towards children, and is a puzzle app that requires physical movement to play. Children are guided through maps as quickly as possible by walking or
jogging in place and navigating through turns and obstacles in timed virtual mazes. Finally, Short Sequence: Kids' Yoga Journey is another children's app, which contains routines of seven yoga positions for children to follow.

A study named Apps of Steel was conducted in 2013. The objective of this study was to quantify the presence of health behavior theory constructs in iPhone apps targeting physical activity. This study searched how theory can improve interventions by identifying which theoretical constructs should be targeted and by determining fundamental behavior change techniques that should be incorporated (Cowan, Wagenen, Brown, Hedin, Stephan, Hall, \& West, 2013). Smart phones have provided todays society with unlimited information and resources encourage people to be more physically active and motivated. This study examined multiple apps and the details of them: the majority of apps (70\%) were $\$ 1.99$ or less, and most ( $89 \%$ ) were not affiliated with a fitness organization. Almost half ( $47 \%$ ) of the apps promoted a single exercise behavior, and $42 \%$ allowed users to post information to external sources. There is a lack of theoretical constructs in apps currently available, possibly due to lack of expertise in health behavior theory among designers. Instead, most designers have expertise in software development. This article showed what current apps in Health \& Fitness are providing, and can provide essential literature to my research questions. It also demonstrated differences between smartphone based applications, and wearable technology which were focused on in this research. It could provide the benefits and disadvantages of wearable devices compared to applications.

## Use of Wearable Technology

Access to mobile platforms and devices is not a problem in today's society, as almost every individual has access to them. About $80 \%$ of the world's population now has a mobile phone, and about one billion phones worldwide are smartphones (Mechelen, Mechelen, \&

Verhagen, 2013). Wearable technology was designed to address the majority of the population who are still inactive (Noah, Spierer, Gu, Bronner, 2013). These devices detect movement (accelerometers, and pedometers), and are a more convenient way to account for daily physical activity. They are often small, unobtrusive, and can be worn on the hip, wrist, or chest. Often times, they are used to measure intensity, duration, and frequency of steps, heart rate, and total volume of physical activity (Noah, 2013). The most basic of devices are pedometers which count steps a person takes by detecting motion of the hands or hips (Bolyard, McDade, Sellers, Allen, Marshall, \& Stover, 2015). However, many other, more advanced devices have been marketed in today's area of health and fitness. Some of these devices include the Moov multi-sport coach, Nike's Fitbit, the Apple Watch, and the Jawbone.

The Moov multi-sport wearable coach offers a variety of workouts, and coaching advice. The following workouts are included with the device: running/walking workouts, a cycling workout, a swimming workout, a full body anaerobic workout, and a cardio boxing workout. Each workout includes coaching from the device, which monitors data, gives feedback, and gives advice. Also, a third party heart rate monitor is available to be paired with the device, which can connect and compete with friends who have the device. With the most current model, a single device costs $\$ 79.99$, and a pair of devices costs $\$ 159.99$ (Moov Now, 2015). The pair is needed for the cardio boxing workout.

Fitbit offers a variety of devices including the Fitbit Charge, the Fitbit Charge HR, and the Fitbit Surge. Firstly, the Fitbit Charge has the ability to track steps, distance, calories burned, floors climbed, active minutes, and auto sleep. Alternatively to the Moov multi-sport wearable coach, the Fitbit devices track daily physical activity, while the Moov offers workouts, and feedback on those workouts. Next, the Fitbit Charge HR is one step up from the previous model,
and adds the tracking of continuous heart rate throughout the day. Finally, the highest model is the Fitbit Surge. This model adds GPS tracking feature to the device. There are also a variety of models with fewer features than mentioned, and prices range from $\$ 49.99$ to $\$ 199.99$ (Fitbit, 2015).
"Fitness isn't just about running, biking, or hitting the gym. It's also about being active throughout the day. So Apple Watch measures all the ways you move, such as walking the dog, taking the stairs, or playing with your kids. It even keeps track of when individuals stand up and encourages individuals to keep moving. Because it all counts. And it all adds up (Apple, Inc., 2015)." The Apple Watch provides data total standing time throughout the day, time moved during the day, and total exercise time throughout the day. Also, for cardio workout, there is the ability to set goals, receive progress updates, and receive workout summaries. Additionally, the Apple Watch includes a heart rate monitor, accelerometer, and global positioning system (GPS), which all track data throughout the day.

The Jawbone wearable technology device is similar to the Fitbit, in that it tracks activity, steps, calories burned, and sleep each day. Additionally, this device includes a food-logging feature, which helps improve daily eating habits.

## Use of Exergames

Exergames, or active games, are another form of technology. Exergames are a subtype of serious games designed for a primary purpose other than pure entertainment, but the user has to perform physical exercises to control the game (Hasselmann et al., 2015). These exergames must be task oriented and closely map real world activities, as well as provide instant feedback, social play, personalization, and persuasive technologies to be effective.

The top five active video games for the Xbox Kinect include Zumba Fitness Rush, Dance Central 3, Nike+ Kinect Training, UFC Personal Trainer, and EA Sports Active 2 (Martin et al., 2015). These video games can possess a variety of features such as dancing, like the Zumba Fitness Rush and Dance Central. They can also provide baseline fitness levels, and individual exercise like the Nike+ Kinect. Also, games such as UFC Personal Trainer, and EA Sports Active provide activities directly related to the specific sport, and allow users to participate based on their interests. These video games market a specific group of people, who are willing to try new technologies, and incorporate them into their workouts. These activities not only provide an educational setting for physical fitness, but they also provide entertainment for the users. Technology provides numerous opportunities to increase physical fitness, and assist individuals in their workouts.

Each of these exergames, or active games, offers a workout specified to a specific group of people, but all of them offer an exciting alternative to traditional workouts.

## Wearable Technology and Eating Habits

Dietary self-monitoring is linked to improved weight loss success (Wharton, Johnston, Cunningham, \& Sterner, 2014). Wearable technology and applications may allow for improved dietary tracking. Diet monitoring is compromised by reliance on accurate recall, lack of consistency of reporting, and the overall burden of data logging (Wharton et al., 2014). According to the American Heart Association (2015), a pedometer step count is much more accurate than physical activity self-reported in terms of predicting weight loss. This goes for tracking dietary habits as well. Self-reported data is often biased, and these apps provide a way to provide more accurate results, and improve habits in the future. To date, little research has been documented on the extent to which health-focused apps on smartphones are useful from the
users' perspective, or feasible in terms of self-monitoring of dietary intake (Wharton et al., 2014).

## Wearable Technology and Sleep Patterns

Physical activity and sleep has a major impact on BMI, cardiovascular function, and salivary glutathione concentration. Increasing our exercise duration and frequency can result in excessive production of reactive oxygen and subsequent oxidation of reduced glutathione (GHS). Sleep deprivation can also induce oxidative stress, leading to increased GHS oxidation (Bolyard, Adams, McDade, Sellers, Allen, Marshall, \& Stover, 2015).

In this study conducted by Bolyard, they incorporated the use of fitness trackers, with the help of biochemical and physiological assessments, to determine the effects of activity level and sleep quality on BMI, cardiovascular health, and Glutathione (GHS) concentration. A total of 9 males (ages 20 to 60 ) and 11 females (ages 21 to 59) participated. Based on three months of activity data obtained from bracelet embedded fitness tracking devices (Fitbit Flex), subjects were placed into 1 of 3 activity groups: a) minimum activity, b) moderate activity, and c) maximum activity. Participants in the minimum group ( $\mathrm{n}=5$ ) averaged fewer than 8,000 steps per day. Participants in the moderate group $(\mathrm{n}=9)$ averaged between 8,000 and 12,000 steps per day. Participants in the maximum group $(\mathrm{n}=6)$ averaged more than 12,000 steps per day. Participants were also placed into 1 of 3 sleep groups: a) minimum sleep, b) moderate sleep, and c) maximum sleep. Subjects in the minimum sleep group $(\mathrm{n}=4)$ slept less than 7 hours per day. Subjects in the moderate sleep group $(\mathrm{n}=12)$ slept between 7 and 8 hours per day. Subjects who were placed into the maximum sleep group $(n=4)$ slept more than 8 hours per day.

The results of physical activity effects show that there were no significant differences between the 3 activity groups in terms of GSH concentration, systolic blood pressure (SBP), and diastolic blood pressure (DBP). BMI decreased with increasing activity, with the maximum activity group having a mean BMI significantly lower than that of the minimum activity group. HR also decreased with increasing activity. The maximum activity heart rate was significantly lower than the minimum activity heart rate. Within each group, there were no gender or agerelated effects. The results of sleep effects show that there were no significant differences between the 3 sleep groups in terms of GSH concentration, BMI, HR, SBP, and DBP. Within each group, there were no gender or age related effects.

## Importance of Physical Fitness

Maintaining physical fitness at all stages of life can be a difficult goal to achieve. Obesity in the United States continues to contribute to a number of serious health issues such as cardiovascular disease, stroke, diabetes, and even some cancers (Gowin et al., 2015). Inactivity is closely associated with chronic diseases and rising healthcare costs (Noah, Spierer, Gu, Bronner, 2013). Therefore, it is important to provide a motivating tool for individuals of all ages, that promote healthy exercise habits, and contributes to a more physically active society. This task can be difficult, as different individuals have very different approaches to physical activity. Older adults for example, are less willing to use technology in their workouts, while a younger generation may be more willing to incorporate technology. For this reason, wearable technology devices must target the appropriate population depending on the features of that specific device. For example, an app, which offers high intensity exercise, may not be suitable for older adults, but could be very popular in younger adults. Nevertheless, physical activity is very important at all age ranges, and all individuals should be equally motivated to participate in physical activity.

## Children

It is important to begin healthy physical activity routines at a young age. Wearable technology devices can help students learn both content related to statistics and about physical activities in general (Lee et al., 2015). A study was conducted by Utah University State University, on K-12 students, and how the devices could be used to help students learn both content related to statistics and about physical activity in general (Lee, 2015). This study was designed to show that wearable technology devices could not only promote healthy exercise habits, but also teach children necessary content related to mathematics, which will promote their classroom learning. Also, active video games are appealing to children and adolescence, and they can increase intrinsic motivation towards fitness, as well as the percentage of time in free play, compared to more traditional forms of indoor physical activity (Gao, Hannon, Newton, Huang, 2011). With an alarming number of obese children, at $17 \%$ as of 2012 , or 12.7 million children between the ages of two and nineteen years old, we need to address the problem of inactivity in children (CDC, 2015). At young ages, it is especially important to encourage healthy exercise habits, as these habits continue into adulthood. If a child is inactive at a young age, they will more than likely be inactive at older ages.

## Young Adults

According to Gowin (et al., 2015), obesity rates, in the United States, for young adults are between $15 \%$ and $20 \%$. Sedentary individuals have become an increasingly large problem in today's society, and may assist in increases in obesity. On average, individuals spend seven hours of screen time each day (Martin et al., 2015). This can lead to lowered measures of body composition, decreased fitness, lower self-esteem, and reduced prosocial behavior (Tremblay, Leblanc, Kho, Saunders, \& Larouche, 2011). As these young adults transition to adults, certain
health behaviors are adopted, which lead to weight gain. It is estimated that college students gain between 4 and 9 pounds in the first year of college, and this weight gain compounds in the following year of college (Gowin et al., 2015). This generation of young adults are very technology savvy, and the Internet, social media, smartphones, etc. are very popular in this generation. For this reason, many wearable technology devices are being targeted towards them. Around $79 \%$ of young adults are likely to own a smartphone, and $24 \%$ of them use apps for tracking or managing their health (Gowin et al., 2015).

