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## ESSAYS ON THE RANDOM PARAMETERS LOGIT MODEL

A Dissertation

Submitted to the Graduate School of the Louisiana State University and Agricultural and Mechanical College in partial fulfillment of the requirements for the degree of Doctor of Philosophy

In

The Department of Economics

By

Tong Zeng B.S., Wuhan University, China, 1999 M.S., Louisiana State University, USA, 2007 December 2011

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#### ABSTRACT

This research uses quasi-Monte Carlo sampling experiments to examine the properties of pretest and positive-part Stein-like estimators in the random parameters logit (RPL) model based on the Lagrange Multiplier (LM), likelihood ratio (LR) and Wald tests. First, we explore the properties of quasi-random numbers, which are generated by the Halton sequence, in estimating the random parameters logit model. We show that increases in the number of Halton draws influence the efficiency of the RPL model estimators only slightly. The maximum simulated likelihood estimator is consistent and it is not necessary to increase the number of Halton draws when the sample size increases for this result to be evident. In the second essay, we study the power of the LM, LR and Wald tests for testing the random coefficients in the RPL model, using the conditional logit model as the restricted model, since we found that the LM-based pretest estimator provides the poor risk properties. We claimed that the power of LR and Wald tests decreases with increases in the mean of the coefficient distribution. The LM test has the weakest power for presence of the random coefficient in the RPL model. In the last essay, the pretest and shrinkage are showed to reduce the risk of the fully correlated RPL model estimators significantly. The percentage of correct predicted choices is increased by 2% using the positive-part Stein-like estimates compared to the results using the pretest and fully correlated RPL model estimates with using the marketing consumer choice data.

#### **CHAPTER 1 INTRODUCTION**

The conditional logit model is frequently used in applied econometrics. The related choice probability can be computed conveniently without multivariate integration. The *Independence from Irrelevant Alternatives* (IIA) assumption of the conditional logit model is inappropriate in many choice situations, especially for the choices that are close substitutes. The IIA assumption arises because in logit models the unobserved components of utility are independent and identically Type I extreme value distributions. This is violated in many cases, such as when unobserved factors that affect the choice persist over time.

Unlike the conditional logit model, the random parameters logit (RPL) model, also called the mixed logit model, does not impose the IIA assumption. The RPL model can capture random taste variation among individuals and allows the unobserved factors of utility to be correlated over time as well. However, the choice probability in the RPL model cannot be calculated exactly because it involves a multi-dimensional integral which does not have closed form solution. The integral can be approximated using simulation. The requirement of a large number of pseudo-random numbers during the simulation leads to long computational times. In this dissertation, we focus on the properties of pretest estimators and positive-part Stein-like estimators in the random parameters logit model based on Lagrange multiplier (LM), likelihood ratio (LR) and Wald test statistics. The outline of this dissertation as follows: in the second chapter, we introduce quasi-random numbers and construct Monte Carlo experiments to explore the properties of quasi-random numbers, which are generated by the Halton sequence, in estimating the RPL model. In the third chapter, we use quasi-Monte Carlo sampling experiments to examine the properties of pretest estimators in the RPL model based on the LM, LR and Wald tests. The pretests are for the presence of random parameters. We explore the power of the LM,

LR and Wald tests for random parameters by calculating the empirical percentile values, size and rejection rates of the test statistics, using the conditional logit model as the restricted model. In the fourth chapter, the number of random coefficients in the random parameters logit model is extended to four and allowed to be correlated to each other. We explore the properties of pretest estimators and positive-part Stein-like estimators which are a stochastically weighted convex combination of fully correlated parameter model estimators and uncorrelated parameter model estimators in the random parameters logit (RPL) model. The mean squared error (MSE) is used as the risk criterion to compare the efficiency of positive part Stein-like estimators to the efficiency of pretest and fully correlated RPL model estimators, which are based on the likelihood ratio (LR), Lagrange multiplier (LM) and Wald test statistics. Lastly, the accuracy of correct predicted choices is calculated and compared with the positive-part Stein-like, pretest and fully correlated RPL model estimators consumer choice data.

# CHAPTER 2 USING HALTON SEQUENCES IN THE RANDOM PARAMETERS LOGIT MODEL

#### **2.1 Introduction**

In this chapter, we construct Monte Carlo experiments to explore the properties of quasirandom numbers, which are generated by the Halton sequence, in estimating the random parameters logit (RPL) model. The random parameters logit model has become more frequently used in applied econometrics because of its high flexibility. Unlike the multinomial logit model (MNL), this model is not limited by the Independence from Irrelevant Alternatives (IIA) assumption. It can capture the random preference variation among individuals and allows unobserved factors of utility to be correlated over time. The choice probability in the RPL model cannot be calculated exactly because it involves a multi-dimensional integral which does not have closed form. The use of pseudo-random numbers to approximate the integral during the simulation requires a large number of draws and leads to long computational times.

To reduce the computational cost, it is possible to replace the pseudo-random numbers by a set of fewer, evenly spaced points and still achieve the same, or even higher, estimation accuracy. Quasi-random numbers are evenly spread over the integration domain. They have become popular alternatives to pseudo-random numbers in maximum simulated likelihood problems. Bhat (2001) compared the performance of quasi-random numbers (Halton draws) and pseudo-random numbers in the context of the maximum simulated likelihood estimation of the RPL model. He found that using 100 Halton draws the root mean squared error (RMSE) of the RPL model estimates were smaller than using 1000 pseudo-random numbers. However, Bhat also mentioned that the error measures of the estimated parameters do not always become smaller as the number of Halton draws increases. Train (2003, p. 234) summarizes some numerical experiments comparing the use of 100 Halton draws with 125 Halton draws. He says, "...the standard deviations were greater with 125 Halton draws than with 100 Halton draws...." Its occurrence indicates the need for further investigation of the properties of Halton sequences in simulation-based estimation." It is our purpose to further the understanding of these properties through extensive simulation experiments. How does the number of quasi-random numbers, which are generated by the Halton draws, influence the efficiency of the estimated parameters? How should we choose the number of Halton draws in the application of Halton sequences with the maximum simulated likelihood estimation? In our experiments, we vary the number of Halton draws, the sample size and the number of random coefficients to explore the properties of the Halton sequences in estimating the RPL model. The results of our experiments confirm the efficiency of the quasi-random numbers in the context of the RPL model. We show that increases in the number of Halton draws influence the efficiency of the random parameters logit model estimators by a small amount. The maximum simulated likelihood estimator is consistent. In the context of the RPL model, we find that it is not necessary to increase the number of Halton draws when the sample size increases for this result to be evident.

The plan of the remainder of the first chapter is as follows. In the following section, we discuss the random parameters logit specification. Section 2.3 introduces the Halton sequence. Section 2.4 describes our Monte Carlo experiments. Section 2.5 presents the experimental results. Some conclusions are given in Section 2.6.

#### 2. 2 The Random Parameters Logit Model

The random parameters logit model, also called the mixed logit model, was first applied by Boyd and Mellman (1980) and Cardell and Dunbar (1980) to forecast automobile choices by individuals. As its name implies, the RPL model allows the coefficients to be random to capture the preferences of individuals. It relaxes the IIA assumption, that the ratio of probabilities of two alternatives is not affected by the number of other alternatives. The random parts of the utility in the RPL model can be decomposed into two parts: one part having the independent, identical type I extreme value distribution, and the other, representing individual tastes, can be any distribution. The related utility associated with alternative i as evaluated by individual n in the RPL model is written as:

$$(2.1) \quad U_{ni} = \beta_n x_{ni} + \varepsilon_{ni}$$

where  $x_{ni}$  are observed variables for alternative *i* and individual *n*,  $\beta_n$  is a vector of coefficients for individual *n* varying over individuals in the population with density function  $f(\beta)$ , and  $\varepsilon_{ni}$  is iid extreme value, which is independent of  $\beta_n$  and  $x_{ni}$ . The distribution of coefficient  $\beta_n$  is specified by researchers. David A. Hensher and Willian H. Greene (2003) discussed how to choose an appropriate distribution for random coefficients. Here, the random coefficients  $\beta_n$  can be separated into their mean  $\overline{\beta}$  and random component  $v_n$ .

(2.2) 
$$U_{ni} = \overline{\beta}' x_{ni} + v'_n x_{ni} + \varepsilon_{ni}$$

Even if the elements of  $v_n$  are uncorrelated, the random parts of utility  $\eta_{ni}$ , where  $\eta_{ni} = v'_n x_{ni} + \varepsilon_{ni}$ , in the RPL model are still correlated over the alternatives. The variance of the random component can be different for different individuals. The RPL model becomes the probit model, if  $\eta_{ni}$  has a multivariate normal distribution. If  $\beta_n$  is fixed, the RPL model becomes the standard logit model:

$$(2.3) \quad U_{ni} = \beta' x_{ni} + \varepsilon_{ni}$$

The probability that the individual n choose alternative i is:

$$(2.4) \quad P_{ni} = P(U_{ni} > U_{nj} \quad \forall i \neq j) = P(\beta' x_{ni} + \varepsilon_{ni} > \beta' x_{nj} + \varepsilon_{nj} \quad i \neq j) = P(\varepsilon_{nj} - \varepsilon_{ni} < \beta' x_{ni} - \beta' x_{nj} \quad \forall i \neq j)$$

Marschak is the first person that provided the nonconstructive proof to show that the Type I extreme value distribution of random part of utility  $\varepsilon_{ni}$  can lead to logistic distribution of the difference between two random terms ( $\varepsilon_{ni} - \varepsilon_{nj}$ ). The proof was developed by E. Holman and A. Marley and completed by Daniel McFadden (1974). So the choice probability  $P_{ni}$  of conditional logit model has a succinct and closed form:

(2.5) 
$$P_{ni} = L_{ni}(\beta) = \frac{e^{\beta' x_{ni}}}{\sum_{j} e^{\beta' x_{nj}}}$$

Since  $\beta_n$  is random and unobserved in the RPL model, the choice probability  $P_{ni}$  cannot be calculated as it is in the standard logit model. It must be evaluated at different values of  $\beta_n$  and the form of the related choice probability is:

(2.6) 
$$P_{ni} = \int \frac{e^{\beta' x_{ni}}}{\sum_{j} e^{\beta' x_{nj}}} f(\beta) d\beta = E_{\beta} \left( L_{ni} \right)$$

The density function  $f(\beta)$  provides the weights, and the choice probability is a weighted average of  $L_{m}(\beta)$  over all possible values of  $\beta_n$ . Even though the integral in (2.6) does not have a closed form, the choice probability in the RPL model can be estimated through simulation. The unknown parameters ( $\theta$ ), such as the mean and variance of the random coefficient distribution, can be estimated by maximizing the simulated log-likelihood function. With simulation, a value of  $\beta$  labeled as  $\beta'$  representing the rth draw, is selected randomly from a previously specified distribution. The standard logit  $L_m(\beta)$  in equation (2.6) can be calculated with  $\beta'$ . Repeating this process *R* times, the simulated probability of individual *n* choosing alternative *i* is obtained by averaging  $L_m(\beta')$ :

(2.7) 
$$P_{ni} \approx \breve{P}_{ni} = \frac{1}{R} \sum_{r=1}^{R} L_{ni}(\beta_n^r)$$

For a given mean and variance of a random coefficient distribution, the simulated probability  $\tilde{P}_{ni}$  is strictly positive and twice differentiable with respective to the unknown parameters  $\theta$ . The wonderful property of logit choice probability is that the log-likelihood function with this kind of choice probability is globally concave (McFadden, 1974). Therefore the simulated log-likelihood function (SLL) is:

(2.8) 
$$SLL(\theta) = \sum_{n=1}^{N} \sum_{i=1}^{J} d_{ni} \ln \breve{P}_{ni}$$

where  $d_{ni} = 1$  if individual *n* chooses alternative *i* and zero otherwise. Each individual is assumed to make choices independently and only make the choice once. The value of estimates that maximizes the SLL is called the maximum simulated likelihood (MSL) estimate.

The method used to estimate the probability  $P_{ni}$  in (2.7) is called the classical Monte Carlo method. It reduces the integration problem to the problem of estimating the expected value on the basis of the strong law of large numbers. In general terms, the classical Monte Carlo method is described as a numerical method based on random sampling. The random sampling here is pseudo-random numbers. In terms of the number of pseudo-random numbers N, it only gives us a probabilistic error bound, also called the convergence rate,  $O(N^{-1/2})$  for numerical integration, since there is never any guarantee that the expected accuracy is achieved in a concrete calculation (Niederreiter, 1992, p.7). The useful feature of the classical Monte Carlo method is that the convergence rate of the numerical integration does not depend on the dimension of the integration. With the classical Monte Carlo method, it is not difficult to get an unbiased simulated probability  $\overline{P}_{ni}$  for  $P_{ni}$ . The problem is the simulated log-likelihood function

in (2.8) is a logarithmic transformation, which causes a simulation bias in the SLL which translates into bias in the MSL estimator. To decrease the bias in the MSL estimator and get a consistent and efficient MSL estimator, Train (2003, p.257) shows that, with an increase in the sample size N, the number of pseudo-random numbers should rise faster than  $\sqrt{N}$ . The disadvantage of the classical Monte Carlo method in the RPL model estimation is the requirement of a large number of pseudo-random numbers, which leads to long computational times.

#### **2.3 The Halton Sequences**

To reduce the computational cost, quasi-random numbers are being used to replace the pseudo-random numbers in MSL estimation, leading to the same or even higher accuracy estimation with many fewer points. The essence of the number theoretic method (NTM) is to find a set of uniformly scattered points over an *s*-dimensional unit cube. Such set of points obtained by NTM is usually called a set of quasi-random numbers, or a number theoretic net. Sometimes it can be used in the classical Monte Carlo method to achieve a significantly higher accuracy. The Monte Carlo method with using quasi-random numbers is called a quasi-Monte Carlo method. In fact, there are several classical methods to construct the quasi-random numbers. Here we use the Halton sequences proposed by Halton (1960).

The Halton sequences are based on the base-p number system which implies that any integer n can be written as:

(2.9) 
$$n \equiv n_M n_{M-1} \cdots n_2 n_1 n_0 = n_0 + n_1 p + n_2 p^2 + \cdots + n_M p^M$$

where  $M = [\log_p^n] = [\ln n / \ln p]$  and M + 1 is called the number of digits of *n*, square brackets denoting the integral part, *p* is base and can be any integer except 1, *n<sub>i</sub>* is the digit at position *i*,  $0 \le i \le M$ ,  $0 \le n_i \le p-1$  and  $p^i$  is the weight of position *i*. For example, with the base p = 10, the integer n = 468 has  $n_0 = 8$ ,  $n_1 = 6$ ,  $n_2 = 4$ .

Using the base- p number system, we can construct one and only one fraction  $\phi$  which is smaller than 1 by writing n with a different base number system and reversing the order of the digits in n. It is also called the radical inverse function defined as the follows:

(2.10) 
$$\varphi = \varphi_p(n) = 0.n_0 n_1 n_2 \cdots n_M = n_0 p^{-1} + n_1 p^{-2} + \cdots + n_M p^{-M-1}$$

Based on the base- p number system, the integer n = 468 can be converted into the binary number system by successively dividing by the new base 2:

$$468_{10} = 1 \times 2^8 + 1 \times 2^7 + 1 \times 2^6 + 0 \times 2^5 + 1 \times 2^4 + 0 \times 2^3 + 1 \times 2^2 + 0 \times 2^1 + 0 \times 2^0 = 111010100_{20} + 1000_{$$

Applying the radical inverse function, we can get an unique fraction for the integer n = 468 with base p = 2:

$$\varphi_2(111010100) = 0.001010111_2 = 1 \times 2^{-3} + 1 \times 2^{-5} + 1 \times 2^{-7} + 1 \times 2^{-8} + 1 \times 2^{-9} = 0.169921875_{10}$$

The value  $0.169921875_{10}$  is the corresponding fraction of  $0.001010111_2$  in the decimal number system.

The Halton sequence of length N is developed from the radical inverse function and the points of the Halton sequence are  $\phi_p(n)$  for  $n = 1, 2 \cdots N$ , where p is a prime number. The k - dimensional sequence is defined as:

(2.11) 
$$\varphi_n = (\phi_{p_1}(n), \phi_{p_2}(n), \cdots , \phi_{p_k}(n))$$

Where  $p_1, p_2, \dots p_k$  are prime to each other and are chosen from the first *k* primes. By setting  $p_1, p_2, \dots p_k$  to be prime to each other we avoid the correlation among the points generated by any two Halton sequences with different base- *p*.

In applications, Halton sequences are used to replace random number generators to produce points in the interval [0, 1]. The points of the Halton sequence are generated iteratively. As far as a one-dimensional Halton sequence is concerned, the Halton sequence based on prime p divides the 0-1 space into p segments and systematically fills in the empty space by dividing each segment into smaller p segments iteratively. This is illustrated below. The numbers below the line represents the order of points filling in the space.

0	1/8	1⁄4	3/8	1/2	5/8	3⁄4	7/8	1
								-
	4	2	6	1	5	3	7	

The position of the points is determined by the base which is used to construct the iteration. A large base implies more points in each iteration or long cycle. Due to the high correlation among the initial points of the Halton sequence, the first ten points of the sequences are usually discarded in applications (Train, 2003, p.230). Compared to the pseudo-random numbers, the coverage of the points of the Halton sequence are more uniform, since the pseudo-random numbers may cluster in some areas and leave some areas uncovered. This can be seen from Figure 1, which is similar to the graph in Fang and Wang (1994). In Figure 2.1, the top one is a plot of 200 points taken from uniform distribution of two dimensions using pseudo-random numbers. The bottom one is a plot of 200 points obtained by the Halton sequence. The latter scatters more uniformly on the unit square than the former. Since the points generated from the Halton sequences are deterministic points, unlike the classical-Monte Carlo method, quasi-Monte

Carlo provides a deterministic error bound instead of probabilistic error bound. It is also called the discrepancy in the literature of number theoretic methods. The smaller the discrepancy, the more evenly the quasi-random numbers are spread over the domain. The deterministic error bound of quasi-Monte Carlo method with the *k* -dimensional Halton sequence is  $O(N^{-1}(\ln N)^k)$ , which represented in terms of the number of points used and shown smaller than the probabilistic error bound of classical-Monte Carlo method [refer to Appendix A]. For example, as shown in Appendix A, if we increase the length of the Halton sequence from *N* to *N'* and let  $N' = N^2$ , the discrepancy is  $O(N^{-2}(2\ln N)^k)$ . This implies that, unlike the pseudo-random numbers, the increases in the number of points generated by the Halton sequence can't surely improve the discrepancy, especially for the high dimensional Halton sequence. In applications, Bhat (2001), Train (2003), Hess and Polak (2003) and other researchers discussed this issue by showing the high correlation among the points generated by the Halton sequences with any two adjacent prime numbers.



Figure 2.1 200 points generated by a pseudo-random number Generator and the Halton Sequence

With high dimensional Halton sequences, usually  $k \ge 10$ , a large number of points is needed to complete the long cycle with large prime numbers. In addition to increasing the computational time, it will also cause a correlation between two adjacent large prime-based sequences, such as the thirteenth and fourteenth dimension generated by prime number 41 and 43 respectively. The correlation coefficient between two close large prime-based sequences is almost equal to one. This is shown in Figure 2.2, which is based on a graph from Bhat (2003). To solve this problem, number theorists such as Wang and Hickernell (2000) scramble the digits of each number of the sequences, which is called a scrambled Halton sequences. Bhat (2003) shows that the scrambled Halton sequence performs better than the standard Halton sequence, or the pseudo-random sequence, in estimating the mixed probit model with a 10-dimensional integral. In this chapter, we analyze the properties of the Halton sequence when estimating the RPL model with a low dimensional integral. In the next section we will describe our experiments and find the answers to the above questions.



Figure 2.2: 200 points of two-dimension Halton sequence generated with prime 41 and 43

#### 2.4 The Quasi-Monte Carlo Experiments with Halton Sequences

Our experiments begin from the simple RPL model which has no intercept term and only one random coefficient. Then, we expand the number of random coefficient to four by adding the random coefficient one by one. In our experiments, each individual faces four mutually exclusive alternatives with only one choice occasion. The associated utility for individual n choosing alternative i is:

$$(2.12) \quad U_{ni} = \beta'_n x_{ni} + \varepsilon_{ni}$$

The explanatory variables for each individual and each alternative  $x_{ni}$  are generated from independent standard normal distributions. The coefficients for each individual  $\beta_n$  are generated from normal distribution  $N(\overline{\beta}, \overline{\sigma}_{\beta}^2)$ . These values of  $x_{ni}$  and  $\beta_n$  are held fixed over each experiment design. The choice probability for each individual is generated by comparing the utility of each alternative:

$$(2.13) \quad I_{ni}^{r} = \begin{cases} 1 & \beta_{n}^{\prime} x_{ni} + \varepsilon_{ni}^{r} > \beta_{n}^{\prime} x_{nj} + \varepsilon_{nj}^{r} \\ 0 & Otherwise \end{cases} \quad \forall i \neq j$$

The indicator function  $I_{ni}^r$  represents whether individual *n* chooses alternative *i* or not based on the utility function. The values of errors are generated from iid extreme value type I distribution,  $\varepsilon_{ni}^r$  representing the rth draw. We calculate and compare the utility of each alternative using these values of errors. This process is repeated 1000 times. The choice probability  $P_{ni}$  for each individual *n* choosing alternative *i* is:

$$(2.14) \quad P_{ni} = \frac{1}{1000} \sum_{r=1}^{1000} I_{ni}^r$$

The dependent variables  $y_{ni}$  are determined by these values of simulated choice probabilities. Our generated data are composed of the explanatory and dependent variables  $x_{ni}$  and  $y_{ni}$  which are used to estimate the RPL model parameters. In our experiments, we generate 999 Monte Carlo samples (NSAM) with specific true values that we set for the RPL model parameters. The reason that we generate 999 Monte Carlo samples is that it will be convenient to calculate the empirical 90<sup>th</sup> and 95<sup>th</sup> percentile value of the LR, Wald and LM statistics in the following chapter. During the estimation process, the random coefficients  $\beta_n$  in (2.7) are generated by the Halton sequences instead of pseudo-random numbers. First, we generate the k-dimensional Halton sequences of length  $N \times R + 10$ , where N is sample size, R is the number of the Halton draws assigned to each individual and 10 is the number of Halton draws that we discard due to the high correlation [Morokoff and Caflisch (1995), Bratley, et al. (1992)]. Then we transform these Halton draws into a set of numbers  $\beta_n$  with normal distribution using the inverse transform method. With the inverse transform method, the random variables have independent multivariate normal distribution  $\beta_n$  which are transformed from the k-dimensional Halton sequences, have the same discrepancy as the Halton sequences generated from the k-dimensional unit cube. So the smaller discrepancy of the Halton sequences leads to the smaller discrepancy of  $\beta_n$ . To calculate the corresponding simulated probability  $\breve{P}_{ni}$  in (2.7), the first R points are assigned to the first individual, the second R points are used to calculate the simulated probability  $\breve{P}_{ni}$  of the second individual, and so on.