## Older Adults

Ageing is accompanied by a decline in mental function leading to a reduced motivation for physical fitness, which results in mobility impairment and a higher risk of falling (Hasselmann, Luque, \& Bachmann, 2015). To combat this issue, an increase in physical activity and training can help maintain independence in daily living. The World Health Organization (WHO) recommends that adults over the age of 65 should practice aerobic exercise for at least 150 minutes of moderate intensity or 75 minutes of high intensity per week. Also, it is recommended to perform strengthening exercises at least twice per week and balance exercises at least three times per week. Often times with older adults, traditional physical activities are considered tedious and boring. Many older adults are not accustom to regular physical activity programs for this reason, and it could be beneficial to implement a form of technology into the workout. However, the barrier would be a lack of knowledge with technology, and unwillingness to learn how to use the technology.

Hasselmann et al. (2015) conducted a study where he tried to increase older person's motivation for self-regulated exercises through the use of exergames. The primary aim of this research was to determine whether elderly persons in a rehabilitation setting show higher
adherence to self-regulated training when using exergames than when performing conventional exercises. Also, an objective is to explore which mode of exercise leads to greater improvement in balance performance. Examples of exergames used in this study include The Kinect for Windows, and the Fitbit. The Kinect is a motion sensing input device by Microsoft for Xbox 360 video game consoles. It is made up of several video cameras and sensors specially adapted to track movements in a tri-dimensional space (Kinect for Windows). Also the Fitbit is considered an exergame (Hasselmann et al., 2015). The Fitbit has an integrated altimeter and tri-axial accelerometer that captures all daily activities. It tracks number of steps taken, stairs climbed, distance traveled, and calories burned every day (Fitbit One).

## Conclusion

Through the use of technology, we are better able to motivate adults of all ages to increase their awareness about physical fitness, and the importance of regular physical fitness participation. Motivating adults to exercise can be a difficult task, but with advances in technology, educators are able to provide alternatives to traditional physical fitness methods. These new technologies include the development of mobile applications, wearable technology devices, and exergames. These devices have helped to track exercise habits, as well as eating habits, and sleeping habits. Many studies have been conducted on determining the reliability and validity of these devices, and developers have continued to expand their products to better meet the needs of users. The purpose of this study was to introduce adults to wearable technology devices, and examine their attitudes toward these devices. Attitude was measured based on seven dimensions of attitude include comfort, efficacy, gender equality, control, dehumanization, interest, and utility.

## CHAPTER III

## METHODOLOGY

The purpose of the study was to introduce adults to wearable technology devices, and examine their attitudes toward these devices. The Attitudes Toward Computers Questionnaire was be used to examine adult's attitudes to wearable technology devices by measuring seven dimensions of attitude (Jay \& Willis, 1992). The dimensions include: comfort, efficacy, gender equality, control, dehumanization, interest and utility. To measure adult attitude change toward wearable technology, the Moov Multi-Sport Wearable Coach was used. This device offers a variety of features that work to coach its user, and provide effective training techniques for working out. Participants have the ability to wear the device while performing their own cardio workouts on the treadmill. To analyze the results, $t$-tests were used to determine if wearable technology devices had an effect on participant's attitude toward physical activity. Also, descriptive discriminant function analysis was used to determine if there are any significant differences in the seven dimensions of attitude in participants, and to rank these dimensions based on the participant's perception.

## Participants

Subjects were recruited through the James G. Mill Fitness Center for Health and Fitness at Indiana University of Pennsylvania (IUP). To participate in the study, participants had to be 18 years of age or older, and sign an informed consent form. Subjects were not excluded based on sex, ethnicity, income, or any other demographic factor. Inclusion criteria include any active member of the James G. Mill Fitness Center, or any individual over the age of 18, who is associated with the IUP, or surrounding community. Only current members of the fitness center were pursued. Only individuals under the age of 18 , and with severe medical conditions, which
prohibit physical activity, such as amputations, severe cardiovascular conditions, or other severe medical conditions, were excluded. Of the 34 participants that participated in this study, $50 \%$ ( $n$ $=17)$ were male and $50 \%(n=17)$ were female. Furthermore, $52.94 \%(n=18)$ were young adults (18-54 years old) and $47.05 \%(n=16)$ were older adults ( 55 years old and older). A smartphone was required to use the wearable technology device. In order for participants without smartphones to not be excluded from the proposed study, an iPad was provided to the participant in order to take part in the study. This iPad remained in the researcher's possession, unless being used by the participant during the specified activity.

## Recruitment

The researcher was an assistant manager of the James G. Mill Fitness Center. For this reason, participants were notified of the opportunity to participate in the study through regular passing by the front desk, in order not to pressure potential participant into volunteering. Participants included Indiana University of Pennsylvania students, faculty, and surrounding community members who are members of the fitness center. In order to recruit participants, flyers were placed around the James G. Mill Fitness Center, and Zink Hall. A flyer explaining the study, and risks of the study were handed out to members at the front desk by the researcher, and fitness center staff. Also, in order to advertise further, a memo pertaining information on the proposed study was provided in the James G. Mill Fitness Center March newsletter. This has been approved by Dr. Richard Hsiao, the fitness center Director. This newsletter reaches all members signed up to receive it, who are members of the fitness center. All participants were required to sign the informed consent form before participating in the study, which thoroughly described the study, provided any benefits or potential harm, and the ability to withdraw from the study at any time. For any interested individuals, a sign-up sheet was placed at the front desk of
the fitness center. Once signed up, the researcher provided informed consent forms, and the study was explained in further detail.

## Instrumentation

In order to conduct this study, instruments were implemented for the use of the researcher and participants. Instruments include the Moov multi-sport wearable coach, a pre and post survey, a smartphone device/iPad, and treadmills in a safe fitness center setting.

The Moov multi-sport wearable coach offers a variety of features that work to coach its user, and provide effective training techniques for working out. The following provides some key feature of the Moov technology (Moov, 2015). The Moov multi-sport wearable coach has the ability to analyze and coach form, count repetitions for the user, and provide voice feedback as the user works out. These features are the backbone for twelve scientifically guided workout offered by the Moov. Workouts include daily activity tracking, a seven-minute total body workout, run and walk workouts, a cycling workout, sleep tracking, a cardio boxing workout, and a swimming workout. Additionally, the Moov device offers the ability to use a third party heart rate monitor, the ability to connect and compete with friends, a six month battery life, water and dust resistance, and an Omni motion 3D sensor. The Moov devices was kept by the researcher during the duration of the proposed study, and given to participants upon arrival to each activity. The educational session was provided before participants used the device so that they were familiar with how to use the Moov device. The data was collected during a two-week period where participants performed their own desired workout. This program was called the Run My Own Way: Open Training workout. Therefore, no specific workout instruction was needed, as participants were not given a set routine workout to follow.

A pre and post survey was distributed before and after the distribution of the Moov Multi-Sport Wearable Coach. Both surveys are identical, and used to identify a change in attitudes toward these devices. For this proposed study, The Attitudes Toward Computers Questionnaire (ATCQ) was used, as well as a simple background information survey, which asked about gender, age, and current computer knowledge. The ATCQ is a multidimensional measure assessing seven dimensions of attitudes toward computers identified in prior research on students and adults: comfort, efficacy, gender equality, control, dehumanization, interest, and utility (Jay \& Willis, 1992). The comfort dimension assesses the feeling of comfort toward computers. Efficacy shows the participants feeling of competence towards computers. Gender equality refers to the belief that computers are important to both men and women. Control refers to the belief that people control computers. Interest refers to the participant's interest in learning about computers. Dehumanization refers to computers being dehumanizing. Finally, utility refers to the idea that computers are useful. The seven dimensions of attitude are assessed by five or six survey questions based on a 5-point Likert scale format, with responses ranging from strongly disagree (5) to strongly agree (1).

Other instruments used during this study included treadmills, and smartphones/iPad's. In order to use the Moov device, the participant required access to a smartphone, or iPad. Therefore, participants with access to a smartphone used it to take part in the study. Otherwise, an iPad was provided in a case where no smartphone is assessable to the participant. In order for the Moov devices to be used, the app was downloaded to the user's smartphone, and already downloaded to the designated iPad for the study.

In order to participate in this study, informed consent as required to be given by all participants. Prior to taking part in the study, participants signed an informed consent form,
created by the researcher. The informed consent form thoroughly describes the study in easy to understand language, provide any benefits or potential harm, and the ability to withdraw from the study at any time.

## Procedures

This study began in the spring semester of 2016 at Indiana University of Pennsylvania. At the start of the study, after receiving informed consent, participant were provided with an educational session to show them how to utilize the Moov Multi-Sport Wearable Coach, and how to utilize it during their workout. Following this educational session, participants were required to complete the pre ATCQ questionnaire, and the background survey. The background survey gathered information about participant's gender, age, and current computer knowledge. The ATCQ Questionnaire asked 35 questions pertaining directly to the 7 dimensions of attitude change. The Moov devices were kept by the researcher during the duration of the study, and given to participants upon arrival to each activity. Each week, during the two-week period, participant performed their normal treadmill workouts, and utilized the Moov device during this workout. After each exercise session, participants were required to log total time of workout, distance traveled, total steps, cadence (steps/minute), average range of motion, and average impact score. The study took place over two-2 week periods, with each week consisting of the same, Run My Own Way workout. This workout allows users to perform own cardio workout on the treadmill, at their own pace, and duration. Therefore, the researcher did not implement any exercise routine for participants. Following the two-week workout period, participants were given the post ATCQ Questionnaire to complete. This questionnaire was identical to the pre questionnaire, and was used to analyze a difference in scores. For the safety of the participants, activity was only allowed during fitness center hours. As a result, a staff member trained in CPR
and First Aid was available at all times. Each participant received a folder, which was used to keep the participants log sheets, and surveys secure. These folder were kept locked in the fitness center at all times. Upon completion of the study, surveys were gathered, and results were submitted into the researcher's computer to be analyzed, using SPSS software, available through Indiana University of Pennsylvania. Data will remain in the researcher's computer, and not be available to any outside party.

## Research Design

This study utilized survey research methodologies. Survey research is a type of quantitative, descriptive research where the researcher selects a sample of respondents from a population and administers a standardized questionnaire to them. (Survey Research, 2015). This survey gathered data on the seven dimensions of attitude in participants utilizing the Moov Multi-Sport Wearable Coach.

Survey methods in the form of a pre and post typed questionnaire completed in person were used in this study to identify the change in attitudes toward wearable devices from before and after the use of a wearable technology device. The Moov multi-sport wearable coach was distributed in between the pre and post survey for a two-week period. Participants performed their normal cardio routine during the two-week period that they used the Moov device.

## Statistical Analysis

In order to analyze data, the researcher utilized $t$-tests, and descriptive discriminant function analysis. For the first research question, paired sample $t$-tests were run to see if wearable technology devices have an effect on participant's attitudes toward physical activity. Paired sample $t$-test is a statistical technique that is used to compare two population means in the case of two samples that are correlated. They are used in "before-after" studies, exactly how this
study is being conducted. In this study, paired sample t-test was utilized through a pre and post survey, to see if wearable technology has an effect on participant's attitude. Additionally independent sample $t$-test was used to determine if there is a significant difference in male versus female attitudes, and young adults versus older adult's attitudes toward wearable technology. Independent sample $t$-tests assess if differences exist on a continuous dependent variable (attitudes) by a dichotomous (two groups) independent variable (male/female; young adult/older adult). The $t$-test was two-tailed, with alpha levels, or the probability of rejecting the null hypothesis when it is true, set at $p<0.05$. This ensures a $95 \%$ certainty that the relationships did not occur by chance. Finally, descriptive discriminant function analysis was used to determine the number of attitude dimensions (discriminant functions) that maximize the differences among the groups. It also shows patterns in the scales that differ between two groups, and puts a coefficient on the predictive variables (seven categories) in order to rank them based on the participant's perception. Simple, discriminant function analysis is classification (distribution into groups, classes or categories of the same type).

## CHAPTER IV

RESULTS

The purpose of the proposed study is to introduce adults to wearable technology devices, and examine their attitudes toward these devices. The following research questions were addressed in this study:

1. Do wearable technology devices have an effect on participant's attitudes toward exercise?
a. Do attitudes of young adults differ from older adults?
b. Do attitudes of males differ from females?
2. Are there differences in the seven dimensions (comfort, efficacy, gender equality, control, dehumanization, interest and utility) of attitude change among participants?
a. Do young adults differ from older adults?
b. Do males differ from females?

## Demographic Information

Of the 34 participants that participated in this study, $50 \%(n=17)$ were male and $50 \%(n=17)$ were female. Furthermore, $52.94 \%(n=18)$ were young adults ( $18-54$ years old) and $47.05 \%$ ( $n$ $=16)$ were older adults ( 55 years old and older).

## Table 1

Demographics of Population

|  |  | Age Group |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  | Young | Old | Total |
| Gender | Male | 9 | 8 | 17 |
|  | Female | 9 | 8 | 17 |
| Total |  | 18 | 16 | 34 |

## Wearable Technology Effect on Participants Attitudes Toward Exercise

To answer the first research question, paired sample $t$-test and independent sample $t$-tests were run. Paired sample $t$-tests were run to compare the scores on the pre survey and post survey on the entire population, and determine if there was a differences in scores. Independent sample $t$-tests were run on the different groups (young adults/older adults and male/female) to compare the mean scores of each dimension of attitude.

## Entire Population

## Table 2

Paired Samples Statistics for Entire Population

|  |  | Mean | N | Std. Deviation | Std. Error Mean |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Pair 1 | Pre Overall Score | 3.1193 | 34 | .26871 | .04608 |
|  | Post Overall Score | 3.1790 | 34 | .30191 | .05178 |
| Pair 2 | Pre Comfort | 3.5471 | 34 | .47048 | .08069 |
|  | Post Comfort | 3.5118 | 34 | .62511 | .10721 |
| Pair 3 | Pre Efficacy | 1.7294 | 34 | .50903 | .08730 |
|  | Post Efficacy | 1.7941 | 34 | .53595 | .09191 |
| Pair 4 | Pre Gender | 3.6529 | 34 | .52871 | .09067 |
|  | Equality |  |  |  |  |
|  | Post Gender | 3.6765 | 34 | .53714 | .09212 |
| Pair 5 | Equality |  |  |  |  |
|  | Pre Control | 2.6059 | 34 | .48862 | .08380 |
| Pair 6 | Post Control | 2.6000 | 34 | .45660 | .07831 |
|  | Pre | 3.5049 | 34 | .79824 | .13690 |
|  | Dehumanization |  |  |  |  |
|  | Post | 3.6961 | 34 | .82212 | .14099 |
| Pair 7 | Dehumanization | Pre Interest | 2.9765 | 34 | .41125 |
| Pair 8 | Post Interest <br> Pre Utility | 3.0353 | 34 | .33564 | .07053 |
|  | Post Utility | 3.6275 | 34 | .49247 | .05756 |
|  |  | 3.7500 | 34 | .48591 | .08446 |

A paired samples $t$-test was calculated to compare the pretest mean scores of each of the dimensions of attitude toward computers to the posttest mean scores of the dimensions of attitude toward computers. As shown in table 2, the mean pre overall score was $3.12(s d=.27)$, the mean post overall score was $3.18(s d=.30)$, the mean pre comfort score was $3.44(s d=.47)$, the mean post comfort score was $3.52(s d=.63)$, the mean pre efficacy score was $1.73(s d=.51)$, the mean post efficacy score was $1.79(s d=.54)$, the mean pre gender equality score was $3.65(s d=.53)$, the mean post gender equality score was $3.68(s d=.54)$, the mean pre control score was $2.61(s d$ $=.49)$, the mean post control score was $2.6(s d=.46)$, the mean pre dehumanization score was $3.51(s d=.80)$, the mean post dehumanization score was $3.70(s d=.82)$, the mean pre interest score was $2.98(s d=.41)$, the mean post interest score was $3.04(s d=.34)$, the mean pre utility score was $3.63(s d=.49)$, and the mean post utility score was $3.75(s d=.49)$.

## Table 3

Paired Samples $t$-test for the Entire Population


As shown in table 3, no significant effect was found on the overall attitude toward computers score from pretest to posttest was found $(t(33)=1.854, p>.05)$. No significant effect was found on the dimension of comfort from pretest to posttest was found $(t(33)=.521, p>.05)$. No significant effect was found on the dimension of efficacy from pretest to posttest was found $(t(33)=1.172, p>.05)$. No significant effect was found on the dimension of gender equality from pretest to posttest was found $(t(33)=-.331, p>.05)$. No significant effect was found on the dimension of control from pretest to posttest was found $(t(33)=.091, p>.05)$. A significant
increase on the dimension of dehumanization from pretest to posttest was found $t(33)=2.613, p$ $<.05)$. Therefore, participants found wearable technology less dehumanizing after using a device for a two week period. No significant effect was found on the dimension of interest from pretest to posttest was found $(t(33)=-.745, p>.05)$. No significant effect was found on the dimension of utility from pretest to posttest was found $(t(33)=1.748, p>.05)$.

## Young Adults vs. Older Adults

An independent sample $t$-test was conducted to determine if there is a significant difference in the dimensions of attitude among young adults and older adults.

## Table 4

Group Statistics for Young Adults vs. Older Adults

|  | Age Group | N | Mean | Std. Deviation | Std. Error Mean |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Post minus Pre | Young | 18 | .1111 | .22216 | .05236 |
| scores | Old | 16 | .0018 | .12143 | .03036 |
| Overall S1 | Young | 18 | .0667 | .32899 | .07754 |
|  | Old | 16 | -.1500 | .44121 | .11030 |
| Overall S2 | Young | 18 | .1111 | .24944 | .05879 |
|  | Old | 16 | .0125 | .38966 | .09741 |
| Overall S3 | Young | 18 | .1000 | .33077 | .07796 |
|  | Old | 16 | -.0625 | .48836 | .12209 |
| Overall S4 | Young | 18 | .0667 | .42288 | .09967 |
|  | Old | 16 | -.0875 | .30957 | .07739 |
| Overall S5 | Young | 18 | .2315 | .52437 | .12360 |
|  | Old | 16 | .1458 | .29107 | .07277 |
| Overall S6 | Young | 18 | .1222 | .59067 | .13922 |
|  | Old | 16 | -.0125 | .24732 | .06183 |
| Overall S7 | Young | 18 | .1111 | .39606 | .09335 |
|  | Old | 16 | .1354 | .43554 | .10889 |

Table 5
Independent Samples Test for Young Adults vs. Older Adults
$\left.\begin{array}{cccccccccc}\hline & & \begin{array}{c}\text { Levene's Test } \\ \text { for Equality } \\ \text { of Variances }\end{array} & & & & & \text { t-test for Equality of Means }\end{array}\right)$

| Overall S4 | Equal variances assumed | . 558 | . 461 | 1.200 | 32 | . 239 | . 15417 | . 12852 | $\text { . } 10763 .$ | . 41596 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Equal variances not assumed |  |  | 1.222 | 30.934 | . 231 | . 15417 | . 12619 | $\text { . } 10322$ | . 41156 |
| $\begin{gathered} \hline \text { Overall } \\ \text { S5 } \end{gathered}$ | Equal variances assumed Equal variances not assumed | . 760 | . 390 | . 578 | 32 | . 567 | . 08565 | . 14810 | $.21602$ | . 38732 |
|  |  |  |  | . 597 | 27.133 | . 555 | . 08565 | . 14343 | $20857 .$ | . 37987 |
| Overall S6 | Equal variances assumed | 2.998 | . 093 | . 848 | 32 | . 403 | . 13472 | . 15895 | $\text { . } 18906 .$ | . 45850 |
|  | Equal variances not assumed |  |  | . 884 | 23.338 | . 386 | . 13472 | . 15233 | $\text { . } 18015 .$ | . 44960 |
| Overall S7 | Equal variances assumed | . 806 | . 376 | -. 170 | 32 | . 866 | -. 02431 | . 14260 | $31478 .$ | . 26617 |
|  | Equal variances not assumed |  |  | -. 169 | 30.578 | . 867 | -. 02431 | . 14343 | $31699$ | . 26838 |

As shown in table 4 and table 5 , an independent-samples $t$-test was calculated comparing the mean scores of each of the dimensions of attitude between younger adults and older adults. No significant difference was found in overall post minus pre scores $(\mathrm{t}(33)=1.748, p>.05)$. The mean of the younger adults ( $M=.1111, s d=.22$ ) was not significantly different from the mean of the older adults $(M=.0018, s d=.12)$ No significant difference was found in the dimension of comfort $(\mathrm{S} 1)(t(33)=1.635, p>.05)$. The mean of the younger adults $(M=.0667, s d=.33)$ was not significantly different from the mean of the older adults $(M=-.1500, s d=.44)$ in regards to the dimension of comfort. No significant difference was found in the dimension of efficacy (S2)
$(t(33)=0.880, p>.05)$. The mean of the younger adults $(M=.1111, s d=.25)$ was not significantly different from the mean of the older adults $(M=.0125, s d=.39)$ in regards to the dimension of efficacy. No significant difference was found in the dimension of gender equality (S3) $(t(33)=1.122, p>.05)$. The mean of the younger adults $(M=.1000, s d=.33)$ was not significantly different from the mean of the older adults $(M=-.0625, s d=.49)$ in regards to the dimension of gender equality. No significant difference was found in the dimension of control (S4) $(t(33)=1.200, p>.05)$. The mean of the younger adults $(M=.0667, s d=.42)$ was not significantly different from the mean of the older adults $(M=-.0875, s d=.31)$ in regards to the dimension of control. No significant difference was found in the dimension of dehumanization (S5) $(t(33)=.578, p>.05)$. The mean of the younger adults $(M=.2315, s d=.52)$ was not significantly different from the mean of the older adults $(M=.1458, s d=.29)$ in regards to the dimension of dehumanization. No significant difference was found in the dimension of interest (S6) $(t(33)=0.848, p>.05)$. The mean of the younger adults $(M=.1222, s d=.59)$ was not significantly different from the mean of the older adults $(M=-.0125, s d=.25)$ in regards to the dimension of interest. No significant difference was found in the dimension of utility (S7) $(t)(33)$ $=-.0170, p>.05)$. The mean of the younger adults $(M=.1111, s d=.40)$ was not significantly different from the mean of the older adults $(M=.1354, s d=.44)$ in regards to the dimension of utility.

## Men vs. Female

An independent sample $t$-test was conducted to determine if there is a significant difference in the dimensions of attitude among men and females.