To examine the efficiency of the estimated parameters using Halton sequences, the root mean squared error (RMSE) of the RPL model estimates is used as the error measure. And we also compare the average nominal standard errors to the Monte Carlo standard deviations of the estimated parameters, which are regarded as the true standard deviations of estimated parameters. They are calculated as follows using one parameter as an example:

MC average 
$$\overline{\hat{\beta}} = \sum_{i=1}^{NSAM} \hat{\beta}_i / NSAM$$
  
MC standard deviation (s.d.) of  $\hat{\beta} = \sqrt{\sum_{i=1}^{NSAM} (\hat{\beta}_i - \overline{\hat{\beta}})^2 / (NSAM - 1)}$   
Average nominal standard error (s.e.) of  $\hat{\beta} = \sum_{i=1}^{NSAM} \sqrt{var(\hat{\beta}_i)} / NSAM$   
Root mean square error (RMSE) of  $\hat{\beta} = \sqrt{\sum_{i=1}^{NSAM} (\hat{\beta}_i - \overline{\beta})^2 / NSAM}$ 

where  $\overline{\beta}$  and  $\hat{\beta}_i$  are the true parameter and estimates of the parameter, respectively. To explore the properties of the Halton sequences in estimating the RPL model, we vary the number of Halton draws, the sample size and the number of random coefficients. We also do the same experiments using the pseudo-random numbers to compare the performance of the Halton sequence and pseudo-random numbers in estimating the RPL model. To avoid different simulation errors from the different process of probability integral transformation, we use the same probability integral transformation method (CDFNI procedure, see Gauss help manual) with Halton draws and pseudo-random numbers.

#### **2.5 The Experimental Results**

In our experiments, we increase the number of random coefficients one by one. For each case, the RPL model is estimated using 25, 100, 250 and 500 Halton draws. We use 2000 pseudo-random numbers to get the benchmark results which are used as the "true" results to compare the others. Table 2.1 and Table 2.2 show the results of the one random coefficient parameter logit model using Halton draws. Tables 2.3 and 2.4 present the results using 1000 and 2000 pseudo-random numbers. From Table 2.1 and Table 2.2, for the given number of

observations, increasing the number of Halton draws from 25 to 500 only changes the RMSE of the estimated mean of the random coefficient distribution by less than 3%, and influences the RMSE of the estimated standard deviation of the random coefficient distribution by no more than 8%. With increases in the number of Halton draws, the RMSE of the estimated parameters does not always decline. It is also true for the pseudo-random numbers. With the given number of observations, the percentage change of the RMSE of estimated parameters is less than 2.5% with increases in the number of pseudo-random numbers. The RMSE of  $\hat{\beta}$  and  $\hat{\sigma}_{_{B}} using 500$  Halton draws is closer to the benchmark results than that using 25 Halton draws. However, the RMSE of the estimated mean of the random coefficient is lower using 25 Halton draws than it using 1000 pseudo-random numbers. With 100 Halton draws, we can reach almost the same efficiency of the RPL model estimators as using 2000 pseudo-random numbers. The results are consistent with Bhat (2001). The ratios of the average nominal standard errors of estimated parameters to the Monte Carlo standard deviations of estimated parameters are stable with increases in the number of Halton draws. At the same time, for the given number of Halton draws, increasing the number of observations decreases the RMSE of the RPL estimators.

Tables 2.5-2.12 present the results of two independent random coefficients logit model using Halton draws and pseudo-random numbers. We set the mean and the standard deviation of the new random coefficient as 1.0 and 0.5 respectively. Because the larger ratio of the parameter mean to its standard deviation makes the simulated likelihood function flatter and leads estimates hard to converge to the maximum value, the value of the ratio is controlled around 2. We use the same error measures to explore the efficiency of each estimator for each case. After including another random coefficient, the mean of each random coefficient is overestimated by 3%. The RMSE of the RPL estimator is stable in the number of Halton draws. However, the RMSE of the RPL estimator using 500 Halton draws is not always closer to the benchmark results than those

using 25 Halton draws. This phenomenon happens more frequently with the increases in the number of random coefficients. For a given number of Halton draws, the RMSE of the RPL model estimator decreases in the number of observations.

With the increases in the number of random coefficients, the computational time increases greatly using pseudo-random numbers rather than using quasi-random numbers. Tables 2.13-2.40 show the results of three and four independent random coefficients logit models. The results are similar to the one and two random coefficients cases. Train (2003, p. 228) discusses that the negative correlation between the average of two adjacent observation's draws can reduce errors in the simulated log-likelihood function, like the method of antithetic variates. However, this negative covariance across observations declines with in the number of observations, since the length of Halton sequences in estimating the RPL model is determined by the number of observations N and the number of Halton draws R assigned to each observation and the increases in N will decrease the gap between two adjacent observation's coverage. So Train (2003, p.228) suggests increasing the number of Halton draws for each individual when the number of observations increases. But, based on our experimental results with low dimensions, we find that, with increases in the number of observations, increasing the number of Halton draws for each individual does not improve the efficiency of the RPL model.

#### **2.6 Conclusions**

In this paper we study the properties of the Halton sequences in estimating the RPL model with one to four independent random coefficients. The increases in the number of points generated by the Halton sequence can't surely improve the discrepancy, especially for the high dimensional Halton sequence. For low dimensional integrals the theoretical discrepancy for Halton sequences in estimating the k-dimensional integrals decreases in the length of the Halton sequences. With low dimensional integrals, we expected the improvement in the efficiency of

the RPL model estimators by increasing the number of Halton draws for each individual, especially when there is an increase in the number of observations. However, there is no evidence in any of our experiments to show that the increases in the number of Halton draws can significantly influence the efficiency of the RPL model estimators. The efficiency of the RPL model estimator is stable in the number of Halton draws. It implies that it is not necessary to increase the number of Halton draws with increases in the number of observations. In our experiments, using 25 Halton draws can achieve the same estimator efficiency as using 1000 pseudo-random numbers. This result doesn't change by increasing the number of observations. These results are also true for the correlated random coefficients cases, since the correlated distribution can be transformed into independent one by using the Cholesky decomposition.

# The mixed logit model with one random coefficient (a)

 $\overline{\beta}\,{=}\,1.5, \overline{\sigma}_{\beta}\,{=}\,0.8$ 

	Number of Halton Draws				
Estimator $\hat{\beta}$	25	100	250	500	
		Obse	rvations = 200	)	
Monte Carlo average	1.468	1.477	1.477	1.477	
Monte Carlo s.d.	0.226	0.233	0.232	0.233	
Average nominal s.e.	0.236	0.237	0.237	0.237	
Average nominal s.e./MC s.d.	1.044	1.017	1.022	1.017	
RMSE	0.228	0.234	0.233	0.234	
		Obse	rvations = 500	)	
Monte Carlo average	1.578	1.582	1.585	1.585	
Monte Carlo s.d.	0.163	0.163	0.163	0.163	
Average nominal s.e.	0.165	0.166	0.165	0.165	
Average nominal s.e./MC s.d.	1.012	1.018	1.012	1.012	
RMSE	0.181	0.183	0.184	0.183	
		Obse	rvations = 800	)	
Monte Carlo average	1.521	1.533	1.535	1.534	
Monte Carlo s.d.	0.125	0.125	0.125	0.125	
Average nominal s.e.	0.128	0.129	0.129	0.129	
Average nominal s.e./MC s.d.	1.024	1.032	1.032	1.032	
RMSE	0.127	0.129	0.129	0.129	

# The mixed logit model with one random coefficient (b)

# $\overline{\beta}\,{=}\,1.5, \overline{\sigma}_{\beta}\,{=}\,0.8$

		Number of Halton Draws		VS
Estimator $\hat{\sigma}_{\beta}$	25	100	250	500
		Observat	ions = 200	
Monte Carlo average	0.594	0.606	0.602	0.601
Monte Carlo s.d.	0.337	0.372	0.375	0.377
Average nominal s.e.	0.417	0.447	0.465	0.473
Average nominal s.e./MC s.d.	1.237	1.202	1.240	1.255
RMSE	0.395	0.419	0.424	0.426
		Observat	ions = 500	
Monte Carlo average	0.728	0.740	0.743	0.743
Monte Carlo s.d.	0.236	0.243	0.242	0.243
Average nominal s.e.	0.245	0.249	0.248	0.249
Average nominal s.e./MC s.d.	1.038	1.025	1.025	1.025
RMSE	0.246	0.250	0.249	0.250
		Observat	ions = 800	
Monte Carlo average	0.741	0.763	0.766	0.766
Monte Carlo s.d.	0.177	0.173	0.172	0.172
Average nominal s.e.	0.183	0.182	0.181	0.182
Average nominal s.e./MC s.d.	1.034	1.052	1.052	1.058
RMSE	0.187	0.177	0.176	0.176

### The mixed logit model with one random coefficient (c)

 $\overline{\beta}$  = 1.5,  $\overline{\sigma}_{\beta}$  = 0.8

### **Classical-Monte Carlo Estimation**

#### Number of Random Draws

Estimator $\hat{\beta}$	1000	2000
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### **Observations = 200**

Monte Carlo average	1.479	1.483
Monte Carlo s.d.	0.229	0.233
Average nominal s.e.	0.236	0.239
Average nominal s.e./MC s.d.	1.031	1.026
RMSE	0.230	0.234

#### **Observations = 500**

Monte Carlo average	1.584	1.590
Monte Carlo s.d.	0.162	0.163
Average nominal s.e.	0.165	0.166
Average nominal s.e./MC s.d.	1.019	1.018
RMSE	0.182	0.187

#### **Observations = 800**

Monte Carlo average	1.531	1.536
Monte Carlo s.d.	0.124	0.125
Average nominal s.e.	0.129	0.129
Average nominal s.e./MC s.d.	1.040	1.032
RMSE	0.128	0.130

### The mixed logit model with one random coefficient (d)

 $\overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$ 

### **Classical-Monte Carlo Estimation**

### Number of Random Draws

Estimator $\hat{\sigma}_{\beta}$	1000	2000
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#### **Observations = 200**

Monte Carlo average	0.614	0.618
Monte Carlo s.d.	0.354	0.368
Average nominal s.e.	0.424	0.435
Average nominal s.e./MC s.d.	1.198	1.182
RMSE	0.400	0.410

### **Observations = 500**

Monte Carlo average	0.740	0.754
Monte Carlo s.d.	0.235	0.241
Average nominal s.e.	0.240	0.242
Average nominal s.e./MC s.d.	1.021	1.004
RMSE	0.242	0.245

#### **Observations = 800**

Monte Carlo average	0 758	0 768
Monte Carlo s d	0.172	0.173
Average nominal s a	0.172	0.175
Average nominal s.e.	0.182	0.181
Average nominal s.e./MC s.d.	1.058	1.046
RMSE	0.177	0.175

# The mixed logit model with two random coefficients (a)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{_{\beta_{\scriptscriptstyle 1}}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{_{\beta}} = \! 0.8$ 

		Number of	of Halton Drav	VS
Estimator $\hat{\beta}_1$	25	100	250	500
		Obse	rvations = 200	)
Monte Carlo average	1.002	1.011	1.007	1.009
Monte Carlo s.d.	0.168	0.176	0.174	0.175
Average nominal s.e.	0.188	0.190	0.188	0.188
Average nominal s.e./MC s.d.	1.119	1.080	1.080	1.074
RMSE	0.168	0.176	0.174	0.175
		Obse	rvations = 500	)
Monte Carlo average	1.018	1.029	1.029	1.031
Monte Carlo s.d.	0.107	0.111	0.111	0.111
Average nominal s.e.	0.122	0.125	0.125	0.125
Average nominal s.e./MC s.d.	1.140	1.126	1.126	1.126
RMSE	0.108	0.115	0.115	0.115
		Obse	rvations = 800	)
Monte Carlo average	1.007	1.020	1.018	1.019
Monte Carlo s.d.	0.083	0.086	0.086	0.086
Average nominal s.e.	0.095	0.097	0.097	0.097
Average nominal s.e./MC s.d.	1.145	1.128	1.128	1.128
RMSE	0.083	0.089	0.088	0.089

# The mixed logit model with two random coefficients (b)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{\beta_{\scriptscriptstyle 1}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{\beta} = \! 0.8$ 

		Number of	of Halton Drav	VS
Estimator $\hat{\sigma}_{\beta_1}$	25	100	250	500
		Observat	ions = 200	
Monte Carlo average	0.433	0.431	0.409	0.414
Monte Carlo s.d.	0.315	0.350	0.358	0.358
Average nominal s.e.	0.460	0.515	0.544	0.542
Average nominal s.e./MC s.d.	1.460	1.471	1.520	1.514
RMSE	0.322	0.357	0.369	0.368
		Observat	ions = 500	
Monte Carlo average	0.487	0.503	0.504	0.506
Monte Carlo s.d.	0.221	0.229	0.230	0.230
Average nominal s.e.	0.282	0.290	0.290	0.292
Average nominal s.e./MC s.d.	1.276	1.266	1.261	1.270
RMSE	0.222	0.229	0.230	0.230
		Observat	ions = 800	
Monte Carlo average	0.460	0.478	0.474	0.473
Monte Carlo s.d.	0.184	0.191	0.194	0.196
Average nominal s.e.	0.222	0.222	0.228	0.234
Average nominal s.e./MC s.d.	1.207	1.162	1.175	1.194
RMSE	0.189	0.192	0.196	0.197

# The mixed logit model with two random coefficients (c)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{\beta_{\scriptscriptstyle 1}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{\beta} = \! 0.8$ 

		Number of	of Halton Drav	VS
Estimator $\hat{\beta}$	25	100	250	500
		Obse	rvations = 200	)
Monte Carlo average	1.557	1.566	1.561	1.562
Monte Carlo s.d.	0.260	0.264	0.260	0.261
Average nominal s.e.	0.279	0.280	0.278	0.277
Average nominal s.e./MC s.d.	1.073	1.061	1.069	1.061
RMSE	0.266	0.272	0.267	0.268
		Obse	rvations = 500	)
Monte Carlo average	1.518	1.533	1.531	1.532
Monte Carlo s.d.	0.167	0.167	0.166	0.167
Average nominal s.e.	0.176	0.179	0.178	0.178
Average nominal s.e./MC s.d.	1.054	1.072	1.072	1.066
RMSE	0.168	0.170	0.169	0.170
		Obse	rvations = 800	)
Monte Carlo average	1.511	1.534	1.531	1.533
Monte Carlo s.d.	0.124	0.127	0.127	0.128
Average nominal s.e.	0.137	0.141	0.140	0.141
Average nominal s.e./MC s.d.	1.105	1.110	1.102	1.102
RMSE	0.124	0.132	0.131	0.132

# The mixed logit model with two random coefficients (d)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{\beta_{\scriptscriptstyle 1}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{\beta} = \! 0.8$ 

		Number of	of Halton Drav	VS
Estimator $\hat{\sigma}_{\beta}$	25	100	250	500
		Observat	ions = 200	
Monte Carlo average	0.874	0.894	0.882	0.883
Monte Carlo s.d.	0.338	0.330	0.326	0.328
Average nominal s.e.	0.369	0.367	0.367	0.369
Average nominal s.e./MC s.d.	1.092	1.112	1.126	1.125
RMSE	0.345	0.343	0.336	0.338
		Observat	ions = 500	
Monte Carlo average	0.816	0.843	0.834	0.838
Monte Carlo s.d.	0.221	0.212	0.213	0.213
Average nominal s.e.	0.237	0.232	0.233	0.233
Average nominal s.e./MC s.d.	1.072	1.094	1.094	1.094
RMSE	0.222	0.216	0.215	0.216
		Observat	ions = 800	
Monte Carlo average	0.771	0.811	0.804	0.807
Monte Carlo s.d.	0.163	0.161	0.161	0.161
Average nominal s.e.	0.185	0.185	0.185	0.185
Average nominal s.e./MC s.d.	1.135	1.149	1.149	1.149
RMSE	0.165	0.161	0.161	0.161

### The mixed logit model with two random coefficients (e)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{_{\beta_{\scriptscriptstyle 1}}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{_\beta} = \! 0.8$ 

### **Classical-Monte Carlo Estimation**

#### **Number of Random Draws**

Estimator $\hat{\beta}_1$	1000	2000
---------------------------	------	------

### **Observations = 200**

Monte Carlo average	1.010	1.012
Monte Carlo s.d.	0.173	0.175
Average nominal s.e.	0.190	0.189
Average nominal s.e./MC s.d.	1.098	1.080
RMSE	0.173	0.176

#### **Observations = 500**

Monte Carlo average	1.026	1.034
Monte Carlo s.d.	0.110	0.111
Average nominal s.e.	0.124	0.126
Average nominal s.e./MC s.d.	1.127	1.135
RMSE	0.113	0.116

### **Observations = 800**

Monte Carlo average	1.015	1.022
Monte Carlo s.d.	0.085	0.086
Average nominal s.e.	0.096	0.097
Average nominal s.e./MC s.d.	1.129	1.128
RMSE	0.086	0.089
## The mixed logit model with two random coefficients (f)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{_{\beta_{\scriptscriptstyle 1}}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{_{\beta}} = \! 0.8$ 

## **Classical-Monte Carlo Estimation**

#### **Number of Random Draws**

Estimator $\hat{\sigma}_{\beta_1}$	1000	2000
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#### **Observations = 200**

Monte Carlo average	0.429	0.426
Monte Carlo s.d.	0.333	0.342
Average nominal s.e.	0.507	0.502
Average nominal s.e./MC s.d.	1.523	1.468
RMSE	0.341	0.350

### **Observations = 500**

Monte Carlo average	0.499	0.516
Monte Carlo s.d.	0.219	0.220
Average nominal s.e.	0.281	0.276
Average nominal s.e./MC s.d.	1.283	1.255
RMSE	0.219	0.221

Monte Carlo average	0.465	0.481
Monte Carlo s.d.	0.186	0.187
Average nominal s.e.	0.221	0.216
Average nominal s.e./MC s.d.	1.188	1.155
RMSE	0.189	0.188

## The mixed logit model with two random coefficients (g)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{_{\beta_{\scriptscriptstyle 1}}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{_{\beta}} = \! 0.8$ 

## **Classical-Monte Carlo Estimation**

#### **Number of Random Draws**

Estimator $\hat{\beta}$	1000	2000
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#### **Observations = 200**

Monte Carlo average	1.562	1.562
Monte Carlo s.d.	0.258	0.261
Average nominal s.e.	0.277	0.278
Average nominal s.e./MC s.d.	1.074	1.065
RMSE	0.266	0.268

#### **Observations = 500**

Monte Carlo average	1.531	1.531
Monte Carlo s.d.	0.165	0.166
Average nominal s.e.	0.177	0.178
Average nominal s.e./MC s.d.	1.073	1.072
RMSE	0.168	0.169

Monte Carlo average	1.532	1.532
Monte Carlo s.d.	0.126	0.127
Average nominal s.e.	0.140	0.140
Average nominal s.e./MC s.d.	1.111	1.102
RMSE	0.130	0.131
<b>NIVISE</b>	0.150	0.151

## The mixed logit model with two random coefficients (h)

 $\overline{\beta}_{\scriptscriptstyle 1} = \! 1.0, \overline{\sigma}_{_{\beta_{\scriptscriptstyle 1}}} = \! 0.5; \overline{\beta} = \! 1.5, \overline{\sigma}_{_{\beta}} = \! 0.8$ 

## **Classical-Monte Carlo Estimation**

#### **Number of Random Draws**

Estimator $\hat{\sigma}_{\beta}$	1000	2000
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#### **Observations = 200**

Monte Carlo average	0.881	0.889
Monte Carlo s.d.	0.316	0.327
Average nominal s.e.	0.357	0.369
Average nominal s.e./MC s.d.	1.130	1.128
RMSE	0.326	0.338

## **Observations = 500**

Monte Carlo average	0.834	0.841
Monte Carlo s.d.	0.208	0.214
Average nominal s.e.	0.228	0.233
Average nominal s.e./MC s.d.	1.096	1.089
RMSE	0.210	0.218

Monte Carlo average	0.807	0.808
Monte Carlo s.d.	0.158	0.161
Average nominal s.e.	0.182	0.185
Average nominal s.e./MC s.d.	1.152	1.149
RMSE	0.158	0.162

# The mixed logit model with three random coefficients (a)

 $\overline{\beta}_1=1.0, \overline{\sigma}_{\beta_1}=0.5; \overline{\beta}_2=2.5, \overline{\sigma}_{\beta_2}=1.2; \overline{\beta}=1.5, \overline{\sigma}_{\beta}=0.8$ 