Table 6
Group Statistics for Men vs. Females

|  | Gender | N | Mean | Std. Deviation | Std. Error Mean |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Post minus Pre | Male | 17 | .0756 | .21522 | .05220 |
| scores | Female | 17 | .0437 | .16039 | .03890 |
| Overall S1 | Male | 17 | -.0353 | .43724 | .10605 |
|  | Female | 17 | -.0353 | .36218 | .08784 |
| Overall S2 | Male | 17 | .0471 | .28748 | .06973 |
|  | Female | 17 | .0824 | .36096 | .08755 |
| Overall S3 | Male | 17 | .0588 | .48355 | .11728 |
|  | Female | 17 | -.0118 | .34257 | .08308 |
| Overall S4 | Male | 17 | .0588 | .38578 | .09356 |
|  | Female | 17 | -.0706 | .36702 | .08902 |
| Overall S5 | Male | 17 | .1569 | .27933 | .06775 |
|  | Female | 17 | .2255 | .54308 | .13172 |
| Overall S6 | Male | 17 | .0588 | .35189 | .08534 |
|  | Female | 17 | .0588 | .56020 | .13587 |
| Overall S7 | Male | 17 | .1961 | .46486 | .11275 |
|  | Female | 17 | .0490 | .34240 | .08304 |

## Table 7

Independent Samples Test for Men vs. Females
$\left.\begin{array}{ccccccccccc}\hline & & \begin{array}{c}\text { Levene's Test } \\ \text { for Equality } \\ \text { of Variances }\end{array} & & & & & \text { t-test for Equality of Means }\end{array}\right)$

| Overall S4 | Equal variances assumed Equal variances not assumed | . 014 | . 906 | 1.002 1.002 | 32 31.921 | .324 .324 | .12941 .12941 | .12914 .12914 | $\text { . } 13365 .$ $.13367$ | $\begin{aligned} & .39247 \\ & .39250 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{gathered} \hline \text { Overall } \\ \text { S5 } \end{gathered}$ | Equal variances assumed Equal variances not assumed | 2.232 | . 145 | -.463 -.463 | 32 23.912 | .646 .647 | -.06863 -.06863 | .14812 .14812 | $\begin{gathered} .37033 \\ - \\ .37439 \end{gathered}$ | .23308 .23713 |
| Overall S6 | Equal variances assumed Equal variances not assumed | . 626 | . 435 | .000 .000 | 32 26.925 | 1.000 1.000 | .00000 .00000 | .16045 .16045 | $32682 .$ $.32926$ | .32682 .32926 |
| Overall S7 | Equal variances assumed Equal variances not assumed | . 754 | . 392 | 1.050 1.050 | 32 29.413 | .301 .302 | .14706 .14706 | .14003 .14003 | $.13817$ $.13916$ | .43229 .43327 |

An independent-samples $t$-test was calculated comparing the mean scores of each of the dimensions of attitude between males and females. As shown in table 6 and table 7, no significant difference was found in overall posttest minus pretest scores $(\mathrm{t}(33)=.491, p>.05)$. The mean of the younger adults ( $M=.0756, s d=.22$ ) was not significantly different from the mean of the older adults $(M=.043, s d=.16)$ in regards to the overall posttest minus pretest scores. No significant difference was found in the dimension of comfort $(\mathrm{S} 1)(t(33)=.00, p>$ $.05)$. The mean of the males $(M=-.0353, s d=.44)$ was not significantly different from the mean of the females $(M=-.0353, s d=.36)$ in regards to the dimension of comfort. No significant
difference was found in the dimension of efficacy $(\mathrm{S} 2)(t(33)=-.315, p>.05)$. The mean of the males $(M=.0471, s d=.29)$ was not significantly different from the mean of the females $(M=$ $.0824, s d=.36)$ in regards to the dimension of efficacy. No significant difference was found in the dimension of gender equality $(\mathrm{S} 3)(t(33)=.491, p>.05)$. The mean of the males $(M=.0588$, $s d=.48)$ was not significantly different from the mean of the females $(M=-.0118, s d=.34)$ in regards to the dimension of gender equality. No significant difference was found in the dimension of control $(\mathrm{S} 4)(t(33)=1.002, p>.05)$. The mean of the males $(M=.0588, s d=.39)$ was not significantly different from the mean of the females $(M=-.0706, s d=.37)$ in regards to the dimension of control. No significant difference was found in the dimension of dehumanization $(\mathrm{S} 5)(t(33)=-.463, p>.05)$. The mean of the males $(M=.1569, s d=.28)$ was not significantly different from the mean of the females $(M=.2255, s d=.54)$ in regards to the dimension of dehumanization. No significant difference was found in the dimension of interest (S6) $(t(33)=0.00, p>.05)$. The mean of the males $(M=.0588, s d=.35)$ was not significantly different from the mean of the females $(M=.0588, s d=.56)$ in regards to the dimension of interest. No significant difference was found in the dimension of utility (S7) $(t(33)=1.050, p>$ $.05)$. The mean of the males $(M=.1961, s d=.46)$ was not significantly different from the mean of the females $(M=.0490, s d=.34)$ in regards to the dimension of utility.

## Any Significant Differences in the Seven Dimensions of Attitude Change Between

## Participants

Descriptive discriminant function analysis was run to determine if there are patterns in the scales that differ between young adults/older adults, and men/females in regards to the seven dimensions of attitude.

## Regression

A regression was run to check for multivariate outliers before the discriminant analysis could be run. When the command is run, the Mahal. Distance in table 9, must be less than 24.32 . If outliers are found, the Explore command is run in SPSS software, which identifies the outliers. For this study, two outliers were found, which were removed from the data set before running the discriminant.

## Table 8

## Coefficients of Regression

| Model |  | Unstandardized Coefficients |  | Standardized Coefficients | t | Sig. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | B | Std. Error | Beta |  |  |
| 1 | (Constant) | -1.573 | 38.966 |  | -. 040 | . 968 |
|  | Pre Comfort | 3.941 | 9.105 | . 180 | . 433 | . 671 |
|  | Pre Efficacy | 4.253 | 6.142 | . 210 | . 692 | . 498 |
|  | Pre Gender Equality | 7.124 | 5.913 | . 371 | 1.205 | . 245 |
|  | Pre Control | -16.091 | 7.959 | -. 753 | -2.022 | . 059 |
|  | Pre | -13.288 | 7.618 | -. 910 | -1.744 | . 099 |
|  | Dehumanization |  |  |  |  |  |
|  | Pre Interest | 4.417 | 9.156 | . 153 | . 482 | . 636 |
|  | Pre Utility | 15.471 | 9.006 | . 746 | 1.718 | . 104 |
|  | Post Comfort | 12.827 | 8.114 | . 790 | 1.581 | . 132 |
|  | Post Efficacy | -. 197 | 6.375 | -. 010 | -. 031 | . 976 |
|  | Post Gender Equality | -2.791 | 6.056 | -. 148 | -. 461 | . 651 |
|  | Post Control | 19.111 | 6.114 | . 877 | 3.126 | . 006 |
|  | Post | 7.361 | 8.183 | . 561 | . 900 | . 381 |
|  | Dehumanization |  |  |  |  |  |
|  | Post Interest | -26.408 | 11.328 | -. 824 | -2.331 | . 032 |
|  | Post Utility | -10.108 | 7.473 | -. 465 | -1.353 | . 194 |

a. Dependent Variable: Case Number

## Table 9

Residual Statistics of Regression

|  | Minimum | Maximum | Mean | Std. Deviation | N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Predicted Value | 4.03 | 36.65 | 17.59 | 8.209 | 32 |
| Std. Predicted | -1.652 | 2.322 | .000 | 1.000 | 32 |
| Value |  |  |  |  | .757 |
| Standard Error of <br> Predicted Value | 4.389 | 7.471 | 5.647 |  | 32 |
| Adjusted Predicted | .36 | 51.88 | 16.90 | 10.410 | 32 |
| Value |  |  |  |  |  |
| Residual | -14.131 | 11.877 | .000 | 6.161 | 32 |
| Std. Residual | -1.699 | 1.428 | .000 | .741 | 32 |
| Stud. Residual | -1.999 | 1.996 | .034 | .977 | 32 |
| Deleted Residual | -19.580 | 23.217 | .690 | 11.177 | 32 |
| Stud. Deleted | -2.218 | 2.213 | .021 | 1.023 | 32 |
| Residual |  |  |  |  |  |
| Mahal. Distance | 7.658 | 24.035 | 13.563 | 3.879 | 32 |
| Cook's Distance | .000 | .277 | .055 | .069 | 32 |
| Centered Leverage | .247 | .775 | .438 | .125 | 32 |
| Value |  |  |  |  |  |

a. Dependent Variable: Case Number

## Discriminant (Age: pre)

A discriminant function analysis was conducted to determine whether seven variables comfort, efficacy, gender equality, control, dehumanization, interest, and utility - could predict the groups of young adults and older adults who were introduced to wearable technology through the pretest. Prior to analysis, two outliers were eliminated. Group covariance's are equal, and therefore, do not limit interpretation. According to table 11, one function was generated and was significant $\left(\Lambda=.807, X^{2}(30, n=32)=7.169, p<.05\right)$, indicating that younger adults provided significantly lower efficacy score than older adults. Finally, table 15 illustrates the structure matrix, which ranks dimensions based on correlation coefficients. These coefficients show what dimensions impact the two age groups (younger adults/older adults) the most. Pre efficacy impacts the two age groups the most, and is the only significant function.

Table 10
Group Statistics for Age Pretest Questions

|  |  |  | Valid N (listwise) |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Age Group |  | Mean | Std. Deviation | Unweighted | Weighted |
| Young | Pre Comfort | 3.5875 | .51881 | 16 | 16.000 |
|  | Pre Efficacy | 1.5250 | .48374 | 16 | 16.000 |
|  | Pre Gender | 3.7625 | .52265 | 16 | 16.000 |
|  | Equality |  |  |  |  |
|  | Pre Control | 2.6875 | .50580 | 16 | 16.000 |
|  | Pre | 3.6979 | .80788 | 16 | 16.000 |
|  | Dehumanization |  |  |  |  |
|  | Pre Interest | 2.8500 | .40332 | 16 | 16.000 |
|  | Pre Utility | 3.7500 | .41722 | 16 | 16.000 |
| Old | Pre Comfort | 3.4750 | .42505 | 16 | 16.000 |
|  | Pre Efficacy | 1.9625 | .43951 | 16 | 16.000 |
|  | Pre Gender | 3.5250 | .53603 | 16 | 16.000 |
|  | Equality |  |  |  |  |
|  | Pre Control | 2.5875 | .46458 | 16 | 16.000 |
|  | Pre | 3.5104 | .59151 | 16 | 16.000 |
|  | Dehumanization |  |  |  |  |
|  | Pre Interest | 3.0500 | .27809 | 16 | 16.000 |
|  | Pre Utility | 3.5417 | .55611 | 16 | 16.000 |
| Total | Pre Comfort | 3.5313 | .47003 | 32 | 32.000 |
|  | Pre Efficacy | 1.7438 | .50605 | 32 | 32.000 |
|  | Pre Gender | 3.6438 | .53457 | 32 | 32.000 |
|  | Equality | 2.6375 | .48042 | 32 | 32.000 |
|  | Pre Control | Pre | 3.6042 | .70298 | 32 |
|  | Dehumanization |  |  | 32.000 |  |
|  | Pre Interest | 2.9500 | .35560 | 32 | 32.000 |
|  | Pre Utility | 3.6458 | .49505 | 32 | 32.000 |

## Table 11

Tests of Equality of Group Means for Age Pretest Questions

|  | Wilks' Lambda | F | df1 | df2 | Sig. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Pre Comfort | .985 | .450 | 1 | 30 | .507 |
| Pre Efficacy | .807 | 7.169 | 1 | 30 | .012 |
| Pre Gender Equality | .949 | 1.610 | 1 | 30 | .214 |
| Pre Control | .989 | .339 | 1 | 30 | .565 |
| Pre Dehumanization | .982 | .561 | 1 | 30 | .460 |
| Pre Interest | .918 | 2.667 | 1 | 30 | .113 |
| Pre Utility | .954 | 1.437 | 1 | 30 | .240 |

## Table 12

## Test Results for Age Pretest Questions

| Box's M |  | 29.717 |
| :--- | :---: | :---: |
| F | Approx. | .791 |
|  | df1 | 28 |
|  | df2 | 3136.116 |
|  | Sig. | .774 |

Tests null hypothesis of equal population covariance matrices.

## Table 13

Eigenvalues for Age Pretest Questions

| Function | Eigenvalue | \% of Variance | Cumulative \% | Canonical Correlation |
| :---: | :---: | :---: | :---: | :---: |
| 1 | $.967^{\mathrm{a}}$ | 100.0 | 100.0 | .701 |

a. First 1 canonical discriminant functions were used in the analysis.

## Table 14

## Wilks' Lambda for Age Pretest Questions

| Test of Function(s) | Wilks' Lambda | Chi-square | df | Sig. |
| :---: | :---: | :---: | :---: | :---: |
| 1 | .508 | 17.934 | 7 | .012 |

## Table 15

Structure Matrix for Age Pretest Questions

|  | Function |
| :--- | :---: |
| Pre Efficacy | 1 |
| Pre Interest | .497 |
| Pre Gender Equality | .303 |
| Pre Utility | -.236 |
| Pre Dehumanization | -.222 |
| Pre Comfort | -.139 |
| Pre Control | -.125 |
| Pooled within-groups correlations between discriminating variables and standardized canonical |  |
| discriminant functions | -.108 |
| Variables ordered by absolute size of correlation within function. |  |

## Table 16

Classification Results for Age Pretest Questions

|  |  | Predicted Group Membership |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Age Group | Young | Old | Total |
| Original | Count | Young | 14 | 2 | 16 |
|  |  | Old | 5 | 11 | 16 |
|  | $\%$ | Young | 87.5 | 12.5 | 100.0 |
|  |  | Old | 31.3 | 68.8 | 100.0 |
| Cross-validated $^{\mathrm{b}}$ | Count | Young | 10 | 6 | 16 |
|  |  | Old | 5 | 11 | 16 |
|  | $\%$ | Young | 62.5 | 37.5 | 100.0 |
|  |  | Old | 31.3 | 68.8 | 100.0 |

a. $78.1 \%$ of original grouped cases correctly classified.
b. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.
c. $65.6 \%$ of cross-validated grouped cases correctly classified.

## Discriminant (Age: post)

A discriminant function analysis was conducted to determine whether seven variables comfort, efficacy, gender equality, control, dehumanization, interest, and utility - could predict the groups of young adults and older adults who were introduced to wearable technology through
the posttest. Prior to analysis, two outliers were eliminated. Group covariance's are equal, and therefore, do not limit interpretation According to table 18, one function was generated and was significant $\left(\Lambda=.861, X^{2}(30, n=32)=4.827, p<.05\right)$, indicating that younger adults gender equality scores were significantly higher than older adults. Finally, table 22 illustrates the structure matrix, which ranks dimensions based on correlation coefficients. These coefficients show what dimensions impact the two age groups (younger adults/older adults) the most. While there are no significant results, gender equality is shown to be the highest ranked function in the structure matrix.

## Table 17

Group Statistics for Age Posttest Questions

|  |  |  | Valid N (listwise) |  |  |
| :--- | :--- | :--- | :---: | :---: | :---: |
| Age Group | Mean | Std. Deviation | Unweighted | Weighted |  |
| Young | Post Comfort | 3.6625 | .65205 | 16 | 16.000 |
|  | Post Efficacy | 1.6500 | .48166 | 16 | 16.000 |
|  | Post Gender | 3.8625 | .53025 | 16 | 16.000 |
|  | Equality |  |  |  |  |
|  | Post Control | 2.7000 | .51121 | 16 | 16.000 |
|  | Post | 3.8021 | .87394 | 16 | 16.000 |
|  | Dehumanization |  |  |  |  |
|  | Post Interest | 3.0500 | .38297 | 16 | 16.000 |
|  | Post Utility | 3.8854 | .42912 | 16 | 16.000 |
| Old | Post Comfort | 3.3250 | .58367 | 16 | 16.000 |
|  | Post Efficacy | 1.9750 | .54589 | 16 | 16.000 |
|  | Post Gender | 3.4625 | .49917 | 16 | 16.000 |
|  | Equality |  |  |  |  |
|  | Post Control | 2.5000 | .41952 | 16 | 16.000 |
|  | Post | 3.6563 | .70045 | 16 | 16.000 |
|  | Dehumanization |  |  |  |  |
|  | Post Interest | 3.0375 | .25528 | 16 | 16.000 |
|  | Post Utility | 3.6771 | .50358 | 16 | 16.000 |
| Total | Post Comfort | 3.4938 | .63242 | 32 | 32.000 |
|  | Post Efficacy | 1.8125 | .53264 | 32 | 32.000 |
|  | Post Gender | 3.6625 | .54581 | 32 | 32.000 |
|  | Equality |  |  |  |  |
|  | Post Control | 2.6000 | .47110 | 32 | 32.000 |
|  | Post | 3.7292 | .78260 | 32 | 32.000 |
|  | Dehumanization |  |  | 32 | 32.000 |
|  | Post Interest | 3.0437 | .32022 | 32 | 32.000 |

## Table 18

Tests of Equality of Group Means for Age Posttest Questions

|  | Wilks' Lambda | F | df1 | df2 | Sig. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Post Comfort | .927 | 2.380 | 1 | 30 | .133 |
| Post Efficacy | .904 | 3.189 | 1 | 30 | .084 |
| Post Gender Equality | .861 | 4.827 | 1 | 30 | .036 |
| Post Control | .953 | 1.463 | 1 | 30 | .236 |
| Post Dehumanization | .991 | .271 | 1 | 30 | .606 |
| Post Interest | 1.000 | .012 | 1 | 30 | .914 |
| Post Utility | .950 | 1.586 | 1 | 30 | .218 |

Table 19
Test Results for Age Posttest Questions

| Box's M |  | 35.066 |
| :--- | :---: | :---: |
| F | Approx. | .933 |
|  | df1 | 28 |
|  | df2 | 3136.116 |
|  | Sig. | .566 |

Tests null hypothesis of equal population covariance matrices.
Table 20

Eigenvalues for Age Posttest Questions

| Function | Eigenvalue | \% of Variance | Cumulative \% | Canonical Correlation |
| :---: | :---: | :---: | :---: | :---: |
| 1 | $.437^{\mathrm{a}}$ | 100.0 | 100.0 | .552 |

a. First 1 canonical discriminant functions were used in the analysis.

Table 21
Wilks' Lambda for Age Posttest Questions

| Test of Function(s) | Wilks' Lambda | Chi-square | df | Sig. |
| :---: | :---: | :---: | :---: | :---: |
| 1 | .696 | 9.613 | 7 | .212 |

Table 22
Structure Matrix for Age Posttest Questions

|  | Function |
| :--- | :---: |
| Post Gender Equality | -.607 |
| Post Efficacy | .493 |
| Post Comfort | -.426 |
| Post Utility | -.348 |
| Post Control | -.334 |
| Post Dehumanization | -.144 |
| Post Interest | -.030 |
| Pooled within-groups correlations between discriminating variables and standardized canonical |  |
| discriminant functions |  |
| Variables ordered by absolute size of correlation within function. |  |

Table 23

## Classification Results for Age Posttest Questions

|  |  | Predicted Group Membership |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Age Group | Young | Old | Total |
| Original | Count | Young | 13 | 3 | 16 |
|  |  | Old | 6 | 10 | 16 |
|  | $\%$ | Young | 81.3 | 18.8 | 100.0 |
|  |  | Old | 37.5 | 62.5 | 100.0 |
| Cross-validated $^{\mathrm{b}}$ | Count | Young | 8 | 8 | 16 |
|  |  | Old | 7 | 9 | 16 |
|  | $\%$ | Young | 50.0 | 50.0 | 100.0 |
|  |  | Old | 43.8 | 56.3 | 100.0 |

a. $71.9 \%$ of original grouped cases correctly classified.
b. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.
c. $53.1 \%$ of cross-validated grouped cases correctly classified.

## Discriminant (Gender: pre)

A discriminant function analysis was conducted to determine whether seven variables comfort, efficacy, gender equality, control, dehumanization, interest, and utility - could predict the groups of males and females who were introduced to wearable technology through the pretest. Prior to analysis, two outliers were eliminated. According to table 25, no functions in the
discriminant analysis were significant, indicating that the seven dimensions of cannot predict whether someone is young or old based on their responses to the questions in the posttest. Finally, table 29 illustrates the structure matrix, which ranks dimensions based on correlation coefficients. These coefficients show what dimensions impact the two age groups (younger adults/older adults) the most. While there are no significant results, dehumanization is shown to be the highest ranked function in the structure matrix.

Table 24
Group Statistics for Gender Pretest Questions

|  |  |  | Valid N (listwise) |  |  |
| :---: | :--- | :--- | :---: | :---: | :---: |
| Gender |  | Mean | Std. Deviation | Unweighted | Weighted |
| Male | Pre Comfort | 3.6000 | .45277 | 17 | 17.000 |
|  | Pre Efficacy | 1.7176 | .53413 | 17 | 17.000 |
|  | Pre Gender | 3.6235 | .61596 | 17 | 17.000 |
|  | Equality |  |  |  |  |
|  | Pre Control | 2.6000 | .52915 | 17 | 17.000 |
|  | Pre | 3.7941 | .74192 | 17 | 17.000 |
|  | Dehumanization |  |  |  |  |
|  | Pre Interest | 3.0353 | .40765 | 17 | 17.000 |
|  | Pre Utility | 3.6569 | .42275 | 17 | 17.000 |
| Female | Pre Comfort | 3.4533 | .49261 | 15 | 15.000 |
|  | Pre Efficacy | 1.7733 | .48912 | 15 | 15.000 |
|  | Pre Gender | 3.6667 | .44508 | 15 | 15.000 |
|  | Equality |  |  |  |  |
|  | Pre Control | 2.6800 | .43293 | 15 | 15.000 |
|  | Pre | 3.3889 | .60967 | 15 | 15.000 |
|  | Dehumanization | 2.8533 | .26690 |  |  |
|  | Pre Interest |  |  | 15 | 15.000 |
|  | Pre Utility | 3.6333 | .58146 | 15 | 15.000 |
| Total | Pre Comfort | 3.5313 | .47003 | 32 | 32.000 |
|  | Pre Efficacy | 1.7438 | .50605 | 32 | 32.000 |
|  | Pre Gender | 3.6438 | .53457 | 32 | 32.000 |
|  | Equality |  |  |  |  |
|  | Pre Control | 2.6375 | .48042 | 32 | 32.000 |
|  | Pre | 3.6042 | .70298 | 32 | 32.000 |
|  | Dehumanization | 2.9500 | .35560 | 32 | 32.000 |
|  | Pre Interest | 3.6458 | .49505 | 32 | 32.000 |
|  |  |  |  |  |  |

Table 25
Tests of Equality of Group Means for Gender Pretest Questions

|  | Wilks' Lambda | F | df1 | df2 | Sig. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Pre Comfort | .975 | .770 | 1 | 30 | .387 |
| Pre Efficacy | .997 | .094 | 1 | 30 | .762 |
| Pre Gender Equality | .998 | .050 | 1 | 30 | .824 |
| Pre Control | .993 | .215 | 1 | 30 | .646 |
| Pre Dehumanization | .915 | 2.802 | 1 | 30 | .105 |
| Pre Interest | .933 | 2.165 | 1 | 30 | .152 |
| Pre Utility | .999 | .017 | 1 | 30 | .896 |

Table 26
Tests Results for Gender Pretest Questions

| Box's M |  | 31.616 |
| :--- | :---: | :---: |
| F | Approx. | .839 |
|  | df1 | 28 |
|  | df2 | 3024.500 |
|  | Sig. | .707 |

Tests null hypothesis of equal population covariance matrices.
Table 27
Eigenvalues for Gender Pretest Questions

| Function | Eigenvalue | \% of Variance | Cumulative \% | Canonical Correlation |
| :---: | :---: | :---: | :---: | :---: |
| 1 | $.216^{\mathrm{a}}$ | 100.0 | 100.0 | .421 |

a. First 1 canonical discriminant functions were used in the analysis.