## **Quasi-Monte Carlo Estimation**

## **Number of Halton Draws**

Estimator $\hat{\beta}_1$	25	100	250	500
		Obse	ervations = 200	I
Monte Carlo average	1.014	1.007	1.018	1.010
Monte Carlo s.d.	0.230	0.222	0.285	0.228
Average nominal s.e.	0.249	0.247	0.258	0.247
Average nominal s.e./MC s.d .	1.083	1.113	0.905	1.083
RMSE	0.230	0.222	0.285	0.228
		Obse	ervations = 500	)
Monte Carlo average	1.001	1.028	1.041	1.033
Monte Carlo s.d.	0.142	0.157	0.161	0.158
Average nominal s.e.	0.149	0.164	0.165	0.162
Average nominal s.e./MC s.d.	1.049	1.045	1.025	1.025
RMSE	0.142	0.159	0.166	0.161
		Obse	ervations = 800	)
Monte Carlo average	1.031	1.074	1.083	1.081
Monte Carlo s.d.	0.109	0.126	0.128	0.126
Average nominal s.e.	0.120	0.134	0.135	0.135
Average nominal s.e./MC s.d.	1.101	1.063	1.055	1.071
RMSE	0.113	0.146	0.152	0.150

# The mixed logit model with three random coefficients (b)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

	Number of Halton Draws			
Estimator $\hat{\sigma}_{\beta_1}$	25	100	250	500
		Obse	ervations = 200	
Monte Carlo average	0.809	0.806	0.812	0.806
Monte Carlo s.d.	0.355	0.346	0.401	0.350
Average nominal s.e.	0.396	0.400	0.421	0.404
Average nominal s.e./MC s.d.	1.115	1.156	1.050	1.154
RMSE	0.470	0.462	0.508	0.464
		Obse	ervations = 500	
Monte Carlo average	0.615	0.664	0.672	0.657
Monte Carlo s.d.	0.197	0.227	0.237	0.234
Average nominal s.e.	0.250	0.267	0.274	0.274
Average nominal s.e./MC s.d.	1.269	1.176	1.156	1.171
RMSE	0.228	0.280	0.293	0.282
		Obse	ervations = 800	
Monte Carlo average	0.613	0.668	0.674	0.667
Monte Carlo s.d.	0.181	0.197	0.200	0.198
Average nominal s.e.	0.211	0.222	0.224	0.224
Average nominal s.e./MC s.d.	1.166	1.127	1.120	1.131
RMSE	0.214	0.259	0.265	0.259

# The mixed logit model with three random coefficients (c)

 $\overline{\beta}_1=1.0, \overline{\sigma}_{\beta_1}=0.5; \overline{\beta}_2=2.5, \overline{\sigma}_{\beta_2}=1.2; \overline{\beta}=1.5, \overline{\sigma}_{\beta}=0.8$ 

	Number of Halton Draws			
Estimator $\hat{\beta}_2$	25	100	250	500
		Obse	rvations = 200	I
Monte Carlo average	2.364	2.320	2.349	2.327
Monte Carlo s.d.	0.477	0.438	0.657	0.467
Average nominal s.e.	0.494	0.478	0.505	0.478
Average nominal s.e./MC s.d.	1.036	1.091	0.769	1.024
RMSE	0.496	0.473	0.674	0.498
		Obse	rvations = 500	I
Monte Carlo average	2.402	2.435	2.469	2.453
Monte Carlo s.d.	0.331	0.347	0.354	0.347
Average nominal s.e.	0.337	0.362	0.362	0.357
Average nominal s.e./MC s.d.	1.018	1.043	1.023	1.029
RMSE	0.345	0.353	0.355	0.350
		Obse	rvations = 800	i
Monte Carlo average	2.375	2.441	2.469	2.465
Monte Carlo s.d.	0.241	0.265	0.271	0.267
Average nominal s.e.	0.250	0.271	0.276	0.275
Average nominal s.e./MC s.d.	1.037	1.023	1.018	1.030
RMSE	0.271	0.271	0.273	0.269

# The mixed logit model with three random coefficients (d)

 $\overline{\beta}_1=1.0, \overline{\sigma}_{\beta_1}=0.5; \overline{\beta}_2=2.5, \overline{\sigma}_{\beta_2}=1.2; \overline{\beta}=1.5, \overline{\sigma}_{\beta}=0.8$ 

	Number of Halton Draws			
Estimator $\hat{\sigma}_{\beta_2}$	25	100	250	500
		Obse	rvations = 200	
Monte Carlo average	0.916	0.848	0.871	0.845
Monte Carlo s.d.	0.497	0.454	0.573	0.484
Average nominal s.e.	0.526	0.543	0.565	0.570
Average nominal s.e./MC s.d.	1.058	1.196	0.986	1.178
RMSE	0.573	0.574	0.661	0.600
		Obse	rvations = 500	
Monte Carlo average	1.069	1.061	1.085	1.068
Monte Carlo s.d.	0.352	0.339	0.317	0.317
Average nominal s.e.	0.343	0.351	0.337	0.336
Average nominal s.e./MC s.d.	0.974	1.035	1.063	1.060
RMSE	0.375	0.366	0.337	0.343
		Obse	rvations = 800	
Monte Carlo average	1.093	1.117	1.137	1.129
Monte Carlo s.d.	0.251	0.246	0.236	0.232
Average nominal s.e.	0.246	0.249	0.246	0.245
Average nominal s.e./MC s.d.	0.980	1.012	1.042	1.056
RMSE	0.272	0.259	0.245	0.242

# The mixed logit model with three random coefficients (e)

 $\overline{\beta}_1=1.0, \overline{\sigma}_{\beta_1}=0.5; \overline{\beta}_2=2.5, \overline{\sigma}_{\beta_2}=1.2; \overline{\beta}=1.5, \overline{\sigma}_{\beta}=0.8$ 

	Number of Halton Draws			
Estimator $\hat{\beta}$	25	100	250	500
		Obse	rvations = 200	
Monte Carlo average	1.395	1.373	1.386	1.375
Monte Carlo s.d.	0.296	0.266	0.377	0.289
Average nominal s.e.	0.300	0.288	0.302	0.287
Average nominal s.e./MC s.d.	1.014	1.083	0.801	0.993
RMSE	0.314	0.294	0.393	0.314
		Obse	rvations = 500	
Monte Carlo average	1.458	1.49	1.506	1.495
Monte Carlo s.d.	0.200	0.215	0.221	0.215
Average nominal s.e.	0.213	0.231	0.232	0.228
Average nominal s.e./MC s.d.	1.065	1.074	1.050	1.060
RMSE	0.204	0.215	0.221	0.215
		Obse	rvations = 800	
Monte Carlo average	1.531	1.578	1.594	1.592
Monte Carlo s.d.	0.160	0.178	0.182	0.179
Average nominal s.e.	0.171	0.185	0.188	0.187
Average nominal s.e./MC s.d.	1.069	1.039	1.033	1.045
RMSE	0.163	0.194	0.204	0.201

# The mixed logit model with three random coefficients (f)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

	Number of Halton Draws			
Estimator $\hat{\sigma}_{\beta}$	25	100	250	500
		Obse	rvations = 200	)
Monte Carlo average	0.344	0.308	0.294	0.279
Monte Carlo s.d.	0.327	0.320	0.404	0.369
Average nominal s.e.	0.512	0.571	0.650	0.647
Average nominal s.e./MC s.d.	1.566	1.784	1.609	1.753
RMSE	0.561	0.587	0.647	0.638
		Obse	rvations = 500	)
Monte Carlo average	0.668	0.715	0.725	0.711
Monte Carlo s.d.	0.306	0.322	0.330	0.329
Average nominal s.e.	0.355	0.386	0.371	0.373
Average nominal s.e./MC s.d.	1.160	1.199	1.124	1.134
RMSE	0.333	0.333	0.338	0.340
		Obse	rvations = 800	)
Monte Carlo average	0.674	0.747	0.757	0.759
Monte Carlo s.d.	0.235	0.250	0.247	0.249
Average nominal s.e.	0.268	0.269	0.265	0.267
Average nominal s.e./MC s.d.	1.140	1.076	1.073	1.072
RMSE	0.266	0.255	0.251	0.252

## The mixed logit model with three random coefficients (g)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

## **Classical-Monte Carlo Estimation**

## Number of Random Draws

Estimator $\hat{\beta}_1$ 1000	2000
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## **Observations = 200**

Monte Carlo average	1.008	1.021
Monte Carlo s.d.	0.231	0.236
Average nominal s.e.	0.249	0.251
Average nominal s.e./MC s.d.	1.078	1.064
RMSE	0.231	0.237

#### **Observations = 500**

Monte Carlo average	1.031	1.042
Monte Carlo s.d.	0.156	0.158
Average nominal s.e.	0.162	0.164
Average nominal s.e./MC s.d.	1.038	1.038
RMSE	0.158	0.164

Monte Carlo average	1.072	1.088
Monte Carlo s.d.	0.125	0.127
Average nominal s.e.	0.133	0.136
Average nominal s.e./MC s.d.	1.064	1.071
RMSE	0.144	0.154

## The mixed logit model with three random coefficients (h)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

## **Classical-Monte Carlo Estimation**

#### Number of Random Draws

Estimator $\hat{\sigma}_{\beta_1}$	1000	2000
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#### **Observations = 200**

Monte Carlo average	0.804	0.821
Monte Carlo s.d.	0.352	0.348
Average nominal s.e.	0.403	0.395
Average nominal s.e./MC s.d.	1.145	1.135
RMSE	0.465	0.473

## **Observations = 500**

0.648	0.674
0.231	0.222
0.270	0.258
1.169	1.162
0.274	0.282
	0.648 0.231 0.270 1.169 0.274

Monte Carlo average	0.649	0.676
Monte Carlo s.d.	0.196	0.189
Average nominal s.e.	0.224	0.216
Average nominal s.e./MC s.d.	1.143	1.143
RMSE	0.247	0.258

## The mixed logit model with three random coefficients (i)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

## **Classical-Monte Carlo Estimation**

#### **Number of Random Draws**

Estimator $\hat{\beta}_2$	1000	2000
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## **Observations = 200**

Monte Carlo average	2.328	2.347
Monte Carlo s.d.	0.477	0.490
Average nominal s.e.	0.482	0.487
Average nominal s.e./MC s.d.	1.010	0.994
RMSE	0.507	0.513

#### **Observations = 500**

Monte Carlo average	2.442	2.463
Monte Carlo s.d.	0.340	0.346
Average nominal s.e.	0.354	0.358
Average nominal s.e./MC s.d.	1.041	1.035
RMSE	0.344	0.348

Monte Carlo average	2.446	2.466
Monte Carlo s.d.	0.265	0.266
Average nominal s.e.	0.272	0.275
Average nominal s.e./MC s.d.	1.026	1.034
RMSE	0.270	0.268

## The mixed logit model with three random coefficients (j)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

## **Classical-Monte Carlo Estimation**

#### **Number of Random Draws**

Estimator $\hat{\sigma}_{\beta_2}$	1000	2000
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## **Observations = 200**

Monte Carlo average	0.850	0.861
Monte Carlo s.d.	0.474	0.486
Average nominal s.e.	0.550	0.556
Average nominal s.e./MC s.d.	1.160	1.144
RMSE	0.589	0.592

### **Observations = 500**

Monte Carlo average	1.059	1.061
Monte Carlo s.d.	0.300	0.313
Average nominal s.e.	0.326	0.337
Average nominal s.e./MC s.d.	1.087	1.077
RMSE	0.331	0.342

Monte Carlo average	1.110	1.120
Monte Carlo s.d.	0.229	0.232
Average nominal s.e.	0.242	0.248
Average nominal s.e./MC s.d.	1.057	1.069
RMSE	0.246	0.246

## The mixed logit model with three random coefficients (k)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

## **Classical-Monte Carlo Estimation**

#### **Number of Random Draws**

	Estimator $\hat{\beta}$	1000	2000
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## **Observations = 200**

Monte Carlo average	1.380	1.393
Monte Carlo s.d.	0.300	0.309
Average nominal s.e.	0.294	0.295
Average nominal s.e./MC s.d.	0.980	0.955
RMSE	0.323	0.327

#### **Observations = 500**

Monte Carlo average	1.491	1.503
Monte Carlo s.d.	0.213	0.214
Average nominal s.e.	0.229	0.228
Average nominal s.e./MC s.d.	1.075	1.065
RMSE	0.213	0.214

Monte Carlo average	1.582	1.594
Monte Carlo s.d.	0.179	0.178
Average nominal s.e.	0.187	0.187
Average nominal s.e./MC s.d.	1.045	1.051
RMSE	0.197	0.201

## The mixed logit model with three random coefficients (l)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

## **Classical-Monte Carlo Estimation**

#### Number of Random Draws

Estimator $\hat{\sigma}_{\beta}$	1000	2000
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#### **Observations = 200**

Monte Carlo average	0.314	0.344
Monte Carlo s.d.	0.366	0.368
Average nominal s.e.	0.584	0.526
Average nominal s.e./MC s.d.	1.596	1.429
RMSE	0.609	0.585

## **Observations = 500**

Monte Carlo average	0.711	0.732
Monte Carlo s.d.	0.324	0.318
Average nominal s.e.	0.372	0.354
Average nominal s.e./MC s.d.	1.148	1.113
RMSE	0.336	0.325

Monte Carlo average	0.758	0.768
Monte Carlo s.d.	0.249	0.243
Average nominal s.e.	0.269	0.260
Average nominal s.e./MC s.d.	1.080	1.070
RMSE	0.252	0.245

# The mixed logit model with four random coefficients (a)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

	Number of Halton Draws			
Estimator $\hat{\beta}_1$	25	100	250	500
		Obse	ervations = 200	)
Monte Carlo average	1.166	1.105	1.100	1.103
Monte Carlo s.d.	0.667	0.460	0.458	0.495
Average nominal s.e.	0.473	0.432	0.435	0.444
Average nominal s.e./MC s.d.	0.709	0.939	0.950	0.897
RMSE	0.687	0.472	0.469	0.505
	<b>Observations = 500</b>			
Monte Carlo average	0.910	0.974	0.952	0.950
Monte Carlo s.d.	0.168	0.212	0.183	0.182
Average nominal s.e.	0.174	0.207	0.196	0.195
Average nominal s.e./MC s.d.	1.036	0.976	1.071	1.071
RMSE	0.190	0.214	0.189	0.189
		Obse	ervations = 800	)
Monte Carlo average	0.867	0.946	0.948	0.943
Monte Carlo s.d.	0.107	0.146	0.146	0.141
Average nominal s.e.	0.129	0.160	0.162	0.159
Average nominal s.e./MC s.d.	1.206	1.096	1.110	1.128
RMSE	0.171	0.156	0.155	0.152

# The mixed logit model with four random coefficients (b)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

		VS		
Estimator $\hat{\sigma}_{\beta_1}$	25	100	250	500
	<b>Observations = 200</b>			
Monte Carlo average	0.432	0.326	0.297	0.312
Monte Carlo s.d.	0.576	0.427	0.423	0.448
Average nominal s.e.	0.636	0.711	0.774	0.816
Average nominal s.e./MC s.d.	1.104	1.665	1.830	1.821
RMSE	0.580	0.461	0.469	0.485
	<b>Observations = 500</b>			
Monte Carlo average	0.463	0.508	0.467	0.474
Monte Carlo s.d.	0.301	0.326	0.314	0.314
Average nominal s.e.	0.370	0.425	0.446	0.439
Average nominal s.e./MC s.d.	1.229	1.304	1.420	1.398
RMSE	0.303	0.326	0.316	0.315
		Obse	ervations = 800	)
Monte Carlo average	0.393	0.513	0.503	0.502
Monte Carlo s.d.	0.208	0.278	0.278	0.273
Average nominal s.e.	0.320	0.352	0.375	0.374
Average nominal s.e./MC s.d.	1.538	1.266	1.349	1.370
RMSE	0.234	0.278	0.278	0.273

# The mixed logit model with four random coefficients (c)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

	Number of Halton Draws			
Estimator $\hat{\beta}_2$	25	100	250	500
	<b>Observations = 200</b>			
Monte Carlo average	2.729	2.603	2.598	2.606
Monte Carlo s.d.	1.530	1.099	1.106	1.255
Average nominal s.e.	1.051	0.970	0.994	1.022
Average nominal s.e./MC s.d.	0.687	0.883	0.899	0.814
RMSE	1.547	1.104	1.110	1.259
	<b>Observations = 500</b>			
Monte Carlo average	2.084	2.213	2.170	2.162
Monte Carlo s.d.	0.356	0.461	0.391	0.389
Average nominal s.e.	0.350	0.425	0.402	0.396
Average nominal s.e./MC s.d.	0.983	0.922	1.028	1.018
RMSE	0.547	0.543	0.512	0.515
		Obse	ervations = 800	)
Monte Carlo average	2.099	2.277	2.286	2.270
Monte Carlo s.d.	0.224	0.327	0.321	0.304
Average nominal s.e.	0.269	0.347	0.349	0.340
Average nominal s.e./MC s.d.	1.201	1.061	1.087	1.118
RMSE	0.459	0.396	0.385	0.381

# The mixed logit model with four random coefficients (d)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

		VS		
Estimator $\hat{\sigma}_{\beta_2}$	25	100	250	500
		Obse	rvations = 200	)
Monte Carlo average	1.364	1.280	1.270	1.273
Monte Carlo s.d.	1.203	0.944	0.901	1.020
Average nominal s.e.	0.930	0.945	0.948	1.001
Average nominal s.e./MC s.d.	0.773	1.001	1.052	0.981
RMSE	1.214	0.947	0.903	1.022
	<b>Observations = 500</b>			
Monte Carlo average	0.838	0.927	0.907	0.897
Monte Carlo s.d.	0.360	0.412	0.384	0.378
Average nominal s.e.	0.382	0.436	0.428	0.424
Average nominal s.e./MC s.d.	1.061	1.058	1.115	1.122
RMSE	0.511	0.494	0.483	0.484
		Obse	rvations = 800	)
Monte Carlo average	0.910	1.033	1.045	1.031
Monte Carlo s.d.	0.246	0.313	0.298	0.289
Average nominal s.e.	0.285	0.333	0.327	0.323
Average nominal s.e./MC s.d.	1.159	1.064	1.097	1.118
RMSE	0.380	0.355	0.335	0.335

# The mixed logit model with four random coefficients (e)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

	Number of Halton Draws				
Estimator $\hat{\beta}_3$	25	100	250	500	
	<b>Observations = 200</b>				
Monte Carlo average	3.097	3.017	2.999	3.009	
Monte Carlo s.d.	1.661	1.253	1.237	1.438	
Average nominal s.e.	1.194	1.144	1.159	1.193	
Average nominal s.e./MC s.d.	0.719	0.913	0.937	0.830	
RMSE	1.663	1.253	1.237	1.437	
	<b>Observations = 500</b>				
Monte Carlo average	2.730	2.928	2.869	2.856	
Monte Carlo s.d.	0.468	0.612	0.515	0.508	
Average nominal s.e.	0.455	0.558	0.529	0.520	
Average nominal s.e./MC s.d.	0.972	0.912	1.027	1.024	
RMSE	0.540	0.616	0.531	0.528	
		Obse	ervations = 800	)	
Monte Carlo average	2.751	2.992	3.004	2.983	
Monte Carlo s.d.	0.286	0.416	0.411	0.389	
Average nominal s.e.	0.340	0.442	0.448	0.436	
Average nominal s.e./MC s.d.	1.189	1.063	1.090	1.121	
RMSE	0.379	0.416	0.410	0.389	

# The mixed logit model with four random coefficients (f)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

	Number of Halton Draws			
Estimator $\hat{\sigma}_{\beta_3}$	25	100	250	500
	<b>Observations = 200</b>			
Monte Carlo average	1.468	1.515	1.494	1.488
Monte Carlo s.d.	0.978	0.904	0.827	0.902
Average nominal s.e.	0.835	0.877	0.860	0.870
Average nominal s.e./MC s.d.	0.854	0.970	1.040	0.965
RMSE	0.978	0.903	0.826	0.902
	<b>Observations = 500</b>			
Monte Carlo average	1.248	1.408	1.379	1.363
Monte Carlo s.d.	0.324	0.418	0.365	0.360
Average nominal s.e.	0.353	0.417	0.398	0.394
Average nominal s.e./MC s.d.	1.090	0.998	1.090	1.094
RMSE	0.411	0.428	0.385	0.385
		Obse	rvations = 800	
Monte Carlo average	1.325	1.495	1.504	1.487
Monte Carlo s.d.	0.218	0.279	0.271	0.260
Average nominal s.e.	0.262	0.321	0.320	0.315
Average nominal s.e./MC s.d.	1.202	1.151	1.181	1.212
RMSE	0.279	0.279	0.271	0.261

# The mixed logit model with four random coefficients (g)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

		Number of	of Halton Drav	WS
Estimator $\hat{\beta}$	25	100	250	500
		Obse	ervations = 200	)
Monte Carlo average	1.895	1.804	1.810	1.816
Monte Carlo s.d.	1.001	0.727	0.787	0.974
Average nominal s.e.	0.746	0.679	0.712	0.735
Average nominal s.e./MC s.d.	0.745	0.934	0.905	0.755
RMSE	1.076	0.787	0.846	1.024
		Obse	ervations = 500	)
Monte Carlo average	1.411	1.507	1.474	1.468
Monte Carlo s.d.	0.236	0.303	0.257	0.253
Average nominal s.e.	0.242	0.295	0.277	0.272
Average nominal s.e./MC s.d.	1.025	0.974	1.078	1.075
RMSE	0.252	0.303	0.258	0.255
		Obse	ervations = 800	)
Monte Carlo average	1.384	1.504	1.508	1.497
Monte Carlo s.d.	0.147	0.221	0.213	0.201
Average nominal s.e.	0.181	0.234	0.235	0.228
Average nominal s.e./MC s.d.	1.231	1.059	1.103	1.134
RMSE	0.187	0.221	0.213	0.201