## Table 28

Wilks ' Lambda for Gender Pretest Questions

| Test of Function(s) | Wilks' Lambda | Chi-square | df | Sig. |
| :---: | :---: | :---: | :---: | :---: |
| 1 | .823 | 5.174 | 7 | .639 |

Table 29
Structure Matrix for Gender Pretest Questions

|  | Function |
| :--- | :---: |
| Pre Dehumanization | .658 |
| Pre Interest | .579 |
| Pre Comfort | .345 |
| Pre Control | -.182 |
| Pre Efficacy | -.120 |
| Pre Gender Equality | -.088 |
| Pre Utility | .052 |

## Table 30

## Classification Results for Gender Pretest Questions

|  |  | Predicted Group Membership |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Gender | Male | Female | Total |
| Original | Count | Male | 10 | 7 | 17 |
|  |  | Female | 4 | 11 | 15 |
|  | $\%$ | Male | 58.8 | 41.2 | 100.0 |
|  |  | Female | 26.7 | 73.3 | 100.0 |
| Cross-validated $^{\mathrm{b}}$ | Count | Male | 9 | 8 | 17 |
|  |  | Female | 9 | 6 | 15 |
|  | $\%$ | Male | 52.9 | 47.1 | 100.0 |
|  |  | Female | 60.0 | 40.0 | 100.0 |

a. $65.6 \%$ of original grouped cases correctly classified.
b. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.
c. $46.9 \%$ of cross-validated grouped cases correctly classified.

## Discriminant (Gender: post)

A discriminant function analysis was conducted to determine whether seven variables comfort, efficacy, gender equality, control, dehumanization, interest, and utility - could predict the groups of males and females who were introduced to wearable technology through the posttest. Prior to analysis, two outliers were eliminated. According to table 32, no functions in the discriminant analysis were significant, indicating that the seven dimensions of cannot predict
whether someone is male or female based on their responses to the questions in the posttest.
Finally, table 36 illustrates the structure matrix, which ranks dimensions based on correlation coefficients. These coefficients show what dimensions impact the two age groups (younger adults/older adults) the most. While there are no significant results, gender equality is shown to be the highest ranked function in the structure matrix.

Table 31
Group Statistics for Gender Posttest Questions

|  |  |  | Valid N (listwise) |  |  |
| :---: | :--- | :--- | :---: | :---: | :---: |
| Gender |  | Mean | Std. Deviation | Unweighted | Weighted |
| Male | Post Comfort | 3.5647 | .66796 | 17 | 17.000 |
|  | Post Efficacy | 1.7647 | .53026 | 17 | 17.000 |
|  | Post Gender | 3.6824 | .56151 | 17 | 17.000 |
|  | Equality |  |  |  |  |
|  | Post Control | 2.6588 | .57343 | 17 | 17.000 |
|  | Post | 3.9510 | .83076 | 17 | 17.000 |
|  | Dehumanization |  |  |  |  |
|  | Post Interest | 3.0941 | .32494 | 17 | 17.000 |
|  | Post Utility | 3.8529 | .49959 | 17 | 17.000 |
| Female | Post Comfort | 3.4133 | .60222 | 15 | 15.000 |
|  | Post Efficacy | 1.8667 | .54859 | 15 | 15.000 |
|  | Post Gender | 3.6400 | .54616 | 15 | 15.000 |
|  | Equality |  |  |  |  |
|  | Post Control | 2.5333 | .32660 | 15 | 15.000 |
|  | Post | 3.4778 | .66329 | 15 | 15.000 |
|  | Dehumanization |  |  |  |  |
|  | Post Interest | 2.9867 | .31593 | 15 | 15.000 |
|  | Post Utility | 3.7000 | .44186 | 15 | 15.000 |
| Total | Post Comfort | 3.4938 | .63242 | 32 | 32.000 |
|  | Post Efficacy | 1.8125 | .53264 | 32 | 32.000 |
|  | Post Gender | 3.6625 | .54581 | 32 | 32.000 |
|  | Equality |  |  |  |  |
|  | Post Control | 2.6000 | .47110 | 32 | 32.000 |
|  | Post | 3.7292 | .78260 | 32 | 32.000 |
|  | Dehumanization |  | .32022 | 32 | 32.000 |
|  | Post Interest | 3.0437 | .47224 | 32 | 32.000 |
|  | Post Utility | 3.7813 |  |  |  |

## Table 32

Tests of Equality of Group Means for Gender Posttest Questions

|  | Wilks' Lambda | F | df1 | df2 | Sig. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Post Comfort | .985 | .448 | 1 | 30 | .508 |
| Post Efficacy | .991 | .285 | 1 | 30 | .597 |
| Post Gender Equality | .998 | .047 | 1 | 30 | .831 |
| Post Control | .982 | .557 | 1 | 30 | .461 |
| Post Dehumanization | .906 | 3.112 | 1 | 30 | .088 |
| Post Interest | .971 | .894 | 1 | 30 | .352 |
| Post Utility | .973 | .831 | 1 | 30 | .369 |

Table 33
Test Results for Gender Posttest Questions

| Box's M |  | 59.376 |
| :--- | :---: | :---: |
| F | Approx. | 1.577 |
|  | df1 | 28 |
|  | df2 | 3024.500 |
|  | Sig. | .028 |

Tests null hypothesis of equal population covariance matrices.

## Table 34

Eigenvalues for Gender Posttest Questions

| Function | Eigenvalue | \% of Variance | Cumulative \% | Canonical Correlation |
| :---: | :---: | :---: | :---: | :---: |
| 1 | $.150^{\mathrm{a}}$ | 100.0 | 100.0 | .361 |

a. First 1 canonical discriminant functions were used in the analysis.

Table 35
Wilks' Lambda for Gender Posttest Questions

| Test of Function(s) | Wilks' Lambda | Chi-square | df | Sig. |
| :---: | :---: | :---: | :---: | :---: |
| 1 | .869 | 3.708 | 7 | .813 |

Table 36
Structure Matrix for Gender Posttest Questions

|  | Function |
| :--- | :---: |
| Post Dehumanization | .831 |
| Post Interest | .446 |
| Post Utility | .430 |
| Post Control | .352 |
| Post Comfort | .315 |
| Post Efficacy | -.252 |
| Post Gender Equality | .102 |
| Pooled within-groups correlations between discriminating variables and standardized canonical |  |
| discriminant functions |  |
| Variables ordered by absolute size of correlation within function. |  |

## Table 37

## Classification Results for Gender Posttest Questions

|  |  | Predicted Group Membership |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Gender | Male | Female | Total |
| Original | Count | Male | 12 | 5 | 17 |
|  |  | Female | 8 | 7 | 15 |
|  | $\%$ | Male | 70.6 | 29.4 | 100.0 |
|  |  | Female | 53.3 | 46.7 | 100.0 |
| Cross-validated $^{\mathrm{b}}$ | Count | Male | 10 | 7 | 17 |
|  |  | Female | 11 | 4 | 15 |
|  | $\%$ | Male | 58.8 | 41.2 | 100.0 |
|  |  | Female | 73.3 | 26.7 | 100.0 |

a. $59.4 \%$ of original grouped cases correctly classified.
b. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.
c. $43.8 \%$ of cross-validated grouped cases correctly classified.

## Regression

A regression was run to check for multivariate outliers before the discriminant analysis could be run. When the command is run, the Mahalanobis Distance, in table 39, must be less than 24.32. If outliers are found, the Explore command is run in SPSS software, which identifies the outliers. For this study, no outliers were found.

Table 38

## Coefficients of Regression

| Model |  | Unstandardized Coefficients |  | Standardized Coefficients | t | Sig. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | B | Std. Error | Beta |  |  |
| 1 | (Constant) | 18.797 | 2.208 |  | 8.513 | . 000 |
|  | Overall S1 | 8.112 | 5.517 | . 322 | 1.470 | . 153 |
|  | Overall S2 | 2.812 | 6.022 | . 091 | . 467 | . 644 |
|  | Overall S3 | -. 506 | 4.750 | -. 021 | -. 107 | . 916 |
|  | Overall S4 | 10.637 | 6.023 | . 402 | 1.766 | . 089 |
|  | Overall S5 | -1.853 | 4.708 | -. 079 | -. 394 | . 697 |
|  | Overall S6 | 1.612 | 4.282 | . 075 | . 376 | . 710 |
|  | Overall S7 | -7.005 | 5.659 | -. 288 | -1.238 | . 227 |

a. Dependent Variable: Case Number

## Table 39

Residuals Statistics of Regression

|  | Minimum | Maximum | Mean | Std. Deviation | N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Predicted Value | 8.76 | 28.34 | 17.50 | 4.163 | 34 |
| Std. Predicted | -2.099 | 2.603 | .000 | 1.000 | 34 |
| Value |  |  |  |  | 1.576 |
| Standard Error of <br> Predicted Value | 2.731 | 8.670 | 4.693 |  | 34 |
| Adjusted Predicted | -4.81 | 44.04 | 17.91 | 7.030 | 34 |
| Value |  |  |  |  |  |
| Residual | -14.750 | 15.906 | .000 | 9.046 | 34 |
| Std. Residual | -1.447 | 1.561 | .000 | .888 | 34 |
| Stud. Residual | -1.532 | 1.848 | -.012 | 1.015 | 34 |
| Deleted Residual | -27.044 | 26.806 | -.412 | 12.461 | 34 |
| Stud. Deleted | -1.576 | 1.945 | -.010 | 1.031 | 34 |
| Residual |  |  |  |  |  |
| Mahal. Distance | 1.399 | 22.912 | 6.794 | 5.608 | 34 |
| Cook's Distance | .000 | .623 | .057 | .125 | 34 |
| Centered Leverage | .042 | .694 | .206 | .170 | 34 |
| Value |  |  |  |  |  |

a. Dependent Variable: Case Number

## Discriminant (Age: post-pre)

According to table 41, no significant differences were found between younger adults and older adults from the pretest and posttest. The dimension of comfort (S1) had no significant difference $\left(\Lambda=.923, X^{2}(32, n=34)=2.673, p>.05\right)$. The dimension of efficacy (S2) had no significant difference $\left(\Lambda=.976, X^{2}(32, n=34)=0.790, p>.05\right)$. The dimension of gender equality (S3) had no significant difference $\left(\Lambda=.960, X^{2}(32, n=34)=1.316, p>.05\right)$. The dimension of control (S4) had no significant difference $\left(\Lambda=.957, X^{2}(32, n=34)=1.439, p>\right.$ $.05)$. The dimension of dehumanization (S5) had no significant difference ( $\Lambda=.990, X^{2}(32, n=$ $34)=0.334, p>.05)$. The dimension of interest (S6) had no significant difference ( $\Lambda=.978, X^{2}$ $(32, n=34)=0.718, p>.05)$. The dimension of utility (S7) had no significant difference ( $\Lambda=$ .999, $\left.X^{2}(32, n=34)=0.029, p>.05\right)$.

Table 40
Group Statistics for Age posttest score minus pretest scores

|  |  |  | Valid N (listwise) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Age Group |  |  | Mean | Std. Deviation | Unweighted | Weighted

Table 41
Tests of Equality of Group Means for Age posttest score minus pretest scores

|  | Wilks' Lambda | F | df1 | df2 | Sig. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Overall S1 | .923 | 2.673 | 1 | 32 | .112 |
| Overall S2 | .976 | .790 | 1 | 32 | .381 |
| Overall S3 | .960 | 1.316 | 1 | 32 | .260 |
| Overall S4 | .957 | 1.439 | 1 | 32 | .239 |
| Overall S5 | .990 | .334 | 1 | 32 | .567 |
| Overall S6 | .978 | .718 | 1 | 32 | .403 |
| Overall S7 | .999 | .029 | 1 | 32 | .866 |

## Table 42

Tests Results for Age posttest score minus pretest scores

| Box's M |  | 54.513 |
| :--- | :---: | :---: |
| F | Approx. | 1.480 |
|  | df1 | 28 |
|  | df2 | 3456.202 |
|  | Sig. | .050 |

Tests null hypothesis of equal population covariance matrices.
Table 43

Eigenvalues for Age posttest score minus pretest scores

| Function | Eigenvalue | \% of Variance | Cumulative \% | Canonical Correlation |
| :--- | :---: | :---: | :---: | :---: |
| 1 | $.371^{\mathrm{a}}$ | 100.0 | 100.0 | .520 |

a. First 1 canonical discriminant functions were used in the analysis.

## Table 44

Wilks' Lambda for Age posttest score minus pretest scores

| Test of Function(s) | Wilks' Lambda | Chi-square | df | Sig. |
| :--- | :---: | :---: | :---: | :---: |
| 1 | .729 | 9.003 | 7 | .252 |

## Table 45

Structure Matrix for Age posttest score minus pretest scores

|  | Function |
| :--- | :---: |
|  | 1 |
| Overall S1 | .474 |
| Overall S4 | .348 |
| Overall S3 | .333 |
| Overall S2 | .258 |
| Overall S6 | .246 |
| Overall S5 | .168 |
| Overall S7 | -.049 |
| Pooled within-groups correlations between discriminating variables and standardized canonical |  |
| discriminant functions |  |
| Variables ordered by absolute size of correlation within function. |  |

## Table 46

## Classification Results for Age posttest score minus pretest scores

|  |  | Predicted Group Membership |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Age Group | Young | Old | Total |
| Original | Count | Young | 14 | 4 | 18 |
|  |  | Old | 7 | 9 | 16 |
|  | $\%$ | Young | 77.8 | 22.2 | 100.0 |
|  |  | Old | 43.8 | 56.3 | 100.0 |
| Cross-validated $^{\mathrm{b}}$ | Count | Young | 12 | 6 | 18 |
|  |  | Old | 7 | 9 | 16 |
|  | $\%$ | Young | 66.7 | 33.3 | 100.0 |
|  |  | Old | 43.8 | 56.3 | 100.0 |

a. $67.6 \%$ of original grouped cases correctly classified.
b. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.
c. $61.8 \%$ of cross-validated grouped cases correctly classified.

## Discriminant (Gender: post-pre)

According to table 48, no significant differences were found between younger adults and older adults from the pretest and posttest. The dimension of comfort (S1) had no significant difference $\left(\Lambda=.1 .000, X^{2}(32, n=34)=0.000, p>.05\right)$. The dimension of efficacy (S2) had no
significant difference $\left(\Lambda=0.997, X^{2}(32, n=34)=0.099, p>.05\right)$. The dimension of gender equality (S3) had no significant difference $\left(\Lambda=0.993, X^{2}(32, n=34)=0.241, p>.05\right)$. The dimension of control (S4) had no significant difference $\left(\Lambda=0.970, X^{2}(32, n=34)=1.004, p>\right.$ .05). The dimension of dehumanization (S5) had no significant difference ( $\Lambda=0.993, X^{2}(32, n$ $=34)=0.215, p>.05)$. The dimension of interest (S6) had no significant difference $(\Lambda=1.000$, $\left.X^{2}(32, n=34)=0.000, p>.05\right)$. The dimension of utility (S7) had no significant difference ( $\Lambda$ $\left.=0.967, X^{2}(32, n=34)=1.103, p>.05\right)$.

## Table 47

Group Statistics for Gender posttest score minus pretest scores

|  |  |  |  | Valid N (listwise) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gender | Mean | Std. Deviation | Unweighted | Weighted |
| Male | Overall S1 | -.0353 | .43724 | 17 | 17.000 |
|  | Overall S2 | .0471 | .28748 | 17 | 17.000 |
|  | Overall S3 | .0588 | .48355 | 17 | 17.000 |
|  | Overall S4 | .0588 | .38578 | 17 | 17.000 |
|  | Overall S5 | .1569 | .27933 | 17 | 17.000 |
|  | Overall S6 | .0588 | .35189 | 17 | 17.000 |
|  | Overall S7 | .1961 | .46486 | 17 | 17.000 |
| Female | Overall S1 | -.0353 | .36218 | 17 | 17.000 |
|  | Overall S2 | .0824 | .36096 | 17 | 17.000 |
|  | Overall S3 | -.0118 | .34257 | 17 | 17.000 |
|  | Overall S4 | -.0706 | .36702 | 17 | 17.000 |
|  | Overall S5 | .2255 | .54308 | 17 | 17.000 |
|  | Overall S6 | .0588 | .56020 | 17 | 17.000 |
|  | Overall S7 | .0490 | .34240 | 17 | 17.000 |
| Total | Overall S1 | -.0353 | .39534 | 34 | 34.000 |
|  | Overall S2 | .0647 | .32182 | 34 | 34.000 |
|  | Overall S3 | .0235 | .41419 | 34 | 34.000 |
|  | Overall S4 | -.0059 | .37654 | 34 | 34.000 |
|  | Overall S5 | .1912 | .42666 | 34 | 34.000 |
|  | Overall S6 | .0588 | .46064 | 34 | 34.000 |
|  | Overall S7 | .1225 | .40888 | 34 | 34.000 |

Table 48
Tests of Equality of Group Means for Gender posttest score minus pretest scores

|  | Wilks' Lambda | F | df1 | df2 | Sig. |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Overall S1 | 1.000 | .000 | 1 | 32 | 1.000 |
| Overall S2 | .997 | .099 | 1 | 32 | .755 |
| Overall S3 | .993 | .241 | 1 | 32 | .627 |
| Overall S4 | .970 | 1.004 | 1 | 32 | .324 |
| Overall S5 | .993 | .215 | 1 | 32 | .646 |
| Overall S6 | 1.000 | .000 | 1 | 32 | 1.000 |
| Overall S7 | .967 | 1.103 | 1 | 32 | .301 |

Table 49
Test Results for Gender posttest score minus pretest scores

| Box's M |  | 63.370 |
| :--- | :---: | :---: |
| F | Approx. | 1.724 |
|  | df1 | 28 |
|  | df2 | 3568.203 |
|  | Sig. | .010 |

Tests null hypothesis of equal population covariance matrices.
Table 50

Eigenvalues for Gender posttest score minus pretest scores

| Function | Eigenvalue | \% of Variance | Cumulative \% | Canonical Correlation |
| :---: | :---: | :---: | :---: | :---: |
| 1 | $.111^{\mathrm{a}}$ | 100.0 | 100.0 | .317 |

a. First 1 canonical discriminant functions were used in the analysis.

## Table 51

Wilks' Lambda for Gender posttest score minus pretest scores

| Test of Function(s) | Wilks' Lambda | Chi-square | df | Sig. |
| :---: | :---: | :---: | :---: | :---: |
| 1 | .900 | 3.010 | 7 | .884 |

Table 52
Structure Matrix for Gender posttest score minus pretest scores

|  | Function |
| :--- | :---: |
| Overall S7 | 1 |
| Overall S4 | .556 |
| Overall S3 | .531 |
| Overall S5 | .260 |
| Overall S2 | -.245 |
| Overall S6 | -.167 |
| Overall S1 | .000 |

Table 53
Classification Results for Gender posttest score minus pretest scores

|  |  | Predicted Group Membership |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: |
|  |  | Gender | Male | Female | Total |
| Original | Count | Male | 11 | 6 | 17 |
|  |  | Female | 7 | 10 | 17 |
|  | $\%$ | Male | 64.7 | 35.3 | 100.0 |
|  |  | Female | 41.2 | 58.8 | 100.0 |
| Cross-validated $^{\mathrm{b}}$ | Count | Male | 7 | 10 | 17 |
|  |  | Female | 11 | 6 | 17 |
|  | $\%$ | Male | 41.2 | 58.8 | 100.0 |
|  |  | Female | 64.7 | 35.3 | 100.0 |

a. $61.8 \%$ of original grouped cases correctly classified.
b. Cross validation is done only for those cases in the analysis. In cross validation, each case is classified by the functions derived from all cases other than that case.
c. $38.2 \%$ of cross-validated grouped cases correctly classified.

## CHAPTER V

## DISCUSSION

## Summary of the Study

Wearable technology is a very popular piece of equipment in today's society, and has grown significantly over the past few years. However, while they are very popular, they still need to find ways to improve the devices, to accommodate a changing market. Many strides have been taken to provide a quality product to consumers, but it is important to continue to search for trends, make improvements to these products, and understand what the consumer requires. With any product or service, it is important to keep searching for new trends, and find ways to improve. Currently, these devices could be used to help students learn both content related to statistics and about physical activity in general (Lee, 2015). The possibilities are endless with wearable technology because technology is always improving, and we can see this with yearly product releases. Every year, a different wearable technology device is introduce, whether it is from Fitbit, Jawbone, or many others, we can see the improvements being made with each new release.

Also, it is important to search for these trends, and make improvements because a lot of individuals need that extra motivation to exercise. Obesity in the United States continues to contribute to a number of serious health issues such as cardiovascular disease, stroke, diabetes, and even some cancers (Gowin et al., 2015). Inactivity is closely associated with chronic diseases and rising healthcare costs (Noah, Spierer, Gu, Bronner, 2013). With these devices, we can try to assist adults with their exercise habits, and increase their time spent in the gym, or doing physical activity.

The most important rationale behind this research study was to provide information on the attitudes of wearable technology device users, and determine what features might need to be improved in future devices. The purpose of this study is to introduce adults to wearable technology devices, and examine their attitudes toward these devices.

A total of 34 participants took part in this study, which took place over a two-week period. Participants include 18 younger adults, and 16 older adults, which can be further broken down by a total of 17 males, and 17 females. Throughout this study, few problems occurred with the devices, other than a few batteries running out. All participants were able to access a device during their two-week period.

## Hypothesis Results

Before conducting the study, two hypotheses were formed based off of the two research questions of the study.

1. Wearable technology will have an effect on participants' attitudes toward exercise.
a) Women will experience a greater change in attitude from wearable technology.
b) Younger adults will experience a greater change in attitude change from wearable technology.
2. There is a significant difference in the seven dimensions of attitude change among participants.
a) Women will experience greater differences in the seven dimensions of attitude change.
b) Younger adults will experience greater differences in the seven dimensions of attitude change.

## Hypothesis One

The first hypothesis of the study predicted that wearable technology will have an effect on participant's attitudes toward exercise. Participants were asked to answer question based on seven dimensions of attitude before and after the use of a wearable technology device on a Likert scale of 1 to 5 . The results indicated that there was not a significant difference among the seven dimensions, except in the dimension of dehumanization. Dehumanization was the only dimensions to show a significant difference between the pretest and the posttest $t(33)=2.613, p$ $<.05)$. Therefore the data suggests that wearable technology may have an effect on the dimensions of dehumanization, but based on this study, it cannot be stated that wearable technology has an effect on all seven dimensions of attitude.

The second part of hypothesis one was that women would experience a greater change in attitude from wearable technology. The results indicated that there was not a significant difference between men and females in regards to attitude change from wearable technology. Therefore, the data does not support the second part of hypothesis one that women would experience a greater change in attitude from wearable technology.

The third part of hypothesis one was that younger adults would experience a greater change in attitude from wearable technology. The results indicated that there was not a significant difference between younger adults and older adults in regards to attitude change from wearable technology. Therefore, the data does not support the third part of hypothesis one that younger adults would experience a greater change in attitude from wearable technology.

## Hypothesis Two

The second hypothesis of the study hypothesized that there is a significant difference in the seven dimensions of attitude change between participants. This research question was broken down into six sections. Firstly, the pretest and posttest for young adults and older adults were analyzed. Then the pretest and posttest for male and females was analyzed. Finally, the posttest minus pretest mean scores for both gender and age groups was analyzed.

Firstly, young adults and older adults were analyzed with discriminant analysis to see if age groups could be determined through the data. The two groups differed in scores on efficacy, but were same for all of the other dimensions. The only significant finding of this study was that age groups can be identified based on efficacy, and that only efficacy can potentially influence change in attitude. Also, no significant results were found that age could be predicted from the posttest. There were no significant differences in scores between age groups in the posttest. Therefore, age cannot be predicted from the seven dimensions of attitude on the posttest, and there was no significant change in attitude based on age group.