# The mixed logit model with four random coefficients (h)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

		Number of	of Halton Drav	WS
Estimator $\hat{\sigma}_{\beta}$	25	100	250	500
		Obse	ervations = 200	)
Monte Carlo average	1.101	0.917	0.921	0.923
Monte Carlo s.d.	1.120	0.752	0.756	0.870
Average nominal s.e.	0.856	0.763	0.794	0.832
Average nominal s.e./MC s.d.	0.764	1.015	1.050	0.956
RMSE	1.159	0.760	0.765	0.878
		Obse	ervations = 500	)
Monte Carlo average	0.543	0.617	0.561	0.553
Monte Carlo s.d.	0.328	0.378	0.336	0.335
Average nominal s.e.	0.366	0.420	0.421	0.415
Average nominal s.e./MC s.d.	1.116	1.111	1.253	1.239
RMSE	0.416	0.420	0.412	0.416
		Obse	ervations = 800	)
Monte Carlo average	0.515	0.613	0.612	0.596
Monte Carlo s.d.	0.225	0.312	0.298	0.288
Average nominal s.e.	0.295	0.367	0.362	0.355
Average nominal s.e./MC s.d.	1.311	1.176	1.215	1.233
RMSE	0.363	0.363	0.352	0.353

## The mixed logit model with four random coefficients (i)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

#### **Classical-Monte Carlo Estimation**

	Number of H	lalton Draws
Estimator $\hat{\beta}_1$	1000	2000

**Observations = 200** 

Monte Carlo average	1.105	1.120
Monte Carlo s.d.	0.435	0.587
Average nominal s.e.	0.435	0.468
Average nominal s.e./MC s.d.	1.000	0.797
RMSE	0.447	0.599

Monte Carlo average	0.946	0.950
Monte Carlo s.d.	0.176	0.180
Average nominal s.e.	0.192	0.195
Average nominal s.e./MC s.d.	1.091	1.083
RMSE	0.184	0.187

	<b>Observations = 800</b>	
Monte Carlo average	0.933	0.934
Monte Carlo s.d.	0.137	0.139
Average nominal s.e.	0.157	0.158
Average nominal s.e./MC s.d.	1.146	1.137
RMSE	0.153	0.154

## The mixed logit model with four random coefficients (j)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

#### **Classical-Monte Carlo Estimation**

	Number of H	alton Draws
Estimator $\hat{\sigma}_{\beta_1}$	1000	2000

## **Observations = 200**

Monte Carlo average	0.342	0.355
Monte Carlo s.d.	0.439	0.534
Average nominal s.e.	0.764	0.803
Average nominal s.e./MC s.d.	1.740	1.504
RMSE	0.466	0.553

Monte Carlo average	0.470	0.471
Monte Carlo s.d.	0.303	0.308
Average nominal s.e.	0.438	0.441
Average nominal s.e./MC s.d.	1.446	1.432
RMSE	0.305	0.310

	Observations	= 800
Monte Carlo average	0.483	0.468
Monte Carlo s.d.	0.261	0.272
Average nominal s.e.	0.380	0.384
Average nominal s.e./MC s.d.	1.456	1.412
RMSE	0.261	0.273

## The mixed logit model with four random coefficients (k)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

#### **Classical-Monte Carlo Estimation**

	Number of <b>H</b>	Halton Draws
Estimator $\hat{\beta}_2$	1000	2000

**Observations = 200** 

Monte Carlo average	2.598	2.649
Monte Carlo s.d.	0.982	1.495
Average nominal s.e.	0.979	1.065
Average nominal s.e./MC s.d.	0.997	0.712
RMSE	0.987	1.502

#### **Observations = 500**

2.153	2.169
0.371	0.385
0.390	0.399
1.051	1.036
0.508	0.508
	2.153 0.371 0.390 1.051 0.508

Monte Carlo average	2.251	2.261
Monte Carlo s.d.	0.298	0.304
Average nominal s.e.	0.338	0.340
Average nominal s.e./MC s.d.	1.134	1.118
RMSE	0.388	0.386

## The mixed logit model with four random coefficients (l)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

### **Classical-Monte Carlo Etimation**

## **Number of Halton Draws**

Estimator $\hat{\sigma}_{\beta_2}$	1000	2000
------------------------------------	------	------

**Observations = 200** 

Monte Carlo average	1.279	1.338
Monte Carlo s.d.	0.836	1.258
Average nominal s.e.	0.942	1.028
Average nominal s.e./MC s.d.	1.127	0.817
RMSE	0.839	1.264

Monte Carlo average	0.877	0.921
Monte Carlo s.d.	0.350	0.377
Average nominal s.e.	0.407	0.418
Average nominal s.e./MC s.d.	1.163	1.109
RMSE	0.476	0.469

<b>Observations</b> =	= 800
-----------------------	-------

Monte Carlo average	0.995	1.031
Monte Carlo s.d.	0.277	0.291
Average nominal s.e.	0.315	0.324
Average nominal s.e./MC s.d.	1.137	1.113
RMSE	0.344	0.336

## The mixed logit model with four random coefficients (m)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

#### **Classical-Monte Carlo Estimation**

## **Number of Halton Draws**

Estimator $\hat{\beta}_3$	1000	2000
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**Observations = 200** 

Monte Carlo average	2.977	3.045
Monte Carlo s.d.	1.116	1.625
Average nominal s.e.	1.129	1.235
Average nominal s.e./MC s.d.	1.012	0.760
RMSE	1.116	1.625

### **Observations = 500**

2.850	2.856
0.494	0.504
0.515	0.522
1.043	1.036
0.516	0.524
	2.850 0.494 0.515 1.043 0.516

Monte Carlo average	2.966	2.965
Monte Carlo s.d.	0.383	0.386
Average nominal s.e.	0.434	0.434
Average nominal s.e./MC s.d.	1.133	1.124
RMSE	0.385	0.387

## The mixed logit model with four random coefficients (n)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

### **Classical-Monte Carlo Estimation**

## **Number of Halton Draws**

Estimator $\hat{\sigma}_{\beta_3}$	1000	2000
------------------------------------	------	------

### **Observations = 200**

Monte Carlo average	1.471	1.524
Monte Carlo s.d.	0.768	0.988
Average nominal s.e.	0.840	0.905
Average nominal s.e./MC s.d.	1.094	0.916
RMSE	0.768	0.988

### **Observations = 500**

Monte Carlo average	1.373	1.373
Monte Carlo s.d.	0.359	0.361
Average nominal s.e.	0.392	0.396
Average nominal s.e./MC s.d.	1.092	1.097
RMSE	0.381	0.382

Monte Carlo average	1.494	1.490
Monte Carlo s.d.	0.261	0.261
Average nominal s.e.	0.316	0.316
Average nominal s.e./MC s.d.	1.211	1.211
RMSE	0.261	0.261

# The mixed logit model with four random coefficients (o)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

#### **Classical-Monte Carlo Estimation**

	Number of Ha	lton Draws
Estimator $\hat{\beta}$	1000	2000
	Observati	ons = 200

Monte Carlo average	1.803	1.839
Monte Carlo s.d.	0.678	1.015
Average nominal s.e.	0.692	0.750
Average nominal s.e./MC s.d.	1.021	0.739
RMSE	0.742	1.070

## **Observations = 500**

Monte Carlo average	1.466	1.467
Monte Carlo s.d.	0.250	0.251
Average nominal s.e.	0.270	0.272
Average nominal s.e./MC s.d.	1.080	1.084
RMSE	0.252	0.253
Average nominal s.e./MC s.d. RMSE	1.080 0.252	1.084 0.253

Monte Carlo average	1.489	1.488
Monte Carlo s.d.	0.200	0.200
Average nominal s.e.	0.226	0.227
Average nominal s.e./MC s.d.	1.130	1.135
RMSE	0.200	0.200

## The mixed logit model with four random coefficients (p)

$$\overline{\beta}_1 = 1.0, \overline{\sigma}_{\beta_1} = 0.5; \overline{\beta}_2 = 2.5, \overline{\sigma}_{\beta_2} = 1.2$$
$$\overline{\beta}_3 = 3.0, \overline{\sigma}_{\beta_3} = 1.5; \overline{\beta} = 1.5, \overline{\sigma}_{\beta} = 0.8$$

#### **Classical-Monte Carlo Estimation**

	Number of	Halton Draws
Estimator $\hat{\sigma}_{\beta}$	1000	2000

## **Observations = 200**

Monte Carlo average	0.916	0.945
Monte Carlo s.d.	0.696	0.941
Average nominal s.e.	0.784	0.832
Average nominal s.e./MC s.d.	1.126	0.884
RMSE	0.705	0.952

#### **Observations = 500**

4
51
20
<u>;</u> 9
8

0.617	0.585
0.283	0.283
0.333	0.352
1.177	1.244
0.337	0.355
	0.617 0.283 0.333 1.177 0.337

## CHAPTER 3 PRETEST ESTIMATION IN THE RANDOM PARAMETERS LOGIT MODEL

#### **3.1 Introduction**

In this chapter, we use quasi-Monte Carlo sampling experiments to examine the properties of pretest estimators in the random parameters logit (RPL) model. The pretests are for the presence of random parameters. We study the Lagrange multiplier (LM), likelihood ratio (LR) and Wald tests, using conditional logit as the restricted model. If the model coefficients are not random, then the mixed logit model reduces to the simpler conditional logit model. The most commonly used test procedures for this purpose are the Wald (or t-) test and the likelihood ratio test for the significance of the random components of the coefficients. The problem is that in order to implement these tests the mixed logit model must be estimated. It would be much faster to implement a Lagrange multiplier test, as the restricted estimates come from the conditional logit model, which is easily estimated.

We use quasi-Monte Carlo experiments in the context of one and two parameter choice models with four alternatives to examine the risk properties of pretest estimator based on LM, LR and Wald tests. We explore the power of the three tests for the random parameters by calculating the empirical 90th and 95th percentile values of the three test statistic distributions and examine rejection rates of the three tests by using the empirical 90th and 95th percentile values as the critical values for 10% and 5% significance level. We find the pretest estimators based on the LR and Wald statistics have RMSE that is less than that of the random parameters logit model when the parameter variance is small, but that RMSE of the pretest estimators is worse than that of the random parameters logit model over the remaining parameter space. The LR and Wald tests exhibit properties of consistent tests, with the power approaching one as the specification error increases. The power of LR and Wald tests decreases with increases in the mean of the coefficient distribution reflecting an increase in model signal-to-noise ratio. The ratios of LM-based pretest estimator RMSE to that RMSE of the random parameters logit model rise and become further away from one with increases in the standard deviation of the parameter distribution as a result of the general failure of the LM test in this application.

The plan of the chapter is as follows. In Section 3.2, we show and summarize the mean squared error properties of the pretest estimator based on LM, LR and Wald tests, and the size corrected rejection rates of these three tests. Some conclusions and recommendations are given in Section 3.3.

#### **3.2 Pretest Estimators**

Even though the mixed logit model is highly flexible, it requires the use of timeconsuming simulation to obtain empirical estimates. It is desirable to have a specification test to determine whether the mixed logit is needed or not. The likelihood ratio (LR) and Wald tests are the most popular test procedures used for testing the significance of coefficient estimates. The problem is that in order to implement these tests the mixed logit model must be estimated. It is much faster to implement a Lagrange Multiplier (LM) test. It is interesting and important to examine the power of these three tests for the presence of the random coefficients in the mixed logit model. We use quasi-Monte Carlo experiments in the context of one and two parameters choice model with four alternatives to examine the properties of pretest estimators in the random parameters logit model with LR, LM and Wald tests.

#### **3.2.1 One Parameter Model Results**

In the one random parameter model, we set four different values for the parameter mean,  $\overline{\beta} = \{0.5, 1.5, 2.5, 3.0\}$ . Corresponding to each value of the mean  $\overline{\beta}$ , we set six different values for the standard deviation of the parameter distribution,  $\overline{\sigma}_{\beta} = \{0, 0.15, 0.3, 0.8, 1.2, 1.8\}$ . We control the ratio of the parameter mean to its standard deviation around 2 to avoid the simulated likelihood function to be so flat that hard to converge to the maximum value. The restricted and unrestricted estimates come from the conditional logit and mixed logit model respectively. The LR, Wald and LM tests are constructed based on the null hypothesis  $H_0: \sigma_\beta = 0$  against the alternative hypothesis  $H_1: \sigma_\beta > 0$ . The inverse of information matrix in the Wald and LM tests is estimated using BHHH (outer product of gradients).

Figure 3.1 shows the ratio of pretest estimator RMSE of  $\overline{\beta}$  relative to the random parameters logit model estimator RMSE of  $\overline{\beta}$  using the LR, Wald and LM tests at a 25% significance level. We choose a 25% significance level because 5% pretests are not optimal in many settings, such as 5% pretest is too small for the estimator which is a combination of OLS and GLS (see Fomby and Guilkey, 1978), and this is also true in our experiments. Under a onetailed alternative hypothesis, the distribution of LR and Wald  $\chi^2-$  test statistics has a mixture of chi-square distributions. In the one parameter case, the  $1-2\alpha$  quantile of the standard chi-square is the critical value for significance level  $\alpha$  (Gourieroux and Monfort, 1995, p.265). For the 25% significance level the critical value is 0.455. Figure 3.1 shows that the pretest estimators based on the LR and Wald statistics have RMSE that is less than that of the random parameters logit model when the parameter variance is small, but that RMSE is worse than that of the random parameters logit model over the remaining parameter space. The LR and Wald tests exhibit properties of consistent tests, with the power approaching one as the specification error increases, so that the pretest estimator is consistent. But the ratios of LM-based pretest estimator RMSE of  $\overline{\beta}$  to that RMSE of the random parameters logit model rise and become further away from one with increases in the standard deviation of the parameter distribution. The poor properties of the LM-based pretest estimator arise from the poor power of the LM test in our experiments. It is interesting that even though the pretest estimator based on the LR and Wald statistics are consistent, the maximum risk ratio based on the LR and Wald tests increases in the parameter mean  $\overline{\beta}$ . The range over which the risk ratio is less than one also increases in the mean of the parameter distribution  $\overline{\beta}$ . It implies that the power of LR and Wald tests for testing random coefficients are sensitive to the parameter mean and standard deviation in the context of the RPL model and leads us to explore the power of these three tests for presence of random coefficients in the RPL model.



Figure 3.1: Pretest Estimator RMSE  $\overline{\beta}$  ÷ Mixed Logit Estimator RMSE  $\overline{\beta}$ : One Random Parameter Model

To explore the power of these three tests for the presence of the random coefficient in the mixed logit model further, we calculate the empirical 90<sup>th</sup> and 95<sup>th</sup> percentile value of the LR, Wald and LM statistic distributions given the different combinations of means and standard deviations of the parameter distribution in the one random parameter model. The results in Table 3.1 show that the Monte Carlo 90<sup>th</sup> and 95<sup>th</sup> percentile values of the three test statistic distributions change with the changes in the mean and standard deviation of parameter distribution. In general, the Monte Carlo critical values with different parameter means are neither close to 1.64 and 2.71 (the  $1-2\alpha$  quantile of standard chi-square statistics for 10% and 5% significance level respectively) nor to the usual critical values 2.71 and 3.84. When  $\overline{\beta} = 0.5$ and  $\bar{\sigma}_{\beta} = 0$ , the 90<sup>th</sup> and 95<sup>th</sup> empirical percentiles of LR, Wald and LM in our experiments both are greater than the asymptotic critical values 1.64 and 2.71. With increases in the true standard deviation of the coefficient distribution, the 90<sup>th</sup> and 95<sup>th</sup> empirical percentiles increase for the LR and Wald statistics, indicating that these tests will have some power in choosing the correct model with random coefficients. The corresponding percentile values based on the LM statistics decline, meaning that the LM test has declining power. An interesting feature of Table 3.1 is that most empirical percentile values based on the LR and Wald statistic distributions decrease in the parameter mean  $\overline{\beta}$ . Since the parameter mean should not influence the power of LR and Wald tests, it implies that the power of tests may be affected by the ratio of parameter mean to parameter standard deviation, which is also called the signal-to-noise ratio.

The results based on the empirical percentiles of the LR, Wald and LM statistic distributions imply the rejection rates of the three tests will vary depending on the mean and standard deviation of the parameter distribution. To get the rejection rate for the three tests, we choose the "correct" chi-square critical values 1.64 and 2.71 for 10% and 5% significance levels with one degree of freedom. Table 3.2 provides the percentage of rejecting the null hypothesis
$\sigma_{\beta} = 0$ , using critical value 1.64 and 2.71. When the null hypothesis is true, most empirical percentage rates of LR test rejecting the true null hypothesis are less than the nominal rejection rates 10% and 5%, and become further away from the nominal rejection rates with increases in the parameter mean  $\overline{\beta}$ . All empirical rejection rates of Wald and LM tests given a true null hypothesis are greater than the related expected percentage rates. The size of the LR test is too large, and the size of LM and Wald tests is too small.

Figure 3.2 contains graphs based on the results of Table 3.2. From Figure 3.2, we can see the changes in the rejection rates of these three tests with increases in the mean and standard deviation of the parameter distribution respectively. We find the rejection frequency of the LR and Wald statistics declines in the mean of the parameter distribution.

Due to the different sizes of the three tests, power comparisons are invalid. We use the Monte Carlo percentile values for each combination of parameter mean and standard deviation as the critical value to correct the size of the three tests. Table 3.3 provides the size corrected rejection rates for the three tests. The size corrected rejection rates for the LR and Wald tests increase in the standard deviation of the coefficient distribution as expected. Based on the results, there is not too much difference between these two size corrected tests. As expected the power of these two tests still declines with increases in the parameter mean. In our experiments, at the 10% and 5% significance levels, the LM test shows the weakest power for the presence of the random coefficient among the three tests. Graphs in Figure 3.3 are based on the results of Table 3.3. After adjusting the size of the test, the power of LR test declines slowly in the parameter mean. The results of the power of these three tests are consistent with the results of pretest estimators based on these three tests.

$\overline{\beta}$	$\overline{\sigma}_{\scriptscriptstyle eta}$	LR-90 <sup>th</sup>	LR-95 <sup>th</sup>	Wald-90 <sup>th</sup>	Wald-95 <sup>th</sup>	$LM-90^{th}$	LM-95 <sup>th</sup>
0.5	0.00	1.927	3.267	4.006	5.917	2.628	3.576
0.5	0.15	1.749	2.755	3.850	5.425	2.749	3.862
0.5	0.30	2.239	3.420	4.722	6.210	2.594	3.544
0.5	0.80	6.044	7.779	9.605	11.014	2.155	3.043
0.5	1.20	12.940	15.684	14.472	15.574	1.712	2.344
0.5	1.80	26.703	31.347	19.225	19.950	1.494	2.041
1.5	0.00	1.518	2.668	3.671	5.672	2.762	3.972
1.5	0.15	1.541	2.414	3.661	5.443	3.020	4.158
1.5	0.30	1.837	3.364	4.361	6.578	3.048	4.308
1.5	0.80	5.753	7.451	8.603	10.424	2.496	3.489
1.5	1.20	11.604	13.953	12.930	13.974	1.825	2.376
1.5	1.80	24.684	28.374	17.680	18.455	1.346	1.947
2.5	0.00	0.980	1.727	2.581	4.017	2.978	4.147
2.5	0.15	1.020	1.858	2.598	4.256	2.976	4.317
2.5	0.30	1.217	2.235	2.751	4.616	3.035	4.429
2.5	0.80	2.766	4.667	6.387	8.407	3.119	4.315
2.5	1.20	6.321	8.643	9.700	11.598	2.714	3.832
2.5	1.80	18.018	20.828	14.895	15.822	2.189	3.275
3.0	0.00	1.042	1.720	2.691	4.264	3.455	4.594
3.0	0.15	1.040	1.941	2.548	4.878	3.285	4.441
3.0	0.30	1.260	2.114	3.068	5.124	3.164	4.324
3.0	0.80	2.356	3.167	4.915	7.106	3.073	4.198
3.0	1.20	4.610	6.570	8.086	10.296	2.917	4.224
3.0	1.80	13.261	15.622	12.960	14.052	2.579	3.478

Table 3.1: 90<sup>th</sup> and 95<sup>th</sup> Empirical Percentiles of Likelihood Ratio, Wald and Lagrange Multiplier Test Statistical Distributions One Random Parameter Model

Note: \*Testing  $H_0: \sigma_\beta = 0$ ; One tail critical values are 1.64 (10%) and 2.71 (5%), compared to the usual values

2.71 and 3.84 respectively.

β	$\hat{\sigma}_{\scriptscriptstyle eta}$	$se(\hat{\beta})^*$	$se(\hat{\sigma}_{\beta})^{*}$	LR-10%**	£ LR-5%**	Wald-10%**	Wald-5%**	LM-10%**	LM-5%**
0.5	0.00	0 123	0 454	0 122	0.065	0.219	0 155	0 204	0.095
0.5	0.00	0.125	0.461	0.122	0.051	0.233	0.164	0.204	0.000
0.5	0.10	0.125	0.460	0.143	0.072	0.233	0.214	0.184	0.093
0.5	0.80	0.135	0.416	0.472	0.348	0.665	0.587	0.161	0.061
0.5	1.20	0.153	0.391	0.816	0.722	0.916	0.882	0.109	0.036
0.5	1.80	0.195	0.438	0.996	0.989	1.000	0.999	0.084	0.021
1.5	0.00	0.242	0.593	0.092	0.048	0.199	0.139	0.215	0.102
1.5	0.15	0.243	0.586	0.090	0.042	0.215	0.148	0.225	0.116
1.5	0.30	0.243	0.567	0.115	0.068	0.236	0.160	0.233	0.119
1.5	0.80	0.247	0.439	0.390	0.264	0.582	0.461	0.184	0.083
1.5	1.20	0.261	0.391	0.777	0.659	0.897	0.816	0.116	0.037
1.5	1.80	0.291	0.443	0.995	0.990	0.999	0.996	0.075	0.016
2.5	0.00	0.416	0.910	0.058	0.022	0.143	0.090	0.216	0.111
2.5	0.15	0.416	0.889	0.064	0.023	0.146	0.095	0.221	0.122
2.5	0.30	0.410	0.853	0.070	0.031	0.159	0.101	0.221	0.119
2.5	0.80	0.392	0.714	0.176	0.106	0.335	0.235	0.229	0.121
2.5	1.20	0.392	0.537	0.471	0.342	0.641	0.539	0.221	0.100
2.5	1.80	0.412	0.453	0.949	0.898	0.985	0.959	0.166	0.068
3.0	0.00	0.519	1.131	0.052	0.028	0.139	0.099	0.229	0.140
3.0	0.15	0.508	1.062	0.060	0.026	0.140	0.096	0.248	0.128
3.0	0.30	0.514	0.975	0.076	0.030	0.162	0.113	0.237	0.130
3.0	0.80	0.489	0.910	0.135	0.074	0.256	0.190	0.226	0.117
3.0	1.20	0.478	0.701	0.304	0.199	0.465	0.389	0.221	0.114
3.0	1.80	0.479	0.505	0.808	0.714	0.909	0.858	0.217	0.095

 Table 3.2: Rejection Rate of Likelihood Ratio, Wald and Lagrange Multiplier Test Statistic Distributions

 One Random Parameter Model

\*The average nominal standard errors of estimated parameter mean and standard deviation

\*\*Testing  $H_0: \sigma_\beta = 0$ ; One-tail critical values are 1.64 (10%) and 2.71 (5%)



Figure 3.2 The Rejection Rate of LR, Wald and LM Tests: Testing  $H_0: \sigma_\beta = 0$ ; One-tail critical values are 1.64 (10%) and 2.71 (5%): One Random Parameter Model

## **3.2.2 Two Parameter Model Results**

We expand the model to two parameters. The mean and standard deviation of the added random parameter  $\overline{\beta}_2$  are set as 1.5 and 0.8 respectively. We use four different values for the first parameter mean,  $\overline{\beta}_1 = \{0.5, 1.5, 2.5, 3.0\}$ . For each value of the mean  $\overline{\beta}_1$ , we use six different values for the standard deviation,  $\overline{\sigma}_{\beta_1} = \{0, 0.15, 0.3, 0.8, 1.2, 1.8\}$ . To find the 90<sup>th</sup> and 95<sup>th</sup> empirical percentiles of LR, Wald and LM test statistic distributions, we set  $\overline{\sigma}_{\beta_1} = \overline{\sigma}_{\beta_2} = 0$ first. In the two parameters model, the LR, Wald and LM tests are constructed based on the joint null hypothesis  $H_0: \sigma_{\beta_1} = 0$  and  $\sigma_{\beta_2} = 0$  against the alternative hypothesis  $H_1: \sigma_{\beta_1} > 0$  or  $\sigma_{\beta_2} > 0$  or  $\sigma_{\beta_1} > 0$  and  $\sigma_{\beta_2} > 0$ . Figure 3.4 shows the ratios of the pretest estimator RMSE of  $\overline{\beta}_1$  and  $\overline{\beta}_2$  to the random parameters logit model estimator RMSE of  $\overline{\beta}_1$  and  $\overline{\beta}_2$  based on the joint LR, Wald and LM tests at a 25% significance level. Here we use  $\frac{1}{2}\chi^2_{1-\alpha}(1) + \frac{1}{2}\chi^2_{1-\alpha}(2)$ , the weighted chisquare statistics, as the critical value for 25%, significance level, 2.048 (Gourieroux and Monfort, 1995, p.261). The joint LR and Wald tests show properties of consistent tests. The maximum risk ratio based on the joint LR and Wald tests still increases in the parameter mean. In the two parameter model, the pretest estimators based on the joint LR and Wald statistics have larger RMSE than that of the random parameters logit model. The properties of the joint LMbased pretest estimator are also poor in two parameter model. Table 3.4 reports the 90<sup>th</sup> and 95<sup>th</sup> empirical percentiles of the joint LR, Wald and LM test statistic distributions. They are different with different combinations of parameters mean and standard deviations. When the parameters standard deviations are zero,  $\bar{\sigma}_{\beta_1} = \bar{\sigma}_{\beta_2} = 0$ , the empirical 90<sup>th</sup> and 95<sup>th</sup> percentile value of the joint LR test statistic distribution are all less than the according weighted chi-square statistic critical values 3.655 and 4.916. However, the empirical 90<sup>th</sup> and 95<sup>th</sup> percentile value of the joint Wald test statistic distribution are all greater than the according weighted chi-square statistic critical values. Both of them increase with increases in the parameters standard deviations as expected. The Monte Carlo empirical percentiles of the joint LM test statistic distributions are also greater than the weighted chi-square statistics and are not sensitive to parameters standard deviations. Then we use the weighted chi-square statistic critical values 3.655 and 4.916 to find the rejection rate of these three tests.

$\overline{\beta}$	$\overline{\sigma}_{\scriptscriptstyle eta}$	LR -10%	LR -5%	Wald -10%	Wald -5%	LM -10%	LM -5%
0.5	0.00	0.100	0.050	0.100	0.050	0.100	0.050
0.5	0.15	0.094	0.035	0.093	0.036	0.108	0.060
0.5	0.30	0.121	0.055	0.123	0.056	0.099	0.049
0.5	0.80	0.431	0.287	0.498	0.336	0.066	0.028
0.5	1.20	0.792	0.676	0.834	0.746	0.040	0.016
0.5	1.80	0.995	0.980	0.999	0.991	0.022	0.005
1.5	0.00	0.100	0.050	0.100	0.050	0.100	0.050
1.5	0.15	0.100	0.043	0.098	0.047	0.112	0.056
1.5	0.30	0.124	0.068	0.124	0.067	0.115	0.058
1.5	0.80	0.407	0.269	0.383	0.240	0.078	0.031
1.5	1.20	0.788	0.663	0.758	0.616	0.035	0.014
1.5	1.80	0.995	0.990	0.995	0.988	0.011	0.005
2.5	0.00	0.100	0.050	0.100	0.050	0.100	0.050
2.5	0.15	0.101	0.060	0.100	0.056	0.099	0.052
2.5	0.30	0.119	0.069	0.110	0.065	0.103	0.057
2.5	0.80	0.256	0.166	0.242	0.173	0.104	0.051
2.5	1.20	0.565	0.460	0.544	0.444	0.082	0.037
2.5	1.80	0.971	0.942	0.961	0.931	0.062	0.022
3.0	0.00	0.100	0.050	0.100	0.050	0.100	0.050
3.0	0.15	0.099	0.058	0.096	0.059	0.089	0.046
3.0	0.30	0.120	0.071	0.114	0.080	0.083	0.042
3.0	0.80	0.197	0.133	0.192	0.121	0.079	0.042
3.0	1.20	0.403	0.294	0.392	0.282	0.072	0.041
3.0	1.80	0.873	0.803	0.859	0.764	0.051	0.031

Table 3.3: Size Corrected Rejection rates of LR, Wald and LM Test Statistic Distributions: One Random Parameter Model

Testing  $H_0: \sigma_\beta = 0$ ; using Monte Carlo percentile values as the critical values to adjust the size the LR, Wald and LM tests

The size corrected rejection rate of LR test-10%

The size corrected rejection rate of LR test-5%



Figure 3.3 The Size Corrected Rejection Rates: One Random Parameter Model



Figure 3.4 Pretest Estimation RMSE  $\overline{\beta}$  ÷ Mixed Logit Estimation RMSE  $\overline{\beta}$ : Two Random Parameter Model, RMSE of  $\hat{\beta} = \sqrt{\left(\sum_{n=1}^{NSAM} (\hat{\beta}_1 - \overline{\beta}_2)^2 + \sum_{n=1}^{NSAM} (\hat{\beta}_2 - \overline{\beta}_2)^2\right) / NSAM}$ 

$\overline{\beta}_1$	$\overline{\sigma}_{_{\beta_1}}$	$\overline{\beta}_2$	$\overline{\sigma}_{_{\beta_2}}$	LR-90 <sup>th</sup>	LR-95 <sup>th</sup>	Wald-90 <sup>th</sup>	Wald-95 <sup>th</sup>	LM-90 <sup>th</sup>	LM-95 <sup>th</sup>
0.5	0.00	1.5	0.0	2.771	4.157	5.054	6.923	4.725	6.345
0.5	0.15	1.5	0.8	13.583	17.001	13.148	14.118	4.164	5.242
0.5	0.30	1.5	0.8	13.504	16.043	13.060	14.156	4.208	5.420
0.5	0.80	1.5	0.8	14.961	17.867	12.496	13.157	4.052	5.062
0.5	1.20	1.5	0.8	19.940	23.966	13.536	14.305	4.168	5.215
0.5	1.80	1.5	0.8	29.429	32.083	15.208	16.081	3.989	5.218
1.5	0.00	1.5	0.0	2.515	3.467	4.681	5.749	5.057	6.610
1.5	0.15	1.5	0.8	12.645	15.466	11.961	13.448	5.991	7.689
1.5	0.30	1.5	0.8	11.955	14.415	11.498	12.641	5.881	7.444
1.5	0.80	1.5	0.8	12.341	14.569	11.022	12.017	4.480	5.601
1.5	1.20	1.5	0.8	15.529	17.472	11.760	12.860	4.478	5.699
<u>1.5</u>	1.80	1.5	0.8	22.300	25.700	13.321	14.155	4.682	5.639
2.5	0.00	1.5	0.0	2.682	3.699	4.268	5.739	5.254	6.415
2.5	0.15	1.5	0.8	10.449	13.120	9.820	11.137	4.920	6.368
2.5	0.30	1.5	0.8	9.998	12.437	9.707	10.986	5.051	6.230
2.5	0.80	1.5	0.8	10.388	12.690	9.554	10.657	4.714	6.092
2.5	1.20	1.5	0.8	14.168	17.001	10.527	11.433	4.552	5.829
2.5	1.80	1.5	0.8	21.625	24.694	12.815	13.704	4.994	6.248
3.0	0.00	1.5	0.0	2.979	4.553	4.199	5.907	5.334	6.995
3.0	0.15	1.5	0.8	9.185	11.450	8.493	10.215	4.434	5.923
3.0	0.30	1.5	0.8	8.384	10.388	8.262	9.7540	4.245	5.418
3.0	0.80	1.5	0.8	8.219	10.083	8.499	10.010	4.486	5.716
3.0	1.20	1.5	0.8	13.704	15.917	10.058	10.967	4.972	6.353
3.0	1.80	1.5	0.8	20.939	23.476	12.454	13.282	5.273	6.544

Table 3.4: 90<sup>th</sup> and 95<sup>th</sup> Empirical Percentiles of Likelihood Ratio, Wald and Lagrange Multiplier Test Statistical Distributions Two Random Parameter Model

Table 3.5 shows the rejection rates of the three joint tests based on the weighted chi-square statistic critical values for 10% and 5% significance level. The results are consistent with the Table 3.4. When the null hypothesis is true, the joint LR test reject the true null hypothesis less frequently than the nominal rejection rates 10% and 5%. And the Monte Carlo rejection rates of the joint Wald test are greater than the nominal rejection rates 10% and 5%. They become closer to the nominal rejection rates with increases in the parameter mean  $\overline{\beta}_1$ . Figure 3.5 shows the graphs based on the results of Table 3.5. They almost have the same trends as the one parameter case. The rejection frequency of the joint LR and Wald statistics decreases in the mean of the parameter distribution  $\overline{\beta}_1$ .

To compare the power of these three joint tests in the two parameters case, we also correct the size of the three joint tests using the Monte Carlo empirical critical values for 10% and 5% significance level. Table 3.6 provides the size corrected rejection rates for the three joint tests. Figure 3.6 presents the graphs based on the Table 3.6. As in the one parameter case, the joint LM test shows the weakest power for the presence of the random coefficient. The power of the joint LR and Wald tests decreases in the mean of the parameter distribution  $\overline{\beta}_1$ .

#### **3.3 Conclusions and Discussion**

. There are two major findings regarding testing for the presence of random parameters from our Monte Carlo experiments, neither of which we anticipated. First, the LM test should not be used in the random parameters logit model to test the null hypothesis that the parameters are randomly distributed across the population, rather than being fixed population parameters. In the one parameter model Monte Carlo experiment, the size of the LM test is approximately double the nominal level of Type I error.

$\overline{\beta}_1$	$\overline{\sigma}_{_{\beta_1}}$	$\overline{\beta}_2$	$\overline{\sigma}_{\beta_2}$	LR-10%	LR-5%	Wald-10%	Wald-5%	LM-10%	LM-5%
0.5	0.00	1.5	0.0	0.064	0.032	0.169	0.105	0.164	0.088
0.5	0.15	1.5	0.8	0.761	0.658	0.923	0.867	0.140	0.063
0.5	0.30	1.5	0.8	0.750	0.636	0.923	0.850	0.141	0.076
0.5	0.80	1.5	0.8	0.825	0.721	0.953	0.908	0.132	0.054
0.5	1.20	1.5	0.8	0.967	0.942	0.990	0.982	0.136	0.057
0.5	1.80	1.5	0.8	1.000	0.998	1.000	1.000	0.120	0.060
1.5	0.00	1.5	0.0	0.045	0.026	0.147	0.087	0.191	0.105
1.5	0.15	1.5	0.8	0.652	0.532	0.806	0.707	0.296	0.167
1.5	0.30	1.5	0.8	0.618	0.489	0.785	0.673	0.260	0.153
1.5	0.80	1.5	0.8	0.708	0.594	0.871	0.756	0.168	0.070
1.5	1.20	1.5	0.8	0.862	0.768	0.954	0.898	0.161	0.080
1.5	1.80	1.5	0.8	0.986	0.964	0.997	0.993	0.189	0.080
2.5	0.00	1.5	0.0	0.051	0.014	0.129	0.068	0.206	0.118
2.5	0.15	1.5	0.8	0.543	0.416	0.704	0.552	0.193	0.100
2.5	0.30	1.5	0.8	0.503	0.356	0.660	0.505	0.215	0.114
2.5	0.80	1.5	0.8	0.530	0.394	0.679	0.529	0.172	0.087
1.5	1.20	1.5	0.8	0.827	0.728	0.898	0.813	0.185	0.085
2.5	1.80	1.5	0.8	0.974	0.956	0.992	0.977	0.231	0.109
3.0	0.00	1.5	0.0	0.074	0.040	0.137	0.071	0.190	0.120
3.0	0.15	1.5	0.8	0.466	0.346	0.604	0.435	0.143	0.083
3.0	0.30	1.5	0.8	0.427	0.304	0.575	0.391	0.146	0.068
3.0	0.80	1.5	0.8	0.372	0.252	0.514	0.362	0.182	0.077
3.0	1.20	1.5	0.8	0.716	0.596	0.847	0.722	0.206	0.104
3.0	1.80	1.5	0.8	0.985	0.955	0.990	0.972	0.215	0.118

 Table 3.5: Rejection Rate of Likelihood Ratio, Wald and Lagrange Multiplier Test Statistic Distributions

 Two Random Parameter Model



Figure 3.5: The Rejection Rate of LR, Wald and LM Tests: Two Random Parameter Model

$\overline{\beta}_1$	$\overline{\sigma}_{\scriptscriptstyle{eta_1}}$	$\overline{\beta}_2$	$\overline{\sigma}_{\beta_2}$	LR-10%	LR-5%	Wald-10%	Wald-5%	LM-10%	LM-5%
0.5	0.00	1.5	0.0	0.100	0.050	0.100	0.050	0.100	0.050
0.5	0.15	1.5	0.8	0.846	0.718	0.857	0.714	0.074	0.025
0.5	0.30	1.5	0.8	0.833	0.707	0.843	0.695	0.079	0.024
0.5	0.80	1.5	0.8	0.887	0.792	0.907	0.740	0.065	0.028
0.5	1.20	1.5	0.8	0.983	0.959	0.979	0.928	0.068	0.023
0.5	1.80	1.5	0.8	1.000	1.000	1.000	0.994	0.068	0.027
1.5	0.00	1.5	0.0	0.100	0.050	0.100	0.050	0.100	0.050
1.5	0.15	1.5	0.8	0.752	0.672	0.722	0.625	0.157	0.084
1.5	0.30	1.5	0.8	0.734	0.638	0.697	0.585	0.146	0.074
1.5	0.80	1.5	0.8	0.831	0.727	0.781	0.661	0.064	0.027
1.5	1.20	1.5	0.8	0.932	0.876	0.912	0.840	0.071	0.025
1.5	1.80	1.5	0.8	0.996	0.990	0.994	0.985	0.076	0.021
2.5	0.00	1.5	0.0	0.100	0.050	0.100	0.050	0.100	0.050
2.5	0.15	1.5	0.8	0.668	0.542	0.623	0.450	0.084	0.047
2.5	0.30	1.5	0.8	0.625	0.499	0.573	0.379	0.094	0.043
2.5	0.80	1.5	0.8	0.634	0.526	0.612	0.443	0.069	0.034
2.5	1.20	1.5	0.8	0.894	0.821	0.861	0.742	0.071	0.036
2.5	1.80	1.5	0.8	0.988	0.974	0.984	0.962	0.085	0.042
3.0	0.00	1.5	0.0	0.100	0.050	0.100	0.050	0.100	0.050
3.0	0.15	1.5	0.8	0.562	0.380	0.532	0.298	0.072	0.024
3.0	0.30	1.5	0.8	0.517	0.335	0.495	0.279	0.055	0.020
3.0	0.80	1.5	0.8	0.448	0.286	0.450	0.251	0.059	0.027
3.0	1.20	1.5	0.8	0.777	0.626	0.784	0.620	0.080	0.034
3.0	1.80	1.5	0.8	0.992	0.966	0.985	0.940	0.096	0.036

Table 3.6: Size Corrected Rejection Rates of LR, Wald and LM Test Statistic Distributions Two Random Parameter Model

The Sized Corrected Rejection Rate of LR test-10%

The Size Corrected Rejection Rate of LR test-5%



Figure 3.6: The Size Corrected Rejection Rates: Two Random Parameter Model

Then, the rejection rate decreases as the degree of the specification error rises, which is in direct contrast to the properties a consistent test. This is the most troubling and disappointing finding, as the LM test is completed in a fraction of a second, while LR and Wald tests requiring estimation of the mixed logit model are time consuming to estimate even with a limited number of Halton draws. This outcome resulted despite our use of the now well established adjusted chi-square critical value for one-tail tests on the boundary of a parameter space. This outcome is also not due to programming errors on our part, as our Gauss code produces estimates and LM test statistic values that are the same, allowing for convergence criteria differences, as those produced by NLOGIT 4.0. In the one parameter problem the likelihood ratio test had size close to the nominal level, while the Wald test rejected the true null hypothesis at about twice the nominal level.

Our second finding is that LR and Wald test performance depends on the "signal-to-noise" ratio, that is, the ratio of the mean of the random parameter distribution relative to its standard deviation. When this ratio is larger the LR and Wald tests reject less frequently the null hypothesis that the parameter is fixed rather than random. Upon reflection, this makes perfect sense. When the parameter mean is large relative to its standard deviation then the test will have less ability to distinguish between random and fixed parameters. The "skinny" density function of the population parameter looks like a "spike" to the data. When the ratio of the mean of the random parameter distribution relative to its standard deviation is large it matters less whether one chooses conditional logit or mixed logit, from the point of view of estimating the population mean parameter. This shows up in lower size-corrected power for the LR and Wald tests when signal is large relative to noise. It also shows up in the risk of the pretest estimator relative to that of the mixed logit estimator. For the portion of the parameter space where the relative risk is greater than one, as the

signal increases relative to noise the relative risk function increases, indicating that pretesting is a less preferred strategy.

In the one parameter case the LR test is preferred overall. For the case when the signal-tonoise ratio is not large the empirical critical values, under the null, are at least somewhat close to the one-tail critical values 1.64 (10%) and 2.71 (5%) from the mixture of chi-square distributions. When the signal-to-noise ratio increases the similarity between the theoretically justified critical values and the test statistic percentiles becomes less clear. The Wald test statistic percentiles are not as close to the theoretically true values as for the LR test statistic. The LM test statistic percentiles under the null are between those of the LR and Wald test statistic distribution, but not encouragingly close to the theoretically true values.

In the two random parameters case, we vary the value of one standard deviation parameter, staring from 0, while keeping the other standard deviation parameter fixed at a nonzero parameter. We observe however, that the empirical percentiles of the joint LR test statistics are less than the weighted chi-square percentile values 3.655 (10%) and 4.916 (5%). Once again the rejection rate profile of the LM test is flat, indicating that it is not more likely to reject the null hypothesis at larger parameter standard deviation values. The "size corrected" rejection rates are not strictly correct. In them we observe that the LR and Wald tests reject at a higher rate at higher signal-to-noise ratios. Further, in the two parameters case the relative risk of the pretest estimator based on the LR and Wald test statistics are always greater than one. The pretesting strategy is not to be recommended under our Monte Carlo design.