Next, males and females were analyzed with discriminant analysis to see if gender could be determined through the data. No significant results were found to show that gender could be determined through the data, and there was no significant change in attitude based on gender.

Finally, the means of the posttest minus the pretest were analyzed using discriminant analysis. Again, no significant results were found, indicating that wearable technology does not influence attitude towards the devices.

## Conclusion

In conclusion, this study shows a few significant results. Firstly, dehumanization scores from the pretest $(M=3.51, s d=.80)$ increased significantly in posttest $(M=3.70, s d=.82)$. Therefore, participants found wearable technology less dehumanizing after using a device for a two-week period. Also, efficacy scores for younger adults ( $M=1.53, s d=.48$ ) and older adults $(M=1.96, s d=.44)$ in the pretest were significant, and can be used to predict age groups in the sample population. Therefore, the dimension of gender equality can significantly affect adult user's attitude in regards to wearable technology. Finally, gender scores for younger adults ( $M=$ 3.86, $s d=.53$ ) and females $(M=3.46, s d=.50)$ in the posttest were significant, and can be used to predict age groups in the sample population. Therefore, the dimension of gender equality can significantly affect adult user's attitude in regards to wearable technology. As a whole, there were not many differences between the groups (male/female and younger adults/older adults), which could mean that the different age groups are not significantly different from each other.

The findings of this study show that introduction of wearable technology devices provide users a better understanding of these devices, and have shown that adult users of all ages and genders generally view the devices the same. Participants felt that wearable technology became less dehumanizing after using the device, so they felt that computers were more convenient. Participants felt that wearable technology increased the dimension of efficacy, which means that they felt more competent towards the technology. Finally, participants felt that gender equality was equal among both genders. While there were not many significant differences among groups, this does show that these groups view the devices similarly. So, according to the results of this study, wearable technology devices can be promoted to all age groups and genders similarly. However, there is a need for future research, as there were limitations to the study.

## Direction for Future Research

As a whole, there were not many differences between the groups (male/female and younger adults/older adults). It could be beneficial to focus on the dimensions, which showed significant differences among the groups: efficacy in the pretest, and gender equality in the posttest. Efficacy was the only function, which could predict whether someone is young or old based on their responses to the questions in the pretest. Gender equality was the only function which could predict whether someone is young or old based on their responses to the questions in the posttest. Based on these results, further research could be conducted on these dimensions. Also, it would be beneficial to future research to recruit a larger sample size, as well as compare the results of multiple university and or organizations, which can implement the wearable technology device. In this study, only the Moov Multi-Sport Wearable Coach was used, which limits the attitudes of participants solely on that device. For future research, the comparison of multiple wearable technology devices would be beneficial, as this study only utilized one device. Additional devices could potentially give participants a wider view of what wearable technology is, and the different features associated with different devices.

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## Incorporate Technology with Your Workouts!

Researcher: Shawn Rause
Title of Study: Wearable Technology: Improving Exercise Habits and Experiences in Adults
If you are aged 18 and older, and are a members of the James G. Mill Fitness Center, you could be eligible to participate in a research study utilizing wearable technology. A researcher at Indiana University of Pennsylvania is looking for potential participants to take part in a study, which will utilize a wearable technology device, and will take place this spring semester.
Participants will have the opportunity to use a Moov Multi-Sport Wearable Coach for a two-week period. Participants will be asked to complete a pre and post survey gathering information about exercise patterns before and after the use of the wearable technology device. In this study, you will perform a run my own way-open training workout where you will perform your normal cardio workouts. All exercise will be performed at your own pace, and can be done as often as you would like.

- Moov Multi-Sport Wearable Coach
- Analyze and Coach Form
- Track Movements
- Pace, form, steps per minutes, range of motion, and impact.
- Voice Feedback of Users Workout
- Run my Own Way-Open Training

For more information, please see Shawn Rause, Assistant Manager of the James G. Mill Fitness Center.

## Appendix B

## Background Questionnaire

1. What is your gender?
a. Male
b. Female
2. What is your age?
a. $\qquad$
3. How comfortable do you feel using computers in general?
a. Very comfortable
b. Somewhat comfortable
c. Neither comfortable nor uncomfortable
d. Somewhat uncomfortable
e. Very uncomfortable
4. How satisfied are you with your current computing skills?
a. Very satisfied - I can do everything that I want to do.
b. Somewhat satisfied - I can do most things that I want to do.
c. Neither satisfied nor unsatisfied
d. Somewhat unsatisfied - I can't do many things I would like to do.
e. Very unsatisfied - I can't do most things that I want to do.
5. How many times per week do you work out?
a. None
b. 1-2 days per week
c. 3-4 days per week
d. 3-5 days per week
e. 6 or more days per week
6. How long does one of your typical workouts last?
a. 1-30 minutes
b. 31-60 minutes
c. 61-90 minutes
d. 91-120 minutes
e. Greater than 120 minutes

Appendix C:
Survey (ATCQ)

Please indicate your agreement with the following statements by placing a cross in the appropriate box

## 1. I feel comfortable with computers


2. Using computers is more important for men than for women

3. Computers will never replace the need for working human beings.
$\square$
$\begin{gathered}\text { Strongly } \\ \text { Agree }\end{gathered}$
$\square$


4. More women than men have the ability to become computer scientists

| 1 |
| :---: |
| $\begin{array}{c}\text { Strongly } \\ \text { Agree }\end{array}$ |


5. Learning about computers is a worthwhile and necessary subject

Agree


| $\square$ |
| :---: |
| Neither Agree |
| Nor | Nor Disagree


| 4 |
| :---: |
| $\square$ |
| Disagree |


6. Computers turn people into just another number

| $\square$ |
| :---: |
| $\begin{array}{c}\text { Strongly } \\ \text { Agree }\end{array}$ |



| $\square$ |
| :---: |
| $\begin{array}{c}\text { Neither Agree } \\ \text { Nor Disagree }\end{array}$ |


7. The use of computers is lowering our standard of living


## 8. Computers control too much of our world today

$\square$
$\substack{\text { Strongly } \\ \text { Agree }}$

$\square$
Neither Agree
Nor Disagree


9. Reading or hearing about computers would be (is) boring

| $\square$ |
| :---: |
| $\begin{array}{c}\text { Strangly } \\ \text { Agree }\end{array}$ |


$\xrightarrow[\substack{\text { Neither Agree } \\ \text { Nor Disagree }}]{\square}$

10. I know that if I worked hard to learn about computers, I could do well

11. Using computers is more enjoyable for men than it is for women
$\underset{\substack{\text { Strongly } \\ \text { Agree }}}{\square}$


| $\square$ |
| :---: |
| Neither Agree |
| Nor |

Nor Disagree


12. Computers are making the jobs done by humans less important
$\stackrel{\square}{\square}$


13. Computers make me nervous

14. Life will be (is) harder with computers

15. I don't care to know more about computers

16. Working with computers is more for women than men

17. Computers would be (are) fun to use

18. I don't feel confident about my ability to use a computer

19. Women can do just as well as men in learning about computers

20. Everyone could get along just fine without computers

21. Computers are dehumanizing

22. Computers are not too complicated for me to understand

23. Our world will never be completely run by computers

24. I think that I am the kind of person who would learn to use a computer well

25. It is not necessary for people to know about computers in today's society

26. People are smarter than computers

27. Computers are too fast

28. People will always be in control of computers


$\square$
$\substack{\text { Neither Agree } \\ \text { Nor Disagree }}$

29. I think I am capable of learning to use a computer.


$\underset{\substack{\text { Neither Agree } \\ \text { Nor Disagree }}}{\square}$

30. Learning about computers is a waste of time

31. Computers make me nervous

32. Computers make the work done by people more difficult

Agree


Neither Agree
Nor Disagree

33. Soon our lives will be controlled by computers



| $\substack{\text { Neither Agree } \\ \text { Nor Disagree }}$ |
| :---: | :---: |


34. Computers make me feel dumb
$\frac{\square}{\square}$ Agree

3
ither Agree Nor Disagree


35. Given a little time and training, I know I could learn to use a computer


## IT卫 Indiana University of Pennsylvania <br> www.iup.edu

| Institutional Review Board for | P 724.357 .77730 |
| :---: | :---: |
| Protection of Human Subjects | 224-357-2 |
| School of Graduate Studies an |  |
| Stright Hall, Room 113 |  |
| outh Tent |  |
| a, Pennsyvania 15705-1048 |  |
| March 4, 2016 |  |
| Shawn Rause |  |
| 164 Slater Lane |  |
| Greensburg, PA 15601 |  |
| Dear Mr Rause. |  |
| Dear Mr. Rause: |  |

Your proposed research project, "Wearable Technology: Improving Exercise Habits and Experiences in Adults," (Log No. 16-059) has been reviewed by the IRB and is approved. In accordance with 45CFR46.101 and IUP Policy, your project is exempt from continuing review. This approval does not supersede or obviate compliance with any other University requirements, including, but not limited to, enrollment, degree completion deadlines, topic approval, and conduct of university-affiliated activities.

## You should read all of this letter, as it contains important information about conducting your study.

Now that your project has been approved by the IRB, there are elements of the Federal Regulations to which you must attend. IUP adheres to these regulations strictly:

1. You must conduct your study exactly as it was approved by the IRB.
2. Any additions or changes in procedures must be approved by the IRB before they are implemented.
3. You must notify the IRB promptly of any events that affect the safety or well-being of subjects.
4. You must notify the IRB promptly of any modifications of your study or other responses that are necessitated by any events reported in items 2 or 3.

The IRB may review or audit your project at random or for cause. In accordance with IUP Policy and Federal Regulation (45CFR46.113), the Board may suspend or terminate your project if your project has not been conducted as approved or if other difficulties are detected

Although your human subjects review process is complete, the School of Graduate Studies and Research requires submission and approval of a Research Topic Approval Form (RTAF) before you can begin your research. If you have not
yet submitted your RTAF, the form can be found at http://www.iup.edu/page.aspx?id=91683.

While not under the purview of the IRB, researchers are responsible for adhering to US copyright law when using existing scales, survey items, or other works in the conduct of research. Information regarding copyright law and compliance at IUP, including links to sample permission request letters, can be found at http://www.iup.edu/page.aspx?id=165526.

I wish you success as you pursue this important endeavor.
Sincerely,


Jennifer Roberts, Ph.D.
Chairperson, Institutional Review Board for the Protection of Human Subjects Professor of Criminology

JLR:jeb

## Cc: Dr. Richard Hsaio, Thesis Advisor <br> Ms. Brenda Boal, Secretary

## Appendix E

Research Topic Approval Letter

## 配芭

## Indiana University of Pennsylvania

www.iup.edu

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March 24, 2016

Shawn Rause
164 Slater Lane
Greensburg, PA 15601
Dear Mr. Rause:
Now that your research project has been approved by the Institutional Review Board for the Protection of Human Subjects, I have reviewed your Research Topic Approval Form and have approved it.

The Thesis/Dissertation Manual, additional resources, and information to help you start writing can be found at http://www.iup.edu/graduatestudies/thesis/default.aspx.

Based on the information you have provided on your RTAF, your anticipated graduation date is the earlier of August 2016 or your time-to-degree deadline. This means that you must defend by no later than July 1, 2016 and all necessary documents are due by this date. A description of the required documents can be accessed at http://www.iup.edu/page.aspx?id=116439. Your thesis must be submitted to the School of Graduate Studies \& Research by July 15, 2016 if you desire to graduate by your anticipated date. You must apply for graduation by August 1, 2016. For deadlines for subsequent graduation dates, please access http://www.iup.edu/page. aspx?id=16683.

Finally, if you change your topic, the scope or methodology of your project, or your committee, a new Research Topic Approval Form must be completed.

I wish you well and hope you find this experience to be rewarding.

xc: Dr. Mary Williams, Dean
Dr. Richard Hsiao, Graduate Coordinator and Thesis Committee Chairperson
Ms. Julie Bassaro, Secretary