Interesting questions arising from the Monte Carlo experiment results are: (1) Why does the power of LR and Wald tests for the presence of the random coefficient declines in the parameter

mean and (2) How can we refine the LM test in the setting of the random parameters logit model. The Lagrange Multiplier test is developed by Aitchison and Silvey (1958) and Silvey (1959) in association with the constrained optimization problem. In our setting, the Lagrangian function is:

$$\ln L(\theta) + \lambda'(c(\theta) - q)$$

where  $\ln L(\theta)$  is the log-likelihood function, which subject to the constraints  $(c(\theta) - q) = 0$ . The related first-order conditions are:

$$\begin{cases} \frac{\partial \ln L(\theta)}{\partial \theta} + \frac{\partial c(\theta)}{\partial \theta} \lambda = 0\\ c(\theta) - q = 0 \end{cases}$$

Under the standard assumptions of the LM test, we know

$$\sqrt{n}(\hat{\theta}-\theta) \sim N(0, I(\theta)^{-1})$$

and

$$n^{-1/2}\hat{\lambda} \sim N\left(0, \left(\frac{\partial c(\theta)}{\partial \theta'}I(\theta)^{-1}\frac{\partial c'(\theta)}{\partial \theta}\right)\right)$$

Based on the first-order conditions of the Lagrangian function, we have

$$\hat{\lambda}' \frac{\partial c(\hat{\theta})}{\partial \hat{\theta}'} I(\hat{\theta})^{-1} \frac{\partial c'(\hat{\theta})}{\partial \hat{\theta}} \hat{\lambda} = \frac{\partial \ln L(\hat{\theta})}{\partial \hat{\theta}'} I(\hat{\theta})^{-1} \frac{\partial \ln L(\hat{\theta})}{\partial \theta}$$

From the above results, the LM statistic has the asymptotic  $\chi^2$  – distribution. The asymptotic distribution of the LM statistic is derived from the distribution of Lagrange multiplier, which essentially based on the asymptotic normality of the score vector. In the Lagrangian function, the log-likelihood function is subject to the equality constraints. The weak power of the LM test for the presence of the random coefficient is caused by the failure of taking into account the properties of the one-tail alternative hypothesis. Gourieroux, Holly and Monfort (1982) and Gourieroux and Monfort (1995) extended the LM test to the Kuhn-Tucker multiplier test and showed that it is

asymptotically equivalent to the LR and Wald tests. However, computing the Kuhn-Tucker multiplier test is complicated. In the Kuhn-Tucker multiplier test, the duality problem replaces the two optimization problems with inequality and equality constraints, which is shown as follows:

$$\min_{\lambda} \frac{1}{n} (\lambda - \hat{\lambda}^0)' \frac{\partial g(\hat{\theta}^0)}{\partial \theta'} I(\hat{\theta}^0)^{-1} \frac{\partial g'(\hat{\theta}^0)}{\partial \theta} (\lambda - \hat{\lambda}^0)$$

Subject to  $\lambda \ge 0$  where  $\hat{\theta}^0$  and  $\hat{\lambda}^0$  are the equality constrained estimators. Compared to the standard LM test, the Kuhn-Tucker multiplier test uses  $(\lambda - \hat{\lambda}^0)$  to adjust the estimated Lagrange Multiplier  $\hat{\lambda}^0$ . How to refine the LM test in the random parameters logit model is our future research.

# CHAPTER 4 SHRINKAGE ESTIMATION IN THE RANDOM PARAMETERS LOGIT MODEL

#### **4.1 Introduction**

In this chapter we explore a problem that may exist in any correlated random parameters model. When the random coefficients are correlated, the parameters we estimate in the random parameters logit model are the mean  $\beta$  and covariance matrix  $\Sigma$  of random coefficients' distributions. In the covariance matrix  $\Sigma$ , there are K variances and K(K-1)/2 covariance terms that need to be estimated, when the number of correlated random coefficients is K. Allowing the random parameters to be correlated introduces potentially many new parameters which may be difficult to estimate. For the purpose of estimating marginal effects of changes in an explanatory variable, or for prediction, is the estimation of the more general model advantageous? Many applied workers will test the significance of the covariance parameters before deciding to rely on the fully correlated random parameter model instead the model in which the parameters are random but uncorrelated, which introduces only K additional parameters to estimate. Does using a pretesting strategy improve postestimation inferences? Judge and Bock (1978) investigate in depth this question for the linear model and conclude that over much of the parameter space the estimation mean-squared error is worse for the pre-test estimator than the unconstrained model. This same phenomenon appears in nonlinear models, as demonstrated by Kim and Hill (1995).

An alternative to choosing between an unrestricted model and a restricted one on the basis of a pretest is shrinkage estimation. A shrinkage estimator is a stochastically weighted combination of an estimator of a fully unrestricted model and a model upon which a set of constraints is imposed. The stochastic weighting factor is a function of a test statistic for the validity of the imposed constraints. When the test statistic is small, indicating that the constraints are compatible with the data, the unrestricted estimator is "shrunk" towards the restricted estimator. When the test statistic is large, suggesting that the constraints are not valid, the unrestricted estimator is "shrunk" less towards the restricted estimator. In the linear model Judge and Bock (1978) show that a positive part Stein-like estimator has lower risk than the unrestricted least squares estimator over the entire parameter space under certain design related conditions, making the unrestricted least squares estimator inadmissible. Furthermore, the shrinkage estimator has lower mean-squared error than the pretest estimator over much, but not all of the parameter space. This idea has been applied with success in nonlinear models: Adkins and Hill (1989) examine shrinkage estimators in the probit model; Kim and Hill (1995) provide results for the nonlinear regression model with a particular application to the Box-Cox regression model; Sapra (1993) examines the Poisson regression model; and Ahmed and Nicol (2010) examine the nonlinear regression model.

We apply these ideas to correlated random parameters models. A positive part Stein-like estimation rule will be applied to shrink the estimators from a fully correlated random parameters model towards the estimator from a restricted random parameters model that constrains the correlations among parameters to be zero. In particular we examine the behavior of pretest and shrinkage estimators in the context of the random parameters logit model. In this model estimation of the covariance parameters is especially difficult. (Ruud, 1996, p. 7) concludes "...that there is a region of the parameter space of the simulated random parameters." This feature leads to numerical difficulties when using iterative quadratic hill climbing algorithms. Convergence to a local maximum, much less a global maximum, of the log-likelihood function may be slow or impossible. The numerical difficulties are manifest in even the uncorrelated random parameters logit model, as documented recently by Chang and Lusk (2011). In addition the flatness of the log-likelihood

affects the precision of estimation of the maximum simulated likelihood estimator since the asymptotic variance is the inverse of the information measure which is related to the curvature of the log-likelihood function. Relatively flat log-likelihoods result in effects similar to collinearity in the linear model, where estimates are imprecisely estimated and subject to large changes when the model or data are altered.

Using extensive simulations, we find that estimating the fully correlated random parameters model leads to generally higher mean-squared for population mean parameters, important functions of those parameters and predictions than using Stein-like shrinkage estimator. The shrinkage estimator also has lower mean-squared error than the pretest estimator in our experiments, which also improves on the fully correlated random parameters model. In addition, we find that the positive-part Stein-like estimators with more shrinkage dominate those with less. Using marketing consumer choice data, we find the percentage of correct predicted choices is higher using the positive-part Stein-like estimator than it using the pretest estimator.

The plan of this chapter is as follows. In the following section we present in some detail the correlated random parameters logit model estimators. In Section 3 we describe pretest and Steinlike estimators. This is followed by a description of our Monte Carlo simulation design and results. The marketing consumer choice data and results are presented in Section 5, and we end with conclusions, recommendations and extensions.

#### 4.2 The Correlated Random Parameters Logit Model Estimation

When *K* random coefficients in the RPL model are correlated to each other, there are *K* variances and K(K-1)/2 covariance terms. Instead of estimating the elements of covariance matrix of random coefficients  $\Sigma$  directly, the Cholesky factors of  $\Sigma$ , which defined as a lower triangular matrix *A* such that  $AA' = \Sigma$ , are estimated and the standard deviations of the random coefficient distribution are calculated based on the estimated Cholesky elements. Taking the number of random coefficients *K* = 4 as an example, the related coefficient covariance matrix and Cholesky factors are:

$$(4.1) \qquad \Sigma = \begin{bmatrix} \sigma_1^2 & \sigma_{12} & \sigma_{13} & \sigma_{14} \\ \sigma_{21} & \sigma_2^2 & \sigma_{23} & \sigma_{24} \\ \sigma_{31} & \sigma_{32} & \sigma_3^2 & \sigma_{34} \\ \sigma_{41} & \sigma_{42} & \sigma_{43} & \sigma_4^2 \end{bmatrix} = AA' = \begin{bmatrix} a_{11} & & & \\ a_{21} & a_{22} & & \\ a_{31} & a_{32} & a_{33} & \\ a_{41} & a_{42} & a_{43} & a_{44} \end{bmatrix} \begin{bmatrix} a_{11} & a_{21} & a_{31} & a_{41} \\ a_{22} & a_{32} & a_{42} \\ & & a_{33} & a_{43} \\ & & & & a_{44} \end{bmatrix}$$

With the Cholesky factors *A*, the random coefficients  $\beta_n$  can be written as  $\beta_n = b + A\beta_{SN}$ , where *b* is the mean vector and  $\beta_{SN}$  are generated from independent standard normal distribution. Using one observation as example, then the random coefficients for this individual is:

(4.2a) 
$$\begin{bmatrix} \beta_1 \\ \beta_2 \\ \beta_3 \\ \beta_4 \end{bmatrix} = \begin{bmatrix} b_1 \\ b_2 \\ b_3 \\ b_4 \end{bmatrix} + \begin{bmatrix} a_{11} & & & \\ a_{21} & a_{22} & & \\ a_{31} & a_{32} & a_{33} & \\ a_{41} & a_{42} & a_{43} & a_{44} \end{bmatrix} \begin{bmatrix} \beta_{SN,1} \\ \beta_{SN,2} \\ \beta_{SN,3} \\ \beta_{SN,4} \end{bmatrix}$$

Therefore we can write each coefficient as

(4.2b)  

$$\beta_{1} = b_{1} + a_{11}\beta_{SN,1}$$

$$\beta_{2} = b_{2} + a_{21}\beta_{SN,1} + a_{22}\beta_{SN,2}$$

$$\beta_{3} = b_{3} + a_{31}\beta_{SN,1} + a_{32}\beta_{SN,2} + a_{33}\beta_{SN,3}$$

$$\beta_{4} = b_{4} + a_{41}\beta_{SN,1} + a_{42}\beta_{SN,2} + a_{43}\beta_{SN,3} + a_{44}\beta_{SN,4}$$

The parameter means and each element of the Cholesky factors can be estimated by maximizing the simulated log-likelihood function.

The estimated standard deviations of the parameter distribution based on the estimated Cholesky factors are:

(4.3) 
$$\hat{\sigma}_i = f(\hat{a}_{ij}) = \sqrt{\sum_j \hat{a}_{ij}^2}$$
  $i, j = 1, 2, 3, 4$ 

The parameters in the fully correlated RPL model are:

(4.4) 
$$\theta_f = (\beta_1, \dots, \beta_k, a_{11}, \dots, a_{kk}, a_{21}, \dots, a_{k,k-1})$$

When the lower triangular matrix *A* becomes diagonal matrix, the coefficient covariance matrix is diagonal matrix and the fully correlated RPL model reduces to the simpler uncorrelated RPL model and the related parameters are:

(4.5) 
$$\theta_u = (\beta_1, \dots, \beta_k, a_{11}, \dots, a_{kk}) \text{ or } (\beta_1, \dots, \beta_k, \sigma_{\beta_1}, \dots, \sigma_{\beta_k})$$

# **4.3** The Pretest and Stein-like Estimators in the Random Parameters Logit Model

Stein-rule estimators, following the work of Stein (1956) and James and Stein (1961), and combine sample information with non-sample information in a way that improves the precision of the estimation process and the quality of subsequent predictions. The Stein rule estimator is a weighted average of the restricted and unrestricted estimators, the weight being a function of the magnitude of the test statistic used to test the restrictions. It "shrinks" the unrestricted estimator towards the restricted estimator, and the test statistic determines the extent of shrinkage. Shrinkage estimators are biased, but may have lower estimation or prediction mean squared error, or risk. It is well known that the Stein-rule estimator outperforms the maximum likelihood estimator (MLE) in the context of the normal linear regression model under certain conditions. There have been a number of studies on Stein-like estimation in the context of nonlinear models. Adkins and Hill (1989) use the approximate normality of MLE to construct a Stein-rule estimator for the probit model by replacing the elements of the Stein-rule used in the classical normal linear regression model with the

estimates of the probit model. They find that when the sample size is small (50 observations), the Stein-like estimator outperforms the MLE in the sense that it has smaller risk over the range of parameters considered. For larger samples, the performance of all the estimators examined improves. The positive-part Stein-like estimation rule is superior to MLE and other Stein-rule alternatives for small to moderate degrees of hypothesis error. Kim and Hill (1995) propose a positive-part Stein-like estimator for the Box-Cox model and derive the asymptotic risk functions of the maximum likelihood estimator, the restricted maximum likelihood estimator, the pretest estimator, and the positive-part rule under a sequence of local alternatives  $H_0: R\beta = r + \delta/\sqrt{T}$ , where  $\delta$  is a vector of constants defining the degree of hypothesis error. They show that under information matrix weighted quadratic loss the risk of the shrinkage estimator for any c > 0 is smaller than the risk of the maximum likelihood estimator, where c is a constant controlling the degree of shrinkage.

If we use the likelihood ratio (LR), Lagrange multiplier (LM) or Wald test to test whether the coefficient variance-covariance matrix is a diagonal matrix or not, the pretest estimator  $\theta^*$  is:

(4.6) 
$$\theta^* = \begin{cases} \theta_u & \text{if } u \le c_\alpha \\ \theta_f & \text{if } u > c_\alpha \end{cases}$$

where *u* is the LR, LM or Wald test statistic for testing the coefficient covariance matrix is diagonal matrix or not, and  $c_{\alpha}$  is the critical value of chi-square distribution with *J* degrees of freedom and significance level  $\alpha$ .

Following Kim and Hill (1995), the shrinkage or the positive-part Stein-like estimator  $(\theta^+)$  is a stochastically weighted convex combination of fully correlated RPL model estimates  $(\hat{\theta}_f)$  and correlated RPL model estimates  $(\hat{\theta}_u)$ :

(4.7) 
$$\theta^+ = c\hat{\theta}_u + (1-c)\hat{\theta}_f$$

where  $c = 1 - I_{(a,\infty)}(u)(1 - a/u)$  and  $I_{(a,\infty)}(u)$  is the indicator function of test statistic u. The shrinkage constant c depends on test statistic u. The constant a, chosen by the user, controls the amount of shrinkage towards the uncorrelated RPL model estimates. The shrinkage estimator  $\theta^+$  becomes the uncorrelated RPL model estimator  $\theta_u$  when the test statistic u is less than the value of a. The larger the value of a, the more weight give to the uncorrelated RPL model estimates. In our experiments, we set a = J - 2 and  $a = 2 \times (J - 2)$  respectively to analyze how the value of a influences the efficiency of the shrinkage estimator.

### 4.4 The Monte Carlo Experiments and Results

The Monte Carlo experiments are under the context of the RPL model which has no intercept term. To satisfy the sufficient condition for minimaxity of the Stein-rule estimator, which requires the number of restrictions strictly greater than 2, we set four random coefficients in the RPL model. The random coefficients can be correlated to each other. Each individual still faces four mutually exclusive alternatives on one choice occasion. The explanatory variables for each individual and each alternative  $x_{ni}$  are generated from independent standard normal distributions. The coefficients for each individual  $\beta_n$  are generated from multivariate normal distribution  $N(\beta, \Sigma_{\beta})$ . The mean and variance of random coefficients are set as 1. The covariance elements of random coefficients are set as the same value and changed from 0 to 0.8 to study how they influence the efficiency of the RPL model estimators.

That is, we specify:

(4.8) 
$$\Sigma_{\beta} = \begin{bmatrix} 1 & \rho & \rho & \rho \\ \rho & 1 & \rho & \rho \\ \rho & \rho & 1 & \rho \\ \rho & \rho & \rho & 1 \end{bmatrix}$$
 where  $\rho = 0, 0.1, 0.4, 0.6, 0.8$ 

The correlation  $\rho = \frac{\operatorname{cov}(\beta_i, \beta_j)}{\sqrt{\operatorname{var}(\beta_i) \operatorname{var}(\beta_j)}}$  and  $\operatorname{cov}(\beta_i, \beta_j) = 0, 0.1, 0.4, 0.6, 0.8$ . Since the variances of the

random coefficients are all equal to one, the covariance terms of random coefficients are equal to the correlation.

The values of  $x_{ni}$  and  $\beta_n$  are held fixed over each experiment design. The dependent variable values  $y_{ni}$  are determined by comparing the utility of each alternative:

(4.9) 
$$y_{ni} = \begin{cases} 1 & \beta'_n x_{ni} + \varepsilon_{ni} > \beta'_n x_{nj} + \varepsilon_{nj} \\ 0 & Otherwise \end{cases} \quad \forall i \neq j$$

The explanatory variable  $y_{ni} = 1$  if individual *n* chooses alternative *i* and is 0 otherwise. The values of the random errors  $\varepsilon_{ni}$  are generated from i.i.d. extreme value type I distribution. In the experiments, we choose the estimation sample size N = 200 and generate 999 Monte Carlo samples with specific mean and covariance matrix that we set for the four random coefficients distribution in each experiment design. Since using much fewer quasi-random numbers generated by Halton sequences can achieve the same or even higher estimation accuracy as using pseudo-random numbers and can reduce the computational time greatly, the Halton draws are also used here to simulate the choice probability of the RPL model and 100 Halton draws are assigned to each individual in this four random parameter model.

To study how the covariance elements of the random coefficients influence the estimator efficiency, we calculate the ratio of the mean squared error (MSE) of the uncorrelated RPL model estimates to those of the fully correlated RPL model estimates. The mean squared error of uncorrelated and fully correlated RPL model estimates with parameter mean is calculated as follows:

(4.10) Mean Squared Error (MSE) of 
$$\hat{\beta} = \left[\sum_{n=1}^{NSAM} \sum_{k=1}^{4} (\hat{\beta}_k - \beta_k)^2\right] / NSAM$$

The likelihood ratio (LR), Wald and Lagrange multiplier (LM) tests are used to choose between the uncorrelated RPL model and the fully correlated RPL model by testing the null hypothesis:  $H_0:\sigma_{12}=0,\sigma_{13}=0,\sigma_{23}=0,\sigma_{14}=0,\sigma_{24}=0,\sigma_{34}=0$  against the alternative hypothesis that at least one of covariance elements is not zero. Since the covariance elements are calculated through the estimated Cholesky factors shown in (4.10) instead of being estimated directly, we construct the Wald test to test the joint null hypothesis through testing the Cholesky factors:  $a_{21}=0,a_{31}=0,a_{32}=0,a_{41}=0,a_{42}=0,a_{43}=0.$ 

$$\sigma_{12} = a_{21}a_{11}$$

$$\sigma_{13} = a_{31}a_{11}$$

$$\sigma_{23} = a_{31}a_{21} + a_{32}a_{22}$$

$$\sigma_{14} = a_{41}a_{11}$$

$$\sigma_{24} = a_{41}a_{21} + a_{42}a_{22}$$

$$\sigma_{34} = a_{41}a_{31} + a_{42}a_{32} + a_{43}a_{33}$$

Table 4.1 provides the ratios of the MSE of uncorrelated RPL model estimates to that of correlated RPL model estimates with the covariance elements increasing from 0 to 0.8. The results are all less than one. The uncorrelated RPL model estimators' risks are almost one third of those of the correlated RPL model estimators, even though the random coefficients are correlated. The ratio of the MSE of uncorrelated RPL model estimates to that of the fully correlated RPL model estimates reaches to the smallest value when the random coefficients are uncorrelated. However, when the correlation of the random coefficients increases a little bit to 0.1, the ratio reaches to the

highest value in our Monte Carlo experiments which is close to the ratio with highly correlated random coefficients,  $\rho$ =0.8. When we look at the MSE of uncorrelated and fully correlated RPL model estimator respectively, the uncorrelated RPL model estimator has bigger MSE with  $\rho$ =0.1 and 0.8. The MSE of fully correlated RPL model reaches the highest value when  $\rho$ =0.1. It implies that the uncorrelated RPL model estimator may have relative bigger risk when the random coefficients weakly or highly correlate to each other. With the correlation of the random coefficients increases from 0.4 to 0.8, the ratios of MSE of uncorrelated RPL model estimates to the MSE of fully correlated RPL model estimates increase as expected. The MSE of the estimated mean and standard deviation of the random coefficient distribution with using the correlated RPL model is almost as twice as those using the uncorrelated RPL model when the covariance of random coefficients is 0.8.

$\operatorname{cov}(\beta_i,\beta_j)$	MSE of $\hat{\boldsymbol{\beta}}_u \div MSE$ of $\boldsymbol{\beta}_f$	MSE of $\hat{\sigma}_{\beta_u}^2 \div MSE$ of $\hat{\sigma}_{\beta_f}^2$
		0.400
0.0	0.237	0.139
0.1	0.449	0.452
0.4	0.260	0.269
0.6	0.303	0.402
0.8	0.402	0.403

Table 4.1: The MSE of Uncorrelated RPL model Estimates ÷ the MSE of Correlated RPL Model Estimates

The covariance elements introduce the noise during the estimation and make the estimated mean and standard deviation of the fully correlated RPL model coefficient distrubtions have greater risk than those of the uncorrelated RPL model. Following Ruud's (1996) suggestion, we included two fixed coefficients in the fully correlated RPL model. However, adding fixed coefficients doesn't reduce the risk of the fully correlated RPL model estimators greatly. It leads us to try to improve the efficiency of the fully correlated RPL model estimators by using the pretest and positive-part Stein-like estimators.

To study how the pretest and positive-part Stein-like estimators reduce the risk of the fully correlated RPL model estimators, we calculate the MSEs of the estimated parameters mean, parameters variance, parameters covariance and all estimated parameters with the pretest, positive-part Stein-like and fully correlated RPL model estimators respectively. With the results of MSE, we calculate the average relative loss for parameters mean, variance, covariance and all of them based on the pretest and positive-part Stein-like estimators.

(4.12) Average Relative Loss (ARL) of 
$$\hat{\beta} = \left\{ \sum_{n=1}^{NSAM} \left[ \sum_{k=1}^{4} (\hat{\beta}_{k} - \beta_{k})^{2} / \sum_{k=1}^{4} (\hat{\beta}_{fk} - \beta_{k})^{2} \right] \right\} \times \frac{1}{NSAM}$$

Figure 4.1 shows results based on the estimated parameters mean. In Figure 4.1, the ratios of the LR, LM and Wald based positive-part Stein-like, pretest estimator MSE to the fully correlated RPL model estimator MSE are all less than one. It implies that the risks of the estimated parameters mean based on the positive-part Stein-like and pretest estimators are all smaller than those with the fully correlated RPL model estimators. At the same time, the estimated parameters mean of the positive-part Stein-like estimator with the shrinkage constant  $a=2\times(J-2)$  outperforms the estimated parameters mean of the positive-part Stein-like estimator. When the correlation of random coefficients increases to 0.1, the ratio of the positive-part Stein-like estimator and pretest estimator MSE to the fully correlated RPL model estimator MSE increases, except for the ratio of the LR based pretest estimator. It means when the random coefficients of RPL model are weakly correlated to each other, the average relative loss of the pretest estimator and positive-part Stein-like estimator may increase. With the correlation of random coefficients increases further to 0.8, the average relative loss of the

pretest and positive-part Stein-like estimators decreases first and then increases as expected. With increases in the correlation of the random coefficients, LR, LM and Wald tests reject the null hypothesis more frequently. The pretest estimator chooses the fully correlated RPL model estimator more frequently as well.



Figure 4.1: The Ratios of LR, LM and Wald based Pretest, Shrinkage Estimator MSE to the Fully Correlated RPL Model Estimator MSE (estimated parameters mean)

With the given value of the shrinkage constant a, the positive-part Stein-like estimator gives more weights of the correlated RPL model estimates when the value of test statistic u used to test the null hypothesis increases. So the average relative loss of the pretest estimator and positive part Stein-like estimator approaches to one with increases in the correlation of the random coefficients. Compared to the ratios of the LR and LM based pretest and positive-part Stein-like estimators MSE to the fully correlated RPL model estimator MSE, the ratios of the Wald-based pretest, positive-part Stein-like estimators approach to one slowly with increases in the correlation of random coefficients. Since the Wald test uses the unconstrained estimator and the BHHH estimator of information matrix, the larger risk of the fully correlated RPL model estimator influences the power of the Wald test for testing the null hypothesis. With the given shrinkage constant a, the Wald based positive-part Stein-like estimator shrinks each correlated RPL model estimator more towards the uncorrelated RPL estimator and lead to a smaller average relative loss compared to those of LR and LM based positive-part Stein-like estimators.

Figure 4.2 shows the results based on the estimated parameters variance which are similar to the results of the estimated parameters mean. For the pretest and positive-part Stein-like estimators based on the Wald test, the ratios of the positive-part Stein-like, pretest estimator MSE to the fully correlated RPL model estimator MSE become move further away from one when the correlation of the random coefficients increases to 0.8. It implies that even the uncorrelated RPL model is misspecified, the estimated parameters variance has smaller risk than that with using the fully correlated RPL model. Figure 4.3 presents the results with estimated parameters covariance. The differences between the ratios of the pretest and Stein-rule estimators MSE to the fully correlated RPL model estimator MSE become larger than the previous two cases. As the same as the estimated parameters mean and variance, the ratios of the Stein-rule estimator with  $a = 2 \times (J - 2)$  are less than

those of the Stein-rule estimator with a = J - 2. The average relative loss of the positive-part Steinlike estimator is less than the average relative loss of the pretest estimator. Based on the results in Figure 4.3, it implies the risk of the estimated covariance using the correlated RPL model may even greater than that using the uncorrelated RPL model. Figure 4.4 provides the results based on the whole uncorrelated and fully correlated RPL model estimators,  $\theta_u = (\beta_1, \dots, \beta_k, a_{11}, \dots, a_{kk})$  and  $\theta_f = (\beta_1, \dots, \beta_k, a_{11}, \dots, a_{kk}, a_{21}, \dots, a_{k,k-1})$ .



Figure 4.2: The Ratios of LR, LM and Wald based Pretest, Shrinkage estimator MSE to the Fully Correlated RPL Model Estimator MSE (estimated variance of the coefficient distribution)

the ratios of LR-based estimators (covariance) MSE



Figure 4.3: The Ratios of LR, LM and Wald based Pretest, Shrinkage Estimator MSE to the Fully Correlated RPL Model Estimator MSE (estimated parameters covariance)

According to all of these results, the positive-part Stein-like estimators outperform the pretest estimators in the fully correlated RPL model and the positive-part Stein-like estimator with greater shrinkage constant  $a = 2 \times (J - 2)$  providing smaller risk than the positive-part Stein-like estimator with a = J - 2. Both the positive-part Stein-like and pretest estimators have smaller risk than the fully correlated RPL model estimator. The Wald based pretest and positive-part Stein-like estimators have smaller average relative loss than those based on the LR and LM test statistics.

According to the central limit theorem, the average relative loss of estimated RPL model estimator is asymptotically normal distributed. We construct a t-test for the average relative loss of the pretest and positive-part Stein-like estimators with the null hypothesis  $H_0: ARL \ge 1$  against the alternative hypothesis  $H_1: ARL < 1$  to test whether the mean squared error of the pretest and positive-part Stein-like estimators are significantly smaller than that of the fully correlated RPL model estimator. The following shows how to construct the t-test for the average relative loss of the pretest and positive-part Stein-like estimators:

(4.12) 
$$t = (ARL - 1) / se(ARL)$$

and

(4.13) 
$$se(ARL)$$
 of  $\hat{\beta} = \sqrt{\sum_{i=1}^{NSAM} (RL_i - ARL)^2 / [(NSAM - 1) \times NSAM]}$ 

(4.14) *RL* of 
$$\hat{\beta} = \sum_{k=1}^{4} (\hat{\beta}_k - \beta_k)^2 / \sum_{k=1}^{4} (\hat{\beta}_{fk} - \beta_k)^2$$

the ARL and the standard error of the ARL are calculated as in (4.13) and (4.14) respectively. If t < -1.645, the null hypothesis is rejected at 0.05 significance level and we can claim that the risk of the pretest and positive-part Stein-like estimators is significantly smaller than the risk of the fully correlated RPL model estimator.

the ratios of LR-based estimators (all) MSE



Figure 4.4: The Ratios of LR, LM and Wald based pretest, Shrinkage Estimator MSE to the Fully Correlated RPL Model Estimator MSE

Table 4.2 shows the results of the t-test of the average relative losses of the pretest and positive-part Stein-like estimators. From Table 4.2, we can see most of the average relative losses of the pretest and positive-part Stein-like estimators are significantly less than one at 0.01 significance level. Since the relative losses of the pretest are little bit larger than those of two positive-part Stein-like estimators, we also construct t-tests to test the null hypothesis  $APL_{stein} \ge APL_{pretest}$  against the alternative hypothesis  $APL_{stein} < APL_{pretest}$ . If  $t^* < -1.645$ , we reject the null hypothesis at 0.05 significance level and claim that the average relative loss of the pretest estimators is significantly smaller than the average relative loss of the pretest estimators.

(4.15) 
$$t^* = (ARL_{Stein} - ARL_{pretest}) / \sqrt{se(ARL_{Stein})^2 + se(ARL_{pretest})^2}$$

From Table 4.3, we can see most of the results are significant. When the correlation of the random coefficients is 0.1, the average relative loss of the estimated parameters mean and variance using the positive-part Stein-like estimator with shrinkage constant a=J-2 is not significantly smaller than that using the pretest estimator. However, the average relative loss of all the estimated parameters using the positive-part Stein-like estimator at 0.10 significance level. When the correlation of the random coefficients is 0.1, the average relative loss of the estimated variance using the positive-part Stein-like estimator at 0.10 significance level. When the correlation of the random coefficients is 0.1, the average relative loss of the estimated variance using the positive-part Stein-like estimator with shrinkage constant a=2(J-2) is also only significantly smaller than that using the pretest estimator at 0.10 significance level. The results imply that when the random coefficients are weakly correlated, positive-part Stein-like estimators with bigger shrinkage constant will significantly reduce the risk compared to pretest estimators. Based on Table 4.2 and 4.3, we conclude that positive-part Stein-like estimators can significantly reduce the risk, using MSE as the risk function, than pretest estimators.
Table 4.2:         The t-test of the Average Relative Loss for the Pretest and Shrinkag	e Estimators
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ARL of $\hat{\beta}$			ARL of $\hat{\sigma}_{ii}^2$			ARL of $\hat{\sigma}_{ij}$			ARL of $\hat{\beta}, \hat{\sigma}_{ii}^2, \hat{\sigma}_{ij}$			
cov	pretest	shrinkage1	shrinkage2	pretest	shrinkage1	shrinkage2	pretest	shrinkage1	shrinkage2	pretest	shrinkage1	shrinkage2
0.0	0.731***	0.495***	0.303***	0.672***	0.389***	0.189***	0.714***	0.300***	0.056***	0.676***	0.381***	0.176***
	(0.105)	(0.097)	(0.113)	(0.038)	(0.031)	(0.042)	(0.013)	(0.005)	(0.002)	(0.022)	(0.019)	(0.023)
0.1	0.647***	0.598***	0.478***	0.651***	0.581***	0.472***	0.534***	0.231***	0.033***	0.643***	0.557***	0.442***
	(0.050)	(0.036)	(0.052)	(0.083)	(0.065)	(0.086)	(0.014)	(0.008)	(0.007)	(0.053)	(0.041)	(0.055)
0.4	0.791**	0.557***	0.373***	0.687***	0.498***	0.345***	0.638***	0.331***	0.116***	0.683***	0.483***	0.324***
	(0.110)	(0.088)	(0.151)	(0.049)	(0.033)	(0.061)	(0.020)	(0.018)	(0.025)	(0.019)	(0.016)	(0.025)
0.6	0.879**	0.613***	0.443**	0.766***	0.592***	0.479***	0.479***	0.253***	0.111***	0.736***	0.556***	0.439***
	(0.120)	(0.080)	(0.255)	(0.061)	(0.031)	(0.069)	(0.019)	(0.016)	(0.024)	(0.018)	(0.014)	(0.024)
0.8	0.905***	0.735***	0.583***	0.834***	0.670***	0.534***	0.760***	0.389***	0.165***	0.822***	0.624***	0.474***
	(0.002)	(0.014)	(0.041)	(0.005)	(0.008)	(0.019)	(0.003)	(0.007)	(0.016)	(0.004)	(0.006)	(0.012)

Note: \*\*\*0.01 significance level, \*\*0.05 significance level, \* 0.10 significance level; the t-test statistic for the average relative loss of the pretest and shrinkage estimators

	ARL of $\hat{\beta}$		ARL	of $\hat{\sigma}_{ii}^2$	ARL	of $\hat{\sigma}_{ij}$	ARL of $\hat{\beta}, \hat{\sigma}_{ii}^2, \hat{\sigma}_{ij}$	
cov	shrinkage1	shrinkage2	shrinkage1	shrinkage2	shrinkage1	shrinkage2	shrinkage1	shrinkage2
0.0	0.495**	0.303***	0.389***	0.189***	0.300***	0.056***	0.381***	0.176***
	(0.097)	(0.113)	(0.031)	(0.042)	(0.005)	(0.002)	(0.019)	(0.023)
0.1	0.598	0.478***	0.581	0.472*	0.231***	0.033***	0.557*	0.442***
	(0.036)	(0.052)	(0.065)	(0.086)	(0.008)	(0.007)	(0.041)	(0.055)
0.4	0.557**	0.373**	0.498***	0.345***	0.331***	0.116***	0.483***	0.324***
	(0.088)	(0.151)	(0.033)	(0.061)	(0.018)	(0.025)	(0.016)	(0.025)
0.6	0.613**	0.443*	0.592*	0.479***	0.253***	0.111***	0.556***	0.439***
	(0.080)	(0.255)	(0.031)	(0.069)	(0.016)	(0.024)	(0.014)	(0.024)
0.8	0.735***	0.583***	0.670***	0.534***	0.389***	0.165***	0.624***	0.474***
	(0.014)	(0.041)	(0.008)	(0.019)	(0.007)	(0.016)	(0.006)	(0.012)

Table 4.3: The t-test for the Difference of the Average Relative Loss between the Pretest and Shrinkage Estimators

Note: \*\*\*0.01 significance level, \*\*0.05 significance level, \* 0.10 significance level; the t-test statistic for difference between the average relative loss of the shrinkage and pretest estimators

Both of them significantly reduce the risk than the fully correlated RPL model estimator. In the next section, we compare the accuracy of the predicted choice with the pretest and positive-part Stein-like estimator using marketing consumer choice data.

# 4.5 The Pretest and Stein-like Estimators with Marketing Consumer Choice Data

## **4.5.1 Consumer Choice Data**

In this section we use marketing consumer choice data, which is a scanner panel data, to obtain the pretest, positive-part Stein-like, uncorrelated and fully correlated RPL model estimates and calculate the predicted choices with these four types of estimates. The original data are available from the University of Chicago's Kilts Center. It was collected from nine stores across two markets over a 123-week period. The sorted data is kindly provided by Professor Danny Weathers, Marketing Department of Louisiana State University. Each household has a choice of four brands of 6.5-ounce cans of light tuna: StarKist-water, StarKist-oil, Chicken of the Seawater and Chicken of the Sea-oil. The explanatory variables are: choice-specific constants, BR1, BR2 and BR3 for the first three brands; NETPRICE, the actual price paid by households, which is the price of the canned tuna minus the coupon value, two dummy variables indicating whether the brand was on featured in sales papers or displayed in stores at the time of purchase; LOYALTY, a variable measuring brand loyalty suggested by Guadagni and Little (1983).

$$loyalty_{ijt} = \gamma \times loyalty_{ij,t-1} + (1-\gamma)d_{ij,t-1}$$

where  $loyalty_{ijt}$  presents the loyalty of household *i* for brand *j* on purchase occasion *t*,  $\gamma$  is the carryover parameter and it is between zero and one.  $d_{ij,t-1}$  is equal to 1 if household *i* purchased brand *j* at occasion *t*-1 and 0 if otherwise.

We select the households that made six purchases. The first five purchases of each household are used to estimate the parameters. The last purchase of each household is used to calculate the accuracy of the predicted choices based on the estimated parameters. The software NLOGIT 4.0 is used to conduct the LR test of testing the uncorrelated coefficients and estimate the uncorrelated and fully correlated RPL model estimates. Then we use Gauss to calculate the pretest, positive-part Stein-like estimates based on the LR test for uncorrelated coefficients.

#### **4.5.2 Empirical Results**

With the tuna fish data, the LR, LM and Wald statistics all reject the null hypothesis that the random coefficients are independent to each other. Table 4.4 provides the fully correlated RPL model estimates. Most of them are significant at 1% level. The positive values of three alternative specific constants imply that the brand preference will increase the probability of purchasing the related brand relative to the base brand, which is Chicken of the Sea-oil. In the RPL model, the estimated means of random coefficients determine the sign of marginal effect of the related explanatory variables. In our example, the estimated means of all the random coefficients have the expected signs. The estimated standard deviations of random coefficient distributions are all significant at 1% level. These imply that the coefficients of NETPRICE, FEATURE, DISPLAY and LOAYLTY do vary in population. The estimated mean and standard deviation of NETPRICE coefficient's distribution imply that most of the households put negative value on the NETPRICE. The distribution of the coefficient of FEATURE has estimated mean of 2.322 and estimated standard deviation of 1.733. It implies that making the brand featured is a positive factor for 91% of the households and a negative factor only for 9% of the households. Using the same way, we also can find that 64% of the households put a positive coefficient on DISPLAY and 36% of the households put negative coefficient on it. It tells us that making the

brand featured can more efficiently attract the households to buy the products than displaying the brand in stores.

Variable	Parameter	Estimate	Std. Error
BR1	Fixed coefficient	1.560***	0.188
BR2	Fixed coefficient	0 .758**	0.190
BR3	Fixed coefficient	0.811***	0.149
NETPRICE	Mean of coefficient	-19.380***	2.817
	Std. dev. of coefficient	11.340***	2.696
FEATURE	Mean of coefficient	2.322***	0.416
	Std. dev. of coefficient	1.733***	0.437
DISPLAY	Mean of coefficient	1.062***	0.544
	Std. dev. of coefficient	3.029***	0.931
LOYALTY	Mean of coefficient	2.189***	0.193
	Std. dev. of coefficient	1.582***	0.283

Table 4.4: The Fully Correlated Random Parameters Logit Model

Note: \*\*\*Significant at 0.01 level, \*\*Significant at 0.05 level

Table 4.5 shows the results of the pretest and positive-part Stein-like estimates calculated with using equation (4.6) and (4.7) based on the LR statistic. Since the LR test rejects the null hypothesis, the pretest estimate is equivalent to the fully correlated RPL model estimate. The values of positive-part Stein-like estimates with constant  $a = 2 \times (J-2)$ , where J = 6, are smaller than those of the positive-part Stein-like estimates with constant a = (J-2) and the pretest estimates. The pretest, positive-part Stein-like estimates and fully correlated RPL model estimate provide the same accuracy of the predicted choices 71%. Using the positive-part Stein-like

estimate with constant  $a = 2 \times (J - 2)$  improve the accuracy of the predicted choices by around 2%. Even though there is not too much difference between the fully correlated RPL model estimate and the positive-part Stein-like estimates, the shrinkage estimation still can improve the accuracy of the predicted choices. It also implies that applying uncorrelated RPL model estimates may provide more slightly accurate predicted choices than using fully correlated RPL model model estimates. However, it will not provide the correlation information of the random coefficients which is sometimes important for the policy-makers.

Variable	riable Parameter		Stein1	Stein2
BR1	Fixed coefficient	1.560	1.513	1.505
BR2	Fixed coefficient	0.758	0.720	0.713
BR3	Fixed coefficient	0.811	0.787	0.783
NETPRICE	Mean of coefficient	-19.380	-18.744	-18.635
	Std. dev. of coefficient	11.340	11.575	11.811
FEATURE	Mean of coefficient	2.322	2.182	2.158
	Std. dev. of coefficient	1.733	1.573	1.414
DISPLAY	Mean of coefficient	1.062	1.043	1.039
	Std. dev. of coefficient	3.029	2.922	2.815
LOYALTY	Mean of coefficient	2.189	2.224	2.231
	Std. dev. of coefficient	1.582	1.576	1.569
Accuracy of	f the Predicted Choices	0.714	0.714	0.732

Table 4.5: Parameter Estimates for the Fully Correlated Random Parameters Logit Model

Note: Stein1 with constant a = (J-2) and Stein2 with constant a = 2(J-2)

#### **4.6 Conclusions**

According to our Monte Carlo experiment results, the uncorrelated RPL model estimators have smaller estimation risk than the fully correlated RPL model estimators. The positive-part Stein-like estimators with higher constant *a* outperform those with a smaller *a* and it also outperformances the pretest estimators. The pretest and positive-part Stein-like estimators both perform better than the fully correlated RPL model estimators. With the marketing consumer choice data, the positive-part Stein-like estimator with larger constant *a* improve the percentage of correct predicted choices by 2% compared to the results with pretest and fully correlated RPL model estimates. In our Monte Carlo experiments, the ratios of the MSE of estimated mean and standard deviation with the uncorrelated RPL model to those with the fully correlated RPL model close to one when the correlation between the random coefficients is closer to one. Using the shrinkage estimation can reduce the risk of the fully correlated RPL model estimator by shrinking the fully correlated RPL model estimate towards the uncorrelated RPL model estimate and improve the percentage of correct predicted choices.

#### **CHAPTER 5 CONCLUSION**

As a generalization of the conditional logit model, the random parameters logit model does not impose the *Independence from Irrelevant Alternatives* (IIA) assumption and the unobserved factors of utility are not limited to the normal distribution and can be correlated over time. The random parameters logit model has become popular and is used in marketing, transportation, labor market and political science research. However, there are few studies analyzing the efficiency of the random parameters logit model estimators and testing the random parameters in the random parameters logit model.

This dissertation uses the quasi-Monte Carlo experiments to study the properties of the pretest and positive-part Stein-like estimators in the random parameters logit model. We explore the power of the likelihood ratio, Lagrange multiplier and Wald tests for testing the random parameters in the RPL model, using the conditional logit model as the restricted model. Even though the RPL model is a very flexible model, its disadvantage is that the related choice probability cannot be calculated exactly, because it involves a multi-dimensional integral which does not have closed form. The use of pseudo-random numbers to approximate the integral during the simulation requires a large number of draws and leads to long computational times. With pseudo-random numbers, to make the simulated log-likelihood function asymptotically equivalent to the log-likelihood function on the exact probabilities, the number of draws should rise faster than the square root of the sample size (Hajivassiliou and Ruud, 1994; McFadden and Train, 2000). To reduce the huge computational time, in our Monte Carlo experiments, the quasirandom numbers generated by Halton sequences are used to replace the pseudo-random numbers. To study the asymptotic properties of the maximum simulated likelihood estimator with using the quasi-random numbers, we vary the number Halton draws, the sample size and the number of random coefficients. We find that increases in the number of Halton draws influence

the efficiency of the random parameters logit model estimators only slightly. The maximum simulated likelihood estimator is consistent. These results are also true for the correlated random coefficients cases, since the correlated distribution can be transformed into independent ones by using Cholesky decomposition. Our results provide the guide of how to choose the Halton numbers in the random parameters logit model estimation.

In the third chapter, the pretest estimation in the random parameters logit model is constructed based on the likelihood ratio, Lagrange multiplier and Wald tests, using the conditional logit model as the restricted model. The poor risk properties of the LM-based pretest estimator make us to explore the power of the LR, LM and Wald tests for testing the random coefficients in the random parameters logit model. After calculating the empirical 90th and 95th percentile values of the LR, LM and Wald test statistic distributions, we examine rejection rates by using the empirical 90th and 95th percentile values as the critical values for 10% and 5% significance level. We find that the power of LR and Wald tests decreases with increases in the mean of the coefficient distribution. The results of power of these three tests are essentially consistent with the results of the related pretest estimation. The weak power of the LM test for the presence of the random coefficient is caused by the failure of taking into account the properties of the one-tailed alternative hypothesis. Even though the Kuhn-Tucker multiplier test adjusts the estimated Lagrange multipliers to make the test asymptotically equivalent to the LR and Wald tests, computing the Kuhn-Tucker multiplier test is complicated. This chapter raises the issue of how to testing the random coefficients in the random parameters logit model, especially when the number of the random coefficients is greater than three. Not just in the nonlinear case, this problem also happens in the linear model, such as how to test the individual and time effects in the random effect model. Since the dimension of the random coefficients can be high, testing the random coefficients becomes very difficult. However, with more and more

applications of the random parameters logit model, how to test the random coefficients become very important and will be our future research.

The last contribution of this dissertation is exploring the risk properties of the pretest and positive-part Stein-like estimators in the fully correlated random parameters logit model, using the mean squared error of estimation as the risk function. The positive-part Stein-like estimators with higher shrinkage constant *a* outperform those with less shrinkage and the pretest estimators. The pretest and positive-part Stein-like estimators both perform better than the fully correlated RPL model estimators. The average relative losses of the pretest and shrinkage estimators compared to that of the fully correlated RPL model estimator are significantly less than one at 0.05 significance level. The average relative losses of the shrinkage estimators are significantly less than those of the pretest estimator at 0.05 significance level. Even though the positive-part Stein-like estimators improve the predictive probability only 2% in the marketing example we considered, it doesn't mean that the positive-part Stein-like estimators will not improve the accuracy of predictive probability greatly with other data. It also confirm the statement of Hensher and Greene (2001) that the high quality data is required if the analyst want to take advantage of this advanced discrete choice model.

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### **APPENDIX: THE DISCREPANCY OF HALTON SEQUENCES**

Based on the base- p number system, any positive integer n can be written as:

$$n \equiv n_M n_{M-1} \cdots n_2 n_1 n_0 = n_0 + n_1 p + n_2 p^2 + \cdots + n_M p^M$$

where  $M = [\log_p^n] = [\ln n / \ln p]$ , square brackets denoting the integral part, *p* is base and can be any integer except 1,  $n_i$  is the digit at position *i*,  $0 \le i \le M$ ,  $0 \le n_i \le p - 1$ .

For each positive integer n, we can construct unique fraction  $\varphi$  by the radical inverse function.

$$\varphi = \varphi_p(n) = 0.n_0 n_1 n_2 \cdots n_M = n_0 p^{-1} + n_1 p^{-2} + \cdots + n_M p^{-M-1}$$

To expand to k fractions, setting  $p_1, p_2, \dots, p_k$  to be prime to each other and  $n > \max(p_1, p_2, \dots, p_k)$ , then we have:

$$(\phi_{p_1}(n),\phi_{p_2}(n),\cdots,\phi_{p_k}(n))$$

For each fraction  $\phi_{p_i}(n)$ ,  $1 \le i \le k$ , we have:

$$\varphi_{p_1}(n) = 0.n_{1,0}n_{1,1}n_{1,2}\cdots n_{1,M} = n_{1,0}p^{-1} + n_{1,1}p^{-2} + \dots + n_{1,M}p^{-M-1}$$

$$\varphi_{p_2}(n) = 0.n_{2,0}n_{2,1}n_{2,2}\cdots n_{2,M} = n_{2,0}p^{-1} + n_{2,1}p^{-2} + \dots + n_{2,M}p^{-M-1}$$

$$\vdots$$

$$\varphi_{p_k}(n) = 0.n_{k,0}n_{k,1}n_{k,2}\cdots n_{k,M} = n_{k,0}p^{-1} + n_{k,1}p^{-2} + \dots + n_{k,M}p^{-M-1}$$

For an arbitrary positive fraction A, 0 < A < 1, which is supposed to be non-terminate, then A is written as:

$$A \equiv 0.a_0 a_1 a_2 \cdots a_M \cdots$$

If  $\phi_p(n) < A$ , one of the following conditions must be satisfied:

$$(1) a_0 > n_0$$

(2) 
$$a_0 = n_0, a_1 > n_1$$

$$(M) a_0 = n_0, a_1 = n_1, \dots, a_{M-2} = n_{M-2}, a_{M-1} > n_{M-1}$$

$$(M+1)$$
  $a_0 = n_0, a_1 = n_1, \dots, a_{M-1} = n_{M-1}, a_M > n_M$ 

$$(M+2)$$
  $a_0 = n_0, a_1 = n_1, \dots, a_{M-1} = n_{M-1}, a_M = n_M$ 

The above conditions can be rewritten in the form of congruence:

(1) 
$$n \equiv n_0 \pmod{p}, \ 0 \le n_0 < a_0$$

(2) 
$$n \equiv a_0 + n_1 p \pmod{p^2}, \qquad 0 \le n_1 < a_1$$

(M) 
$$n \equiv a_0 + a_1 p + \dots + a_{M-2} p^{M-2} + n_{M-1} p^{M-1} \pmod{p^M}, \qquad 0 \le n_{M-1} < a_{M-1}$$

$$(M+1) n \equiv a_0 + a_1 p + \dots + a_{M-1} p^{M-1} + n_M p^M \pmod{p^{M+1}}, 0 \le n_M < a_M$$

$$(M+2)$$
  $n \equiv a_0 + a_1 p + \dots + a_{M-1} p^{M-1} + a_M p^M \pmod{p^{M+2}}, \qquad n_M = a_M$ 

Lemma 1.1 The number of solutions of the congruence

$$x \equiv a \pmod{m}, \qquad 1 \le x \le n$$

is equal to [n/m] + h, where h = 1 or h = 0

Based on the Lemma 1.1, the numbers of solutions of the above congruence are:

(1) 
$$a_0([n/p]+9)$$

(2) 
$$a_1(\left[n/p^2\right] + \vartheta)$$

$$(M) \qquad a_{M-1}(\left[n/p^{M}\right] + \vartheta)$$

÷

$$(M+1)$$
  $a_M(\left[n/p^{M+1}\right]+9)$ 

$$(M+2)$$
  $(\left[n/p^{M+2}\right]+\vartheta)=\vartheta$ 

Where  $0 \le \vartheta \le 1$ ,  $\vartheta$  can take different value.

So the total number of *n* satisfying  $\phi_p(n) < A$  is:

$$a_0(\lfloor n/p \rfloor + \vartheta) + a_1(\lfloor n/p^2 \rfloor + \vartheta) + \dots + a_M(\lfloor n/p^{M+1} \rfloor + \vartheta) + \vartheta$$

**Theorem 1.1** (The Chinese Reminder Theorem CRT) If  $m_1, m_2, \dots, m_n$  are pairwise relatively prime and greater than 1, and  $a_1, a_2, \dots, a_n$  are any integers, then there is a solution x to the following simultaneous congruences:

$$x \equiv a_i \pmod{m_i}$$

If x and x' are two solutions, then  $x \equiv x' \pmod{M}$ , where  $M = m_1 m_2 \cdots m_n$ .

Let S(A) denote the number of integers *n* in the sequences  $1, 2, \dots, N$  satisfying the following conditions simultaneous:

$$\phi_{p_1}(n) < A, \phi_{p_2}(n) < A, \cdots, \phi_{p_k}(n) < A$$

Based on the Lemma 1.1 and Theorem 1.1,

$$S(A) = \sum_{m_1=1}^{M_1+1} \sum_{m_2=1}^{M_2+1} \cdots \sum_{m_k=1}^{M_k+1} (\prod_{i=1}^k b_{i,m_i-1}) (\left[ N / \prod_i p_i^{m_i} \right] + 9) + 9$$

Where  $M_i = [\ln N / \ln p_i]$ ,  $1 \le m_i \le M_i + 2$  and  $b_{i,m} = a_{i,m}$ , but when  $m_i = M_i + 2$ ,  $b_{i,m_i-1} = 1$ , square brackets denoting the integral part.

Let *V* represent the volume of hyper-brick defined by the arbitrary point  $A \equiv (A_1, \dots, A_k)$ ,  $0 \le A_i < 1$  (  $i = 1, 2, \dots, k$ ). Then  $V = A_1 A_2 \cdots A_k$ .

**Theorem 1.2** The *k* -dimensional Halton sequences

$$\varphi_n = (\phi_{p_1}(n), \phi_{p_2}(n), \cdots , \phi_{p_k}(n))$$

generated from base  $p_1, p_2, \dots, p_k$ , which are pairwise prime to each other and chosen from the first k primes,  $n = 1, 2, \dots, N$ , where  $N > \max(p_1, p_2, \dots, p_k)$ , have discrepancy

$$D_N < C_k \, \frac{\left(\ln N\right)^k}{N}$$

Proof.  $D_N = \sup_{A \in [0,1)} |S(A)/N - V|$ 

$$NV = N\prod_{i=1}^{k} \left( \sum_{m_{1}=1}^{\infty} \cdots \sum_{m_{k}=1}^{\infty} a_{i,m_{i}-1} p_{i}^{-m_{i}} \right) = N\sum_{m_{1}=1}^{\infty} \cdots \sum_{m_{k}=1}^{\infty} \left( \prod_{i=1}^{k} a_{i,m_{i}-1} p_{i}^{-m_{i}} \right) = \sum_{m_{1}=1}^{\infty} \cdots \sum_{m_{k}=1}^{\infty} \left( \prod_{i=1}^{k} a_{i,m_{i}-1} \right) \left( N\prod_{i=1}^{k} p_{i}^{-m_{i}} \right)$$

So 
$$|S(A) - NV| = \left| \sum_{m_1=1}^{M_1+1} \sum_{m_2=1}^{M_2+1} \cdots \sum_{m_k=1}^{M_k+1} (\prod_{i=1}^k b_{i,m_i-1}) (\left[ N / \prod_{i=1}^k p_i^{m_i} \right] + 9) + 9 - \sum_{m_1=1}^\infty \cdots \sum_{m_k=1}^\infty \left( \prod_{i=1}^k a_{i,m_i-1} \right) (N \prod_{i=1}^k p_i^{-m_i}) \right|$$

S(A) represent the number of the points, which are generated by the *k*-dimensional Halton sequences of length *N*, falling in the hyper-brick defined by *A*. If we increase *V* and keep S(A) unchanged, the discrepancy  $D_N$  will increase.

Since

$$\sum_{m_{1}=1}^{\infty} \cdots \sum_{m_{k}=1}^{\infty} \left(\prod_{i=1}^{k} a_{i,m_{i}-1}\right) \left(N \prod_{i=1}^{k} p_{i}^{-m_{i}}\right)$$
$$= \sum_{m_{1}=1}^{M_{1}+1} \cdots \sum_{m_{k}=1}^{M_{k}+1} \left(\prod_{i=1}^{k} a_{i,m_{i}-1}\right) \left(N \prod_{i=1}^{k} p_{i}^{-m_{i}}\right) + \sum_{m_{1}=M_{1}+2}^{\infty} \cdots \sum_{m_{k}=M_{k}+2}^{\infty} \left(\prod_{i=1}^{k} a_{i,m_{i}-1}\right) \left(N \prod_{i=1}^{k} p_{i}^{-m_{i}}\right)$$

and

$$\begin{split} &\sum_{m_{1}=M_{1}+2}^{\infty}\cdots\sum_{m_{k}=M_{k}+2}^{\infty} \left(\prod_{i=1}^{k}a_{i,m_{i}-1}\right) \left(N\prod_{i=1}^{k}p_{i}^{-m_{i}}\right) \leq \sum_{m_{1}=M_{1}+2}^{\infty}\cdots\sum_{m_{k}=M_{k}+2}^{\infty} \left(\prod_{i=1}^{k}(p_{i}-1)\right) \left(N\prod_{i=1}^{k}p_{i}^{-m_{i}}\right) \\ &= \left(\prod_{i=1}^{k}\frac{p_{i}-1}{p_{i}^{M_{i}+1}}\right) \left(N/\left(\prod_{i=1}^{k}p_{i}-1\right)\right) < \left(\prod_{i=1}^{k}p_{i}^{-M_{i}}\right) \left(N/\left(\prod_{i=1}^{k}p_{i}-1\right)\right) \\ \end{split}$$

We have:

$$\left| S(A) - NV \right|$$

$$< \left| \sum_{m_{1}=1}^{M_{1}+1} \sum_{m_{2}=1}^{M_{2}+1} \cdots \sum_{m_{k}=1}^{M_{k}+1} \prod_{i=1}^{k} a_{i,m_{i}-1} \right) \left( \left[ N / \prod_{i} p_{i}^{m_{i}} \right] + \vartheta - \left( N \prod_{i=1}^{k} p_{i}^{-m_{i}} \right) \right) + \vartheta - \left( \prod_{i=1}^{k} p_{i}^{-M_{i}} \right) \left( N / \left( \prod_{i=1}^{k} p_{i}^{-1} \right) \right) \right|$$

$$=\sum_{m_{1}=1}^{M_{1}+1}\sum_{m_{2}=1}^{M_{2}+1}\cdots\sum_{m_{k}=1}^{M_{k}+1}\left(\prod_{i=1}^{k}a_{i,m_{i}-1}\right)\left|\left[N/\prod_{i}p_{i}^{m_{i}}\right]+9-\left(N\prod_{i=1}^{k}p_{i}^{-m_{i}}\right)\right|+\left|9-\left(\prod_{i=1}^{k}p_{i}^{-M_{i}}\right)\left(N/\left(\prod_{i=1}^{k}p_{i}-1\right)\right)\right|$$
Since  $0 < \left|\left[N/\prod_{i}p_{i}^{m_{i}}\right]+9-\left(N\prod_{i=1}^{k}p_{i}^{-m_{i}}\right)\right|<1$  and  $0 < \left|9-\left(\prod_{i=1}^{k}p_{i}^{-M_{i}}\right)\left(N/\left(\prod_{i=1}^{k}p_{i}-1\right)\right)\right|<1$ 

Let  $c_{i,m} = a_{i,m}$ , except for  $c_{i,M_i} = a_{i,M_i} + 1$ , then we have:

$$|S(A) - NV| < \sum_{m_1=1}^{M_1+1} \cdots \sum_{m_k=1}^{M_k+1} \left(\prod_{i=1}^k c_{i,m_i-1}\right)$$

Since,  $c_{i,m} = a_{i,m}$  for  $1 \le m_i \le M_i$ , and  $c_{i,M_i} = a_{i,M_i} + 1$ , for  $m_i = M_i + 1$ , we can get:

$$0 \le c_{i,m_i} \le p_i - 1,$$
 for  $1 \le m_i \le M_i$ 

 $0 \le c_{i,m_i} \le p_i, \quad \text{for } m_i = M_i + 1$ 

And

$$\sup_{A} |S(A) - NV| < \prod_{i=1}^{k} \left[ M_i (p_i - 1) + p_i \right]$$

Since  $N > \max(p_1, p_2, \dots, p_k)$  and  $M_i = \left[ \ln N / \ln p_i \right]$ , then  $1 \le M_i \le \left[ \ln N / \ln p_i \right]$  and

$$\sup_{A} |S(A) - NV| < \prod_{i=1}^{k} \left[ \frac{\ln N}{\ln p_{i}} (p_{i} - 1) + p_{i} \right] < \left( \ln N \right)^{k} \prod_{i=1}^{k} \left( \frac{2p_{i} - 1}{\ln p_{i}} \right)$$

So

$$D_{N} = \sup_{A} \left| \frac{S(A)}{N} - V \right| < \frac{(\ln N)^{k}}{N} \prod_{i=1}^{k} \left[ \frac{2p_{i} - 1}{\ln p_{i}} \right] = C_{k} \frac{(\ln N)^{k}}{N}$$

The theorem is proved.

**Lemma 1.2** Let  $N' = N^2$  and  $N > \max(p_1, p_2, \dots, p_k)$ , under the assumption of Theorem 1.2, k - dimensional Halton sequences  $\varphi_n = (\varphi_{p_1}(n), \varphi_{p_2}(n), \dots \varphi_{p_k}(n))$ , where  $n = 1, 2, \dots, N'$  has the discrepancy:

$$D_{N'} < C_k \frac{(2\ln N)^k}{N^2}$$

Proof

$$\begin{split} \left| S(A) - N'V \right| &= \left| \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{2}=1}^{L_{2}+1} \cdots \sum_{l_{k}=1}^{k_{k}+1} \left( \prod_{i=1}^{k} b_{i,l_{i}-1} \right) \left( \left[ N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right] + \vartheta \right) + \vartheta - \sum_{l_{1}=1}^{\infty} \cdots \sum_{l_{k}=1}^{\infty} \left( \prod_{i=1}^{k} a_{i,l_{i}-1} \right) \left( N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right) \\ &< \left| \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{2}=1}^{L_{2}+1} \cdots \sum_{l_{k}=1}^{L_{k}+1} \left( \prod_{i=1}^{k} a_{i,l_{i}-1} \right) \left( \left[ N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right] + \vartheta - \left( N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right) + \vartheta - \left( \prod_{i=1}^{k} p_{i}^{-L_{i}} \right) \left( N'/\left( \prod_{i=1}^{k} p_{i} - 1 \right) \right) \right| \\ &= \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{2}=1}^{L_{2}+1} \cdots \sum_{l_{k}=1}^{L_{k}+1} \left( \prod_{i=1}^{k} a_{i,m_{i}-1} \right) \left| \left[ N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right] + \vartheta - \left( N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right| + \left| \vartheta - \left( \prod_{i=1}^{k} p_{i}^{-L_{i}} \right) \left( N'/\left( \prod_{i=1}^{k} p_{i} - 1 \right) \right) \right| \\ &< \sum_{l_{1}=1}^{L_{1}+1} \cdots \sum_{l_{k}=1}^{L_{k}+1} \left( \prod_{i=1}^{k} a_{i,m_{i}-1} \right) \left| \left[ N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right] + \vartheta - \left( N'\prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right| + \left| \vartheta - \left( \prod_{i=1}^{k} p_{i}^{-L_{i}} \right) \left( N'/\left( \prod_{i=1}^{k} p_{i} - 1 \right) \right) \right| \\ &< \sum_{l_{1}=1}^{L_{1}+1} \cdots \sum_{l_{k}=1}^{L_{k}+1} \left( \prod_{i=1}^{k} c_{i,l_{i}-1} \right) \right| \\ & = \sum_{l_{1}=1}^{L_{1}+1} \cdots \sum_{l_{k}=1}^{L_{k}+1} \left( \prod_{i=1}^{k} c_{i,l_{i}-1} \right) \left( \sum_{l=1}^{k} \left( \prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right) \\ & = \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{1}=1}^{L_{1}+1} \left( \prod_{i=1}^{k} c_{i,l_{i}-1} \right) \left( \sum_{l=1}^{k} \left( \prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right) \\ & = \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{1}=1}^{L_{1}+1} \left( \prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \left( \sum_{l=1}^{k} \left( \prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right) \\ & = \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{1}=1}^{L_{1}+1} \left( \prod_{i=1}^{k} p_{i}^{-l_{i}} \right) \right) \\ & = \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{1}=1}^{L_{1}+1} \left( \prod_{l=1}^{k} p_{l}^{-l_{1}} \right) \left( \sum_{l=1}^{L_{1}+1} \sum_{l_{1}=1}^{L_{1}+1} \sum_{l_{1}=1}^{L_$$

Where  $c_{i,m} = a_{i,m}$  for  $1 \le l_i \le L_i$ , and  $c_{i,M_i} = a_{i,M_i} + 1$ , for  $l_i = L_i + 1$ 

So

$$\sup_{A} |S(A) - N'V| < \prod_{i=1}^{k} [L_i(p_i - 1) + p_i]$$

Since  $N' = N^2 N > \max(p_1, p_2, \dots, p_k)$  and  $L_i = [\ln N' / \ln p_i]$ , then  $[\ln N / \ln p_i] < L_i \le [\ln N' / \ln p_i]$  and

$$\sup_{A} |S(A) - N'V| < \prod_{i=1}^{k} \left[ \frac{\ln N^{2}}{\ln p_{i}} (p_{i} - 1) + p_{i} \right] < (2\ln N)^{k} \prod_{i=1}^{k} \left( \frac{2p_{i} - 1}{\ln p_{i}} \right)$$

So we can get:

$$D_{N'} = \sup_{A} \left| \frac{S(A)}{N'} - V \right| < \frac{(2\ln N)^{k}}{N^{2}} \prod_{i=1}^{k} \left[ \frac{2p_{i} - 1}{\ln p_{i}} \right] = C_{k} \frac{(2\ln N)^{k}}{N^{2}}$$

The Lemma is proved.

## VITA

Tong Zeng obtained her Bachelor of Economics degree in 1999 from Wuhan University. After several years working experience in industry, she came to the United States to pursue a doctoral degree at Louisiana State University in August 2005. She received her Master of Science degree in economics from Louisiana State University in 2007. She expects to obtain her Doctor of Philosophy in economics with a concentration in econometrics at December in 2011.